Caleb Fong

Fremont, CA - 510-690-7140 - caleb@calebfong.com

Skills

- Familiar with MacOS, Windows, FreeBSD, Linux, and CLI tools
- Office services including travel/meeting coordination and PC/Mac/network troubleshooting
- Adobe Photoshop, Adobe Illustrator, Inkscape, HTML, CSS
- Expert in digital and traditional media illustration
- Adept at digital graphic and media development for presentations and web.
- CompTIA A+ Certified

Highlights & Qualifications

E-commerce & Web Design - California Pet Pharmacy | 2014 - Current

- Led the research for a e-commerce platform that would meet our business goals and align with our business values
- Shepherded the platform transition, balancing business needs, user experience, and design integrity
- Served as liaison to subject matter experts and California Pet Pharmacy executive team to integrate cloud ERP with e-commerce platform
- Continue to work with retained contractor to build out further customizations and automations in ERP system
- Frequently use the Adobe Creative Suite to construct mockups and layouts

Improved IT Infrastructure - California Pet Pharmacy

- Suggested improvements to IT infrastructure and took on the responsibility of maintaining the Debian Linux server
- Transitioned the Debian server to FreeNAS
- Built out network infrastructure, with the help of consultants, used Cisco firewalls and switches, FreeBSD, and Windows Server 2016
- Managed the migration from Windows 7 to Windows 10
- Manage the Google Workspace (formally Gsuite)

- Day to day desktop support for office
- Manage 50+ Desktop computers for a wide set of uses
- 1 Windows Server 2016
- 1 FreeNAS

UI Design & Enhancement - Transmed | 2013 - 2014

I created and reworked many icons for the Transmed BIS (Bio Informatics Suite) application. Worked with User Experience group and Quality Assurance group to improve work flows and inform feature discovery. Assisted sales team by reworking client icons into a format that our app can read while maintaining image fidelity.

Certification
CompTIA A+ -- 12/2020 - 12/2023

Education
San Francisco State University | BA - Fine Art/Painting - 2004-2006