

MIKE SHENG

graphic designer

{ legal name: **YAO SHENG** }

contact

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Las Vegas, NV 89138

education

B.A FINE ARTS

GRAPHIC DESIGN

University of Nevada Las Vegas

Las Vegas, NV

2005 - 2010

online portfolio

<https://drive.google.com/file/d/155W-GVYqlyDfSVbDCJ4t4djHFg-YI05jD/view?usp=sharing>

key skills

Adobe InDesign 



Adobe Illustrator 




Adobe Photoshop 



Adobe Lightroom Classic 



Adobe After Effects 



Microsoft Office Suite 



Photography 



PROFILE

I have over fifteen years of professional experience. During this time I've worked as a graphic designer for print, web, Graphic Design, and marketing, creating creative designs for businesses, non-profit organizations, education institutions and other corporations. These projects have included logos, corporate identities, flyers, brochures, magazine ads, promotional materials, signs, presentations, video production, website design and maintenance, and all forms of art direction and photography. The focus of my career has been on branding and identity and the opportunity to work with clients and provide them with great service. My job satisfaction is being creative and happy.

EXPERIENCE

GRAPHIC DESIGNER/OWNER

Vectornaut / Las Vegas, NV / 2019 - Present

- Lead designer, developed marketing programs from logos, brochures, banners, and advertisement.
- Communicate with clients to better understand their brand and specific needs for a project and design within those needs.
- Supervise all print projects and understand all print standards, and material to work around clients budgets or reduce cost while ensuring quality standards.
- Provide estimates, billing, invoicing for all projects.

SENIOR GRAPHIC DESIGNER

Paper Zombies / Las Vegas, NV / 2008 - 2020

- Development and implementation of graphic layout and production.
- Working with art director and brainstorm ideas and solutions on all client projects.
- Provide estimates, billing, invoicing for all projects.
- Obtaining print bids from multiple printers to save on cost while ensuring quality standards of the printed material.
- Working under tight deadlines.

MARKETING ASSISTANT/JUNIOR GRAPHIC DESIGNER

Consolidated Resorts / Las Vegas, NV / 2005 - 2008

- Communicate with printers in obtaining print bids.
- Understand all aspects of print production including paper stock, printing process, press checks.
- Work on all overflow graphic design projects.
- Develop and maintaining kiosk touch screen systems.