LAURIE SATIZABAL Graphic Designer & Illustrator

- lauriemarte.com
- ☑ lauriemarte@outlook.com
- Sacramento, California

OBJECTIVE

Self-motivated visual communicator, passionate about all things design, seeks to elevate professionally as a designer and illustrator. A quick learner who is committed to identifying client needs and creating beautiful, clear visuals using Adobe Creative Suite. To view my work, please visit my porfolio.

EDUCATION

- San Jose State University, San Jose, CA
 - Aug. 2017 Dec. 2019 | Bachelors of Fine Arts
- Graphic Production Certificate
 College of San Mateo, CA | Aug. 2020
 May 2022

ADDITIONAL EDUCATION

- College of San Mateo, San Mateo, CA
 Jan. 2014 May 2016 | AA in Studio
 Art
- Universidad Ganexa, Panama City, Panama

Jan. 2011 - Dec 2012 | Earned 60 units towards Bachelors of Graphic Design

SKILLS

- Proficient at Adobe Photoshop, Illustrator, InDesign, Premiere, Lightroom, XD, Procreate and Fresco.
- Knowledge of HTML, CSS & UX/UI using Figma.
- Familiar with Wordpress,
 Squarespace Drupal and Shotgrid.
- Excellent communication & interpersonal skills, plus fluent in both English & Spanish.
- Ability to quickly sketch out ideas & brainstorm.
- Communicative & receptive of constructive criticism.

AWARDS & VOLUNTEER

- Top 4 finalist in MidPen mural design contest for downtown San Mateo, CA. (March 2021)
- Top 20 finalist for Inspire Oakland design contest held by Bridgegood, Oakland, CA.
- (April 2021)
- Volunteered design skills for UNDP Malaysia and UN Simuka Africa Youth Association. (Feb - April 2021)

WORK EXPERIENCE

DreamView, Novato, California – Photo Retoucher (remote) July 2021 – Present

- Collaborates on UI/UX projects using Figma. Ex: Aria Non-fungible tokens (NFTs) Marketplace.
- Manipulates 3D rendered images and creates post-processing /comping and backgrounds in Photoshop and Shotgrid.
- Wears multiple "creative hats" to work on global projects with diverse team members in different time zones.

Superstition Community Food Bank, Superstition, AZ – Virtual Freelance Designer Feb. 2021 – Sept. 2021

- · Illustrated and designed monthly food bank flyers with needed donation items for print.
- Designed cohesive posters to be used in websites and social media platforms such as Facebook, Twitter and Instagram.
- Conceptualized & designed brochures & flyers for fundraising project; efforts assisted in meeting the Food Bank's \$100,000 goal.

Yoko Tea Boba Shop Mural, Santa Clara, California – Illustrator and Muralist Jan. 2020 – Dec. 2020

- Facilitated any requests and feedback into the final painted pieces.
- Gathered materials and applied layered acrylics for vibrant colors decorating the walls.
- Designed cohesive visual icons for tea shop walls meeting both aesthetic and technical requirements.

County of San Mateo, Redwood City, CA — Graphics Intern Fellow II June 2018 — Dec. 2019

- Designed, built, and maintained websites on Wordpress and Sharepoint platforms.
- Created print advertisements for events, surveys and program booklets and brochures.
- Won Commendation from Board of Supervisors as member of the Team of the Month for June 2019.
- Designed logos and branding for high-profile county wide initiatives which reached over 6,000 employees.
- Contributed in filming and editing videos and divisions showcasing the benefits of County wide initiatives.

Webmaster & Virtual Research — Freelance Contract Oct. 2019 — Dec. 2019

- Photographed, edited and branded photos (Adobe Lightroom) for instruction manuals.
- Researched competitor prices, marketing possibilities and adapted product for marketing.
- Updated house rental website and visuals to attract more traffic and optimized SEO up to 110% increased visibilty in searches.