

Tauran Dean Watkins

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Objective: I will promote growth in your company by utilizing my leadership and motivational skills, creativity, experience, and educational background.

Education: *Clemson University* - Bachelor of Science degree in Graphic Communications, Business Administration minor
Georgia Institute of Technology Coursera - Certificate of Completion in Beginning User Experience Design
Nucamp Coding Bootcamp - Certificate of Completion in Beginning Web Development

Work Experience:

PLI Card Marketing Solutions: Digital Prepress Operator (2018 – 2020)

File preflight. Client art sheet construction. Internal proof development. Precise color management. File prep for final output. Proofing and plating using Prinergy software. Plate preparation for press. Plate and processor chemistry inventory. Maintaining daily log of digital proof to press color variance.

Creel Printing: Prepress Supervisor (2004 – 2018)

Successfully overseeing the entire workflow of the prepress department. From pre-flight to press quality check. Ensuring all projects submitted by clients are workable, functional throughout prepress, visually pleasing while on press, and comply to bindery standards. Confirming layouts, Customer service, associate and client training, prepress costing, and billing. Recycling of perishables, standard mechanical maintenance, inventory, decision making, and leadership.

Digital Publication Designer

Mobile App Development and design. Creating buttons, hyperlinks, scrolling windows, and slideshows using Adobe Creative Suite. Compiling folios for file upload to web-based mobile device conversion software. Ensuring quality control on both iOS and Android platforms.

Prepress Operator

Accessing client files via ftp, cd/dvd, or email link. Administering a full preflight check on files(correct size, bleed, page count, overprint issues, and layout). Uploading files to the ripping system and doing an additional quality control check. Archiving client files. Creating ftp folders for clients on the local ftp server.

Publication Designer

Building client publications using supplied and company acquired artwork and fonts. Creating advertisements and logo design via client instructions. Creating files to required specs in print ready format.

Plate Maker

Administering last quality control check before plating jobs for press. Refilling cassettes with plates for allotted presses(GOSS M2000, Hantcho, and Komori). Performing maintenance on plate shooters.

Valley Press: Account Executive Manager Sales (2003 – 2004)

Customer service, cold-calls and B2B and B2P sales, scheduling meetings and press runs, estimating, billing, prepress editing, proof-reading, layout confirmation and collecting from customers.

Hollister Co.: Store Manager / Store Opener (2001 – 2003)

Recruiting a 55 associate staff, including 2 assistant managers. Merchandising, inventory control, logistics, holding weekly recruitment meetings, hiring, scheduling, training, motivating, mentoring, customer service, loss prevention, prepping store for opening and closing, cash management, deposits, key holder, upholding high quality work standard, implementing company culture.

Abercrombie & Fitch: Manager in training / Assistant Manager (2000 – 2001)

Recruiting, merchandising, inventory control, logistics, scheduling, training, motivating, customer service, loss prevention, prepping store for opening and closing, cash management, deposits, key holder, upholding high quality work standard, representing company brand.

Internships:

Wikoff Color Corporation: Lab Technician testing new ink formulas, color matching using a Little Joe imager, mist and tack testing using an ink meter, milling inks, and data processing

Cross Country Printing: Bindery leading a team of other interns on operating a collator, die cutting, spiral binding, laminating, and preparing products for shipment

Skills:

My skills include proficiency in Mac OS, Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Wireframing and building comps in Adobe XD and FIGMA. Extensive use of Prinerger and IMposition, Windows, Microsoft Word, Excel, PowerPoint, HTML 5, CSS, and JavaScript. I have excellent leadership skills with advanced delegation techniques. I am an expert in customer service. I have an innovative style of management that is result driven.

References:

Mary Cassidy

Global Publishing Sydicate
Partner
(702) 469-4489

Ben Cando

Digital Lizard
Digital Retouch
(702) 353-3351

Charlie Keith

Global Publishing Sydicate
CEO
(702) 469-4990

Dave Ahl

Creel Printing
Prepress Lead
(702) 908-6082

Alan Berrallesza

PLI Card Marketing Solutions
Digital Design
(702) 468-4210

Ed Gudewicz

Creel Printing
Prepress Supervisor
(702) 735-8161

Dee Faigan

Print Service Group
CEO
(949) 400-7240

Aaron Tirri

Levi Stauss & Co.
Maintenance Supervisor
(702) 336-0844

Portfolio:

<https://www.tauranwatkins.com>