

Meenakshi Rajashekar

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Experience

USER RESEARCHER, X COV 19, NOV 2020 - NOV 2021

Methodologies used as a User Researcher : Competitive Analysis, Conducting surveys, recruiting participants, Interviewing Participants, A/B testing, Usability testing.

UX DESIGNER, EKOUM, MARCH 2020 - OCT 2020

I had the opportunity to redesign the website. So, the website was user friendly and could generate more traffic. Methodologies used were competitive Analysis, Heuristic Analysis, conducting Survey, Usability testing.

UX DESIGNER, VISIT SEATTLE, MAY 2019 - SEPT 2019

This was my capstone project, I designed the whole calendar section of the website for the meeting planners. I came up with few sketches, tested them and then made wireframes and prototype for the same.

RESEARCH ASSISTANT, MILLIPORE – JAN 2007 - JAN 2008

I was a research laboratory assistant in Millipore's R&D. My duties were but not limited to grow different strains of microbes on regular media plates and compare them with the ones grown on Millipore's nutrient pads, preparation of media, Sterilization, Autoclaving, Protein electrophoresis and western blotting.

Education

Bachelors of science - Biotechnology, Bangalore University, 2001-2004

Masters in science - Biotechnology, Bangalore University, 2004 - 2006

Certificate in Drug discovery and design - UW, 2011 - 2012

Certificate in UX design - School of Visual concepts, 2018- 2020

Skills

User Research, Usability Testing, Interaction Design, Information Architecture Storyboarding, Data Analysis, Scenarios, User Journeys, Wire framing & Prototyping

Tools

Figma, Sketch, Invision, Balsamiq, Axure RP, Invision, Microsoft Powerpoint, Microsoft Excel