Cord Marston

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LINKS

Portfolio: https://cordmarston.com

Github: https://github.com/CordMarston

LinkedIn: https://www.linkedin.com/in/cordmarston/

EXPERIENCE

Z Networks | Marysville, WA — *Senior Developer*

DECEMBER 2013 - PRESENT

Senior developer managing a team of entry level developers and graphic designers to complete internal and client facing projects. Utilize the latest technologies (Laravel, Vue, Docker) to build an all-in-one CRM / CMS. Develop tools to increase productivity while maintaining deadlines. Track employee workflows and implement Kanban boards to streamline CEO & employee tasks.

Self Employed Affiliate Marketer, Remote —

JUNE 2008 - DECEMBER 2015

Develop marketing landing pages for affiliate marketing campaigns. Split test A/B landing pages and ads to increase profit. Drive web traffic from Adwords, Facebook & others and track keyword & display placement profitability.

Central Washington University Continuing Education, Ellensburg, WA —Temporary Web Developer

DECEMBER 2011 - FEBRUARY 2012

Create a custom CMS for CWU Continued Education program utilizing PHP, MySQL, HTML & CSS. Migrate Microsoft Access database to a MySQL database.

Eagle Web Assets, Remote — *Business Development / Front End Developer*

DECEMBER 2010 - FEBRUARY 2013

Lead a team of 10 business development employees to secure marketing partnerships with multiple brands. Create landing pages, ads, and tracking systems to split test partners performance and improve profitability.

FRONT END SKILLS

JavaScript

HTML

CSS

Bootstrap / Tailwind

Vue

jQuery

Cross Browser Development

React

NextJS

Git

Responsive Design

SEO

Webpack

Performance Optimization

BACK END SKILLS

PHP

Laravel

MySQL / Postgres

Node

Docker

API Development

Server Management

Central Washington University, Ellensburg, WA —

SEPTEMBER 2008 - JULY 2010

Completed Programming Fundamentals I & II, Foundations of Computer Science, Data Structures and Mathematics.

PROJECTS

Dashboard — Z Networks

My primary focus at Z Networks was to develop a complete "Dashboard". Dashboard version 1 encompassed ticketing, billing, sales, HR and device management systems. Dashboard was built using HTML, CSS, PHP and MySQL.

After version 1, Dashboard was rebuilt on Docker using Vue, Laravel, Bootstrap, Web Sockets. An auto dialer built on Asterisk PBX was added along with multiple API's to improve employee & client UI experiences.

MPGTracker.app —Personal

My focus was to play around in NextJS and create something I might find useful. The web app is a gas mileage tracking app that uses NextJS (React), Tailwind, NextAuth, Prisma & Postgres to keep track of a user's gas mileage. The app was made just for fun to practice my Git and Javascript skills.

Wordpress — Z Networks

While at Z Networks I have developed, managed or customized over 100 client Wordpress websites. Installed or created custom plugins, contact forms & custom themes from scratch using the Wordpress backend with Bootstrap and HTML5.

Pharmaceutical Printers — Healthcare Provider

Developer javascript software to run on pharmaceutical printers that tracked inventory and created customized labels for pill bottles.

Advertising Campaigns — Affiliate Marketing

Developed 100's of landing pages utilizing Adobe Suite, HTML, CSS to split test web traffic profitability for campaigns ranging in the $10,000-$100,000 range. Landing pages normally consisted of sales funnels that compared performance of multiple variations of each landing page.

CordMarston.com — Personal

CordMarston.com is my personal portfolio made in NextJS & Tailwind. The site showcases projects, skills and a little about me.