

TYLER BRAUNSCHEWIG

Graphic, Web & Animation Designer
www.peakcreative.design/portfolio-pdf

CONTACT

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EDUCATION

A.A.S. in Graphic Design in Print Media and a certificate in Web Design & Interactive Media at Minneapolis Community & Technical College

SKILLS

Graphic, Web & Animation Design

Strong print, branding, apparel and social media design skills and experience.

Design and coding of HTML and CSS websites as well as experience maintaining Wordpress, Wix, Shopify and Squarespace sites.

Graphic design and animation for advertising, concert visuals. Experience formatting and designing powerpoint presentations for large format conferences and events.

Computers & Software

Adept with both Mac and Windows computers. Proficient with Microsoft Office Suite, Adobe Creative Cloud - InDesign, Illustrator, Photoshop, After Effects, Premiere, Animate, Media Encoder, Sublime and Filezilla.

EXPERIENCE

The Felice Agency | Manager of Creative Services

July 2019-Present

Lead Graphic Designer after the CEO / Owner. Promoted after 2 months from Senior Graphic Designer to Manager of Creative Services in which I took a greater role in direction and creation of client designs and interaction. Worked on pieces for social media in order to attract new clients.

Job was highly independent and needed a high level of self motivation as my boss was located in San Diego, CA. Responsible for finding solutions when one of our designers did not know how to solve a problem we faced.

Management of client websites and domains on a broad range of platforms including Wordpress, Wix, Weebly, Shopify, and Squarespace. In charge of managing DNS services for all clients for applications including email and web app integrations. Created a schedule for checking and maintaining client websites with needed updates, backups and content updates.

For website design my goals were to define client needs & objectives, design desktop and mobile one-page mockup, present to client, revise, then begin build-out.

EXPERIENCE

The Felice Agency Cont.

Utilized Google Analytics and Search Console to create monthly reports on client website visits. From these we managed spending and direction of remarketing techniques on Google Ads, Adroll and other services.

Animated HTML5 web ads using Adobe animate, Google Web Designer and Sublime. Managed different standards for a campaign that utilized multiple company's proprietary implementations of HTML5 banner deployments.

Utilized After Effects, Photoshop and Premiere to create client videos and animations for Youtube, websites, presentations, and web ads.

Kept client websites up to date with updates, backups, and content updates as needed.

Some photography and videography of clients when needed.

Sportex Safety | Design Team Lead

Oct 2018-July 2019

Lead the art department in print production, handbooks, and guides used for safety and training by international construction companies. Responsible for interviewing and subsequent training of new designers.

Daily management of new and existing projects, including assessing deadlines, project needs and difficulty, and assigning them to other designers and myself while balancing existing workloads.

Interfacing with the sales team and owner to problem solve individual projects needing higher level solutions.

Work with clients and outside companies to create branded campaigns from the ground up. Design banners, handbooks, guidebooks, signage, and logos while maintaining a quick turnaround averaging 7 projects per day, requiring me to balance multiple projects while staying organized.

Kaskaid Hospitality | Graphic Design

Oct 2016-Oct 2018

Graphic Design and some animation work for our twenty plus restaurants. Worked as a team to promote the brand through social media, print materials, email, and various elements of web design.

Tasked with design of email blasts, event flyers, banners, social media ads. Wordpress management, including adding new pages and maintaining site info.

Sound in Motion | Lighting & Graphic Design

2012-June 2018

Graphic Design and animation work. Concert setup and teardown, management of stage and lights during shows (Stage Manager), AV Tech. Created event flyers, covers, and branding while working with Artist Management teams requirements.