

# Esteban (Steve) Portugal

## **Owner - Inkkni Design**

Edmonds, WA

[estebanportugal@gmail.com](mailto:estebanportugal@gmail.com)

(425) 263-1393

Authorized to work in the US for any employer

## Work Experience

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### **Owner**

Inkkni Design - Edmonds, WA

January 2015 to Present

- Create designs for local markets
- Digitize customers images and prepare for printing or embroidery
- Print various items on a 6 color press
- Embroider various items on a Ricoma machine
- Create and update company website
- Run local market booth (3 locations)
- Clean, emulsion and prep screens
- Host groups to learn about the process
- Create websites for clients

### **HL7 Implementation specialist**

Altos Solutions - New York, NY

September 2010 to January 2016

- Onsite and remote go-live implementation of HL7 interface connections
- Quality control and collaboration with various labs across the US
- Client support
- Post go live support and technical troubleshooting
- Web design of second generation Altos Solutions website.

### **Owner**

Tri-Dub Marketing - Marysville, WA

June 2008 to October 2010

- SEO (Search Engine Optimization) Strategies
- Keyword Research (density, relevance, weight, etc )
- Meta Tag Guidelines
- Social Media Optimization and Marketing (SMO/SMM)
- Web Design
- UI Design

### **Chief Technician**

SEOWholesale.com - Bellevue, WA

March 2005 to May 2008

- Loading/Implementation
- Client software training
- Sales training
- eCommerce software implementation
- Web template design
- SEO Client training and Implementation
- Market Research using Google analytics

## **Real Estate Search Engine Optimization Strategist**

Homes.com - San Diego, CA

January 2003 to December 2004

In-House SEO

- Search Engine Optimization Consultant
- Evaluated and tested existing real estate content layout
- Keyword market research on targeted search habits.
- Search engine traffic patterns.
- Implementation of Ethical/white-hat SEO techniques
- HTML Coding

## Skills

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DREAMWEAVER, BOOTSTRAP, OPTIMIZATION, REMOTE ACCESS, VPN

## Additional Information

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Skills

Personal

Screen printing

I can complete the Rubik's cube in under 3 minutes.

Operating Systems

Windows, MAC and Linux.

Software Applications

- Working knowledge of many cloud base team and project management systems such as Jira, TeamViewer, RingCentral and Slack.
- VPN, RDP, and various standard remote access softwares
- Adobe - Design Suite CC 2017 [PhotoShop, InDe-

sign, Dreamweaver,  
Illustrator.

- WordPress - Design and Optimization
- Bootstrap
- Gulp
- Various Java frameworks