



PROFILE

Seasoned multi-media expert in the areas of web design, music programming, marketing, producing, copywriting, artist/talent development, plus social media integration.

EXPERIENCE

INVISIBLE GARDENER PODCAST; LOS ANGELES, CA – PRESENT PODCAST CONSULTANT

- Podcast Host, Andy Lopez is the Organic Gardener. Andy has served over 200 clients including many celebrities; Martin Sheen, William Shatner, and Olivia Newton-John.
- Consultant on details of the podcast including show prep, cue sheets, format, topics, episodes, and content.
- Coach and critique talent podcast hosts.
- Collaborate with show producer and production.
- Audio podcast production editor.
- Podcasts can be heard on Apple Podcasts, Google Podcasts, BBSRadio.com.

FREELANCE WEB DESIGNER; LAS VEGAS, NV – NOV. 2007-PRESENT WEB DESIGNER AND COPYWRITER

- Responsible for developing and managing a wide range of diverse client web projects in the following industries: Entertainment, Hospitality & Healthcare, Art Galleries, Hair Salons, and Sports Management.
- Write browser compliant HTML, CSS, SEO, and other scripting languages.
- Review metadata tagging for any data issues and changes.
- Edit, write, proofread, and revise content for new and existing web pages.
- Design company brochures, publicity campaigns, email marketing campaigns, logos, and create PDF's for presentations.
- Consult with external team members regarding design and other key issues.

FREELANCE CALIFORNIA UNCLAIMED; LAS VEGAS, NV – JAN. 2015-PRESENT REGISTERED INVESTIGATOR

- Locate owners and contact executors, trustees, and beneficiaries of abandoned funds.
- Utilize various investigative research tools, search sites, and court records.
- Conduct phone, email, and mail inquiries.
- Secure claim agreement documents with clients.
- Finalize the completion of all claim form documents.
- Reply to state agency requests. Maintain confidentiality and protect personal client information. Facilitate claims.

ARNOLD'S (SCHWARZENEGGER) ALL-STARS; BEVERLY HILLS, CA – FEB. 2010 CO-SCRIPTWRITER

- Co-Scriptwriter for "After School All-Stars Event hosted by Mario Lopez. Select supporters: California Governor, Arnold Schwarzenegger, and other celebrity luminaries.

SONSOLES; LOS ANGELES, CA – JUNE 2009-OCT. 2012 WEB DESIGNER AND MUSIC CONSULTANT

- Designed the band's website and logo using Adobe Muse and Photoshop software.
- Executed their profile updates via portals like ReverbNation.
- Critiqued songs and consulted rehearsals for live shows.
- Sonsoles performed at REVENTON at the Staples Center, Los Angeles, CA, on August 10, 2012. They performed on Good Day, LA Morning Show, October 18, 2012. Music is available on Apple Music, Spotify, YouTube, etc.

SEE JANE RUN SHOW; LOS ANGELES, CA – MAY 2009-JULY 2010 WEB DESIGNER AND MUSIC SUPERVISOR

- Designed the show's website using Rapidweaver software.
- YouTube Episode Music Supervisor.
- Produced the music for LA Travel and Adventure Show hosted by former Los Angeles KABC News Reporter, Jane Monreal.

STEPHANIE A. MONDELLO



STEVE OLIVER (SMOOTH JAZZ ARTIST); LOS ANGELES, CA – JUNE 2008 GRAPHIC DESIGNER

- Graphic Designer for the national marketing campaign promoting the single, "On the Upside."
- Steve Oliver is a two time Canadian Smooth Jazz Awards nominee with three #1 singles on the Billboard Smooth Jazz Chart.

KTWV (THE WAVE) CBS RADIO; LOS ANGELES, CA – MAY 2006-SEPT. 2006 ASSISTANT PROGRAM DIRECTOR/ MUSIC DIRECTOR

- Directed programming strategies for ratings and sales revenue.
- Created 24/7 music playlists for Smooth Jazz format using RCS (Selector) software.
- Curated and managed music library and reviewed new music releases.
- Collaborated with content marketing and sales teams regarding new business ideas and revenue initiatives.
- Analyzed music and consumer research data. Recorded music artist data.
- Well-versed working with music, metadata, and content management systems.
- Directed Disc Jockey on-air talent.
- Communicated with recording industry Reps and managers regarding artist relations and music business partnerships.
- Interacted with AFTRA Union Members and Representatives.
- Prepared all BMI and ASCAP Reports for Submission.

DMX MUSIC SATELLITE RADIO; LOS ANGELES, CA – JUNE 1996-FEB. 2005 DIRECTOR OF PROGRAMMING/ MUSIC DIRECTOR/ PRODUCER

10 MILLION RESIDENCES • 200,000 BUSINESSES • 30 AIRLINES • 100 COUNTRIES

- Created 24/7 music streaming playlists for multiple genres: Rock, Alternative, Adult Alternative, Pop, Classic Hits, R&B, Hip Hop, Smooth Jazz, Blues, and some classical, etc. using RCS (Selector) software.
- Curated and managed multiple music library databases. Reviewed new music releases, identified new music trends, recorded music artist data, and reported new Ads to the trade publications.
- Proven track record in developing creative content ideas with production, sales, and marketing teams.
- Success in running large scale multi-platform projects benefiting the company's business objectives.
- Initiated new sponsorship and revenue opportunities.
- Wrote website content marketing and music related features.
- Producer and scriptwriter for long and short-form specials.
- Hired and directed narrators, voiceover, and Disc Jockey talent. Managed talent budgets.
- Assigned workflow projects to a team of audio production engineers.
- Booked and interviewed Celebrity Artists and coordinated live in-studio performances for broadcasts.
- Collaborated with music industry Reps and managers regarding artist relations and music business partnerships.
- Prepared all BMI and ASCAP Reports for Submission.

KLBU (BLU 102.9); SANTA FE, NM – NOV. 2003 MUSIC PROGRAMMING CONSULTANT

- Consulted and created the music playlists for the new Smooth Jazz, Chill, Lounge format using RCS (Selector) software.

EDUCATION

- Los Angeles Valley College, Los Angeles, CA; Creating Web Pages I&II, 2007-08
- LINKEDIN LEARNING; Intro. to Content Marketing; Certificate of Completion; Jan. 2020
- LINKEDIN LEARNING; Learning WebEx; Certificate of Completion; April 2020
- Don Martin School of Broadcasting, Los Angeles, CA

SKILLS

- VS Code, Webflow, Figma, HTML, CSS, SEO, Word, Excel, Pages, Powerpoint, GarageBand, RCS (Selector). Utilize Spotify, Apple Music.



AWARDS

DMX MUSIC SATELLITE RADIO; LOS ANGELES, CA

CUSTOMER SERVICE

- Customer First Award, 2002
- Top Performer Award, 2002

AMERICAN AIRLINES; 2002

- Nominated for an Avion Award for writing, producing, and programming, "Chorus for the Cure" in partnership with the Susan G. Komen Breast Cancer Foundation, 2002

TESTIMONIALS

- "Stephanie knows what it's like to be in the trenches and gets results because the listening audience always comes first in her book. She lives and breathes music and has her own signature strategy... which makes her formidable and she has the track record to prove it!" Rosemary Jimenez, Executive Producer - KTWV (The Wave) Los Angeles
- "Stephanie, I got the package. I really appreciate your help." - Ken Christensen, COO, KLBU (Blu 102.9) Santa Fe, N.M
- "Thank you for all your hard work and dedication to DMX MUSIC. You've done a terrific job with Holiday's & Happenings, it's never sounded better. It's a pleasure working with you. You are appreciated!" - Christy Noel, former Senior Vice President Marketing, DMX MUSIC Satellite Radio, Los Angeles, CA
- "I wanted to pass along some feedback about my favorite channel Modern Rock. I listen to it all day and I have used it heavily in the evenings and on weekends in the dayparting schedules." Barbara Oftrosky, Director of Store Development - Polo Ralph Lauren