

Skyler Rockey

Graphic Designer

Photographer

Contact

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Bio

My name is Skyler Rockey and I am a Las Vegas based graphic designer and photographer. I have a passion for all things art and enjoy growing my talents as a designer and photographer while expanding my professional portfolio. I graduated from the University of Nevada Las Vegas with a Bachelors Degree in Graphic Design and Media. Currently I work as a freelance graphic designer and as a design intern at KUNV Radio, where I create digital advertisements, social media graphics and logos for radio shows and podcasts. Previously I worked as a professional photographer and photo editor at the Chapel of the Flowers in Las Vegas for 3 years.

Programs

Illustrator	■ ■ ■ ■ ■
Photoshop	■ ■ ■ ■ □
InDesign	■ ■ ■ ■ ■
Lightroom	■ ■ ■ ■ ■
Microsoft Office	■ ■ ■ ■ ■
After Effects	■ ■ ■ □ □

Experience with Adobe Dreamweaver, Adobe XD, Adobe Spark and Adobe Bridge.

Skills

Photography	Architecture
Grid and Layout	UX/UI Design
Photo Editing	Digital Advertising
Book Making	Logo Design
Printing	Brand Identity
Typography	Stationery Design

Hobbies / Interests

Graphic Design
Photography
Drawing
Rock Climbing
Automobiles
Reading
Hiking
Working Out
Music

Education

College: University of Nevada Las Vegas

Degree: Bachelor of Science in Graphic Design and Media

Major GPA: 3.5

Cumulative GPA: 3.1

Experience

Freelance Graphic Designer - Skyler Rockey Design

Date: 2019 - Current

Description: Through my freelance design company Skyler Rockey Design, I collaborate with high-quality brands and companies on projects ranging from brand discovery and identity creation, logos, digital marketing and much more.

Projects:

- South County Sleep Solutions: Logo design & stationery creation
- Every Detail Photo: Logo design
- CORE Advisory Partners: Logo design & Wix website creation
- Sahara Investment Group "SIG": Logo design
- Get Elevated with Gia Podcast: Logo design & social media promotional graphics
- You Gon' Listen Podcast: Logo design & brand identity

Design Intern - KUNV Radio

Date: 2020 - Current

Description: As a design intern at KUNV Radio, I create a variety of graphics including digital advertisements, social media graphics and logos for radio shows and podcasts. My work has been used to raise over \$50,000 in fundraising for the radio station.

Projects:

- Morning Rush with Mandie: Logo design
- Let's Talk UNLV: Logo design
- Soulful Sunday's: Logo design
- Rock Rebellion: Logo design
- Members Only: Logo design
- Twice Talk: Logo design
- The Lewis Lounge: Logo design
- Black History Month KUNV: Logo design
- Dave Koz Virtual Event Concert: Promotional graphics
- Tenet Movie Ticket Giveaway: Promotional graphics
- A touch of Mystery Halloween event: Promotional graphics
- Smith Center Interviews: Promotional graphics
- Chamber of Commerce "The Comeback" Sports Podcasts: Social media graphics
- International Education Week: Social media graphics
- KUNV Membership Drive: Social media & promotional graphics

Chapel of the Flowers - Photographer / Photo Editor

Date: 2017 - 2020

Description: Photographed and edited 500+ weddings over a 3 year period at Chapel of the Flowers on the Las Vegas Strip.

Work Experience:

- Managed the photography process for each wedding including: lighting, posing, crowd control and time / resource management
- Edited each wedding's photographs using Adobe Lightroom and Photoshop
- Consistently ranked at the top of the media team for both photography sales and couple satisfaction
- Trained new photographers and editors on proper technique and wedding processes