



IDALIS PAZ

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February 17th, 2022

Hiring Manager
Z Networks
1289 State, Ave Suite E, Marysville, WA 98270

Dear Hiring Manager:

Please accept this letter and the attached resume as an indication of my sincere interest in the open position for Graphics Design in Marysville. I will be graduating in May 2022 with a degree in Graphics Informative Technology and would like to gain experience in the design field to start my career path. When reviewing your website, I was pleased to see all the opportunities of getting further training in respective areas and as well seeing the teamwork nature of your company.

In my college career, I took classes in all Adobe Suite programs (CC), included are Photoshop, InDesign, Illustrator, and Premier Pro. What interested me the most was being able to design all kinds of materials whether it be paper or online designs, it could be designed in InDesign majority of the time, which I have become proficient in. Along with Adobe Suite programs, I gained knowledge in the User Experience field with a couple courses. This led me to my current internship with Boo Enterprise, Inc. I put forth my skills and learned further about why we should be designing in a certain way for our users and how can we make it easier for them to use our app. Skills that are being honed currently are, UX researching, testing, designing, and as well working alongside the current Co-CEO in relative to the design of the application and where things can be fixed.

I am ready to dedicate myself to Z Networks in the same way I have been committed with my education, internship, and current job at Starbucks, which I have been with for about 7 years now. Commitment and loyalty are key for me and I always work hard and that will be brought to Z Network.

I am eager to learn from the great mentors and employees of Z Networks that provide high quality work for their clients. I hope you can afford me the opportunity to become a member on your team.

Thank you for taking the time and your consideration.

Sincerely,

Idalis Paz



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OBJECTIVE

To start in open position in graphic design and gain further design skills with a challenge and creative environment.

EXPERIENCE

Starbucks | Supervisor | August 2015 – Current

- Applied strong leadership talents and problem-solving skills to maintain team efficiency and organize workflow
- Evaluated employee performance and coached and trained to improve weak areas.
- Adjusted job assignments and schedules to keep pace with dynamic business needs, factoring in processes, employee, knowledge, and customer demands
- Identified individual employee's unique work styles and adapted management methods
- Maintained compliance with company policies, objectives, and communication goals

Boo Enterprise Inc. | UX Design Intern | January 2022 – Current

- Created research for sign-up process with User Experience and Diary Journal testing.
- Communicated heavily through remote channel and reached out with daily tasks.
- Made UX design changes to the application based on what would hinder the user experience.

EDUCATION

Arizona State University - Arizona

Bachelor of Science: Graphics Informative Technology – Emphasis in Web Design and User Experience

Skills

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|--|---------------|
| • HTML, CSS, & JavaScript | • Personas |
| • Adobe Creative Cloud | • Wireframing |
| • Web Design / Website & E-Commerce Design | • Prototypes |
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CERTIFICATES

Code Academy | Build a website with HTML, CSS, and GitHub Pages Skill Path

Google | Foundations of User Experience (UX) Design