JOAL CHIU

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MULTIMEDIA DESIGNER | WEB DEVELOPER

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SKILLS

- **Design Software:** Adobe Photoshop, Illustrator, InDesign, Premier, Lightroom
- **Languages & Frameworks:** HTML, CSS, JavaScript, jQuery, Node.js, Express, Python
- **Databases:** MongoDB, Mongoose, Django, PostgreSQL
- **Management & Deployment:** Git, GitHub, Command Line, Heroku
- **Methodolgies:** Object-Oriented Programming, User Stories, Wireframes

WORK EXPERIENCE

- **Varsity Communications**   Nov. 2019 - **March 2020**

  Graphic & Web Designer / Production Specialist
  - Created graphic design publications, 5-10 advertising and 10+ promotional materials monthly for in-house & client projects.
  - Maintained and troubleshoot12+ client and company projects, using CMS systems and theme building tools. (Word Press, Beaver Builder, Elementor,etc..)
  - Finalized and troubleshoot 10+ client-supplied files before print & publishing.
  - In-charge of creating 12 event TV spots with Adobe Premiere every year and deliver to media outlets (TV broadcast, radio, etc.)
  - Successfully assist Lead Designer in other duties to manage workflow and deliver final materials to clients and vendors on time.

- **Solid Apollo LED**   Aug. 2016 - **Nov. 2019**

  Market Graphic Designer / Web Content Specialist / Product Photographer
  - Generated over 200+ product photoshoots, product photo editing and lay-out.
  - Designed unique print materials including catalogs, brochures, web banners and product manuals (diagrams, infographics, drawings) that helped generate over $10,000 in sales every month.
  - Created, designed and post digital media ads for Facebook, Instagram, to entice over 20k subscribers.
  - Produced over 200+ LED product descriptions, product manuals and blogs.

- **Windows101**   Dec. 2014 - **June 2016**

  Market Graphic Designer / Web Content Specialist / Product Photographer
  - Responsible for weekly maintainance and updates for Windows101 website and affiliate E-commerce store (Ebay and Amazon).
  - Photographed, photo-edited and layed out over 500+ window cleaning products for online store and print materials.
  - Design unique digital and print materials including catalogs, brochures, web banners and product manuals.
  - Responsible for creating, designing and posting digital media advertisements for Facebook, Instagram and Mad Mimi.

PROGRAMMING PROJECTS

- **Project Tamagotchi - Game**   Dec. 2020 - **Jan. 2021**

  Web Application / 1 week - Personal Concept Project
  - Built Tamagotchi game based on the original handheld Tamagotchi toy using HTML, CSS, JavaScript and jQuery.
  - Added user friendly interactions and functions using JavaScript for feeding, playing and sleeping.
  - Styled front-end visual applications using CSS.
  - Strengthen skills and knowledge in using JavaScript to build limitless in-game functionalities.

- **Project Garage - Car Blog**   Jan. 2021 - **Jan. 2021**

  Web Application / 1 week - Team Collaboration Project
  - Created a fully functional Car Blog that displays topics about cars posted by end users using the 7 RESTful routes.
  - Designed the Front-end using HTML, CSS, JavaScript and Back End was built with Node.Js and Express.
  - Able to store data using localhost support MongoDB and Mongoose .
  - Strengthen skills and knowledge in databases, storing data and deployment.

EDUCATION

- **General Assembly - Remote**
  - Software Engineering Immersive - 12 Week Coding Bootcamp   Dec. 2020 - **March 2021**

- **North Idaho College**
  - Associate of Applied Science Degree in Graphic Design   August 2010 - **May 2014**
  - Associate of Applied Science Degree in Automotive Technology   August 2009 - **May 2010**