

cristina MUÑOZ



GRAPHIC DESIGNER
ILLUSTRATOR
WEB DESIGNER

EXPERIENCE

MyLife.com – Senior Marketing Designer [07-2019 - 04/2020]

At MyLife.com I was the primary designer for the marketing team designing everything from banner ads, Facebook ads, landing pages, etcetera, etcetera - as the whip of A/B testing cracked and demanded fresh solutions.

Harbor Freight Tools – Designer Special Projects [05/2018 - 07/2019]

At Harbor Freight, I was not just the designer but the liaison between the print and digital teams which sharpened my project management skills. My primary responsibility was designing weekly emails (I apologize if my emails spammed you at some point), banner ads (always banner ads), signage & print advertising (that's right, I can go old school).

AT&T Interactive/YP.com – Senior Designer [11/2011 - 12/2017]

At YP.com, I acted as an ad agency for thousands of small businesses. You remember the Yellow Pages, but they went digital. I designed complete websites for clients and brand identity programs. When I was not busy doing that, I designed animated banner ads, mobile displays and created design reports with the productivity of our department that hopefully impressed executives in far away places.

The Combined L.A./Westside – Multiple Listing Service, Inc. – Designer [05/2007 - 06/2009]

At The MLS/CLAW, I handled the day-to-day management of assigned projects and prioritized workload to ensure project deadlines are met. Often times I collaborated with clients/agents to

EXPERIENCE [cont'd]

develop websites and advertising material - executing all design stages from concept to completion, as well as creating customized links for clients/agents utilizing TheMLS.com IDX solutions information/database. There were days I worked with the print team to assist with their workload in getting listings out.

ADDITIONAL WORK EXPERIENCE

JJRod Agency	Center Automotive Grp.
Corona Pathology	Cazna Development
Kennedy Capital Corp.	Molecular Biosolutions



ABOUT ME

I'm a Los Angeles native. Past member of the National Association of Photoshop Professionals (they're conferences weren't very exciting but if you have any questions about Photoshop let me know). I hike when the weather is nice. I love to draw & paint. I sew (does that make me seem old-fashioned?)

I'm detailed oriented, a team player. I always meet deadlines. My enthusiasm is infectious.

My future goals include travel, becoming a better artist, more sewing, and to work for you.

EDUCATION

BACHELOR'S DEGREE BIOLOGY & GRAPHIC DESIGN

University of California, Los Angeles
California State University, Northridge

SOFTWARE

Proficient in Adobe CS: Illustrator, Photoshop, InDesign, Dreamweaver, After Effects, Flash

In depth knowledge of HTML and CSS

Experience with Javascript and PHP

TRADITIONAL SKILLS

ILLUSTRATION

Pencil, ink, markers, charcoal and paint

SEWING

more artwork can be viewed
on Instagram
@cristinamunart



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