

Nathan Cowen

Graphic Designer

Education

Grand View College, Des Moines, IA April 2002
Bachelor of Arts Degree in *Graphic Design* and *Fine Art*

Experience

University of Southern California, Los Angeles, CA 2013-2020 *Graphic Designer*

- Responsible for design and branding for the University of Southern California hospitals and medical center that comprise Keck Medicine of USC
- Developed creative processes for a growing department while over-seeing all aspects of design to ensure consistency and protect integrity of the USC brand
- Managed multiple medical and university publications to effectively communicate with patients, staff and students

MCS Consulting Firm, Los Angeles, CA 2007-2012 *Art Director*

- Designed innovative graphics to evoke and inform the labor community about recent political events using print materials, web media, and interactive e-mail blasts
- Produced visual materials for large-scale political and progressive campaigns across California
- Designed, developed, and maintained interactive, user-friendly web sites for clients

Stelter Company, Des Moines, IA 2006-2007 *Graphic Designer*

- Worked directly with non-profit organizations to create design projects, including websites, monthly newsletters and large scale publication packages
- Managed 15-20 client accounts while delivering projects under strict deadlines

Skills

- Adobe Creative Suite
- Video editing
- HTML
- WordPress

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