JINKUN(TOM) TAN

Graphic Designer

Inspired and adaptive graphic designer with extensive experience in physical and digital print design, 3-D modeling, and animation. Striving to enhance the visual experience of our community through better design.

Based in Sacramento

(916)281-5734

jinkuntan007@yahoo.com

Jinkuntan007.myportfolio.com

Languages:

• English • Mandarin • Cantonese

Preference available upon request.

EXPERIENCES

California State University, Sacramento-Career Center

Graphic Design Student Designer August 2019–August 2020

- Produced digital and physical publications for more than 31,000 students and alumni about upcoming career events.
- Designed contents adhering to the university's brand book requirements and guidelines.
- Generated conceptual ideas in a short time.
- Gathered and defined materials, established scopes, and managed project progress.
- Revised and enhanced existing publications and designs.
- Provided technical assistance to staff members.

Peace Cuisine

Server

June 2015-June 2020

- Served and prepared orders for dining in and out.
- Managed different review platforms on social media (Yelp, Google Business, and Instagram).
- Met customers' satisfaction and responded to customers' inquiries.
- Greeted and maintained relationships with customers.
- Revised and updated menu design.

EDUCATION

California State University, Sacramento

Graphic Design Class of 2020

Sacramento City College

3-D modeling and Animation; Graphic Communication. Class of 2017

SKILLS

Photoshop
Illustrator
InDesign
Lightroom
Dimension
After Effects
Animate
XD & Dreamweaver
Microsoft Office
Modo

INTERESTS

Wayfinding Graphics Logo and Branding Packaging Signages UI/UX

