

Summary:

Qualified Graphic Designer specializing in User Experience design, branding identity and marketing materials such as packaging design, bookmarks, and postcards. Highly artistic in traditional illustration (pencil, charcoal, ink, and paint), always completed projects on time and fluent in Adobe Creative Suite. Able to create eye-catching graphics, branding, and engaging designs.

Skills:

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| <ul style="list-style-type: none">• Graphic and Media Design• Branding and Identity• High-End Photo Retouching | <ul style="list-style-type: none">• Visual Communication• Digital and Print• Leadership |
| <p><u>Technical Skills:</u></p> <ul style="list-style-type: none">• Adobe XD• Adobe InDesign• Adobe Illustrator• Adobe Photoshop• Adobe Lightroom Classic• Adobe After Effects• Adobe Premiere Pro• Adobe Dreamweaver (HTML & CSS) | <ul style="list-style-type: none">• WordPress• Wix• Autodesk Maya• Microsoft Office Suite (Word, Excel, PowerPoint, Outlook)• Traditional Illustration: (Graphite on Paper, Charcoal, Ink, Paint) |

EXPERIENCE:

The 7th Magazine, Clermont, Florida

Jan 2021 -

- Graphic Designer Intern

Present

- Developed, designed, and produced variety of technical illustrations for magazines
- Created golden plated foil and golden leaf stamping.
- Used Adobe Photoshop to retouch and color correction high-end photographs of models.
- Realigned the Sweet SXM Beauty logo and banner along with creating a more appealing background for the makeup bottles and the makeup oil for the beauty line.

DF Original Designs L.L.C., Las Vegas, Nevada

Jun 2019 -

- Owner/Founder

Present

- Worked with clients such as Nevada State Museum, U.S. Medical Professionals L.L.C. and Quinn Design Studios performing freelance work as an Illustrator and Graphic Designer to enhance the clients marketing design packages.

Terrible Herbst Inc, Las Vegas, Nevada

Sep 2019 -

- Cashier

Mar 2020

- Welcoming customers, answering their questions, helping them locate items, provide advice or recommendations, processing exchange or refunds and resolving complaints.
- Cashiering duties include operating cash registers, assisting customers in the in-store check-out process, ringing up sales, bagging items, requesting price checks, honoring coupons and EBT cards, collecting payment and giving appropriate change.
- Maintain clean and orderly checkout area. Complete other general cleaning duties, such as mopping floors, emptying trash cans, stocking shelves and repricing labels on merchandise.
- Troubleshooting cashier computer
- Possess Food Handlers Safety Training Card, Alcohol Awareness Training Card and Non-Gaming Card.

Nevada State Museum, Las Vegas, Nevada

Jun 2019 -

- Graphic Designer

Sep 2019

- Worked with clients to define their requirements and established scopes of the project.
- Used Adobe Photoshop and InDesign to create bookmarks and postcards.

- Used Adobe Photoshop to retouch over 60 photographs along with dry photo mounting photographs for the Electric Nevada Exhibition -
<https://www.lasvegasnmuseum.org/exhibits/eclectic-nevada/>
- Mountain View Presbyterian Church, Las Vegas, Nevada** Sep 2013 -
- Supervisor of all Audio and Visual Soundboard technicians Mar 2020
 - Performed various setups and tear downs of all audio equipment such as soundboard, speakers, microphones, and ear buds. Sound mixing for bands, concerts, weddings, funerals, worship services and theatrical performances.
 - Checked all technical equipment to make sure it was functioning properly and performed troubleshooting problems that come up during the service.
 - Transformed video and audio recordings into digital formats for editing and archiving including live streaming the church services on Facebook and YouTube with HD Cameras.
- U.S. Medical Professionals L.L.C., Las Vegas, Nevada** Mar 2019 -
- Freelance Graphic Designer Apr 2019
 - Worked with the client to gather and define project requirements.
 - Establish the scope of the project and managed a tight deadline to finish five packaging designs in three weeks.
 - Designed final touches for package design such as image sizing, typography and layout while using Adobe Illustrator and communicating with the client through email for any revisions.
- Quinn Design Studios, Las Vegas, Nevada** Dec 2018 -
- Freelance Illustrator Jan 2019
 - Pencil & Charcoal Hand Drawn Portrait
 - Worked with the client to understand the requirements and provide excellent service
 - Applying color theory technique in each drawing to add excitement, focus and depth.
- Mountain View Presbyterian Church, Las Vegas, Nevada** Jan 2009 -
Audio and Visual Soundboard Technician Sep 2013
 - Certified A/V Soundboard Technician through Mountain View Presbyterian Church
 - Technician of cameras, sound system, and PowerPoint presentations in Sanctuary
 - Performed similar A/V soundboard tasks for numerous events in Fellowship Hall
- NASCAR and Monster Jam Races Salesclerk** Mar 2007 -
Las Vegas Motor Speedway, Las Vegas, Nevada Mar 2015
 - Seller of souvenir merchandise to 1,000s of event visitors
 - Cashier, stock merchandiser, inventory, and accounting
- Boy Scouts of America Las Vegas Area Council, Summer Camp, Mt. Potosi, Nevada** Jun 2010 -
Summer Camp Staff/Merit Badge Counselor July 2010
 - Taught 60 boy scouts two handicraft merit badges which they all earned
 - Taught wood carving, leather tanning and basic first aid skills
- EDUCATION:**
- University of Nevada, Las Vegas, Las Vegas, Nevada, GPA: 3.60** Aug 2015 -
Bachelor of Science in Graphic Design and Media May 2018
 - Minor – Art History
 - UX Design Research • Brand Identity • Web Design
 - UNLV Capstone Graphic Design Thesis Exhibition called “[spacesthethesis.design](https://www.facebook.com/spacesthethesis/)” (Defunct)
[facebook.com/spacesthethesis/](https://www.facebook.com/spacesthethesis/)
 - UNLV Konami Student Work - Brand Identity
 - Phi Alpha Theta-Psi Sigma, History Honor Society – Member and Webmaster
- College of Southern Nevada, Las Vegas, Nevada, GPA: 3.60** Aug 2019 -
Associate of Arts Degree in Art Dec 2019



David Freshman

Graphic Designer, Photographer, and Illustrator
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College of Southern Nevada, Las Vegas, Nevada, GPA: 3.60 Aug 2009 -
Associate of Applied Science Degree in Graphic Technology - Computer Graphics Design May 2014

College of Southern Nevada, Las Vegas, Nevada, GPA: 3.60 Aug 2009 -
Certification in Graphic Communications – Graphic Design Aug 2014

Southeast Career Technical Academy, Las Vegas, Nevada, GPA: 3.60 Aug 2005 -
Major: Animation and Digital Game Development June 2009

HONORS/AWARDS:

15 th Annual AVA Digital Awards, Gold Winner, Case Study of Walmart	Jan 2021
14 th Annual International Design Awards IDA 2020, Bronze Winner, Walmart Case Study	Dec 2020
57 th Design Annual, 2020 GDUSA, American Graphic Design Award, Reflection of Oneself	Nov 2020
17 th Annual MarCom Award, Platinum Winner, Case Study of Walmart	Nov 2020
University of Nevada, Las Vegas (UNLV) – Dean's Honor List and Scholarship Recipient	2018 - 2019
University of Nevada, Las Vegas (UNLV) – Dean's Honor List and Scholarship Recipient	2017 - 2018
University of Nevada, Las Vegas (UNLV) – Dean's Honor List and Scholarship Recipient	2016 - 2017
University of Nevada, Las Vegas (UNLV) – Scholarship Recipient	2015 - 2016
Cynthia Bunker/Joy McClenahan Scholarship	Apr 2015
Boy Scout of America Las Vegas Area Council (BSA) – Venturing Silver Award	Mar 2011
Nevada State Treasurer – The Governor Guinn Millennium Scholarship	Jun 2009
Boy Scout of America Las Vegas Area Council (BSA) – Eagle Scout Award	Apr 2008
North Star District BSA Las Vegas Area Council – Patch Design Contest Winner	Mar 2008

DESIGN EXHIBITIONS:

UNLV, Spaces Graphic Design Thesis Exhibition, Participant, Las Vegas, NV	May 2018
CSN 18 th Bi-Annual Graphic Art Exhibit & Portfolio Review, As a Judge, Las Vegas, NV	Dec. 2017
CSN 10 th Bi-Annual Graphic Art Exhibit & Portfolio Review, As a Judge, Las Vegas, NV	Dec. 2014
CSN 10 th Bi-Annual Graphic Art Exhibit & Portfolio Review, Participant, Las Vegas, NV	May 2014

ASSOCIATIONS

Phi Alpha Theta-Psi Sigma, History Honor Society – Webmaster & Member	Feb 2018
Golden Key, International Honor Society – Treasurer & Member	Feb 2018
Phi Sigma Pi, National Honor Fraternity Society – Member	Jan 2018
Phi Eta Sigma, National Honor Society – Member	Feb 2017
National Honor Society Organization – Member	Feb 2017
The National Society of Leadership and Success – Member	Sep 2016
AIGA (American Institute of Graphic Arts) – Member	Mar 2014
PTK (Phi-Theta Kappa) Honor Society – Member	Sep 2011

References Available on Request