Justing
Graphic Designer

Justin Gardner
1 540 424 9888

justing.space
justingardnerdesign@gmail.com

ABOUT ME

Strong eye for detail with a passion for design. My skills are focused on graphic design and advertising. I have spent my studies on Branding, UX/UI, and Packaging design, and web design. Self-motivated and always trying to improve on my skill set. Always learning something new and if I can't solve the problem I know who to ask, or where to learn it.

EXPERIENCE

OxyHealth
Graphic Designer

- Designed and Coordinated Show Booths for Trade shows - 6 total
- Product Packaging - For high grade medical equipment
- Branding - Created high-quality visuals and design systems for both medical and sports medicine
- Printed Information Material - Created engaging marketing collateral for costumers and b2b
- Advertisements - Execution, delivery and implementation of advertising creative assignments
- Managed On-site Print shop - Guided and mentor junior artist on procedures and best practices

IHA (International Hyperbarics Association, Inc.)
Graphic Designer

- Convention Design for Doctors CME (Continuing Medical Education) - 2 total, Irvine CME and Caribbean Cruise CME. Managed mailer and advertisement campaign with Event Brochures.
- CME Conventions - 100+ Attendees and 13 exhibitors, 300 page textbook designed and printed in-house. Created Show Banners and event signage to facilitate attendees paths thou event space
- Textbook Design - Coordinated with Doctors, Management, and Medical advocacy groups
- Medical study Magazines - Created high-quality work with fast-paced deadlines.

MAPS (Medical Academy of Pediatric Special Needs)
Graphic Designer

- Re-branding - Crafted visual assets to create brand identities brand kits and style guides
- CME Convention Atlanta - Work collaboratively with separate teams (Hotel event staff, Presenters, Doctors, Exhibitors, and ownership to deliver a successful event
- Event Mailers - Worked with USPS to deliver 2000+ pieces of mail in the most cost-effective way
- Textbook design - Event required 1 main textbook with 7 other textbooks
- Event signage - Core design skills ability establish visual hierarchy layout typography

EDUCATION

California State University Long Beach - 2020
Graphic Design - B.F.A.

Santa Ana College - 2016
Graphic Design - A.A.T.
Studio Art - A.A.
Web Design - Certificate

SKILLS

PhotoShop	Adobe XD
Illustrator	Sketch
InDesign	After Effects
Premiere Pro	InVision
Lightroom	Proto.io