

AARON KAI

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Summary

Accomplished Graphic Artist with credits in the film, entertainment and advertising industries. Upholds superior talent in illustration of movie posters, advertising & marketing materials along with photography.

Education

B.A. Fine Art: The College of New Jersey.

Skills

Creative/Art Direction • Graphic Artist • Photographer • Videographer • Photorealistic Illustrator • Conceptual Artist • Mac proficient • Microsoft PC proficient • Adobe Photoshop CS • Photo/Video retouching • Airbrush • Entrepreneur with a repeat clientele base • Excellent interpersonal skills that build strong client relationships • Multitasking • Punctual at meeting deadlines and work well under pressure • Strong conceptual thinker and creative problem solver.

Experience

CLEAR CHANNEL OUTDOOR MEDIA INC. Torrance, CA. Staff Photographer

Photographing, editing and retouching of billboards, premier posters and Sunset Millennium wall ads. Fast-paced shooting an average of 20-25 locations daily and editing/uploading of photos onto the ClearChannel marketing website accessible to their numerous clients for ad approval. Multitasks including reporting and updating of shoot logs and keeping proficient photo files while keeping deadlines.

PLANET ART INC. Calabasas, CA. Production Artist

Digital manipulation and retouching photo imagery of various consumer products such as greeting cards and iPhone covers for PhotoAffections.com. Revising and approving an average of 400-500+ graphic layout designs daily.

NORTHSTAR RESEARCH PARTNERS London, UK. Live Sketch Artist/Illustrator

Performing of rapid live sketching for marketing research focus group. Quickly interpreting concepts via verbal brainstorming sessions using markers while recorded live on video. Conceptual sketches were utilized in promotion with Jaguar Land Rover for marketing advertisement in the format of "The Apprentice" reality series.

DOMINION ENTERPRISES INC. Culver City, CA. Staff Photographer/Videographer

8+yrs experience photographing and video producing of numerous apartment, loft, and condominium properties throughout Los Angeles and Ventura, CA counties featured on For Rent.com website; Responsibilities: Managing and editing photos and video footage; FTP uploading; Digitally enhancing photo imagery, virtual tours and Community Theater streaming video; Maintaining property updates via Excel spreadsheet; Developed trusting client relationships that helped achieve marketing objectives.

BLANC/BIEHN PRODUCTIONS INC. Hollywood, CA. Photographer/Graphic Designer

Photographing of still photos of actors, scenes and set locations. Creating film posters and promotional graphics for numerous films and projects. Concepts and developments overseen by the partnership of famed actors Michael Biehn and Jennifer Blanc-Biehn.

POLO RALPH LAUREN INC. NYC, NY. Fashion Artist/Designer

7+yrs experience of hand illustrating of men's apparel including: footwear, leather goods, accessories and trademark logos. Responsibilities: Working closely with Mr. Lauren and top decision-makers of fashion forecasts of the market product in a cost-effective matter.

References available on request.