# Project Arsenal



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# Goal of the project

Explaining why the level of Arsenal FC soccer club has deteriorated during the last decade (2009-2020)



# Datasets & Sources used

# kaggle

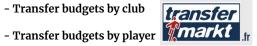
- English league matches
- Team players and their statistics



- Matches in English and European competitions o BESOCCER



- Transfer budgets by club



- Championship title winners each year
- Championships participation each year





- Player salaries (Arsenal & Chelsea)



- All competitions player stats (Arsenal & Chelsea) **FB**REF

# Presentation structure



Intro

What are the achievements of the team?



What are the performance characteristics (EPL)

How is Arsenal positioned





versus a top EPL winning Other team? teams (EPL)



What are the performance characteristics (Other Contest competitions)?

### **Arsenal introduction**

- Overall Palmares
- Arsenal in FPI
- Arsenal in Other Competitions

## **Arsenal performance (EPL)**

- Match results (Win/Loss/Null)
- Performance over seasons

### **Focus EPL:**

## Arsenal vs. Man. City

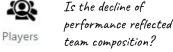
- Match results
- Performance over seasons

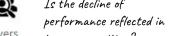
# **Focus Other Competitions:**

### Arsenal vs. other teams

- Match results (Win/Loss/Null)
- Performance over seasons









Other

teams

players

How does Arsenal manage its team composition compared to other top teams?



Is the investment strategy in the transfers enough?

### **Arsenal Players**

- Overall players' age
- Explanation Goals scored & conceded
- Top 15 attackers & defenders

# **Focus Players:**

#### Arsenal vs. Chelsea

- Explanation of overall variations on:
  - Forward players
  - Goal keepers

### Transfers:

#### Arsenal vs. Chelsea

- Players' market value
- Players' salaries
- Budget per team

# CONCLUSION (1)

What are the performance characteristics (EPL)

- \shots / shots on target each season.
- → possession.
- Collapsing ranking starting season 15/16.
- Only 54% of wins over the period 2009-2020.

 $\rightarrow$  Decline in performance.

How is Arsenal positioned versus a top EPL winning team?

- Manchester City is better performing than Arsenal overall.
- Starting season 15/16:

Manchester City's performance  $\nearrow$ , Arsenal's  $\searrow$ 

 $\rightarrow$  Decline in performance when other team improves.

What are the performance characteristics (Other competitions)?

- Arsenal in national competitions (FA Cup) performs better than international ones (Champions League).
- Starting season 15/16:

Arsenal's performance  $\searrow$  (national & international)

- ø international title

→ Maintain of performance and then brutal decline after 15/16.

# CONCLUSION (2)

Is the decline of performance reflected in team composition?

- Younger team, less experienced players.
- Departure of best forwards (top scorers).
- Departure of all the top defenders.

→ Departure of top scorers have impact on team performances (goal scoring).

How does Arsenal manage its team composition compared to other top teams?

- Less Top scorers leaving Chelsea.
- More entries for Chelsea's forward.
- Starting season 15/16, more injuries for Arsenal's goalkeeper.

 $\rightarrow$  With more departures and player injuries, Arsenal struggles to keep up with Chelsea.

Is the investment strategy in the transfers enough?

- Lack of investment in top players.
- Less payout for players' salaries.
- ø replacement for departures with good value players.

→ Misplaced investments in players