





LORNA BURNS

GRAPHIC DESIGNER AND CHARACTER ARTIST

CONTACT

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MARYSVILLE, WA 
[My Portfolio](#) 

SKILLS

Adobe Creative Suite
HTML5
Microsoft Office
Customer service
Customer care
Powerpoint
Business intelligence
Organizational skills

CERTIFICATIONS

CPR and First Aid Certification
Food handler's permit
Security Guard Card

CAREER OBJECTIVE

A Team-Oriented Artist and Designer with 2 years of Collage under my belt and Proven Experience in the Graphic Design Field as a Logo Designer and a Character artist. I have a record of Designing and completing projects on time and in alignment with the clientele's expectations. Excels in Customer Assistance, and Complex problem solving. Can work on my own but I prefer to work in a team environment.

WORK EXPERIENCE

Freelance Logo Developer

Lyla's Cafe

Dec 2021 - Jan 2022

- Designed custom typography and logo for a local Cafe, Tailoring typography and hand creating Vector graphics to inspire interest in customers
- Creating intrigue in my client and customers through designing creative thumbnails and presenting them in a professional fashion
- Built trusted relationships with Clients by getting to know them on a personal level

Freelance Advertizement designer

Serena bakes simply from scratch

Mar 2021 - current

- Designed visual content for Facebook and Instagram posts, which, increased engagement over both platforms.
- Designed original graphics for use in a recipe campaign, which reached over 100+ Shares on facebook.
- Collaborate with my client in design, photograph placement, and Typography Which increased interest in her brand.

Paint Expert

Home Depot

April 2019 - October 2020 / Marysville, Washington

- Mentored 4 inexperienced sales associates on best practices for prioritizing customer attention naturally.
- Analyzed inventory, becoming familiar with the particulars of 200+ items, allowing for prompt and helpful customer care.
- Greeted guests within 12 seconds of Coming to the desk, allowing for settling time but ensuring a welcoming environment.
- Welcomed new customers, quickly assessed their needs, and answered questions they had to ensure a delightful shopping experience

Security Guard

Brosnan Risk Consultants

April 2021 - January 2022

Marysville, Everett, and Redmond Washington

- Patrolled store exits and aisles randomly, and reviewed CCTV footage of 2,000-square-foot building to enforce federal, state, and store safety guidelines
- Acknowledged customers' entry into store, and provided a visible presence to deter loiterers and shoplifters
- Wrote detailed reports at the end of every shift, and submitted them to supervisor before 9PM
- Controlled and monitored access to the business premises, trained 2 security guards, and held weekly briefings to discuss potential security issues
- Patrolled client's premises by foot and vehicle 5-6 times a shift, which reduced cases of theft by 25%

PROJECTS

Character Design

Freelance character artist

July 2021 - current

- Meet with clients to build both a relationship and to understand their needs for the project before beginning work. This practice has caused clients to have a 75% return rate when they are needing more artist work.
- Utilize all Programs I have access to in order to give a finished and Clean project to the Client
- Listen to feedback and criticism from clients and outside sources, and use it to both Evolve my next peice as well as take my project I was working on and take it to the next level.