



PROFESSIONAL SUMMARY

Vision-driven change agent with career-long record of IT consulting, business development, and inventory management success for leading organizations

Proven talent for aligning business strategy and objectives with established business development and operations management paradigms to achieve maximum operational impacts with minimum resource expenditures. Growth-focused thought leader with the ability to develop data-driven solutions that promote business growth, advise and mentor clients on technology initiatives and events, and provide high-quality leadership to diverse teams. Exceptionally dedicated professional with keen interpersonal, communication, and organizational skills, as well as change management, strategic planning, and resource allocation expertise.

CORE COMPETENCIES

- IT Consulting
- Project Management
- Relationship Management
- Inventory Management
- Quality Assurance
- Operations Management
- Issue Resolution
- Marketing
- Team Leadership

PROFESSIONAL EXPERIENCE

F1 CONSULTANCY, REDMOND, 2016 TO 2020

IT TECHNICAL CONSULTANT

- Cultivated and maintained positive, trust-based relationships with clients while delivering strategic advice on leveraging technology to achieve business goals.
- Guided and advised key clients, including Microsoft, Tableau, Google, and St. Jude, on the development and execution of technology-related events.
- Aligned objectives and bridged communications with project managers and technical staff to spearhead the development and deployment of strategic IT initiatives.
- Maintained responsibility for installing IT systems/networks and supporting technical implementations.
- Identified and resolved technical issues in a timely, accurate, and professional manner.
- Drove continuous improvement by reviewing existing systems, identifying inefficiencies, and recommending strategies and solutions for improvement.
- Served as a liaison with production teams and handled task delegation.
- Supported end user and client success by facilitating trainings on the utilization of both new and existing IT systems.

NORDIC MEDIA GROUP, KIRKLAND, 2014 TO 2019

SMALL BUSINESS OWNER

- Deliver high-quality consulting and marketing for diverse companies and clients, including private corporations, race organizers, athletes, and teams.
- Serve as a media Manager tasked with brand building and establishing high-value partnerships and sponsorships.
- Contract negotiations
- Participated in events and tradeshows to increase brand reach and credibility.

SOURCE WELLNESS CENTER, BELLEVUE, 2006 TO PRESENT

SMALL BUSINESS OWNER

- Handle all aspects of leadership and development for an alternative medicine and wellness center focused on supporting diverse clients.
- Ensure accuracy while managing QuickBooks accounting, bank reconciliations, and deposits.
- Provide dynamic and comprehensive leadership to staff members

- Increase brand engagement and growth by leveraging innovative and targeted social media marketing strategies focused on traffic generation, sales growth, and retention.
- Chart the successful development of dynamic branding, website, and SEO strategies to drive organic growth.

DIRTFISH RALLY SCHOOL, SNOQUALMIE, 2012 TO 2014

MARKETING DIRECTOR

- Pioneered the development and deployment of strategic business and marketing initiatives spanning social, digital, and print channels.
- Complied with established budgetary and contract standards and requirements.
- Entrusted with serving as a media liaison tasked with establishing and maintaining high-value partnerships and sponsorships with relevant entities.
- Oversaw and maintained the internal customer and Industry database.
- Participated in events and tradeshow to increase brand reach and credibility.

PREVIOUS EXPERIENCE

COSTCO, WOODINVILLE, 1998 TO 2010 | **COSTCO WHOLESALE/SUPERVISOR/FLEET ASSISTANT**

EDUCATION AND CREDENTIALS

ASSOCIATE OF ARTS (A.A.) IN BUSINESS, 1999

Edmonds Community College, Edmonds, WA, USA

PROFESSIONAL AFFILIATIONS

- Rainier Motorsports Club
- Mustangs Northwest
- Buick Club of America
- Subaru Ambassador
- Washington Quarter Horse Association

VOLUNTEERISM

Snohomish County 4-H Horse Program, High Water Wrangler 4-H Club, I9 Sports Coaching, American Rally Association, Rainier Auto Sports club, Northwest Rally Council, LWSD PTA

ADDITIONAL INFORMATION

Interests: TSD rallies (competitive), travel, skiing, camping, hiking, snorkeling, photography, horse ownership and showing