

Luis Perez

Los Angeles, CA | hello@luisperez.com | 424-603-9977

HIGHLIGHTED TECHNICAL PROFICIENCIES

- Brainstorming design concepts and presenting these ideas to clients.
- Using design software applications to create captivating images, graphics, web pages, or logos.
- Collaborating with clients to determine their goals, style guides, or branding guidelines for graphic designers to reference when creating their designs.
- Choosing proper fonts, photos, and colors to use on certain layouts
- Applying clients' requested changes to designs as requested

SELECTED PRODUCTION EXPERIENCE

Chafeh Graphics & Signs, Hawthorne, CA

2019 - 2021

Direct to garment operator / graphic designer

- Lead the printing operation towards advanced standards of safety, quality, production, efficiency, and optimal individual contribution. Training, policy enforcement, supplier management, efficiency production are key areas that are required and would fall under the responsibility of this position.

PrintCo Inc., Harbor City, CA

2017 - 2019

Graphic Designer / Production Artist

- Developed and created presentations, leaflets, trade-marks, marketing, and banner designs. Responsible for developing and creating both digital and print designs for a wide range of print, publications, and advertising.

Copy Bank, Torrance, CA

2017 - 2017

Graphic Designer / Production Artist

- Developed and created presentations, leaflets, trade-marks, marketing, and banner designs. Responsible for developing and creating both digital and print designs for a wide range of print, publications, and advertising.

Custom Copy & Print, Torrance, CA

2016 - 2017

Graphic Designer / Production Artist

- Developed and created presentations, leaflets, trade-marks, marketing, and banner designs. Responsible for developing and creating both digital and print designs for a wide range of print, publications, and advertising.

iColor Printing, Los Angeles, CA

2015 - 2016

Prepress Technician

- Oversaw graphics and prepress department. Advised customers, sales departments, and customer service on all art matters. Created graphics and layouts for customers for both web and print. Ensure the quality of all art received, check that art met all printing specifications. Color corrected and retouched.

Creative Indulgence, Redondo Beach, CA

2015 - 2015

Prepress Technician

- Design prospectuses, brochures, website, posters, adverts & exhibition graphics. Involved in the creation and development of new designs and visual concepts, across a broad spectrum of styles.

EDUCATION

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Columbia College Hollywood, Los Angeles, CA

Bachelors of Science, Graphics and Interactive Media, July 2021

The Art Institute of California, Los Angeles, CA

Bachelors of Science, Graphic and Interactive Media, March 2014

Awards: **Honorable Mention**, Competition: New Talent Annual 2021, Graphis.com