#### John Galavan Resume 2020

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# **SEEKING SELLING OPPORTUNITY: Telemarketing – Telesales**

For 40-years I have sourced prospects, cold called and closed sales on a national basis. I am seeking a B2B national telesales opportunity.

Skillful telemarketing sells products. Other uses: research, customer service, business extension, appointment setting, and market development.

Benefits: least cost, speed, flexibility, controllable.

I will provide the business owner with increased sales revenue. We should talk if this is important to you.

# **TELEMARKETING IS A PROVEN STRATEGY IN MANY MARKETS**

- Legal, Accounting Services
- Commercial Financing
- Consulting Services
- Software
- IT, Managed Services
- Emergency Management Services
- Marketing Services
- Facility, HVAC, Electrical Services
- Janitorial
- Research

# **SUMMARY OF A FEW SELECTED SUCCESSES**

- I created an \$800,000 new business pipeline in six months. (Urban Cabinets)
- I created a \$3,000,000 hot new business funnel for a start-up construction service in the first year resulting in a \$1,750,000 annual run-rate. (Juice Electric)
- I launched start-up online local advertising platform in two States. (Caliber Data)
- I gained national publicity for a F200 restaurant client and retained their national service business, which accounted for 70% of total revenue. (ABOL Systems)
- I grew regional print advertising territory from \$200,000 to \$1,000,000 in two years. (AutoWeek)
- I built national retail print promotion business base from \$0 to \$1,000,000 in three years. (Trade Products)
- I grew multi-location call center chain from 20 clients to 200 in thirty months. (All West Communications)

# **EMPLOYMENT**

2018 Urban Cabinets Company, WA: Casework Manufacturer

2017 All New Again, WA: Restoration Contractor

2015 Juice Electric, WA: Electrical Contractor

2014 Regenesis.net, OR: Special Market Publication

2012 Stella Color, WA: Specialty Printing 2011 QL2 Software, WA: DaaS Services 2010 King 5, WA: Internet Application

2009 Caliber Data, WA: Online Advertising Platform

2005 Contractors Register, NY: Media Sales

2000 ABOL Systems, WA: Quick Service Restaurant Technology

1998 StuHeinecke.com, WA: Direct Marketing

1994 All West Inbound Service, UT: Call Center Services

1989 Trade Products, WA: National Promotion Sales

1973 Galavan, Hatfield & Kittle, CA: Media Sales

# **EDUCATION**

MBA Enterprise Development - USC Los Angeles BS Financial Analysis - UC Long Beach