# Herbert **Figueroa**

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## Hello! I'm Herbert, and I'm a talented Freelance Graphic Designer and Web Developer able to take your advertising needs to new professional and successful levels. I invite you to be part of my VIP List!

I've been doing creative design work for over 18 years. I offer my creative services to great companies in the entertainment, lifestyle and consumer product categories (Insurance Agencies, companies in the Music and Entertainment industry, Law Offices to Restaurants and Drone companies) just to mention some.

## Connect with me today!

**QUALIFICATIONS
PROFILE:**

Graphic Designer with experience in designing marketing collateral, email campaigns, web design and excellent knowledge of pre-press and print procedure. Extensive knowledge of web formats & print resolutions. Excellent knowledge of image formats. Ability to quickly create design mockups for approvals. Accustomed to performing in deadline-driven environments. Skilled in Photoshop, DreamWeaver, Adobe Premier Pro, InDesign, Acrobat, CorelDraw(vector-based software) and comfortable with many other Industry standard software.

**EXPERIENCE IN THE
FOLLOWING AREAS:**

Identity design, Business cards, Stationary, Post cards, Posters, Flyers, Keynote and PowerPoint Presentations, Business folders, CD Covers, Brochures and Catalog design, Magazine ads, Advertising campaigns, Outdoor advertising (Billboards, Vehicle Wraps, Stands and Displays), Pre-press knowledge, E-Blast design, Web banners, HTML, CMS(wordpress), Social media Management, Search Engine Optimizaciont(SEO), Social Media Optimization(SMO), Website Optimization(WO) and Digital Photography.

**PROFESSIONAL
BACKGROUND:**

| | | |
|---|---|---|
| Graphic Artist/Web Developer | Graphic Designer, Head of Art Department | Graphic Designer |
| creativosvip.com | FIGDESIGN INC. Design & Imaging Firm | La Curacao |
| Jan 2012 – Present | Jan 2002 – Dec 2011 | Jan 1997 – Dec 2001 |
| Home Studio | On-Site | On-Site |
| *-Owner* | Burbank, CA | Los Angeles Area |

## Professionalism, Creativity and Personal Attention keeps me ahead of the game!

creativos**vip.com**

DESIGN **WEB** PRINT