# **CATHLEEN VASQUEZ**

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**EDUCATION: Business Marketing** 

ROOSEVELT UNIVERSITY Chicago, IL

COLLEGE OF SOUTHERN NEVADA Las Vegas, NV

# **PROFESSIONAL EXPERIENCE:**

<u>The Ling, Las Vegas, NV</u> 2018 – Present

Deals a single Game Type proficiently Maintains a helpful and courteous atmosphere on the game, while controlling the pace of the game. Promotes and maintains the highest level of service to all guests while staying alert to their needs and responds effectively to guest inquiries. Resolves guest complaints within scope of authority; otherwise refers the matter to management. Notifies supervisor of all unusual events, circumstances, missing items, or alleged theft.

#### Caesar's Palace, Las Vegas, NV

3/2018 -11/2018

Inspiring grown-ups to play through table games. Engaging guests with conversation while entertaining with card play. Suggest suitable on-property amenities to all guests including restaurants, shows, and attractions offered in Las Vegas.

New York Life, Chicago, IL Agent 2017 – 2018

Croupier

Teach and educate my clients how to start and build a plan for their financial future through different and suitable financial vehicles. Properly asses the suitability of products for our clients to help build a secure future through fact finding.

#### NARS Cosmetics, Chicago, IL

#### **Event Coordinator / Sales**

2014 - 2016

Builds brand awareness by word of mouth while engaging with new and existing clientele. Assists, coordinates, produces, and executes corporate events, retail sales, implements sales strategy and sales closing techniques to exceed sales goals.

#### Joe's on Weed, Chicago IL Bartender

2014 - 2015

Plans, organize and direct the operation flow of the restaurant and bar area. Assess guest's needs and preferences for their visit and suggest recommendations. Collectively builds an excellent guest experience

## Double Cross Vodka, Chicago, IL

# Brand Ambassador

2013 - 2014

Develops excitement, creates brand awareness, and increasing product sales. Interacts with consumers through sampling products and creates positive and lasting impressions. Coordinates and executes brand promotions, staff training, product merchandising and relationship growth.

#### Planet Hollywood, Las Vegas, NV

#### roupie

2010 - 2012

Public relations, emphasizes the provision of superior service while working within corporate guidelines Performs precise and efficient operation of table games, quickly promoted into "high stakes" table games. Entertains hotel guests by inspiring guests to have fun as adults, sharing the objectives and rules of the games, as well as collection and payments of winnings and losses

#### Diageo/US Concepts, Las Vegas, NV

# Brand Ambassador

2009 - 2011

Generate and maintain healthy relationships with key accounts through events and trainings. Increases brand recognition and awareness creating a unique customer experience. Achieves and exceeds individual and vendor event and sales goals of consumer goods

## Caesar's Palace, Las Vegas, NV

#### **Beverage Server**

2007 - 2011

Assists guests in order selection by promoting specific menu items and specials. Increases check averages by suggestive selling of specialty menu items such as bottle service. Server Lead responsible for mentoring new hires and introduction of company policies and procedures

#### Hooter's Casino, Las Vegas, NV

#### **Bartender/ Brand Ambassador**

2006 - 2007

Brand Ambassador and Promotional Model for Hooter's sponsored events - Computes daily revenue and performs cash handling duties - Trains, mentors, and motivates team members, serves food and beverages to guests. Builds relationships and engages with guests offering current and future promotions.