



Luke Douma
MARKETING, DESIGNER
& PHOTOGRAPHER
Henderson, NV

Visionary and multi-talented Designer with a forte in layout, print, branding, packaging and marketing. Spirited and imaginative producer of fresh marketing strategies and campaigns.

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EDUCATION

- ◆ **Bachelor of Arts in Graphic Design & Marketing**
CALIFORNIA STATE UNIVERSITY OF SAN BERNARDINO
San Bernardino, CA **09.2015 – 06.2017**
Studies included arts management, typography, integrated marketing communications, consumer behavior, brand identity, package design, 3D animation and digital motion imaging.
- ◆ **Associate of Arts in Digital Print Media**
CHAFFEY COLLEGE
Rancho Cucamonga, CA **01.2008 – 12.2013**
Coursework included fundamentals of graphic design, layout, web, and digital media.
 - CCNA Examination Prep I & II
 - Game Development certification



DESIGNER SKILLS

- Adobe Illustrator, InDesign, Photoshop
- Photography & Video
- Visual ideation
- Digital Media
- HTML, CSS, Java
- Social Media
- Typography
- Layout & Print



PERSONAL QUALITIES

- Communicative
- Problem solving
- Organizational
- Presentative
- Goal-oriented
- Time management



HOBBIES



Computers



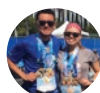
Cooking



Pets



Shoes



Fitness



AWARDS & RECOGNITION

- | | | |
|---------------------|-----------------------------|---------|
| Bronze ADDY | American Advertising Awards | 03.2017 |
| Departmental Honors | CSUSB | 06.2017 |



EXPERIENCE

- ◆ **Marketing Manager**
PROVIDER CONTRACT FOOD SERVICE
Riverside, CA **11.2018 – Present**
Created successful marketing campaigns utilizing social media platforms and other collateral for food service operations for multiple private Universities and Colleges. Created new food concepts that targeted the college student demographics. Supported dining experiences through Graphic Design and Photography duties.
- ◆ **Junior Graphic Designer**
COOLER MASTER, INC.
Brea, CA **08.2017 – 11.2018**
Produced new packaging designs and experiences for computer peripheral products. Created A+ content for online channels, social media posts, POP materials for events, booth design, creative product photography and community engagement at trade shows.
- ◆ **Marketing Graphic Designer**
STUDENT RECREATION AND WELLNESS CENTER AT CSUSB
San Bernardino, CA **04.2017 – 08.2017**
Developed compelling flyers and artwork for College sponsored events that doubled attendance from previous years.
- ◆ **Graphic Designer – Internship**
AMERICAN MARKETING ASSOCIATION OF CSUSB
San Bernardino, CA **09.2016 – 12.2016**
Collaborated with a marketing team to create an IMC Plan, identified target audience, conducted surveys, researched the non-profit industry, designed POP materials, social media posts and giveaways.
- ◆ **Air Cargo Package Handler**
UPS
Ontario, CA **09.2014 – 10.2018**
- ◆ **Store Manager, Graphic Designer, Machinist**
ADVANCE BRAKE TECHNOLOGY
Corona, CA **07.2010 – 08.2015**
- ◆ **Freelance Graphic Designer & Photographer**
LUKEDOUMADESIGNS
Henderson, NV **08.2008 – Present**