

AUSTIN GARDINER

Graphic Designer

Profile

Highly creative and multifaceted designer who conceptualizes design solutions for print and web applications. Experienced in corporate design, brand identity, illustration, photography, and social media/e-mail marketing. Accustomed to meeting deadlines and surpassing expectations.

Website

agardinerdesign.myportfolio.com

Contact

(916) 799-9485

austing749@gmail.com

Software Skills

Proficient:

Photoshop

Illustrator

Indesign

Lightroom

Microsoft Office

Knowledgeable:

HTML/CSS

Dreamweaver

Premiere

Animate

Experience Design

Hootsuite

Constant Contact

Education

California State University Chico

BA in Communication Design focus in Graphic Design

Memberships

Alpha Sigma Phi Fraternity

Alpha Sigma Phi Chico State Chapter

Interests

Art, exercising, history, nature

Experience

Marketing Assistant

United Cerebral Palsy of Sacramento and Northern California
Sacramento, CA | September 2019-October 2020

- Developed E-Newsletters and E-blasts for UCP's mailing list via Constant Contact
- Managed UCP social media accounts and generate posts via hootsuite, track analytics
- Created graphics for social media pages as needed
- Shot interesting photos and videos as assigned
- Compiled and edited raw footage into captivating videos for UCP YouTube page
- Wrote blogs highlighting UCP client stories

Graphic Design/Marketing Intern

United Cerebral Palsy of Sacramento and Northern California
Sacramento, CA | June-August 2018

- Assisted Development and Marketing team in their design needs
- Produced digital content to showcase the benefits of UCP's programs
- Projects included infographics, social media graphics, advertisements and photographing staff members for the company website

Graphic Design Chair

Alpha Sigma Phi Fraternity at Chico State
Chico, CA | Fall Semester 2017-Spring Semester 2019

- Collaborated with directors and prudential boards to fulfill design needs
- Developed promotional material and apparel designs for fraternity recruitment, fundraisers and philanthropy events
- Material included posters, fliers, t-shirts, pins and social media banners

Web/Design Staff Intern

KCSC Radio at Chico State
Chico, CA | Spring Semester 2018

- Created promotional content for the radio station under the supervision of the Web Director
- Content included stickers, buttons and social media postings
- Hosted hour-long radio show at 6PM on Sundays showcasing underground music