COLTON PENNINGTON

VISUAL COMMUNICATOR

coltonpennington.myportfolio.com

PROFESSIONAL EXPERIENCE

EFORTLES INC.

New York City, NY Dec 2020 - Current

INTERCULTURAL ENGAGEMENT & LEADERSHIP

Commerce, Texas May 2019 - May 2020

CAMPUS RECREATION CENTER

Commerce, Texas Jan 2017 - May 2018

GRAPHIC DESIGN INTERN

Developing high fidelity prototypes using Adobe XD to redesign user portal. Designing Social Media wireframes, branding, and banner content with Illustrator.

SOCIAL MEDIA MANAGER

Working in illustrator, photoshop, wordpress, mailchimp, as well as using hand drawn designs to promote on campus cultural engagement and awareness.

GRAPHIC DESIGNER

Utilized photography, illustration and typography to create event posters with a sports design aesthetic. Worked with multiple clients to develop social media branding and content.

SKILLS

Hootsuite

Social Media Web Design Typography & Layout Print Design WordPress Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Adobe After Effects
Adobe XD

EDUCATION

BACHELOR OF ART

Aug 2016 - May 2021, Texas A&M University-Commerce

HIGH SCHOOL DIPLOMA

2012-2016, Jack C Hays Highschool