



MARC GASPARRÉ

C: 702.849.4694 | **E:** marc@gasparredesign.net | **W:** marc.gasparredesign.net

PROFESSIONAL SUMMARY

Results-driven graphic design and marketing professional, successful at applying creative and technical skills to produce informative work that engages customers. Clear communicator, strong leader and collaborative team player with an aesthetic eye for detail. Adept at project, time, personnel and budget management with tight deadlines.

GRAPHIC DESIGN SKILLS

- Adobe Creative Suite
- Office 365
- MacOS / Windows
- Advertising Design
- Email Marketing
- Web Design
- Clean Aesthetics
- Video & Motion Graphics
- Presentation Slide Design
- Google Ad Management
- Google G-Suite Apps
- Social Media Marketing
- Copywriting
- Event Planning
- Art Direction
- Marketing Management
- Problem Solving
- Project Management

EMPLOYMENT HISTORY

CREATIVE DESIGN & MARKETING MANAGER

06/2020 to Present

Huntington & Ellis Real Estate | Las Vegas, NV

- Manage two staff members, a videographer and marketing coordinator
- Create and manage social media posts on Instagram and Facebook, tracking results
- Lead Graphic Designer for marketing print collateral / in-house use and agents
- Manage real estate agent marketing needs, websites and social media account
- Website administration and deployment; manage contract web developer
- Manage mls on website for current property listing accuracy
- Create and manage Google Ads

SENIOR GRAPHIC DESIGNER

02/2020 to 06/2020

StepRepeat.com | Valencia, CA (Remote)

- Produce video motion graphic ads for Facebook and Instagram in AfterEffects
- Photograph booths and stands, creating digital assets for online media and print
- Media kit design that included sample print paper swatches and product catalog
- Design graphics for face coverings and social distancing signage
- Manage one production artist

SENIOR GRAPHIC DESIGNER

07/2019 to 12/2019

Blue Moon Advisors, Inc. | Las Vegas, NV

- Designed client print, PPT and motion graphic presentations for investors
- Created corporate event media and social media advertising
- Produced projects within tight budgets and deadlines with minimal direction
- Managed contract printing and production

GRAPHIC DESIGN CONSULTANT

05/2018 to 07/2019

Freelance | Valencia, CA / Las Vegas, NV

- Established relationships with various clients through effective communication skills
- Consulted with clients to define design requirements and manage projects
- Develop motion graphics for client Instagram accounts



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EMPLOYMENT HISTORY

SENIOR GRAPHIC DESIGNER

05/2007 to 04/2018

Hirsch Pipe & Supply, Inc. | Van Nuys, CA

- Produced monthly print mailers and weekly email advertising campaigns
- Filmed, edited and produced video content for the “HirschTV” internal TV network
- Designed marketing collateral for customer incentive packages
- Managed website content and make weekly updates to blog and posted ads
- Trade show event management, signage and planning

EDUCATION & TRAINING

Graduate Degree | Graphic Design | Estimated Graduation 2023
Academy of Arts University, San Francisco

Bachelor's Degree | Graphic Design | 2005
Capella University, Minneapolis, MN

Associate's Degree | Advertising & Marketing | 1996
Pasadena City College, Pasadena, CA