
ANDREANNA CLEMONS

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aclemonsdesigns.myportfolio.com/

PROFESSIONAL SUMMARY

Motivated graphic artist skilled at creating marketing collateral and other business-specific materials. Talent in translating company vision into a suite of useful graphics and developing a brand. Experience with designing for print, digital, web, video and social. Great creative thinking and project design abilities ready to expand and grow in the graphic design field.

SKILLS

- Design Process
- Strong work ethic
- Superb eye for detail
- Microsoft Office
- Mastery of Adobe Creative Suite
- Organization and Time management skills
- Brand Identity
- Marketing Collateral
- Production layouts
- Digital design
- Digital Graphics
- Project Management Abilities
- Website Graphics

WORK HISTORY

Graphic Design Associate, 02/2018 to 04/2020

AAA Flag & Banner Manufacturing – Los Angeles, CA

- Design sales and marketing items as needed – digital and print ads, email blasts, print collateral, booth graphics, powerpoint presentations, handouts, flyers etc.
- Completed key design projects for social media posts.
- Worked with clients to gather and define requirements, and managed project milestones.
- Designed in large scales and prepared files for print production.
- Applied creative concepts and ideas into interior/exterior signage.
- Proficient in drawing to scale and familiar with architectural construction.
- Completed final touches such as images sizes, links, PMS color and font selection.

Graphic Design Intern, 01/2018 to 04/2018

Alexis Day Agency – Beverly Hills, CA

- Prepared graphic images to coincide with social media and website posts.
- Participated in company meetings for discussion of projects and helped develop ideas.
- Participate in project ideation and concept development, strategic design planning, and execution of projects with design team.
- Met each projects deadlines and provided updates throughout for each project.
- Managed blog magazine, named Contour of Luxury, until completion

EDUCATION

Bachelor of Arts: Graphic Design, 12/2017

The Art Institute Of Atlanta - Atlanta, GA

- Dean's List - Two Quarters 2014

Bachelor of Arts: Studio Arts

Wesleyan College - Macon, GA