



MATTHEW LEDUC

CREATIVE DIRECTOR / BRAND MANAGER

16 YEARS OF EXPERIENCE

PERSONAL

Name
Matthew B Leduc

Birthday
20 February 1985

Relationship
Married

Location
Los Angeles

Language
English

CONTACT

Phone
(323) 854 6611

Email
matthew@wealthhunters.com

Website
www.leduc.carbonmade.com

Address
6731 Leland way
Hollywood, CA
90028

SKILLS

People Skills	██████████
Grammar	██████████
BF1 KD/A	██████████
Management	██████████
Direction	██████████
Creativity	██████████

2019 - LEAD DESIGNER
MGM STUDIOS

CLIO Award Nominated Activation designer for MGM Studios, developing the Vikings experience for San Deigo Comic Con 2019. As seen on the Hollywood Reporter July 2019. I am also responsible for designing movie art for 2,000 MGM titles.

ACTIVATIONS

2018 ART DIRECTOR
DREAMWORKS
+FRAMESTORE

Leading strategic experience & design for Dreamworks' new [Project Under NDA] VR/4D experience. Art Direction for \$2M interactive experience. Management of 3D sculpters, technical designers, and artists.

VIRTUAL REALITY

2016 CREATIVE DIRECTOR
DTS SOUND
+FIRST MEDIA
+COUNTERINTUITY

Creative direction of "special projects" for globally recognized sound design firm DTS. Ground up development and wireframing of creative futures for 40 Mil follower count content firm First Media.

BRAND FUTURIST

CREATIVE DIRECTOR 2018-2019
PROMAX BDA

Art direction for the world leading expo and convention producing company. Complete design and skin of over 15 expose hallss around the world.

ART DIRECTOR

CREATIVE DIRECTOR 2017
NESTLÉ
+VERTABRAE

Leading design direction and product development for Nestlé's new AR/VR sector. Interactive Ad design for AR/4D space.

AUGMENTED REALITY

BRAND MANAGEMENT 2013-2015
IZOD
+EQUITIES.COM
+VARIED BRANDS

Brand Director and Internal Asset Manager (copy writers, art department, retail strategy department) for international companies IZOD Clothing, Ritmo Mundo Luxury Time Pieces, Equities.com + many more...

DESIGN MANAGER

+ 2 SUCCESSFUL VIDEO GAMES RELEASED ON  + 

