


Michael Garcia

Graphic Designer



CONTACT

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 www.ShotBySleepless.com

PROGRAMS

Microsoft Word
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Wordpress
Final Cut Pro
Microsoft Excel
Powerpoint
Lightroom

EXPERIENCE

- 12 Years Graphic Design
- 12 Years Photography
- 5 Years Social Media Marketing
- 5 Years Web Design

- Knowledgeable in

- Page Layout
- Color Theory
- Webpage Design
- Typography
- Design for Print
- Photography
- Videography
- Photo Re-Touch
- Ad Design
- Clothing Design
- Direct to Garment Printing
- Screen Printing
- Product Photography

**Organized, Reliable, Self-Starter
with Great Communication skills.**

PROFILE

Career Summary

Highly creative and accomplished designer, skilled in producing high-quality media. Experienced leader, willing follower, and charismatic team player; seasoned with real world situations. A background of experience in creating sales driven, informational and educational content.

PROFESSIONAL EXPERIENCE

2018-Present

Jackson Rancheria Casino Resort, Jackson, CA

Graphic Designer

- Produce commercial grade graphic design and imagery for internal and external events.
- Creation of 300+ designs distributed through Print Publications and Social media outlets.
- Published photos featuring hotel suites and amenities displayed in print and digital ads throughout Northern California.

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2015-Present

Sleepless Media Photography, Elk Grove, CA

Lead Photographer

- Produced stellar imagery and marketing content for growing businesses and individuals seeking to expand brand awareness
- Grew an unrivaled Business to Customer relationship with all clients
- Managed all facets of business from accounting, to marketing, web design and customer service.

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2015-2018

Apple Inc. Elk Grove, CA

Employee Relations Specialist

- Organized and Designed corporate events to recognize employee involvement in company successes.
- Coordinated with local vendors on behalf of Apple to build relationships for current and future contracts.
- Curated and executed over 100 internal games and events for employees.