JINKUN(TOM) TAN
Graphic Designer

Inspired and adaptive graphic designer with extensive experience in physical and digital print design, 3-D modeling, and animation. Striving to enhance the visual experience of our community through better design.

Based in Sacramento

(916)281-5734

jinkuntan007@yahoo.com

Jinkuntan007.myportfolio.com

Languages:
• English • Mandarin • Cantonese

Preference available upon request.

EXPERIENCES

VK Organics
Graphic Designer
March 2021–Present
- Developed packaging and label design for supplements from research, concepts, to 3D modeling and label design.
- Managed Amazon and Instagram to increase brand awareness and reputation.
- Designed imageries for social media, advertising and informational purposes.
- Evaluated market trends and analyzed competitor's packaging designs.
- Ensured designs accurately represent the company's brand and values.
- Utilized design programs such as Adobe Creative Suite, Blender, 3D software programs and photography to bring packaging concepts to life.

California State University, Sacramento–Career Center
Graphic Design Student Designer
August 2019–August 2020
- Produced digital and physical publications for more than 31,000 students and alumni about upcoming career events.
- Adhered contents to the university's brand book requirements and guidelines.
- Gathered materials, established scopes, and managed project progress.
- Revised and enhanced existing publications and designs.
- Provided technical assistance to staff members.

EDUCATION

California State University, Sacramento
Graphic Design
Class of 2020

Sacramento City College
3-D modeling and Animation; Graphic Communication.
Class of 2017

SKILLS

Photoshop
Illustrator
InDesign
Lightroom
Dimension
After Effects
Blender
Animate
XD & Dreamweaver
Microsoft Office

INTERESTS

Wayfinding Graphics
Logo and Branding
Packaging
Signages
UI/UX