

Kyle Buzby

Graphic Designer– Animator– *Explorer*

kbuzby.com

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EXPERIENCE

Freelance | Graphic Designer

2016 – Present

Orange County, CA

- Counseled and created logos, t-shirts, and brand identity for a variety of clients including hospitals, fitness brands, streetwear brands, and more.
- Collaborated with and maintained multiple clients.
- Managed multiple deadlines between various clients at the same time.

Brand Workshop | Graphic Designer

August 2019 – December 2019

Long Beach, CA & Irvine, CA

Creative Director: Sunook Park

- Conceptualized and designed branding for eco-friendly jewelry brand, Oseeco.
- Conducted research on target audience in order to make informed design decisions.

Gaming Youtube Channel | Graphic Designer & Co-Founder

August 2011 – June 2016

Online

- Co-founded and created content for Youtube channel that generated more than 85,000,000 total views.
- Led a team of 6 to create daily videos and achieved nearly 200,000 channel subscribers.
- Used channel analytics to influence content decisions which resulted in a video series with over 30,000,000 total views.
- Developed an online server and website to influence community engagement and facilitate revenue.
- Designed thumbnails and channel graphics.

EDUCATION

California State University, Long Beach

2018 – December 2020

BA Studio Art

Minor Graphic Design

Honors: President's List

Orange Coast College

2015 – 2018

AA Studio Art

Honors: Phi Theta Kappa

SKILLS

Fluent in:

Photoshop

Illustrator

Indesign

After Effects

Adobe XD

Google Analytics

Google Suite

Microsoft Suite

Zoom Video Conferencing

Familiar with:

Premiere Pro

Cinema 4D

Blender

Fusion 360

3D Printing

Lasercutting

Screen Printing
