

Yugesh Iwaram
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Summary:

Creative independent contractor and Freelance Graphic Designer with over 5 years' experience in developing engaging and innovative digital and print designs for clients in a broad range of industries. Have a distinguished understanding of printing processes and various printer maintenance. Experience with Adobe Creative Suite software with strong emphasis on InDesign, Photoshop and Illustrator. Highly adept at visual strategy, layout development, branding, and print and new media advertising. I'm now looking for more opportunities in growing my management and designing skills.

Expertise

Adobe Photoshop	Logo Development	Video editing
Adobe Illustrator	Corporate Branding	Photograph restoration
Adobe InDesign	Brochures & Business cards	Windows, Mac OS
Adobe Dreamweaver	Packaging Design	Color theory
Entry Level Web Design	Typography	Color Pilot

Work Experience

Independent contractor/Graphic Designer
Polaris Global Marketing, LLC

August 2018- Present

- Managed and coordinated graphic design projects from concept through completion; illustrated concept by designing rough layout; worked closely with clients to create vision, conceive designs and consistently meet deadlines and requirements per institute's established protocol.
- Created logo prototypes and mockups for newsletter/flyers for key clients.
- Created design theme and graphics for marketing and sales presentations.
- Developed Social media content for advertising and marketing.

Digital Finishing Operator**June 2021- Present**

Resource Label Group, Lynnwood, WA

- Receives job assignments from Press Supervisor or Team Lead; reads job specifications and selects correct dies, cores and rewind method for job.
- Reviews job jacket to ensure all finishing, packaging, and shipping specifications are addressed.
- Inspect products to ensure quality integrity and package products
- Observes flow of material through machine to detect irregular cutting and winding.
- Ensure quality of work to include color, size, die cut, perforations, print, and quantity of packaged items being shipped.
- Assist in cutting, collating, wrapping, and packaging of converting jobs.
- Perform preventative maintenance on machines.
- Remove or replace blades on inspection machines.
- Completes paperwork for each job and packages finished goods for shipment to customer.

Freelance Graphic Designer**May 2018- Present**

Upwork Global Inc.

- Created proposals and contracts for different design projects.
- Collaborated with various clients independently as graphic design.
- Utilized Adobe Creative Suite to create design.
- Designed Logo, Branding, Brochures, and websites for clients.
- Produced detailed visuals and illustrations while creating designs specific to client requests and desires.
- Managed and completed several projects simultaneously. Consistently meet clients' needs and deadlines.

Graphic designer**July 2017 – Present**www.salaladesign.com

- Concepted and designed logos, infographics, social media campaigns and advertisements. Developed and designed web interface for the Salaladesign.com.
- Developed numerous marketing programs (logos, brochure, infographics and advertisements)
- Reviewed work performed by others and provided recommendations of improvements.

Freelance Photography**July 2015 – Present**

- Provided Photography services to clients for social and community events including weddings, parties, individual and social gathering.
- Correct color of imagery and removal of unwanted anomalies/objects using Photoshop.
- Sourcing, compositing, and retouching images for print and web.
- Exhibited skill in photographing in low light and high-speed situations.

Data Collector**April 2019 – October 2019**

University of Washington, WA

- Recorded required data reliably with handheld data collection devices for UW transportation service.
- Conducted analysis of the data collected and assured compliance with the department standards.
- Transmit data collected on day of collection, with work date and drive time.
- Responsible for assisting on any job assigned, including but not limited to.

Graphic Designer**September 2007- August 2009**

Pays Animation, Kathmandu, Nepal

- Successfully translated subject material into concrete design for newsletter, promotional materials and sales collateral.
- Retouched product photography and manipulate high resolution images.
- Assist advertising coordinator with organization of ads and collateral.
- Prepared conceptual illustrations based on verbal descriptions.

Store clerk**September 2009- August 2017**

7-Eleven Inc. Shoreline, WA

- Ensuring availability of merchandise and services by approving the contract and maintaining inventories.
- Prepared merchandise, operated sales encounter and directed employees for opening and closing the stores.
- Trained and coached employees to maximize performance in customer service, revenue generation and daily tasks such as stocking and receipt tracking.
- Responsible for logging transaction receipts and submitting log to management at the end of the day.

Marketing Representative**August 2005- February 2008**

NB distributor of Colgate Palmolive India Ltd.

- Generated leads and drive sales. Tracked market and company sales performance.
- Promoted Colgate and Palmolive products. Prepared and submitted sales contracts for orders.
- Answered client questions about credit terms, products, prices and availability.

Education**Google UX Design Certificate****Oct 2021- Present**

Coursera

Front-End Development with HTML, CSS & JavaScript**June 2019**

University of Washington

AAAS Graphic Design**March 2018**

Shoreline Community College

Proficiency Certificate Level, Management**August 2003**

Peoples Campus, Tribhuvan University, Nepal

Awards/ Certifications:

- Vice-president Honors list (Fall-2016, Fall-2017) – Shoreline Community College.
- Visual Communication Technology Club, Shoreline Community College.
- Digital Photography.
- Certificate in Graphic Designing.
- Interactive Multimedia (Adobe Premiere, After Effects, Sony Sound Forge, Macromedia Director).
- Animation Suite (Discreet 3Ds Max, Elastic Reality, Spin Panorama).
- Web Design Suite (HTML, Dreamweaver MX, Flash MX, Flash MX with Script, JavaScript).
- Diploma in Computer Package.
- Fact (Accounting Course)

Work References:

- <https://www.behance.net/yugeshiwaram>
- <http://www.salaladesign.com>
- <https://www.upwork.com/freelancers/~01cf1ea184d5028fae>
- <https://patch.com/new-hampshire/nashua/snowiest-day-record-hillsborough-countys-biggest-storm>
- <https://www.thenextlevelfreedom.com>
- <http://www.inspiringpeople.biz>