



**SCOTT LAVEN**

## INTRODUCTION

Experienced designer in marketing and branding looking to best utilizes my leadership, organizational skills, versatility and creativity.

## CONTACT/WEBSITE

scottlaven@yahoo.com

cargocollective.com/laven

## SKILLS

Illustrator, Photoshop, Indesign, Wordpress, Powerpoint, Drawing, Art Direction

## EDUCATION

California College of the Arts, San Francisco, CA, Illustration-BFA

## EXPERIENCE

Freelancer

Los Angeles, CA

Visual Designer

September 2018-Present

- Conceptualized new designs for marketing material and ads
- Created logos for several companies ranging from a grocery store to a digital app
- Designed social media posts for multiple clients in the entertainment world

BCV Architects

San Francisco, CA

Marketing Designer

September 2017-August 2018

- Designed visual experiences and supporting marketing materials for all collateral and digital platforms
- Created templates that marketing team can self serve and create consistent experiences across company platforms
- Designed high-performing, on-brand emails, landing pages, marketing ads, social media, print materials and other marketing items

Gourmet Provisions

San Francisco, CA

Graphic Designer and Art Director

August 2015-June 2017

- Established company branding by designing logos, promotional packaging, banners, and collateral for five restaurants
- Created Illustrations for gear designs and promotional material
- Managed projects of offsite designers and artists
- Worked in partnership with the Golden State Warriors Community Foundation and helped raise thousands of dollars for underprivileged youth of the greater Bay Area by curating and managing creative events and designing several promotional items

Ken Fulk Inc.

San Francisco, CA

Design Assistant

May 2014-August 2015

- Established company branding by designing logos, product packaging, and collateral for multiple clients
- Created Illustrations for project presentations
- Made company sales presentations in Indesign and Photoshop
- Helped track company inventory and shipments, assisted with administrative duties