



PROFESSIONAL EXPERIENCE

SENIOR GRAPHIC DESIGNER

Landmark Title • Phoenix, AZ

September 2019 - July 2020

- Primarily responsible for all marketing and advertising materials for luxury Real Estate firm.
- Branding and marketing of individual independent agents.
- Together with Marketing Director, developed marketing plans for firm.
- Print design and production for advertising and marketing, including brochures and mailers.
- Social Media design.
- Digital pre-press.
- Operation of digital copiers and printers.

ART DIRECTOR

International Autobody Marketing Group • Scottsdale, AZ

August 2017 - September 2019

- Art direction and execution of bimonthly magazine "Autobody Source".
- Creation and production of all advertising, including copywriting.
- Traffic, billing, and vendor relations.
- Print design and production for all marketing and advertising materials.

GRAPHIC DESIGNER / ART DIRECTOR

Brick Print • Phoenix, AZ

October 2014 - June 2016

- Art direction and pre-press of print creative.
- Print design for brochures, posters, ads, books, and other print materials.
- Operation of digital copiers and printers.
- Operation of bindery and cutting equipment.

SIGN ARTIST / CUSTOMER SERVICE

Trader Joe's • Phoenix, AZ

January 2012 - August 2014

- Layout and design of all in-store and external signage.
- Retail customer service.

ART DIRECTOR

Brooks Advertising • Scottsdale, AZ

March 2004 - June 2011

- Art director and lead graphic designer for print and broadcast mediums.

MULTI-MEDIA DESIGNER / ILLUSTRATOR

January 2003 - June 2004

Interact Commerce Corporation • Scottsdale, AZ

- Primary responsibilities included design and creation of interactive movies and modules for the web.
- Design and creation of print collateral materials for in-house and outside sources.
- Trade show exhibit signage design.
- Illustration.

PORTFOLIO SAMPLES

www.tracy-hill.weebly.com

EDUCATION

University of Arizona - Tucson, AZ

Fine Arts with emphasis in Graphic Design / Illustration

References available upon request.

