

KRYSTEL ECINARES

GRAPHIC DESIGNER | PHOTOGRAPHER | VIDEOGRAPHER | PRODUCER

Portfolio Link:

www.krystelencinares.wordpress.com

www.instagram.com/ksphotogs

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NV, 89117

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krystelencinares@gmail.com *

Willing to relocate

EXPERIENCE

MARPAC, Saipan MP — Graphic Artist / Social Media Creator

MAY 2019 - PRESENT

Marpac Distributor is an exclusive distributor of Budweiser, Bud light, Busch, Bacardi, Grey Goose, Franzia, Entwine, Huggies, Glades, Mr. Meyers and more.

I usually Prepares Layout Designs for every store (consumer & beverage department) and Print it with different sizes to 11"x17" / 12"x18" Poster, Entry Forms, Cooler Stickers etc. using OKC Printer. 2'x3' Banners and stick to corplus, Big Banner 36" & 60", Banner Stands for every Promotions, Dropboxes using HPJET60,

For Digital Marketing, I prepare Social Media Content & Designing for Facebook Banners, Event Banners & 1080x1080 daily post, Instagram daily post 1080x1350 or 1080x1080 designs & IG Story Templates.

Video Ads such as Producing a Commercial for different promotions & Events. (Please check my portfolio) Taking Pictures for Products & Videos for every event, Promotions. Making new content for daily posting.

Saipan World Resort, Saipan MP — Graphic Artist

OCTOBER 2016 - FEBRUARY 2019

Prepares Layouts, Brochure, Gift Certificate, Food Photography, Stamp Cards Designs.

Coordinate with Marketing Department for Social Media Ads Designs

Prepare different kind of menu

Prepares presentation for different Departments

Making Videos for Lobby Presentation or different screen lobbies

Photoshoots, Hotel Facilities and Videography

SKILLS

Web Development & Design

Videographer & Video Editing

Photography & Editing.

Graphic Designs and Layouts

Social Media Specialist

Producer & Directing for video contents.

Photoshop, HTML/CSS/PHP

Illustrator, Corel Draw, CMS
PLATFORMS (wordpress)

Computer Troubleshooting
software & hardware

Camera gear: Nikon, Sony &
Fujifilm

Online Marketing Strategy

SEMINAR ATTENDED

Secret to Service Success

Saipan World Resort

November 28 - December 2,
2016

**CAVITE STATE UNIVERSITY, CAVITE PHILIPPINES —
College Instructor, Department of Information Technology**

JUNE 2015 - APRIL 2016

Good ability to teach technical information in layman's terms.

Facilitated seminars that included interactive lessons (Basic Adobe

Photoshop Design) attended by a group of 50 inmates from Cavite Prisons.

Researched on different subjects and submitted the research papers to the education management.

Prepared Instructional Materials, Syllabus and utilized it for the progress of students

Mentored and advised a group of four students on thesis 1- 4 as a part of staff advising sessions.

Conducted lectures on Multimedia, Operating System, Computer Tech 1

and 2, Introduction to Computer System, Thesis 3 Panelist for Web

development and Design Systems, Website Development and Design,

Database Management, CNAP 3(Cisco Network Academy 3) and

Computer Programming Basic C++

**HAMDAN DESIGN STD.LT CO, MAKATI PHILIPPINES — IT
CONSULTANT/ IT STAFF (PART TIME/ON CALL)**

MARCH 2015 - APRIL 2016

Experience in Computer/Laptop TroubleShooting, Installation Software,

Support technical for Hardware, Network Troubleshooting, LAN's, WAN's,

Printer and FTP/File Transfer (File-Zilla)

Social Media Marketing, Web design & development

**DIGITALMOZ SOURCING INC, MAKATI PHILIPPINES —
WEB DEVELOPER & DESIGNER / MARKETING COORDINATOR**

JULY 2013 - JAN 2015

Good ability in Online Marketing Strategy (Social Media) and Branding

Knowledge in Social Media Ads (facebook, twitter and instagram), Search Engine Optimization (SEO) and Email Marketing

Knowledge in SQL Server 2005, mySQL (phpmyadmin) , Microsoft Access DB, back-end CPANEL and Installation SSL depends on the hosting provided.

Extensive experience in Computer/Laptop TroubleShooting, Installation Software, Support technical for Hardware, Network

Troubleshooting, LAN's, WAN's, Printer and FTP/File Transfer

Expertise in Website Development using CMS platform like Wordpress,Joomla, Magento and Drupal

Expertise in creating Websites using HTML, PHP Language, CSS style and Bootstrap

EDUCATION

**LYCEUM OF THE
PHILIPPINES, MANILA
PHILIPPINES — BS
INFORMATION
TECHNOLOGY**

SY 2011 - 2013

**ADAMSON
UNIVERSITY, MANILA
PHILIPPINES— BS
INFORMATION
TECHNOLOGY**

SY 2009 - SY 2011.

PROJECTS

Portfolio Social Media Ads

Links:

Facebook

<https://www.facebook.com/pandahousewafflessaipan>

<https://www.facebook.com/etecafesaipan/>

<https://www.facebook.com/shakirsrealty/>

<https://www.facebook.com/saipanbeachhotel/>

<https://www.facebook.com/candmholdingco/>

<https://www.facebook.com/cnminorthernislands>

Instagram

<https://www.instagram.com/currentcnmi/>

<https://www.instagram.com/pandahousewaffles/>

<https://www.instagram.com/etecafesaipan/>

<https://www.instagram.com/shakirsrealty/>

<https://www.instagram.com/saipanbeachhotel/>

<https://www.instagram.com/cmholdingco/>

<https://www.instagram.com/ksbotiquespn/>