

BRUNO LANIADO

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Bilingual (Portuguese and English) professional with Graphic Design, Photo Editing, and Content Creation experience coordinating design processes and creating graphic design content for websites, social media, and other marketing and promotional purposes. Outstanding communication, creativity, time management, organizational, and teamwork skills. Highly skilled in Microsoft Office (Word, Excel, PowerPoint), Illustrator, Premier Pro, InDesign, Adobe XD, HTML, Java Script, and WordPress. Conversational Spanish skills. Member of Phi Theta Kappa Honor Society and Alpha Epsilon Pi (Nu Chapter) fraternity.

EDUCATION & CERTIFICATIONS

Associate's degree in Graphic Communications & Web Design – College of Southern Nevada – Las Vegas, NV **2021**
Relevant Topics/Courses: Illustrator, Premier Pro, InDesign, Adobe XD, Web Design, HTML, Java Script, WordPress, and User Experience (UX)

Certification in Foundations of User Experience (UX) Design – Google Certification – Online **2021**

PROFESSIONAL EXPERIENCE

Sparkle Face Wallpaper Company – Las Vegas, NV – Graphic Designer **05/2021 – Present**

- Assisted in the restructuring of company's website using advanced graphic design principles and techniques.
- Coordinate the listing of all different types of online wallpapers at diverse e-commerce platforms including Craigslist, Chairish, Etsy, and Offer Up.
- Keep track of all available wallpapers and photograph available wallpapers for post promotion initiatives.
- Support creative asset editing procedures as requested.

College of Southern Nevada – Las Vegas, NV – Disability Resource Center Assistant **02/2020 – 05/2021**

- Assisted the Disability Resource Center, a center for helping students with disabilities, by attending classes and taking notes for disabled students.
- Attended 20+ classes, taking notes that would be converted to a format which could be understood by students.
- Provided attentive support to students with disabilities during classes.

Keepers Child Safety – Israel – Intern **12/2017 – 02/2018**

- Led the design of graphic design content for social media advertising (organic and paid media).
- Supported the creation of a new logo for the company app.
- Assisted with all graphic design and photo editing duties for the corporate website.
- Kept detailed reports and databases on website alterations and social media creative processes.

Weeget Academy – Brazil – Intern **06/2016 – 01/2017**

- Designed innovative graphic design content for social media to promote an educational platform aimed at teaching business skills to young professionals at the beginning of their careers.
- Used Microsoft Excel to monitor students' enrollment and financial information.
- Facilitated business meetings between course leads and platform developers.
- Advised course authors on managing common inquiries regarding the online platform and students' registration.

VOLUNTEER EXPERIENCE

Hillel International – Gift Bag Deliverer **11/2020 – 02/2021**

City of Henderson – Soccer Coach **08/2019 – 12/2019**

Green Our Planet – Environmental Assistant **06/2019 – 06/2019**

Sincity Dogs – Animal Trainer **06/2019 – 06/2019**