

STEVE ANTONSEN

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PROFESSIONAL PROFILE

Creative, customer-centric web designer and graduate of “Responsive Design” Web Development Certificate program at University of Washington. Brings a valuable combination of customer advocacy (honed from 10+ years in Restaurant industry), technical aptitude and a growing technical frame-of-reference.

Learns quickly; thinks critically; solves problems. Initially self-taught HTML and WordPress as an amateur developer of webpages and digital marketing portals for popular music acts. Has accumulated experience in eCommerce web design, and knowledge of more extensive back end and front end/UX development and programming via Bootstrap, JavaScript, CSS, and query development, debugging of unfamiliar code bases, etc. Skilled providing business/technical liaison between clients and development teams to ensure aesthetic accuracy, brand-centricity, functionality, navigability, and emotional connection with target audiences.

- **Blends artistry and pragmatism:** An artist at heart who seeks to deliver beautiful designs, yet brings strong project management instincts; ability to anticipate, envision, define, enlist, and enact—seeing the big picture while remaining cognizant of smaller details.
- **Relationship builder:** Strong interpersonal and professional relationship building skills. Communicates technical information in relatable language. Connects with individuals and builds trust quickly. Thrives as a catalyst for collective success.

AREAS OF KNOWLEDGE OR EXPERTISE

Web Design/Front-End Development
eCommerce Website Development
Open Source Design Templates
Quality Analysis/Control/Assurance

Client/Customer Focus and Advocacy
Utilizing Modern JavaScript Libraries
Business and Technical Liaison
Debugging in Unfamiliar Codebases

User Experience/User Interfaces
Site Architecture and Layout
Digital Marketing and Messaging
Team and Organizational Leadership

EXPERIENCE HIGHLIGHTS

- As **Webmaster** for popular Seattle BBQ destination, **Pecos Pit BBQ**, reports to Marketing Director; responsible for ongoing design changes (WordPress), general backend upkeep and cross-portal/cross-device UX, content changes supporting food and event promotion, and updates to Food Truck Calendar on weekly basis.
 - ➔ Created original graphics as well as main navigation function across all site pages; updated fonts for consistency and brand-centricity; created a custom Food Truck Calendar and page; implemented phone responsiveness feature.
 - ➔ Redesigned Menu page; now the most heavily-trafficked location on the site—proven to accelerate sales.
 - ➔ Created and integrated buttons for GrubHub Online ordering system, also driving sales.
 - ➔ Preparing for possible development and release of new site and migration to Squarespace in 2019.
- **Freelance web design and digital marketing** experience includes webpage/website creation and cover art, with links to Seattle area music act/popular recording artists.
 - ➔ Leveraged basic understanding of WordPress and HTML to accomplish front-end/UI development. Applied knowledge of popular music in general (and Seattle scene specifically) to help market and digitally distribute music and messaging.
 - ➔ Helped design logos and created color schemes consistent with intended branding.
 - ➔ Has designed original sites for various commercial operations, including IAS Accounting Services, Ride Auto Sales (pending launch), Vitality Foot Zone Therapy, and others.
 - ➔ Links to sites can be found at <https://www.stevensworld.com/>.

EXPERIENCE HIGHLIGHTS

- Completed **Certification in HTML5, JavaScript, CSS3 & Responsive Design for Web Development (University of Washington)**; June 2018. Course involves extensive in-class project work, including “real world” experience designing webpages and eCommerce websites from the ground-up. Focused on user experience and UI/Front end development, user-friendliness, aesthetics, brand-centricity, as well as functionality and navigability. Leadership role on several group projects.
 - Bolstered existing familiarity with HTML, WordPress and Bootstrap, adding additional web development and front-end design knowledge, as well as skills in technical/business and client interface—addressing business needs with customized web solutions. Took class in coding, learning “hard programming” in greater detail.
 - Successfully built/delivered a functional, responsive eCommerce webpage with shopping cart and signup form/mailling list. Coded in JavaScript and CSS for cart functionality and displays, utilizing media queries to manipulate layouts and style per device/screen size. Maintained cognizance of described user demographics to inform meaningful design aesthetics.
 - Designed an eCommerce website/splash page for FootZone Therapy (small foot massage/reflexology business) via Bootstrap with HTML/CSS/JS configuration. Included business history and general information, images and profiles. Created a brand-centric aesthetic/ color scheme.
 - Other assignments/projects taught basic programming in JavaScript, with primary focus on user interactions and DOM manipulation.
- Throughout ten+ years in the Restaurant industry, has honed strong customer advocacy instincts; steadfast attention to customer needs, and an ability to practice active listening and respond to concerns. Brings superlative soft skills; relationship building and team building abilities. Strong sales skills are evidenced by multiple wine sales contest wins at **Ruth’s Chris** and **Il Fornaio**.
 - Currently a Server at Ivar’s in Seattle; also hired previously by the high quality Mexican restaurant Poquito’s to consult on the opening of a new Bothell, Washington location.
 - Extensive experience with fine dining and high volume establishments requiring ongoing regional food and wine education. Progressively hired to positions of increased responsibility and purview.

EXPERIENCE CHRONOLOGY

WEBMASTER

Pecos Pit BBQ, Seattle, Washington (2019-Present)

FREELANCE WEB DEVELOPER

Steve Antonsen (Self-Employed), Bothell, Washington (2012-Present)

SERVER • CONSULTANT

-Ivar’s Acres of Clams, Seattle, Washington & Poquitos, Bothell, Washington (2018-Present)

SERVER • BANQUET CAPTAIN • BARTENDER

-Ruth’s Chris Steakhouse., Seattle, Washington (2013-2018)

OTHER/PRIOR: VARIOUS RESTAURANT INDUSTRY POSITIONS, SEATTLE, WASHINGTON AND BOTHELL, WASHINGTON

EDUCATION, CERTIFICATION, SOFTWARE/SYSTEMS PROFICIENCIES & FREELANCE LINKS

Certification in HTML5, JavaScript, CSS3 & Responsive Design for Web Development

University of Washington, Seattle, Washington

Sports Psychology Degree Program

Western Washington University, Bellingham, Washington

Microsoft Office Suite, including Excel • HTML5 • JavaScript • CSS3 • Bootstrap • WordPress • Squarespace • Customer Resource Management Systems (CRMs)

Examples of technical skills: <https://github.com/thestevendouglas>

Professional references available on request