



# PAWAN NARAYAN

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## EDUCATION

**SAN JOSE STATE UNIVERSITY**  
BACHELOR OF ARTS GRAPHIC DESIGN  
MINOR IN ADVERTISING

## SKILLS

**ADOBE CREATIVE SUITE**  
PROFICIENT: INDESIGN, ILLUSTRATOR  
INTERMEDIATE: PHOTOSHOP  
WORKING KNOWLEDGE: LIGHTROOM, PREMIERE

**WEB DEVELOPMENT**  
INTERMEDIATE: HTML 5  
WORKING KNOWLEDGE: CSS, JAVASCRIPT

**OTHER RELEVANT SKILLS**  
PHOTOGRAPHY  
CREATIVE ADVERTISING  
PRINT KNOWLEDGE

## AFFILIATIONS

DELTA UPSILON FRATERNITY  
THE SPEAR MAGAZINE  
SPARTAN DAILY NEWSPAPER  
LOGO DESIGN CLUB

## REFERENCES

SAMANTHA SOLKOVITS PHILLIPS  
(916) 956 - 4444

SIERRA TRUJILLO  
(916) 201 - 0599

JACOB PHILLIPS  
(916) 226 - 7171

## EXPERIENCE

**WINE/SALES ASSOCIATE, TOTAL WINE**  
ELK GROVE, CA | OCTOBER 2020 - PRESENT

- MAINTAIN ORGANIZED, PRESENTABLE MERCHANDISE TO DRIVE SALES.
- ASSISTING CUSTOMERS WITH FINDING ALTERNATIVE MERCHANDISE TO MEET NEEDS.
- WORK ALONGSIDE RETAIL REPRESENTATIVES TO BOOST SALES BY ENHANCING PRODUCT PRESENTATIONS AND ADVERTISING COLLATERAL.
- ORGANIZE SHELVES TO MAINTAIN STORE VISUAL APPEAL, ENGAGE CUSTOMERS AND PROMOTE MERCHANDISE.

**FREELANCE DESIGN, SELF EMPLOYED**  
ELK GROVE, CA \ SAN JOSE, CA | MARCH 2017 - PRESENT

- COLLABORATE WITH VARIOUS CLIENTS INDEPENDENTLY AS A GRAPHIC DESIGNER.
- DESIGN LOGO, BRANDING, BROCHURES, ALBUM COVERS, AND BUILD WEBSITES FOR CLIENTS.
- PROVIDE VARIETY OF VISUAL AIDS AND GRAPHICS FOR CLIENTS TO SELECT.
- COMMUNICATE WITH CLIENTS TO ENSURE VISUAL CONCEPTS ARE WITHIN STANDARD.

**LEAD DESIGNER, THE SPEAR MAGAZINE**

SAN JOSE STATE SPORTS MAGAZINE | SAN JOSE, CA | OCTOBER 2018 - JANUARY 2020

- CREATED MAGAZINE LAYOUT DESIGNS BY SPECIFYING ILLUSTRATIONS AND TEXT.
- ENSURED THAT THE LAYOUTS ARE PRODUCED IN TIME TO MEET PRODUCTION SCHEDULE.
- PREPARED COMPUTER READY ARTWORK FOR EVERYDAY AND SEASONAL ITEMS.
- MANAGED TO PERFORM PHOTO EDITING AND ILLUSTRATIONS.

**ADVERTISING STAFF MEMBER, THE SPARTAN DAILY NEWSPAPER**

SAN JOSE STATE NEWSPAPER | SAN JOSE, CA | MARCH 2017 - JANUARY 2019

- WORK WITH OTHERS TO GET BUSINESSES TO PURCHASE VARIOUS ADS IN SCHOOL NEWSPAPER.
- ASSISTED COMPANIES IN MAKING ADS THAT ASSOCIATED WITH BUSINESS.
- COLLABORATE WITH MANAGEMENT SIDE OF STAFF TO ENSURE STANDARDS ARE MET.

**SHIFT LEAD, SUBWAY**

SUBWAY RESTAURANTS | SAN JOSE, CA | MARCH 2016 - DECEMBER 2019

- TRAINED AND SUPERVISED STAFF MEMBERS.
- PROVIDED INPUT FOR NEW HIRE PERFORMANCE REVIEWS AND IDENTIFIED AREAS FOR ADDITIONAL TRAINING.
- HANDLED ALL CUSTOMER SERVICE COMPLAINTS, REFUNDS, AND QUESTIONS, ASSURING MY CUSTOMERS WERE SATISFIED AND ENSURING THE DAILY SHIFT RAN SMOOTHLY.