



GRACE GUEVARA

GRAPHIC DESIGNER

CONTACT

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3315 E 15th St Apt 201

Long Beach, CA 90804

EDUCATION

CSU Long Beach | 2010-2015

Bachelor of Art in Studio Art, focus
in Graphic Design

TECHNICAL SKILLS

Adobe Indesign, Illustrator, and
Photoshop (Mac & PC)

SOFT SKILLS

Research

Time Management

Flexibility

Color Theory

Interpersonal Communication

AWARDS

Above & Beyond, Alpert JCC

CREATIVE EXPERIENCE

PRINT

- brochures & pamphlets
- hanging & standing banners
- step-and-repeat backdrops
- posters
- menus
- rack cards
- postcards
- flyers

DIGITAL

- email headers, footers, & ads
- web banners & sliders
- Facebook covers, event covers, & ads
- Instagram ads
- monitor ads

WORK EXPERIENCE

GRAPHIC DESIGNER | 2018–2020

Alpert Jewish Community Center

- Created the brand identity for the J baby program
- Brought fresh designs to the AJCC that were adapted permanently
- Moved both print and digital pieces through research, design, and production for 6 different departments
- Managed up to 8 projects or tasks a day using the project management software Monday.com while under pressure to meet daily and/or weekly deadlines
- Worked directly with the Marketing Director to consult with Program Directors on the most appropriate graphic design options for their program visions and goals
- Followed brand guidelines to create assets for projects and campaigns

PORTFOLIO: grace-guevara.pixpa.com