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# Kamaria Davis

Footwear Design + Development Graduate

## EDUCATION

**Liberty University** | Lynchburg, Virginia  
-M.F.A. Degree, Graphic Design 09/2022

**FIDM / Fashion Institute of Design + Merch.** | Los Angeles, California  
-B.A. Degree, Creative Industry Studies,  
Footwear Design + Development Core 10/2019  
-A.A. Degree, Footwear Design + Development 12/2018  
-A.A. Degree, Merchandise Product Development 09/2017

## WORK EXPERIENCE

**K-Swiss**, Los Angeles, California 04/2021 | 09/2021  
Footwear Designer  
-Sketching and rendering of product ideas  
-Work independently as well as collaborate with team on new styles  
-Creation of color palettes, mood boards, and CADs

**Chinese Laundry**, Los Angeles, California 11/2019 | 03/2020  
Clerical Designer  
-Perform computer-aided design tasks using Adobe Creative Suite  
-Research consumer, translate needs into compelling product solutions  
-Assist design team with technical spec data entry

**K-Swiss**, Los Angeles, California 04/2019 | 09/2019  
Product Design Intern  
-Collaborate and work closely with design team to update styles  
-Research trends and design inspiration for upcoming seasons  
-Oral and visual presentation of creative ideas

## CONTESTS | SCHOLARSHIPS

Nike's LeBron 16 x HFR "Strongest" Design Workshop, Winner 2019  
The Joseph C. Moore Footwear Scholarship, Finalist 2019  
K-Swiss x FIDM 2018 Footwear Design Competition, Winner  
Two Ten Footwear Foundation's 2018/19 Footwear Scholarship, Winner

## SKILLS

Microsoft Office  
Adobe Creative Suite  
Rhino 3D Software  
Footwear Illustration  
Technical Flat Sketch  
Pattern Drafting  
Creative Design  
Tech Packs  
Specifications  
Line Sheets  
Footwear Manufact.  
Footwear Forecasting  
Line Building  
Merchandising  
Color + Trend Analysis  
Proficient in all  
Social Media Platforms