

SAVANNAH STURM

Graphic Designer

(702)580-1983
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Personal Portfolio

savannahsturm.com
Password: ViewProjects

Freelance Business Portfolio

outlier-creative.com

EDUCATION

Rhode Island
School of Design Bachelor of Fine Arts, Graphic Design
Class of 2017, Honors

RELEVANT EXPERIENCE

Outlier Creative LLC **Designer|Art Director|Founder, Las Vegas, August 2017–Present**
Managing projects, communicating and strategizing with clients to create the best outcome for their design needs. Design work includes logo design, advertising, tradeshow booths and brochures, marketing, branding, website and print design for various clients.

1185 Design **Designer, Palo Alto, August 2017–January 2020**
Created dynamic designs for companies/clients to successfully launch a new brand, reposition their place in the market, and increase their competitive edge by brainstorming, researching, and executing leading-edge deliverables. Strategized with iterations, and explorations made presentable under extremely tight deadlines for multiple clients at once. Projects include logo design, website design, campaign creative, and collateral creation.

UFC (Ultimate Fighting
Championship) **Global Brand Creative Intern, Las Vegas, May–September 2016**
Generated designs for web applications, constructed from creative briefs in a short time frame, branding individual events while working under the company brand, the approval process and the implementation process of design work at a large company.

Cunningham Collective **Marketing Design Intern, San Francisco, June–September 2015**
Conceptualized marketing materials, internal business documents and presentations. Collaborated in strategy meetings and research assignments to determine clients' competition and assisted the team with new brand positioning ideas.

Freelance Work **Graphic Designer, January 2011–present**
Logo design, advertising, tradeshow, marketing, branding, and web and print design for various clients.

Angel Management
Group **Design Intern, Las Vegas, May–June 2013**
Fashioned digital advertisements, web banners, and promotional extras for Wet Republic and Hakkasan Night Club as well as visiting DJs. Developed creative for billboards on the Las Vegas Strip that stayed up for 2+ years and were seen by millions of people, helping to make Hakkasan Night Club one of the most popular in Vegas.

The Morgan Horse
Magazine **Photographer, 2011–2017**
Utilized timing, action, and lighting to portray the competitors in equestrian events to be published in the magazine. Promoted the Morgan horse breed on the west coast to thousands of magazine subscribers.

RISD **Writing Center Peer Tutor 2016–2017**
Tutored fellow students in writing and visual communication and proofed/critiqued essays for liberal arts courses as well as artist statements, and project descriptions for studio classes.

PROFESSIONAL SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Lightroom
Adobe XD
InVision
SketchApp
Microsoft Office
Critical making
Design thinking
Teamwork
Communication
Typography
Color Theory
Iconography
Illustration
Infographic Design
Layout/Composition
Logo Design
Photography
Website Design
Proofreading

REFERENCES

Available upon request.