

## Experience

### — **Envida Social**

Junior Graphic Designer  
May 2019–April 2020

I designed graphic posts for multiple clients to establish a strong brand identity for their social media. To produce marketing material for national brands, local businesses, and multifamily housing, I coordinated with a team of social media strategists. This collaboration allowed me to analyze and study user engagement trends through Google Analytics, resulting in an enhanced user experience via social media. I collaborated with a team of designers, videographers, and photographers to create content and lifestyle for brands. I remained informed on current design trends in order to implement them for content creation.

### — **Bandbasher Inc.**

Graphic Designer  
April 2017–April 2018

I collaborated with the creative director to re-brand the company's website. On a weekly basis, I designed engaging social media graphics to increase user awareness. I assisted in marketing team meetings to develop the company's social media marketing campaign.

### — **Wildcat Club & A-Club Letterwinners Association**

Graphic Design Internship  
June 2016–December 2016

I designed sport stylized graphics used for email and print publications. I consulted with multiple clients to create advertisements to increase donor participation. I formatted projects for printing.

## Education

### — **University of Arizona**

Bachelor of Fine Arts in Studio Art  
Emphasis: Visual Communication  
2012–2016

## Expertise

After Effects, Illustrator, InDesign, Lightroom, Photoshop.  
Strong sense of hierarchy, layout, color, and typography.  
Self-starter with the ability to work independently.  
Proficient in verbal and written communication.  
Strong creative and strategic thinking skills.  
Excellent at prioritizing design workflow.  
Social media account management.  
Photography and videography.