

FRANTZ SAINT-VAL



CONTACT

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EDUCATION AND TRAINING

05/2020

Bachelor of Arts - Graphic
Design

Oakwood University
Huntsville, AL

WEBSITES, PORTFOLIOS, PROFILES

- <https://saintvalmusic.wixsite.com/portfolio>
- <https://www.linkedin.com/in/frantz-saint-val-9a5944172/>

SUMMARY

Versatile Graphic Designer with a talent for developing unique custom artwork, offering 5+ years of experience with a variety of clients. Energetic, self-motivated, and Well-versed in generating innovative ideas and concepts. Collaborates with marketing and management teams to identify mockups and uses feedback to develop final drafts. Goal-driven and successful at applying technical skills to create art to inform and engage customers. Clear communicator and collaborative team player with eye for detail and skilled in desktop publishing tools and graphic design software. Learns quickly and is always willing to touch up previous skills with new knowledge gained in the work environment.

SKILLS

- Logo design
- Corporate branding
- Adobe Creative Suite
- Graphic and Media Design
- Photography background
- Creative team collaboration
- Art composition
- Microsoft Office expertise
- Digital marketing

EXPERIENCE

Creative Marketing Associate
Truth Initiative | Washington, D.C.

06/2019 - Current

- Supported marketing team in developing promotional strategies and targeted campaigns.
- Developed marketing strategy to improve brand engagement, resulting in increased social media presence.

- Created product promotion plans and marketing initiatives to increase brand awareness.
- Conducted market research to compile competitor data and identify new potential revenue streams.
- Executed successful product introductions by coordinating actions with social media, public relations and other internal teams.

Creative Director
Contracted Work | Huntsville, AL

- 01/2017 - Current*
- Met customer needs and accomplished creative visions by overseeing strategic, focused campaigns.
 - Provided direction and supervision for team of art directors and designers.
 - Managed writers, artists, designers and project managers with hands-on approach to successfully accomplish daily work and special projects.
 - Planned album photo sessions, including selecting photographers, stylists and hair and makeup artists.

Photographer
Contracted Work | Huntsville, AL

- 01/2016 - Current*
- Collaborated with clients to plan shoots and boost satisfaction with photos.
 - Planned and obtained original shots using innovative thinking and new techniques.
 - Photographed special events, parties and portraits.
 - Cropped, manipulated and performed color balance for final images.

Graphic Designer
Oakwood University | Huntsville, AL

- 08/2019 - 05/2021*
- Leveraged proficiency in Adobe InDesign, Photoshop and Illustrator to design email blasts, catalogs, posters and other promotional materials.
 - Selected colors and themes while adding functionality to create new designs.
 - Consulted with clients to define design requirements and manage product development

projects.

- Maintained company website and updated with newly designed products and corporate announcements.

Assistant Brand Manager
Atman Photography | Memphis, TN

- 01/2020 - 11/2020*
- Developed brand identity with distinctive graphic style and tone for all company communications.
 - Participated in meetings with brand development teams to identify opportunities to extend programs.

Event Coordinator
Oakwood University | Huntsville, AL

- 04/2019 - 05/2020*
- Maintained close communication with clients to mitigate service issues.
 - Selected décor and event materials fitting clients' requests and vision.
 - Assessed event success and identified improvement areas through client feedback.