## **Matthew Davis**

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## **Experience**

Owner

October 2020 - Present

Matt D. Media, LLC

Las Vegas, NV

- Developed and implemented virtual trade show and interactive sales initiatives for various clients.
- Liaison between various client departments including marketing, creative, and inhouse research team.
- Ensured compliance with various client's specific marketing requirements and making sure sales goals and objectives were being met.

Hybrid Battery Technician / Business Development Exec.

July 2019 - March 2020

Torque Automotive

Raleigh, NC

- Responsible for developing new product lines, maximizing customer satisfaction and developing strategies to increase average spend, and customer outreach through social media and email campaigns.
- Responsible for testing, repairing, and assembling hybrid batteries for Toyota, Lexus, Chevrolet, and other hybrid vehicles.
- Performed various other tasks within organization including I.T. duties, service advisor, and general customer service tasks as needed.

Sales Consultant / Service Advisor

March 2018 - May 2019

Asbury Automotive Group

Atlanta, GA / Durham, NC

- Designated as a commercial account manager at this dealership.
  Responsibilities include ensuring client is selecting correct vehicle and configuration for their needs and workload requirements.
- Responsible for ensuring flawless feedback via Customer Viewpoint CSI online survey.
- Consistently obtained volume bonus and survey bonus while at this location.

## **Education**

Central Carolina Community College

Sanford, NC

2013 - 2015

- Enrolled in A.A.S. Broadcasting Production Technology program.
- On air talent / student broadcaster at 90.5 WDCC-FM for 2013-2014.
- On air talent / contributing editor at 4CNC Television for 2014-2015.

Wake Tech Community College

Raleigh, NC

2011 - 2012, 2020

- CompTIA I.T. Fundamentals Plus Certification
- · Enrolled in Associate in Fine Arts curriculum.
- Studied Theater Arts.