







DAKOTA BEAR

GRAPHIC DESIGNER

Hello! My name is Dakota Bear; I am a graphic designer and photographer with a passion for solving problems. I also have experience working in sales and customer service, as well as marketing. I enjoy helping others and finding solutions to problems in a creative way.

CONTACT

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EDUCATION

Graphic Design & Media Major
University of Nevada - Las Vegas
2013-2018

Bachelor's of Science Degree
Graphic Design & Media
University of Nevada - Las Vegas
DEC 2018

SKILLS

// PROFESSIONAL

Customer Service
Attention to Detail
Time Management
Patience & Empathy
Strong Communication
Attentive Listening
Adaptability & Efficiency
Problem Solving & Critical Thinking
Multitasking & Project Management
Creativity & Positive Attitude
Collaboration & Leadership
Brand Development
Color Theory & Typography
Print & Web Designs
Commitment to Deadlines
Hardworking & Motivated

// TECHNICAL

Microsoft Office
Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Adobe Premiere Pro

WORK EXPERIENCE

2KnuckleSports MMA & Fitness Academy / Sales Lead & Graphic Designer

From 2020 to 2021

I worked sales and customer service, as well as a graphic designer with the media and marketing team. I scheduled appointments, sent out promotions and called prospects. I helped break all the sales and sign-up records, after a short period of training. I interacted with all of the prospects that came into the dojo to create rapport and increase our sign-up rate. I also designed all of the gear, bags, gloves, apparel, posters, promotional display ads and social media and web ads.

Galco International LTD / Graphic Designer & Photographer

From 2019 to 2020

As the only graphic designer, I worked closely with the marketing team. I created social media, web, and email designs and promotional ads. I was also responsible for all of the product photography and website images, as well as photo editing. I redesigned the company logo and brand identity, website, and style guide. I also created banners, apparel, magazine spreads, and product tags and instructional manuals.

Hurley / Sales Associate

From 2014 to 2019

I was responsible for greeting customers and improving their overall experience in our store. I guided customers through the store and helped them with merchandise, while increasing our store sales. I maintained the look and cleanliness of the floor, organized and restocked inventory. I was also responsible for operating cash registers, managing financial transactions, and providing customers with information about our products and promotions.

UNLV Athletics Media Department / Graphic Designer & Photographer

From 2017 to 2018

I was the lead graphic designer for the UNLV Athletics Department. I created Rebel of the Week social media & web designs. I was responsible for all of the women's and men's soccer team social media and web designs, as well as large banners, door wraps, and locker room name plates. I also got to design shirts and hoodies for the women's soccer team.

REFERENCES

Zachary Campbell

Galco / Consumer Sales Manager

Phone: 928.899.2977

Email: Zacc@galcousa.com

Sarah Micinski (Jennings)

UNLV / Asst. Director of Communications

Phone: 702.895.3207

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Lance Hume

Hurley / Area Manager

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