🔹 Phase 1: Education Platform – Functional Breakdown

📌 Developer's Responsibilities (Core Platform Functionality)

✅ 1. Landing Page

- **Simple, clean homepage with:**
    - **Clear mission statement (Why Plus One Creative exists).**
    - **Call-to-action (CTA): Sign Up or Browse Courses.**

✅ 2. User Sign-Up & Account Creation

- **Basic email/password login (OAuth/social logins can come later).**
- **Users can create an account and log in.**
- **Profile setup doesn't need too many details right now—just name & email.**

✅ 3. Course Browsing & Navigation

- **Categories clearly listed (Production, Songwriting, Marketing, etc.).**
- **Users can click a course and view details.**
- **Simple "Enroll" button to start a course.**

✅ 4. Course Hosting & Playback

- **Ability to upload & store video content (hosted securely).**
- **Users can stream videos inside the platform (no YouTube redirections).**
- **Simple text descriptions & downloadable PDFs if needed.**

✅ 5. Monetization Setup

- **Free courses available instantly.**
- **Paid courses require checkout before access.**
- **Stripe or PayPal integration for handling transactions.**
- **Instructors can set prices & get paid (full proceeds for now).**

✅ 6. Backend & Database

- **Store user data & course progress.**
- **Track which users enrolled in which courses.**

- **Basic admin panel to manage courses & users.**

🔹 **Your Responsibilities (Content & Growth)**

🎯 **1. Finding & Recruiting Educators**

- **Reach out to YouTubers & industry experts.**
- **Onboard coaches & instructors onto the platform.**
- **Create a standard course structure so all lessons follow a flow.**

🎯 **2. Content Curation & Course Organization**

- **Organize which subjects go under which category.**
- **Decide which courses are free & which are paid.**
- **Ensure course pages have minimal but clear descriptions.**

🎯 **3. Marketing & Community Engagement**

- **Start social media + email campaigns to get early adopters.**
- **Build hype around free courses to attract sign-ups.**
- **Establish a community for artists to connect (Discord, forum, etc.).**