# **Bryce Gillen**

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### **Education:**

#### **Arizona State University:**

Bachelor of Science in Engineering, Graphic Information Technology
Undergraduate coursework (30 hrs.) Software Engineering:

August 2015 - May 2016

# Skills:

Microsoft Office Team Building Critical Thinker Self Starter
Adobe After Effects Adobe Premiere Pro Adobe Photoshop Adobe Illustrator

## **Projects:**

## **Brand Identity Design Project:**

August 2018

- Analyze data of preferences from a range of lifestyle groups
- Collaboratively designed and created product based on researched preferences

# Website Redesign: October 2018

- Redesigned company websites and webpages
- Created mockups, wireframes, usability testing, and heuristic evaluations for marketing and branding purposes.

#### **Achievements:**

- Dean's Scholarship ASU
- National Volleyball Team representing Arizona/Team Captain
- Student Employee of the Year –ASU housing

# **Professional Experience:**

### Creative Specialist, GoDaddy, Scottsdale, Arizona

June 2019 - August 2020

- Handled various verticals including but not limited to: auto, real estate, construction, insurance and inspection.
- Managed branding, social media, and customer success through the desire and ability to learn and meet client's desired goals and personalities.
- Liaison between clients and customers. Created positive interactions and maintained open communication

### Architectural Photography Intern, Bowman Group, Dana Point, California

June 2018 - August 2018

 Worked with industry professionals in creating architectural photography. Assisted in staging, photography, lighting, client relations, and maintained financial records. Strong math skills required for finances.

#### University Housing Lead Student Staff, Arizona State University

August 2016- August 2018

- Helped coordinate dorm life for 3,000+ students, utilizing CRM software.
- Trained housing staff and supervised up to 20 employees daily. Created a safe environment and maintained FERPA regulations

#### Sun Devil Fitness Center Supervisor, Arizona State University

August 2018 - May 2019

- Analyzed biomechanics of exercise movements to determine safety protocols for lift and weight room design
- Designed weight room based on safety analytics to create flow in movement and execution
- Trained new staff members in determining risk to clients and ensuring safe practices in workplace
- Precisely calculate load percentages and frequencies for client ensuring safe improvement in potential.