

BRIAN MARTINO

martinowebdesign@gmail.com

www.martinowebdesign.com

SUMMARY

Self-taught web developer who enjoys the creativity in designing as much as the developmental challenges. Accomplished entrepreneur with 20+ years of business experience in retail sales, marketing, management and customer service.

SKILLS

- HTML, CSS, JavaScript, PHP
- jQuery, Bootstrap, React, Vue
- WordPress, MERN Stack, Git
- Adobe XD, Sketch
- Analytical
- Detail oriented
- Self-motivated
- Team player

WORK EXPERIENCE

Front-End Web Developer

Freelance, March 2019-current

- Building modern, responsive websites and apps
- Designing digital artwork for logos, icons and animation
- Solving problems through building, designing and testing in a variety of environments
- Updating content and solving problems for clients with older or existing websites
- Continually learning and practicing with the latest web development technologies

Store Operations Supervisor

THE NORTH FACE, San Francisco, CA- May 2016-February 2019

- Analyzed KPIs to plan sales strategy and create goals with management team
- Trained and coached associates to improve engagement, customers sales, and strengthen team
- Managed audit compliance procedures, creating action plans for improvement
- Oversight of IT and facility issues to determine proper course of action
- Budget control of monthly supply orders

Small Business Owner/Operator

PEGASUS BICYCLE WORKS, Danville, CA- 2002-2016

- Built brand loyalty by providing exceptional customer service and marketing our brand
- Problem solver, able to dissect complicated problems, whether mechanical or technical
- Sales analyst, planning and forecasting to have the right product at the right time
- Tech savvy, created inventory database, managed purchase order system and web marketing

EDUCATION

INDIANA UNIVERSITY BLOOMINGTON, Bloomington, IN

Bachelor of Science- Business Marketing- International Concentration, Spanish Minor- 1999

UNIVERSIDAD COMPLUTENSE DE MADRID, Madrid, Spain

Study abroad program, courses taught in Spanish- 1997-1998