







## CONTACT

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## SOFTWARE

PHOTOSHOP	<div></div>
ILLUSTRATOR	<div></div>
INDESIGN	<div></div>
DREAMWEAVER	<div></div>
KEYNOTE	<div></div>
MS OFFICE	<div></div>

## SKILLS



# DEREK HOVANDER

## GRAPHIC DESIGNER

## PROFILE

I am a very experienced and skilled Graphic Designer that creates high-quality on-brand design solutions for companies and clients. I specialize in digital & print marketing, brand identity, web design, and merchandise.

## WORK EXPERIENCE

07/2021 – 08/2021

### LAB 916, Digital Designer

Lab 916 is an Amazon optimization agency that specialize in positioning brands on Amazon. My role at Lab 916 was to expand a client's presence on Amazon by creating enhanced product branding content, such as customized thumbnail sets and A+ storefront designs. The company re-structured a month after I started.

12/2018 – 07/2021

### HOVANDER DESIGN, Graphic Designer

I have been freelancing from home during this time, working on projects for clients on Upwork. I also create POD products on Etsy and Redbubble.

06/2018 – 12/2018

### ANGEL OF THE WINDS CASINO, Marketing Designer

I was hired to create all marketing communications across a variety of mediums eg: magazine ads, social media ads, direct mail, postcards, event posters, restaurant logos & menus, billboards, transit vehicle wrap graphics, and large interior & exterior signage.

02/2015 – 6/2018

### HOVANDER DESIGN, Graphic Designer

I have been freelancing from home during this time, working on projects for clients on Upwork.

10/2014 – 2/2015

### SOCRATA, Visual Designer

My role at Socrata as an independent contractor was to deliver high-quality, scalable, on-brand graphic solutions in the form of website data portal templates, application UI design, and marketing communications. While there I conceptualized and designed custom and template "open data portal" website designs. As part of the UX team, I worked closely with other Socrata teams both in-house and across the country. I designed mega-bandwidth websites for CMS, Medicare, Medicaid, NASA, The United Nations, and The Department of Commerce to name a few.

## EDUCATION

### ART INSTITUTE OF SEATTLE, Associate of Applied Arts Degree

Visual Communications 1989