



# Sal. Ibarra

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## Graphic Designer, Web Designer, and Web Developer

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### Work Experience

#### SE Inc. - Intern Graphic Designer (2013-2017)

Extensive use of Photoshop, Illustrator, and InDesign (CS5, CS6, and CC 2015) to create print ready ads.

Speak to printers (local shops, Ingram Publishing, etc.) to ensure accuracy of print specifications.

Edit and upload content to websites.

Administrative tasks such as inventory, phone communications, and errand running.

#### Pin Up Express - Barista (2014-2015)

Managerial responsibilities such as opening and closing up shop, tallying and closing registers, etc.

Complete customer interaction from taking an order in to serving an order out.

Administrative tasks such as inventory, phone communications, and errand running.

#### Desert Sun - Web & Graphics (2018-current)

Use of Adobe CC 2019 Photoshop, Illustrator, InDesign, and XD to create print/display ready design material and website layouts.

Coordinate with printers and owners to ensure files have accurate print/display specifications.

Use HTML, CSS, JS, and PHP to create custom animated brochure websites. (continued.)

Use WordPress and PHP to create custom WordPress Themes.  
Edit WordPress Themes with PHP.  
Strategize SEO plans for new websites and affiliated accounts.  
Update and maintain main website:  
<https://www.desertsunstudio.com>

## Technologies

### Adobe Illustrator

Proficient in importing, exporting and creating scalable vector graphics

### HTML

Proficient in DOM setup, strong SEO attributes, and correct meta tags.

### Adobe InDesign

Proficient in creating layouts with proper print or display specifications.

### CSS

Proficient in media queries, selector specificity, and variable selectors.

### Adobe Photoshop

Proficient in image editing and manipulation. Used to optimize website images.

### JS / jQuery

Proficient in DOM manipulation, animations, and loading AJAX content.

### Adobe XD

Proficient in building responsive web layouts for mobile and desktop.

### PHP

Basic functions such as contact forms, live search, pagination, loading content from databases, and WordPress theme editing.



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