

William Charbonneau Jr.

Multimedia and Creative

Phoenix, AZ

billjoe67@gmail.com

4803263028

www.linkedin.com/in/bill-charbonneau-791b24b

Experience

Caretaker

Self-Employed - Mesa, AZ

Present

Senior Graphic & Video Designer

[Berkadia](#) - Phoenix, AZ

June 2014 - August 2016

- Created online property tour and highlight videos
- Produced motivational and instructional videos for annual sales retreats as well as semi-annual company wide events
- Traveled on behalf of organization to film sales meetings and training seminars to post for online presentations
- Managed and trained a remote design team in the creation of various design elements for our sales materials
- Trained new personnel in best practices and led quality control initiatives
- Conducted meetings to discuss and develop best practices, process controls, and to process departmental feedback for ongoing improvements
- Ensured project deadlines were consistently met

Corporate Videographer

Hendricks & Partners - Phoenix, AZ

January 2001 - January 2014

- Cameraman, video and audio editor, and motion graphics creator on all video recruiting pieces, highlighting the firm's history and business platform directly contributing to the company's rapid growth
- Filmed and edited all online video tutorials for the company's ongoing training website allowing for distanced learning for new employees around the country
- Created motivational and educational video pieces for all company training sessions and annual sales retreats
- Traveled to satellite offices to film broker testimonials
- Created demos and tutorials for new company online project management systems
- Participated on creative teams to create campaigns for product rollouts
- Researched software and equipment for departmental purchases
- Music selection for all company videos

Graphic Designer

Hendricks & Partners - Phoenix, AZ

January 2000 - January 2001

- Designed sales brochures, research materials, and helped create annual and quarterly sales reports working directly with branch managers and sales advisors
- Color corrected photos and created location and sales comparable maps for sales materials as well as financial documentation formatting
- Participated in projects within the marketing department, including website redesigns and multimedia presentations
- Worked closely with advisors on materials to ensure satisfactory product delivery
- Participated on creative teams for the design of annual marketing update
- Assembled print products and mailers for shipping

Education

Associate in Interactive Multimedia

International Academy of Design and Technology - Chicago, IL

Valedictorian

August 1997 - June 1999

Skillset

- Marketing
- Video Editing
- Video Production
- Audio Production
- Layout Design
- Event Planning and Execution
- Team Lead
- Trainer
- Researcher
- Production and Assembly

Software

- Photoshop
- Illustrator
- Premiere
- InDesign
- Final Cut Pro
- Microsoft Office
- After Effects
- Google Earth Pro
- Camtasia
- Google Maps

References Available Upon Request