



## PROFILE

I'm a Graphic Designer that specializes in creating marketing and brand collateral across a variety of mediums.

## SOFTWARE

PHOTOSHOP	<div></div>
ILLUSTRATOR	<div></div>
INDESIGN	<div></div>
DREAMWEAVER	<div></div>
MS OFFICE	<div></div>

## SKILLS



## CONTACT

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# DEREK HOVANDER

## GRAPHIC DESIGNER

## WORK EXPERIENCE

07/2021 – 08/2021

### LAB 916, Digital Designer

Lab 916 is an Amazon optimization agency that specialize in positioning brands on Amazon. My role at Lab 916 was to expand a client's presence on Amazon by creating enhanced product branding content, such as customized thumbnail sets and A+ storefront designs.

12/2018 – 07/2021

### HOVANDER DESIGN, Graphic Designer

During this time I have been on freelance projects for clients. I also create print on demand merchandise for Redbubble.

06/2018 - 12/2018

### ANGEL OF THE WINDS CASINO, Marketing Designer

I was hired to create all marketing communications across a variety of mediums. Examples consist of magazine advertising, social media ads, direct mail, postcards, event posters, restaurant logos, billboards, transit vehicle wrap graphics, and large interior and exterior signage.

02/2015 – 6/2018

### HOVANDER DESIGN, Graphic Designer

During this time I have been working on projects for clients on Upwork.

10/2014 – 2/2015

### SOCRATA, Visual Designer

My role at Socrata as an independent contractor was to deliver scalable, on-brand graphic solutions in the form of website data portal templates, application UI design, and marketing collateral. As part of the UX team, I worked closely with other Socrata teams both in-house and across the country. I designed mega-bandwidth websites for CMS, Medicare, Medicaid, NASA, The United Nations, and The Department of Commerce to name a few.

## EDUCATION

### ART INSTITUTE OF SEATTLE

Associate of Applied Arts Degree in Visual Communications 1989