

SCOTT ARCHER

GRAPHIC DESIGNER

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RECENT EMPLOYMENT

STUDIO 3 SIGNS

June 2016 - October 2021
Seattle, WA
Graphic Designer &
Digital Printmaker

- **Provided design solutions to meet client and branding guidelines** for a variety of products, including vehicle wraps, ADA apartment signage, trade show banner stands, and window graphics.
 - **Rendered conceptual mock-ups** to assist the sales team in communicating project goals with their clients.
 - **Managed print, proof, and sampling deadlines** by coordinating with the sales and production teams to meet goals and keep an organized workflow.
 - **Ran printers and vinyl plotters** and kept products consistent across all projects by running routine printer maintenance and updating color profiles.
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PHOENIX TECHNOLOGIES

August 2015 - August 2021
Remote
Freelance Graphic &
Web Designer

- **Created and enhanced brand assets** for the diverse subsidiaries of Phoenix Technologies across products and platforms in accordance with the parent company's internal style guide.
 - **Designed labels and packaging for supplements and beverages** for multiple brands, working with management to hit deadlines and production goals.
 - **Built and maintained websites and e-commerce stores** for Phoenix Technologies and its subsidiaries, including WordPress customization and back-end management.
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SAVER GATOR MAGAZINE

September 2014 - June 2015
Indianapolis, IN
Graphic & Web Designer

- **Designed coupons and adverts for Saver Gator clients** with additional design work on direct mailers, infographics, websites, and business cards.
 - **Maintained back-end of Saver Gator website** by updating coupon expirations and availability on a day-to-day basis.
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FREELANCE DESIGN

2012 - Current
Remote
Graphic & Web Designer

- **Working remotely on a variety of design elements** for multiple clients including logos, web assets, album art, and event posters.
 - **Acquiring and coordinating with clients** on project details, deadlines, and billing.
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EDUCATION

- **BALL STATE UNIVERSITY** Graphic Design 2009 to 2011
Relevant Coursework: Foundations of Design, History of Art Survey
 - **COLUMBIA COLLEGE CHICAGO** Graphic Design 2008 to 2009
Relevant Coursework: Digital Image Design, Aesthetics of Cinema
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SKILLS

DESIGN

- Illustrator
- Photoshop
- After Effects
- InDesign

WEB

- WordPress
- HTML
- CSS
- Dreamweaver

OTHER

- Print-Making
- Illustration
- Photography
- Copywriting