

# MATTHEW BAYERS

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## Resume Objective

Innovative and creative graphic designer seeking a position in a professional setting to apply unique ideas when creating and developing visually appealing products that align with client goals and resonate with viewers and potential customers.

## Skills

JavaScript · jQuery · HTML · CSS · Responsive Design · SEO · Illustrator · Indesign · Photoshop · XD · Dimensions · Canva

## Experience

### **Humidi.co | ShieldNSeal, Sacramento, CA**

*Graphic Designer, Nov 2020 – Present*

- Visual content creation for website launch, new products, and prints.
- Manage systems in an organized manner on MacOS platform.
- Social Media management across Instagram & Facebook.

### **Casino 580, Livermore, CA**

*Card Dealer, Oct 2017 – Present*

- Marketing to members our new promotions and curating an exceptional experience.
- Interacting with team leads to provide relevant information pertaining to patrons.

### **Kings Card Club, Stockton, CA**

*Graphic Designer, Mar 2015 – Oct 2017*

- Update website layouts via WordPress.
- Utilize various social media platforms for marketing and design.
- Focused on the production of visual design and branding concepts in social media.

### **Aces High Gaming, Tracy, CA**

*Manager, Mar 2013 – Mar 2015*

- Mentor new workers and create reports on team members abilities.
- Create daily reports detailing large transactions directly to CEO.

## Education

UC Berkeley Ext. | Berkeley, CA | Web Development Full Stack – May 2020

Modesto Junior College | Modesto, CA | AS Graphic Design – April 2017

Coursera | SEO Fundamentals Certificate – September 2020

Coursera | Visual Elements of UI Design – November 2020

*References available upon request*