

Ebony Tamara James

Las Vegas, Nevada



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[Portfolio \(ebony-designs.com\)](http://ebony-designs.com)

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

LinkedIn Recruiter

Wordpress

G-Suite

Microsoft Office Suite

Facebook Ad Campaign

Canva

Hootsuite

HTML

CSS

EDUCATION

BFA, Graphic Design

Art Institute of Pittsburg, PA
2015 - 2016

AAS, Graphic Design

Faulkner State, AL
2012 - 2014

PROFESSIONAL PROFILE

Experienced Graphic Designer with extensive skills in Photoshop and Illustrator. My main objective to exceed expectations by creatively crafting out high-tech, modern designs that will help grow your business. I have a natural talent in illustration by hand drawn techniques that have been featured in galleries and art shows. A history in demonstrating visual communications to focus on business concepts.

EXPERIENCE

Graphic Designer/Recruiter

Therapy24x7, 2021 - Current

- Created ads and posted in Facebook groups to advertise job openings and internships. Direct message Facebook users to promote job openings
- Created job posters to give to New York universities to advertise to students. Create brochures for virtual job fairs.
- Manage company website with upcoming events and blog posts.
- Call/email reference checks, verify licenses, send personality tests
- Manage the offer process from start to finish
- Writing and optimizing job descriptions
- Market research on demographics, industry and hiring trends
- Create and build out candidate funnels for diversity hiring and openings

Graphic Designer

Social-Tek.Ai, 2018 - 2021

- Designed web and print material for multiple projects. Create and published branded content for social posts.
- Creating eye catching social ads from Facebook ad campaigns.
- Monitored social data through analytics graphs.
- Create exclusive coupons with company code to advertise on social platforms. Build following by engaging in comments and following other accounts. Direct message potential leads and new followers to turn them into prospects.

Graphic Designer/Social Media Manager

Panther East, 2018 - 2018

- Create branded content through photoshop and illustrator. Posted on Facebook twice a week showing off our new product and product knowledge.
- Take photos of inventory to post on catalog for events and conventions. Retouch photos for the website through photoshop.
- Created and updated catalog for print. Worked with web designer to design website layouts and add new inventory photos.