

Sean Serrano

About me

I'm a Cuban/Mexican Los Angeles native. I started my affair with graphic design in 2012 and made it official by earning an A.A.

Skills

I have experience designing:

- Posters
- Blog Posts
- Apparel
- Stickers
- Promotional Merchandise
- Brand Identity
- Pre-Flight/Pre-Production experience

I am proficient in:

- Photoshop
- Illustrator
- Indesign
- XD
- Word
- PowerPoint

Contact me

🏠 seanserranodesign.com

✉ goodvibrasean@gmail.com

☎ (626) 320-3384

Experience

Fortune Four Skateboards

I was approached by Fortune Four a Los Angeles based skateboard company in 2019. I designed posters, stickers, and merch.

Real Change Movement

The “Real Change Movement” of Pasadena repurposed parking meters as a way for people to donate spare change to providing housing opportunities for homeless. I designed posters for the city of Pasadena to bring awareness to their campaign.

MoodFade

MoodFade a Los Angeles based band commissioned a cover for their ep “Lava Lamp”. I designed a unique background visual representing the title track.

We Only Have One

This was a campaign to spread awareness about climate change and its effects. I designed interactive posters and flyers for public download.

Toxic Abundance

This is the title of a magazine spread I designed about the tragedy of Japan's recent nuclear disaster.

Yamaha Motorcycles

Potential billboard advertisements for the Yamaha R1M motorcycle launch.