

WEB DESIGN / DEVELOPER

# LEEN KIM



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## CAREER OBJECTIVE

Web Developer with 3+ years of experience in designing and developing Websites and applications.

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## TECH SKILLS

- WordPress
- WooCommerce
- SEO
- HTML / CSS / Javascript
- SQL, MySQL, MongoDB
- SEO
- ReactJS, Node, Express
- Git, Agile, SCRUM
- REST API, jQuery, Bootstrap
- Microsoft Office
- Google Analytics, Google Search Console
- UX/UI Design
- Project Management

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## PERSONAL STRENGTHS

- Integrity
  - Adaptability
  - Resourceful
  - Resilient
  - Team Player
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## EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA

Bachelor of Engineering, Mechanical

BETHEL SCHOOL OF TECHNOLOGY

FullStack Programming, 2018

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## GET IN CONTACT

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<https://github.com/llcoolk>

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## WORK EXPERIENCE

### WEB DESIGN DEVELOPER / ENTREPRENEUR

Max Impact Digital Marketing | 2018 – Present

- Designed and developed user-friendly and mobile responsible websites, including identifying target audience, branding, content creating and copy writing, and eCommerce Store set up
- Fixed bugs and implemented enhancements that significantly improved web functionality and speed
- Developed dynamic and interactive websites that ensure high traffic, page views, and user experience, with low bounce rate, and increased sales conversion
- Organically ranked business websites and managed Social Media accounts for businesses in various industries
- Cleaned up hacked websites for clients

### BUSINESS SYSTEM ANALYST

Hyundai Motor America | 1986 – 1997

- Parts System Analyst
  - Service and Warranty System Analyst
  - Spear-headed in building several in-house software programs including Parts Inventory Control System, and Parts Scrap System
  - Redesigned Warranty Claims Editing System, including gathering user requirement, provided external design, user acceptance testing, trained users, and created documentation
  - Supported users with ad hoc queries and supported Executives with customized executive summary reports
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## PORTFOLIO

- [Maximpactseo.com](http://Maximpactseo.com)
- [Mentor4me.herokuapp.com](http://Mentor4me.herokuapp.com)
- [Akorn.tech](http://Akorn.tech)
- [Rocioponce.com](http://Rocioponce.com)
- [Barbtv.org](http://Barbtv.org)
- [Dogologynw.com](http://Dogologynw.com)