

Julian Berg

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EXPERIENCE

Conversant, Westlake Village, CA — *Sr. Traffic Quality Specialist*

June 2016 - May 2020

- Day-to-day management of client KPIs related to Brand Safety, Viewability, and Fraud/SIVT
- Analysis of trends in third party Verification Vendor reporting (Integral Ad Science, DoubleVerify, Moat, comScore)
- DoubleVerify SME
- Blocking Recommendations SME
- POC for EU Media Delivery team regarding Traffic Quality
- Development and upkeep of internal documentation
- Training of new team members
- Investigations into discrepancies with creative implementations
- Working closely with multiple teams to optimize campaigns

School Tech Supply, Simi Valley, CA — *RMA Manager*

November 2013 - June 2016

- Overseeing 3 employees in repair of all manner of hardware (PC, Mac, Lenovo, Dell, HP, iPad)
- PXE for mass imaging
- Refurbishing computers for schools
- Backup to Network Administrator

Poindexter, Newbury Park, CA — *Computer Service Technician*

July 2013 - November 2013

- PC and Mac hardware and software repairs
- iPhone and iPad repair

EDUCATION

Pierce College, Woodland Hills, CA — *In Progress*

Moorpark High School, Moorpark, CA — *High School Diploma*

Graduated 2004

- AP Chemistry
- Musical Show Production

SKILLS

- Microsoft Office
- SQL
- Pivot Tables
- Vlookup
- Trend and Data Analysis
- JIRA
- Tableau
- Python
- Automation

LANGUAGES

English, Dutch

REFERENCES

Available upon request