
VALENTINA LARISA RISCA

Las Vegas, NV | ph: 702.883.4358 | alwaysv8888@gmail.com

PROFESSIONAL PROFILE

Motivated sales professional offering over 20 years in progressive administrative and sales experience. Highly results oriented and energetic with unsurpassed interpersonal and communication strengths.

PROFESSIONAL EXPERIENCE

Optical Sales Associate/Technician

NVision Las Vegas, NV August 2019-Present

KEY RESPONSIBILITIES:

- Front & back office medical assistant experience with computer programs (Word & Excel).
- Customer Service
- Insurance prior-authorizations, refractions, special testing, photography.

Optical Sales Associate/Technician

PearleVision Las Vegas, NV August 2016-July 2019

KEY RESPONSIBILITIES:

- Deliver an excellent customer service experience to each guest.
- Drive profitable sales results by fostering a fashion forward culture that focuses on educating the guest and helping them meet their vision needs
- Perform any appropriate optical related measurements
- Understand and educate the guests on the various frame and lens styles, materials, and functions to empower the guest's buying decisions.
- Assist in merchandising and inventory management of the store.
- Provide appropriate guidance to guests in regard to insurance benefits.
- Responsible for assisting doctors with the care of patients needs and scheduling appointments.
- Exceptional customer service along with verifications of patient insurance and authorizations.

Optical Sales Associate/Technician

Abrams Eye Institute Las Vegas, NV Dec.2016-August 2016

KEY RESPONSIBILITIES:

- Outside sales & marketing health fairs with insurance companies,
- multi-tasking with front & back office medical assistant,
- insurance verifications/authorization, scheduling appointments,
- assisting doctors with care of patient's needs.

Optical Sales Associate/Technician

Nevada Eye & Ear Las Vegas, NV Feb 2013-July 2015

KEY RESPONSIBILITIES:

- Sales in marketing health fairs with insurance companies
- multi-tasking with front & back office medical assistant experience including computer programs (Word & Excel)
- Customer Service,
- insurance verification/prior-authorizations & special testing,
- Photography of the health of patient's eyes.

Optical Sales Associate/Technician

Wellish Vision Institute Las Vegas, NV Jan 2004-Sept 2013

KEY RESPONSIBILITIES:

- Front & back office medical assistant experience with computer programs (Word & Excel).
- Customer Service
- Insurance prior-authorizations, refractions, special testing, photography.

EDUCATION & CREDENTIALS

Community College of Southern Nevada

Las Vegas, NV

Jan 2000-June 2004

- Business Management/Marketing