

# karenparker

---

FILM/VIDEO EDITING • GRAPHICS • WEB • MARKETING

## Profile

**Creative Film/Vido and Graphics:** Proficient in film/video editing, and print and web design. Extensive experience producing video for marketing purposes, and in graphic design for book publishing, web sites, and general marketing.

**Effective Team Player:** Known for creativity, flexibility and attention to detail.

## Software Skills

Adobe Creative Suite

Final Cut Pro

Microsoft Office

Platforms

Mac OS

PC Windows

## Career Development

**FREELANCE (KAREN PARKER DESIGNS)**

**2002 TO PRESENT**

Have design web sites, book covers, business cards, posters, and all other forms of marketing materials for client use, including video production. Clients have included and/or continue to include **Fifth on Sixth** (marketing), **Bender Creative Group** (film), **Tarragon Books** (publishing), authors, and other businesses. Please visit:

[www.karenparkerdesigns.com](http://www.karenparkerdesigns.com)

**WHATCOM LAND TRUST • BELLINGHAM, WA**

**2015 TO 2021**

Office Manager, then Communications and Outreach Director. As Office Manager I organized the new office, plus oversaw multi-media presentations and Board of Trustee meetings. As Communications and Outreach Director I oversaw print and web graphic design, and edited and directed all marketing videos. Please contact:

**Gabe Epperson • (360) 650-9470**

**KEARNEY STREET BOOKS PUBLISHING • BELLINGHAM, WA • (360) 738-1355**

**2003 TO PRESENT**

Managed all business activities, including bookkeeping, vender coordination and day-to-day operations. In addition, organized author readings and events, worked with copy editors to meet deadlines and print shops to coordinate product output. Created all Kearney Street Books branding. Designed book covers and promotional materials. Designed and updated web site, including constructing retail sales through PayPal. Please visit:

[www.kearneystreetbooks.com](http://www.kearneystreetbooks.com)

## Education

**Whatcom Community College**, Associate in Arts Degree (Graphic Design), June 2007. Cumulative GPA 3.97. Courses completed: Illustration Vector, Illustration Bitmap, Web Design 1 & 2, Typography, Publication Design, and Print Production and Prepress.

2400 C Street, Bellingham, WA • (360) 738-1355 • [karenparkerdesigns@gmail.com](mailto:karenparkerdesigns@gmail.com)