

LORENA LOZANO MANSILLA

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50% Covid vaccinated, next dosis is 4/2

■ DESIGN EXPERIENCE

Production Artist/Graphic Designer LA Business Journal - Los Angeles, CA | Dec 2019 - Present

Working collaboratively; primarily tasked with laying out the weekly publication for Los Angeles and San Fernando and any additional signature publications. Upload of digital editions to websites using both CMS as well as html. Update marketing and events collateral as needed including print ads, web ads, signage and web pages. Photo retouching, color correction and other types of photo manipulation. Design client and house ads for both print and web.

Graphic Designer Keller Williams Studio City - Los Angeles, CA | Oct 2018 - Nov 2019

Collaborated and designed print and web material for real estate and commercial agents in the Marketing Department. Including offering memorandums and listing presentations, postcards, flyers, social media and photo retouched property's photography. Worked on agent's branding or created it from scratch, depending on the agent's needs.

Graphic & UI Designer DC - Los Angeles, CA | Feb 2018 - Oct 2018

Collaborated along with other designers, worked on the UI/UX for prototype app. Developed mostly animations on After Effects and Social Media content for the company and future app.

Production Designer Planet Art - Los Angeles, CA | Aug 2017 - Dec 2017

Working Collaboratively with other designers to prepare print-ready artwork files to meet specific requirements using the Adobe Creative Suite and export assets and upload designs using Planet Art's proprietary tool. Photo retouching and making sure photographs would be in line with dye lines for different products: cases, greeting cards, blankets, etc.

Graphic Designer and Illustrator freelance May 2012 - Present

Created digital assets for an animated Youtube series in its final phase of pre-production and on the DVD cases for the show. Worked within existing branding guidelines to create children's books, beauty companies, real estate and designed the UI/UX to be read on various devices. Adhered to strict deadlines and delivered over 200 edited and retouched website images.

■ EDUCATION

Ringling College of Art + Design

Sarasota, FL | Class of 2017

Bachelor of Fine Arts, Illustration

Tecnologico de Monterrey

Monterrey, MX | Class of 2013

Bachelor of Fine Arts, Animation and Digital Art

■ NOTABLE SKILLS

Proficiency in Adobe Creative Suite, Keynote & Sketch

Skilled in Illustration, Hand Lettering & Zbrush

Bilingual: English | Spanish

Humble Photography & 3D Animation

■ AWARDS & GALLERY SHOWS

AABP Best in Show, Small Tabloid Design 2020 & 2021

San Fernando Valley Business Journal

My Mexican Hometown 2019

San Francisco, CA | Mexican Consulate

Best of Ringling 2017, 2016

Sarasota, FL | Ringling College of Art + Design

For more work inquiries, feel free to contact me.