

TRAVIS BRANCO

GRAPHIC DESIGNER

ABOUT ME

I am a multidisciplinary Graphic Designer with 18 years of experience seeking the ultimate opportunity to build a long term relationship, maximize design skills, and contribute my talents to a growing company. I have a passion for typography, design, illustrations, color harmony, and fine arts. I am experienced in designing company branding, advertising campaigns, logo design, brochures, billboards, posters, displays, page layouts, informative vector graphics, animation, web design, web advertising, fliers and mass production. I am skilled at building strong, team environments and fostering open communications with internal and external clientele. Delivering the "Wow" factor to the receiving party is always my priority.

WORK EXPERIENCE

GOLDEN 1 CREDIT UNION - Sacramento, CA

Senior Graphic Designer, 6/19 - Present

Responsible for managing all graphic design projects from concept to delivery. Meeting strict deadlines and collaborating with team members for the marketing goals of the companies statewide branches and sponsored venues such as the Golden 1 Center in downtown Sacramento, CA. Other responsibilities include creating original artwork for various marketing projects that consist of digital and print advertising for promoting the brand of the company, both internally and externally, through high-quality graphic content.

JACKSON RANCHERIA CASINO & HOTEL - Jackson, CA

Graphic Designer, 10/17 - 5/19

Design and create company advertising collateral for all departments and venues consisting of, but not limited to, billboards, posters, rack cards, brochures, menus, custom package printing, custom VIP players club and Tribal invitations & announcements. Other job duties consist of creating digital signage that includes some animation as well as maintain casino brand consistency.

EDEX INFORMATION SYSTEMS - Jackson, CA

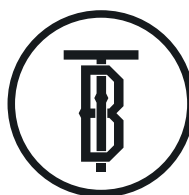
Brand Manager / Graphic Designer, 4/13 - 5/17

Planned, developed and directed company branding for the marketing team. Developed brand standards and usage of guidelines. Managed integration of campaigns with brand consistency. Designed and managed all company advertising, promotions, websites, publications, stationary, marketing and social media pages. Other duties included designing motion graphics for logo animation and brand awareness as well as building HTML and CSS files for the programming team.

SELF EMPLOYED - Lone, CA

Freelance Graphic Designer, 6/11 - 3/13

Collaborated with various clients independently as a visual communications specialist. Produce detailed visuals and illustrations while creating designs specific to client requests and desires. Communicate with clients to ensure visual concepts are within standard. Commonly provide hand-drawn illustrations before using final media to manipulate and enhance.



ADDRESS:

P.O. Box 1606
Lone, CA 95640

CONTACT:

travisbrancodesigns@gmail.com
209-217-4097

PORTFOLIO:

travisbrancodesigns.com
behance.net/TravB

DUVAL PHOTOGRAPHICS - San Andreas, CA

Graphic Designer, 3/10 - 5/11

Designed and produced all clientele collateral for large Schools, Sports leagues and Special Events. Designed cover art, page layouts, and content for multiple youth sports league booklets. Created high-end designs for youth sports photography packages, action photography posters, and all custom designed sublimation packaging. Utilized a data based application (DRUMS), for color correcting, cropping, verifying, and printing large photography packages for youth school districts and sports leagues throughout Northern California.

JACKSON RANCHERIA CASINO & HOTEL - Jackson, CA

Senior Graphic Designer, 5/05 - 2/08

Designed company logo and created advertising collateral consisting of billboards, magazine and web ads, posters, rack cards, brochures, custom package printing, and electronic advertising for company branding and major promotional events. Created designs and layouts for direct mail collateral. Operated and managed production of projects and overlooked designers on multiple campaigns. Utilized In house production with RIP applications and Plotter printers. Managed projects and files for outside vendors and service bureaus. Other job duties consisted of color correcting, preparing files for color processing, spot colors, digitizing, and custom die-cut prints. Job duties also included managing a large volume of projects simultaneously, creating and presenting professional presentations for large executive committees.

EDUCATION

BROOKS COLLEGE OF DESIGN

Long Beach, California 1/02 - 6/03
Graphic Design - Associate of Science Degree

DESIGN SKILLS

Adobe Illustrator CC	●	●	●	●	●	●	●	●	●
Adobe Photoshop CC	●	●	●	●	●	●	●	●	○
Adobe InDesign CC	●	●	●	●	●	●	●	●	○
Adobe After Effects CC	●	●	●	●	●	●	○	○	○
Adobe Dreamweaver CC	●	●	●	●	●	○	○	○	○
Adobe Animate CC	●	●	●	●	○	○	○	○	○
HTML & CSS	●	●	●	●	○	○	○	○	○
Word Press	●	●	●	●	○	○	○	○	○

ON THE WEB

- behance.net/TravB
- travisbrancodesigns.com
- linkedin.com/in/travisbrancodesigns
- dribbble.com/TBranco