

# Sami Zamora

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**Visual Designer and illustrator who focuses on building brands and creating innovative digital experiences. Skills include:**

- Illustration
- Logo
- Branding
- Graphic Design
- Cross-platform Design
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe XD
- Figma
- HTML and CSS

## EXPERIENCE

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### Freelance Designer

Dec. 2020 - Present

**Tacenda Trunk LLC | Seattle, WA**

Clients include:

- LifeCenter NW, a nonprofit organization saving lives through organ and tissue donation
- TogetherCenter, a nonprofit organization creating access to human services, such as, affordable housing

### Visual Designer

Oct. 2018 - May 2021

**Seattle Humane | Bellevue, WA**

- Designed illustrations, icons, logos, web graphics, emails, advertisements, annual reports, catalogs, postcards, invitations, presentations, and signage
- Provided a creative voice, vision, and guidance to project stakeholders and trained team members to follow brand guidelines
- Developed and managed a creative asset library

### Marketing Assistant

Feb. 2015 - Sept. 2018

**Anchor Blinds | Seattle, WA**

- Managed lead designer's appointment schedule
- Designed emails, social media graphics, and postcards
- Entered client data and updated records

### Prepress Assistant

Feb. 2013 - July 2014

**The Saratogian | Saratoga Springs, NY**

- Built layouts and advertisements for the classified section
- Supervised file delivery to the plate room for printing

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## EDUCATION

**Google UX Design Professional Certificate**  
Coursera.org

July 2021 - Nov. 2021

**B.F.A., Graphic Design**  
**State University of New York at Oswego**

Aug. 2008 - Aug. 2012