

ANDREA CABRERA



GRAPHIC DESIGNER

INFO

☎ 6122-5928

✉ andreacabrera.u@gmail.com

KNOWLEDGE IN

- Branding in a digital age
- Brand management
- Branding equity
- Brand positioning strategy
- Video Marketing
- Creation of graphic resources

EXPERIENCE

Graphic Designer

Slidegrin

Currently

Graphic Designer

Lingo Docs Marketing

Aug. 2018 . Dic. 2020

Graphic Designer

Bank Davivienda

Feb. 2018 . Jul. 2018
Temporary

Graphic Designer

M&M Fashions

Oct. 2016 . Feb. 2018

SKILLS

- Adobe Illustrator

- Microsoft Power Point

- Photoshop

- Social Media

- Indesign

- Self Management

- Draw and Painting

EDUCATION

- Associate degree in Graphic Design 2010-2012

(Universidad Tecnológica de El Salvador)

- College Degree in Graphic Design, focus on Branding 2013-2017

(Universidad Tecnológica de El Salvador)

ffine Arts Diploma 2013-2015

(CENAR, Centro Nacional de Artes)

LANGUAGE

- English

(Advanced)

REFERENCE

Alejandra Beltran

7938-7628

Victor Herrera

7262-4766

Michelle Gallardo

7396 - 1433