



Nicholas Ostella

Graphic Designer ▪ Visual Communicator

EDUCATION

New Mexico State University

Bachelors of Arts ▪ BA
Graphic Design
2012 – 2017

SKILLSET

Highly Proficient in:

Adobe Creative Cloud suite
*InDesign, Illustrator, Photoshop,
Lightroom, Bridge, Acrobat*

Working Knowledge of:

Basecamp
Wrike
Microsoft Teams
Microsoft Office
Wordpress

Traditional Skills:

Drawing
Digital Illustration
Digital Photography
Painting
Printmaking

EXPERIENCE

Undergraduate Research & Creative Arts Symposium (URCAS)

Graphic Designer, 2016 and 2017
Las Cruces, New Mexico

- Collaboratively worked to create: a logo, t-shirt design, URCAS program layout, promotional material, posters, fliers and web design.

Arrowhead Center

Graphic Designer, 2017
Las Cruces, New Mexico

- Various forms of design related work, including: posters, clothing, logos, packaging, and minor web layout using Adobe Spark.
- In addition to all design related work I also helped out with updating events and news on the Arrowhead Center Wordpress website.

New Mexico State University, Marketing & Communications

Graphic Designer, 2017 – Present
Las Cruces, New Mexico

- Worked within a close-knit team tasked with Creative direction for the whole University System.
 - *All forms of design projects for the University System were developed by our team. This includes print layout (brochures, posters, billboards, publications) as well as logo design, and any and all print and digital advertising.*
- Lead Stationery designer.
 - *Set the design specifications for all letterhead, envelope and business cards used at the University.*
- Lead logo designer.
 - *Developed logos for all Colleges and departments via a request form facilitated through our team management software: Wrike.*
- Lead Social Media designer.
 - *Promotional graphics for Instagram, Twitter, Facebook, LinkedIn and Youtube.*

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