Resumé of Calenn Wright

360-737-3738 ♦ GLENNWILLIAMWRIGHT@GMAIL.COM ♦ GLENNWILLIAMWRIGHT.COM

EMPLOYMENT HISTORY

MT. HOOD COMMUNITY COLLEGE (MHCC)

Graphic Design Coordinator:2009-2021

Provided professional-level graphic design, photography, advice to and in collaboration with college committees, departments, employees, students - project stakeholders otherwise.

Coordinated graphic projects from conception through publication in print and electronic media. Projects included, but were not limited to advertisements, catalogs, class schedules, postcards, brochures, annual reports, booklets, posters, banners, fliers, folders, logos, wordmarks, invitations, stationary, signage, maps – digital ads, web banners and social media graphics.

Employed and policed college brand-alignment and style standards for all of the above.

My position as Graphic Designer was between February 2009 and August 2013. Duties were same as Design Coordinator, but for and under the direction of the then Graphic Design Coordinator.

THE COLUMBIAN PUBLISHING COMPANY

Editor, Weekly Home and Garden Section: 2001–2008

Developed content for weekly 32-page home and garden newsprint tab section. This included developing locally-relevant home-and-garden-themed editions, themed columns, stories. Planned and maintained a production schedule for content, layout and print. Developed and shared-out a quarterly schedule of stories, publication dates for myself and stakeholders: ad sales team who sold ads based on content lineup.

Procured, hired, assigned and payed freelance writers and contributors. Included keeping records of works submitted, payment records.

Directed photography by professional staff photographer (Eventually took-over photography duties when staff photographers were laid off because of Internet competition).

Performed editorial page design, layout (including cover design), copywriting (wrote headlines, titles, photo captions – and some feature stories). Duties included print preparation and press checks.

FREELANCE CLIENTS

Some Past Freelance Clients

- >> Chemco Water Treatment: Brochure
- > City of McMinnville, OR: City logo
- >> Clark County, WA: Drug and Alcohol Program Logo
- >> Domino's Pizza: Print Advertisements
- >> Heisen House Vineyards
- » Mark Pi Chinese Restaurants: Brochure, Diner Card
- » Melvin's Men's Store: Mailers, Newspaper Ads
- » Nationwide Insurance: Newsletter and Illustration
- » Ohio State Fair: 1983 Logo
- » Oil Can Henry's: Wall Graphics
- >> Payless Drug: Product Illustration
- Simmons Mattress: Newsprint Campaigns

FORMAL EDUCATION

Bachelor of Fine Arts in Advertising Design with minors in Illustration and Photography, The Columbus College of Art and Design, Columbus, Ohio

SOFTWARE EXPERIENCE

- Adobe InDesign
- Adobe Photoshop
- » Adobe Illustrator
- » Acrobat Pro
- >> Dreamweaver MX
- Microsoft Office (Word, Excel and PowerPoint)
- MAC & PC Platforms

CONTACT

Glenn W. Wright 301 West 29th Street Vancouver, Washington 98660 360-737-3738 GlennWilliamWright@gmail.com GlennWilliamWright.com