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602-516-5841

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monroeastrid.myportfolio.com

## Skills

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Design Strategy  
Photography  
Photo Editing  
Problem Solving Ability  
Print Knowledge  
Digital Design  
Basic HTML & CSS  
Time Management  
Communication  
Organization

## Software

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Illustrator  
InDesign  
Photoshop  
Slack  
Canva  
IOS  
Windows  
Microsoft Office  
Procreate

## Profile

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Experienced Designer and Creator with a desire for layout and product design. With a focus on Digital Design, Print and Publishing, my intent is to create unique and creative designs that catch the clients and their clientele's eyes.

## Education

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### Arizona State University

B.S. Graphic Information Technology- Digital Design, Print & Publishing  
Secondary Focus in Photography

May 2020

GPA 3.12

## Work Experience

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### Salt River Project

#### Design Intern | Phoenix, AZ | 2020

- Create designs across a variety of media based on creative briefing from the account team and designers
- Present ideas, designs, updates on projects, etc. to internal teams
- Display exceptional critical thinking, reasoning and creative technical skills

### Aerie

#### Sales Leader | Chandler, AZ | 2019

- Perform the responsibilities of the Leader on Duty, as outlined in the AE Leader on Duty Program, to lead a Customer First culture.
- Motivate associates by providing feedback and recognition for behaviors that drive positive results.
- Execute strategic, brand appropriate merchandising product moves to maximize presentation and drive sales.

### Dillard's

#### Sales Leader | Gilbert, AZ | 2019

- Conducted personal shopping for clients in need of apparel, shoes, and accessories.
- Completed weekly stock and inventory assignments; answered phones to execute orders.
- Supported the shoe department in exceeding planned sales by providing exemplary customer service.

### Walmart

#### Sales Associate | Mesa, AZ | 2015 - 2018

- Greeted customers, responding to questions, improving engagement with merchandise and providing outstanding customer service.
- Operated cash registers, managing financial transactions, and balancing drawers.
- Maintained an orderly appearance throughout the sales floor while using superior product knowledge.