

CHRISTOPHER JONES

DESIGNER, CREATIVE DIRECTOR
& ARTIST
Clean & Classic Aesthetics

WWW.CHRISTOPHERAJONESAD.COM

I love the world of design, from branding to web development, and I thrive in a collaborative and team-oriented environment. Excellent oral and written communications skills.

01 EDUCATION

1994 **BACHELOR OF FINE ART (DESIGN) • MINOR ART HISTORY**
1998 Youngstown State University
in Youngstown, Ohio

2018 **MASTER OF FINE ART • MASTER OF BUSINESS**
2020 University of Nevada Las Vegas
in Las Vegas, Nevada

02 EXPERIENCE

2018 **AMUSESPOT.COM**
2019 Marketing & Design Consultant

- Built and enhance client relations
- Ensured that company-wide essential messaging was enhanced through design
- Initiate brainstorming meetings to develop product solutions, brand alignment and product campaigns
- Advise on workflow procedures and implementing company software
- Targeted advertising for social media and analyzed data for SEO
- Developed animations and videos for promotional materials
- Communicating with other designers to ensure a cohesive vision across the promotional materials

2015 **TAMZ AGENCY**
2017 Designer Director

- Designed and implemented motion, procedural, and parametric graphics for digital displays and billboards
- Established and complied with corporate identity standards
- Using software to create animated characters, scenes, and graphics
- Managed multi-pass compositing and linear workflow
- Demonstrated the ability to meet deadlines, manage multiple projects simultaneously consistently
- Deciphered information and concepts and transformed them into intelligible and innovative solutions
- Combined imagery, text, infographics, and multimedia elements to create high-impact proposals and presentations

2011 **WENDOH MEDIA**
2015 Art Director

- Worked jointly with a team of designers, staff photographers, and interns to meet weekly deadlines
- Redesigned the magazine
- Accountable for the look of the covers and consistency of layout
- Maintained budget for a weekly city magazine
- Conduct photo shoots and creates editorial illustrations
- Talk to clients to develop an artistic approach and style

2007 **CBS TELEVISION**
2011 Creative Director

- Installed a \$3 million multimedia exhibit CSI at MGM Grand
- Oversaw fabrication and contractors to ensure quality control and deadlines
- Designed and implemented all marketing and advertising material
- Built and oversaw website for sales and information
- Implemented workflow and protocol for all employees
- Setup vendors and designed merchandise section of retail space
- Targeted advertising for social media and analyzed data for SEO
- Corridated retail space and fulfilled merchandising needs

03 SKILLS

PROGRAMS

Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Dreamweaver, Lightroom CC, Adobe Premiere, Adobe After Effects, Acrobat Pro) Sound Booth, Cinema 4D, Sketchup, Houdini, Microsoft Office Suites (Word, PowerPoint, Excel)

SAAS

Mailchimp, Asana, Trello, Zendesk, WordPress, Marketo, Google, Dropbox, Salesforce, Canva

04 CONTACT

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