

Meng (Joey) Fan

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Education

University of Nevada, Las Vegas

Dec 2020

Dual Master of Sciences, Hospitality Administration/Management Information System Las Vegas, NV

<u>Honors & Awards</u>: HFTP Scholarship 19', Robert & Dorothy Keyser Fellow Scholarship 19', **Finalist** in 5th STR Marketing Competition

Related courses: Operational Analysis in Hospitality Management (HOA 731), Advanced Statistics in R for Hospitality and Business (HOA 732), Big Data (MIS 671),

Data Management (MIS 766)

Wabash College

Jan 2018

Bachelor of Arts, Mathematics

Crawfordsville, IN

<u>Honors & Awards</u>: President's Scholarship 14'-18', **#30 individual** in Virginia Tech Regional Mathematics Contest 16', **#4 team** in MAA-Indiana Mathematics Contest 17', **#54 team** in William Lowell Putnam Mathematical Competition 17', **#6 team** in Alma Math Challenge 17'

Working Experience

Lee Business School, University of Nevada, Las Vegas MIS Department Volunteer

Apr 2021 - Now

Las Vegas, NV

• Assisted Dr. Han-fen Hu with a new alumni system design report.

Graduate Research Assistant

Jan 2020 - June 2020

 Helped Dr. Yong Li collect and clean data for business projects held at UNLV and its academic partners.

Novotel Nanjing East Suning Galaxy by Accor

Dec 2019 - Jan 2020

Revenue Analyst Intern

Nanjing, China

- Learnt to manage revenue statistics and reports through Opera (Oracle), Accor Hotel Snapshot, STR and OTA Insight.
- Assisted in dealing with reservations from OTAs and companies with negotiated prices.
- Assisted this hotel with pricing and provided input on business evaluation recommendations.
- Explored opportunities that drive profit, create value for clients, and encourage innovation.

Holiday Inn Nanjing Xuanwu Lake by IHG

Hotel Rotational Intern

Jun 2018 – Aug 2018 Nanjing, China

 Rotated through various functions such as revenue management, sales and reservations, concierge and food & beverage.

Assisted in analyzing and ensuring practice of guest service standards at hotels.

Chongyang Institute of Financial Studies, Renmin University of China

Academic Cooperation and Global Governance Intern Mar 2018 – Jun 2018 Beijing, China

- Helped the staff organize seminars and speeches held at the institute.
- Collected the contact information of its partners and local foreign embassies for the institute.
- Translated internationally influential newspaper articles and analyzed data for business projects.
- Published articles written by contracted professors in the institute through social media.

Duke Kunshan University Conference Center

May 2017 – Aug 2017

Executive Education Budget Analyst

Kunshan, China

- Provided analytical, forecasting, reporting, and project support to the Executive Education & Conference Planning department at DKU.
- Performed data extraction and the creation of custom reports using tools such as Excel, SAS and Oracle.

Malcolm X Institute of Black Studies, Wabash College

Nov 2015 – May 2016

Building Monitor (Part-time)

Crawfordsville. IN

 Helped the staff organize conferences and worked as a front desk staff in the front of the institute.

Skills and Certifications

Languages: Chinese (native or bilingual proficiency), English (professional working proficiency)

Skills: Microsoft Office, SPSS, Qualtrics, **R** (data analytics and statistics), SQL, G Suite and event management.

Certification of IT: Insight into IT Support / Helpdesks / NOC / Service Desks – Udemy – UC-7053d199-69bf-4a4a-a043-aa1217c2225c

Certification of UX: Planning a Career in User Experience – Linkedin – AVwiOUI-Ljn9MTmTZXJVIcVnARSh

Certification of Marketing Analytics: Google Analytics Individual Qualification Certification – Google – 59387066

Certification of Revenue Management: 1. Certification in Hotel Industry Analytics (CHIA) – AHLEI – 999524930

2. The Fundamentals of Revenue Management: The Cornerstone of Revenue Strategy – ESSEC/Coursera – D52YZU47BZ2Y

- 3. Revenue Management for Beginners (Ex Accor, Marrriot & FRHI) Udemy UC-3970a0c3-eaa8-4c3e-affc-0f2d0ebfe229
- 4. Pricing Strategy: Value-Based Pricing Linkedin ASEJ3uswz5nose_NK-0t7cZftHXJ