



TREVON BOBO

MULTIMEDIA DESIGNER

CONTACT

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PROFILE

I am a Washington State University graduate with a BA degree in Digital Technology & Culture and Strategic Communications seeking full-time employment. I possess 3 + years of professional experience working in graphic design and brand development. I specialize in illustration and layout design. I am also proficient in digital marketing, public relations, and project management.

SOFTWARE

Adobe Creative Suite
Maya Autodesk
Microsoft Office
Google Analytics
FL Studio
Audacity
Articulate
Hootsuite
Figma
Qualtrics
Social Ads Manager

SOCIAL MEDIA



www.instagram.com/trevonbobo



[www.Linkedin.com/tre-bobo](https://www.linkedin.com/tre-bobo)

EDUCATION

BACHELORS DEGREE / December 2019

WASHINGTON STATE UNIVERSITY

- Double Major: Digital Technology & Culture, Public Relations
- Minor: Film Studies

DESIGN PROCESS

With a background in digital media I am able to create high quality content in multiple digital mediums to make cohesive marketing campaigns. In a team environment my education in strategic communication will make handoffs easier and performance metrics more fleshed out.

PERSONAL SKILLS

Digital Marketing
Graphic Design
Web Development
SEO/SEM
Project Management
Copywriting

User Research
Motion Graphics
Photography
Social Media
Campaign Management
Web Development

WORK EXPERIENCE

OCEANGATE EXPEDITIONS / APR - AUG 2021)

COMMUNICATION SPECIALIST: Contracted as a Media Team Specialist for the 2021 Titanic Survey Expedition. I assisted in the creation of multiple digital assets across a variety of different online platforms (Youtube, FB/IG, website, etc.). I was also heavily involved in the photography/video production from initial concept to post-production.

INFORMATION TECHNOLOGY SERVICES WSU / MAY - SEP 2019

COMMUNICATION ASSISTANT (GRAPHICS): Employed as a summer intern I was able to gain experience working on creating digital content for web and social media channels in an in-house setting maintaining a consistent brand that adhered to WSU branding guidelines. I was also able to develop physical poster designs for Crimson Service Desk the WSU tech support service.

ACADEMIC OUTREACH & INNOVATIONS / MAY 2017 - APR 2019

MEDIA TEAM ASSISTANT: My responsibilities at this position were to assist the Media Team with setting up camera equipment at film locations, operate camera equipment during live stream events, editing videos to be used in classroom settings and developing motion graphics to be implemented in online lectures.

KZUU 90.7FM / NOV 2016 - MAR 2018

MUSIC DIRECTOR: Starting as an On-Air Radio Host I was responsible for preparing an entertaining live radio show on a weekly basis. When I became one of the Music Directors for the station I began to take on more responsibility assisting in helping raise awareness for the station through creating digital advertisement and promoting organization events.