





 [www.yooandicollab.com](http://www.yooandicollab.com)

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## EXPERIENCE

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### **Inca Trail Terpenes • Graphic Designer** **[06/2020 - 10/2020]**

- Assisted in the design and copy of product label redesigns. Mocked-up, photographed and retouched up to 130 bottles for sale and distribution.
- Created a Shopify e-commerce website for the business.
- Collaborated with copywriter to write more effective promotional copy.

### **Goldco • Graphic Designer** **[06/2018 - 11/2019]**

- Conceptualized and designed layouts for use on websites, pop-up ads, and email banners. Designed landing pages and email campaigns .
- Designed the foundational wireframe for a dashboard application called "Retirement Calculator"; an app created to help customers understand the prospect of investing in gold and silver.
- Coded HTML and CSS language to create email newsletters advertising the benefits gold and silver investments to customers.

### **Sound® • Freelance Designer** **[01/2017 - 09/2017]**

- Redesigned the company's outdated website using Wordpress. Tasked with creating a more calm and relaxed feel for the brand's sale of its medical devices.
- Created and pitched a series of new print ads for our subsidiary company (Antech Diagnostic)
- Successfully managed deadlines for multiple assignments; such as manual designs for each medical devices, logos, icons, and print designs.

### **Rauxa • Graphic Designer** **[06/2016 - 08/2016]**

- Pitched Verizon Wireless Accessories (Beats bluetooth speaker, thermometer, Fitbit wristband) using social media assets targeting millennial buyers.

## SKILLS

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Print Design

Brochures

Web Design

Mobile Design

Branding

## SOFTWARE

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Adobe Photoshop CC

Adobe Illustrator CC

Adobe Indesign CC

Adobe After Effects CC

## EDUCATION

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**Otis College of Art & Design**  
**[2011- 2015]**  
B.F.A in Fine Arts

**School of Motion [2021- present]**  
Currently Learning Motion Graphics  
With After Effects