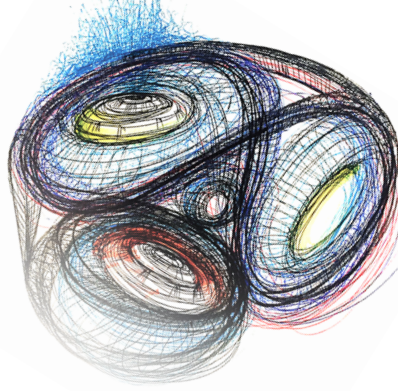


Luis Alonzo GRAPHIC DESIGN

1610 South Orange Drive

LA CA 90019



Personal Info

PHONE

310 248 0114

PORTFOLIO

<https://www.behance.net/vosoa>

EMAIL

sendluismail@gmail.com

LINKEDIN

www.linkedin.com/in/dieselv2

Tech Skills

PHOTOSHOP - *Expert. Psd, gif, jpeg, and png.*

ILLUSTRATOR - *Superb Advanced.*

Master user, multi-layering, masking techniques.

SKECTHUP PRO - *Intermediate User.*

Moved on to shapes, scenes and transparencies.

INDESIGN - *Adept. Brochures, multi page layout, collating, character styles, with layers.*

ACROBAT PRO - *Advanced User, multiple page brochure printing and deck editing skills.*

MSN OFFICE, ASANA - *Word, Some Excel*
AND SQUARESPACE *working knowledge*

Design Skills

SKETCHING

TYPOGRAPHY

LOGO DESIGN

COLOR THEORY

LAYOUT SPACE

Soft Skills

CREATIVITY

COMMUNICATION

TIME MANAGEMENT

COLLABORATION

LEADERSHIP

Achievements

UNIFIED SCHOOL DISTRICT
CHESS CHAMPION - 2 YEARS

SCHOLASTIC ACHIEVEMENT AWARD
OF EXCELLENCE IN ALGEBRA I-II

01/2018 - 08/2021

US Merchants - Beverly Hills, CA

Sr. Graphic Designer

- Work directly with clients, Account Executives, and the CEO.
- Create all new packaging, CAD renderings, and POP displays.
- Design, manage, and print full color displays, and prototypes.
- Work with Sales and Marketing, creating pitch decks.
- Assist other departments, with company documents.

2016 to 2017

Austin, Texas

Contractor

- In house designer for a direct marketing firm and a local screen printing company. Created all new art for existing client projects.

2013 to 2015

Vosoa - Colombia

Artist/Consultant

- Researched color, cultures, and styles through South America.
- Created two new Identity logo brands for local firms.

2008 to 2012 <https://checkoutmydesigns.wordpress.com>

Queso - North Hollywood, CA

Owner/Operator

- Created 2 original graphic t shirt collections for the Queso Brand.
- Produced all marketing for a trade-show at Magic in Las Vegas.

2004 to 2008

Sabbatical - Asia, and Europe

Travel/Owner

- I traveled the world, then lived in Ecuador, and Colombia.
- Owner of Ruby-Red Restaurant in Cuenca, Ecuador 2006.

1994 to 2004

Diesel Design Inc. - San Francisco, CA

Co-Founder/Principal

- Ran an award winning full service Graphic Design Agency.
- Worked with clients such as Motorola, HP, The WB, and Wells Fargo.
- Managed 25 employees with contractors, vendors, and our clients.

San Jose State University

Graphic Design Program Certified

- One year student contract Artist Designer at Adobe Inc.
- Designed one of the first ever San Jose Sharks Advertisement.
- Mentored other students in advanced perspective art courses.

