

Jacob Petersen

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Experience

PRODUCT SPECIALIST - FCA - NATIONALLY — 2019-PRESENT

As a member of FCA's marketing team I am sent out to automotive events around the country to educate consumers on the newest vehicles as well as recite scripts on stage to crowds. This involves constant interaction with thousands of people, impeccable team work, and lead generation.

GRAND CANYON TOUR GUIDE - GRAND VEGAS TOURS - LAS VEGAS, NV -2018-2019

As a tour guide I was responsible for a bus full of 55 travelers from all over the globe. These were long 16 hour days where I had to entertain guests, provide adequate knowledge, and provide walking tours around the Grand Canyon, rain or shine!

MAITRE'D - LISA VANDERPUMP COCKTAIL GARDEN - LAS VEGAS - 2019-2019

Assisted with the grand opening of a new Las Vegas strip restaurant. Responsibilities included running FOH and BOH operations while quickly adapting to a fast paced environment and catering to celebrity and VIP clients.

MANAGER - MARGAUXNY - BOSTON, MA - 2018-2019

Manager of a temporary pop-up-shop for a high end women's shoe brand. Responsibilities included sales, customer service, inventory, and great communication with company owner.

FREELANCE EXPERIENCE

(BRAND AMBASSADOR, PRODUCTION COORDINATION, PRODUCT SPECIALIST) (2015- PRESENT)

As a freelancer I have positively represented and managed globally recognized brands around the country at various trade shows, conventions, festivals, automotive events, and pop-up-shops requiring constant interaction with the public. Over the years I have gained an impressive level of adaptability, creative critic Leonard thinking, and customer service that is universally applicable to all fields.

Brands to note: (Not limited to): Hyundai, Toyota, Adidas, GOOGLE, AMAZON, YouTube, Comedy Central, Nano-Leaf, Salesforce (Dreamforce), GILEAD, Samsung, Chloe, Calvin Klein, MargauxNY.

Education

Fisher college - Boston ,MA — BS HealthCare Management August 2020

Hudson Valley Comm College - Troy,NY - AASS - Management

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