



Nathan Boutwell

[portfolio]

www.nathanboutwell.com

[education]

California Polytechnic State University, San Luis Obispo

Bachelor of Science in Graphic Communication

Concentration in Design Reproduction Technology

June 2017

[experience]

Marshall Electronics

Graphic Designer

Torrance, California, December 2017 - Current

- Worked under three unique brands focusing on consumer microphones, guitar cables, and pro A/V equipment respectively, and familiarized myself with their individual brand themes and values
- Was responsible for product photography and cleaning up images with post processing.
- Became familiar with lifestyle photography and setting up photo shoots
- Created video content such as animations and brand marketing videos
- Developed visual design collateral such as social media content, ads, posters/banners, wall and digital graphics for conventions
- Designed packaging for many products that stuck to a cohesive theme
- Gave creative direction and helped lead certain campaigns

Employment Innovations

Graphic Design Intern

Sydney, Australia, June - September 2016

- Designed marketing collateral such as infographics, web banners, and logo design
- Worked with a team of creatives on a rebranding campaign
- Collaborated with partner companies on joint projects

[**experience**]
cont.

Zumer Sport

Digital Media and Design Intern

San Luis Obispo, California, June - September 2015

- Edited product photos to be used in advertising
- Designed magazine ads
- Used vector illustration to create customer ordered products
- Designed posts for social media such as Facebook, Instagram, Twitter, and Pinterest
- Designed Graphics for T-shirts and other outerwear

University Graphic Systems

Digital Printing Intern

San Luis Obispo, California, Spring 2014

- Operated multiple digital presses
- Documented workflow and created SOP for new Xerox Printer
- Communicated with managers of different specialties
- Operated in a commercial workplace environment

[**skills**]

- Adobe InDesign
- Adobe Premiere
- Adobe Illustrator
- Product Photography /Videography
- Adobe Photoshop
- Wordpress web design
- Adobe After Effects