



GRAPHIC DESIGN

Contact

602-516-5841

monroeastrid@gmail.com

monroeastrid.myportfolio.com

Skills

Design Strategy
Photography
Photo Editing
Problem Solving Ability
Print Knowledge
Digital Design
Basic HTML & CSS
Time Management
Communication
Organization

Software

Illustrator
InDesign
Photoshop
Slack
Canva
IOS
Windows
Microsoft Office
Procreate

Profile

Experienced Designer and Creator with a desire for layout and product design. With a focus on Digital Design, Print and Publishing, my intent is to create unique and creative designs that catch the clients and their clientele's eyes.

Education

Arizona State University

B.S. Graphic Information Technology- Digital Design, Print & Publishing
Secondary Focus in Photography

May 2020

GPA 3.12

Work Experience

AP Professionals

Medical Technician | Phoenix, AZ | 2020

- Organizing and sanitizing the lab in preparation for collection and testing
- Understanding and using sensitive testing equipment, including computers and test tubes
- Receiving and cataloging medical samples for testing, with attention to organizational systems and privacy

Salt River Project

Design Intern | Phoenix, AZ | 2020

- Create designs across a variety of media based on creative briefing from the account team and designers
- Present ideas, designs, updates on projects, etc. to internal teams
- Display exceptional critical thinking, reasoning and creative technical skills

Aerie

Sales Leader | Chandler, AZ | 2019

- Perform the responsibilities of the Leader on Duty, as outlined in the AE Leader on Duty Program, to lead a Customer First culture.
- Motivate associates by providing feedback and recognition for behaviors that drive positive results.
- Execute strategic, brand appropriate merchandising product moves to maximize presentation and drive sales.

Dillard's

Sales Leader | Gilbert, AZ | 2019

- Conducted personal shopping for clients in need of apparel, shoes, and accessories.
- Completed weekly stock and inventory assignments; answered phones to execute orders.
- Supported the shoe department in exceeding planned sales by providing exemplary customer service.

Walmart

Sales Associate | Mesa, AZ | 2015 - 2018

- Greeted customers, responding to questions, improving engagement with merchandise and providing outstanding customer service.
- Operated cash registers, managing financial transactions, and balancing drawers.
- Maintained an orderly appearance throughout the sales floor while using superior product knowledge.