

# DONAVAN HARRIS

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## EXPERIENCE

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### LAS VEGAS COLOR GRAPHICS – Las Vegas, Nevada

*Production Coordinator*

*Oct 2019 – June 2020*

- Coordinated the production flow of large volume commercial printing jobs, up to two million pieces, ensuring production was completed on schedule and within budget.
- Conducted reviews of client files and variable data, ensuring accuracy of data and eliminating production errors.
- Responsible for sourcing and purchase of specialty job-specific tools, such as dies and plates.
- Cultivated lasting business relationships through excellent client support as a production point of contact.

### PUFF LABS – Las Vegas, Nevada

*Creative Director / Art Director / Senior Graphic Designer*

*Aug 2014 – Apr 2019*

*Graphic Designer / Social Media Manager / eCommerce Manager*

*Jan 2014 – Aug 2014*

- Designed strategic product branding, resulting in a 120% increase in product launch revenue.
- Provided insight on industry visual design trends to aid in reaching our target demographic, and ensure creative strategies met company goals.
- Lead design and creative efforts for all “white-label” partnerships, working directly with external stakeholders.
- Directed the creative department's workflow, creative efforts, and mentored junior designers through multiple product releases and advertising endeavors while ensuring deadlines were met within budget.
- Directed international co-packers in regional packaging production, overseeing operations in China, France, Germany, England, and Canada.
- Spearheaded efforts to source new print vendors, reducing overall cost by 25%, and small label cost by 50% through redesign.
- Cultivated social media growth through strategic content creation and interaction, resulting in the highest period of engagement.

### FREELANCE – Las Vegas, Nevada

*Graphic Designer*

*Jan 2005 – Jan 2015*

- Provided design services for countless small businesses and individuals, ensuring all deliverables achieved their unique needs and goals.
- Developed strong communication and strategic skills, enabling me to understand my client's goals and design effectively.
- Designed for almost all conceivable deliverables from small format to large format print and digital.

### SKIN FACTORY – Las Vegas, Nevada

*Illustrator / Artist - Independent Contractor*

*Jan 2005 – Jan 2015*

- Provided illustration services to a world-wide client pool according to their needs and requirements.

## EDUCATION

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### UNIVERSITY OF THE PEOPLE – Remote/Online, USA

*Anticipated 2024*

Bachelor of Science, Computer Science; Current GPA: 4.0 (In Progress)

### DURANGO HIGH SCHOOL – Las Vegas, NV

*2003*

GED (2013)

## ADDITIONAL

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**Technical:** Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Premiere Pro, HTML/CSS