



MCKENNA STANGER
GRAPHIC DESIGN

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EXPERIENCE

Graphic Design, 07/2019-03/2020

Nonstop | Allegiant Air, Las Vegas, NV

- Photo editing and manipulation
- Layout design of digital menu boards for concession stands
- Create marketing advertisements for digital screens
- Create social media posts for sales campaigns
- Layout design for vehicle wraps
- Internal safety signage design
- Design achievement certificates for Human Resources department
- Create email blasts for promotional sales

Shared Services, Graphic Design, 07/2019-03/2020

Allegiant Air, Las Vegas, NV

- Prepare print ready files
- Edit airport digital billboards
- Layout design of magazine advertisements for company inflight magazine
- Edit informational sheets for sales department
- Create email blasts for promotional sales campaigns
- Photo editing and manipulation for email headers
- Create complimentary design elements

Contracted Graphic Design, 01/2019-07/2019

Sunseeker Resort | Allegiant Air, Las Vegas, NV

- Create and prepare print ready for files for dyesub and paper products
- Web banners for email blasts and web page advertisements
- Layout design of magazine advertisements for company inflight magazine
- Layout design of informational one sheet for Sales team
- Find and utilize lifestyle images for web and print
- Contact local vendors for print projects

Creative Director/Graphic Design, 05/2017-11/2018

Reliable Banner Sign Supply & Printing, Las Vegas, NV

- Created designs and branding for customers
- Prepared files for print
- Prepared files for contour cutting and CNC machines
- Created visual mockups for installation
- Handled sales and customer service
- Promotional print designs for internal department
- Creative marketing campaigns for employer's social media
- File handling and managing for internal department
- Performed office managerial tasks
- Temporary production assistant in applying and producing signage

EDUCATION

Bachelor of Science, Graphic Design
The Art Institute of Las Vegas
April 2013 - March 2017

SKILLS & SOFTWARE

Photoshop
Illustrator
InDesign
Word
Excel
Powerpoint

CREATIVE SKILLS

Photo Manipulation
Photo Editing
Page Layout Design
Print Production
Copy Layout Design
Logo Design
Packaging Design
Collateral Design
Digital Illustration
Typography