

Harrison Florencio

Graphic & Motion Designer

Contact

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Los Angeles, CA

About Me

Hey there! I'm a motion graphics artist with 6 years of experience designing brand identities, storytelling through motion graphics, and creating business strategies. My expert-level command of the Adobe Suite and Cinema 4D have allowed me to leave my mark on the gaming, film and tech industry. It would be my pleasure to execute projects expanding your company's reach through digital media and emerging technologies.

Portfolio

keyframeinfinite.com

keyframeinfinite



Education

BACHELOR'S DEGREE
Film & Digital Media
University of California, Santa Cruz



Skills

Cinema 4D
Octane
After Effects
Photoshop
Illustrator
Premiere
Animate
Lightroom
Audition
InDesign



Work Experience

VFX ARTIST

Electric Entertainment - Hollywood, CA / 01-2020 - 06-2020

Assisted VFX artists and editors with the production of Almost Paradise TV series
Animated hand drawn graphics and designed visual effects for various episodes
Motion tracked 3D title sequences onto multiple live scenes
Created visual effects for TV networks and single channel streams
Animated official company logo to be used for television and commercials
Edited movie trailers such as Leverage, Outpost, The Librarian, and The Wannabe
Designed graphics for televised ratings, channel guides, and viewer discretion titles

VIDEO EDITOR

VRenetic - Hollywood, CA / 09-2019 - 12-2019

Edited 360 video content with augmented reality for smartphone applications such as VResh and Tagya
Animated special effects onto promotional videos regarding launch of new apps
Recorded with the production team on Insta360 One X cameras to produce and edit 360 content for social media influencers
Collaborated with other editors and special effects artists to create videos for marketing. Organized company content within the server

GRAPHIC DESIGNER & VIDEOGRAPHER

Puritech Corp - Santa Monica, CA / 08-2018 - 01-2019

Designed various package samples and mock ups for beauty products
Created videos for advertisements on Facebook, YouTube, and Instagram
Managed Instagram page for company newsletters and event promotions
Directed beauty influencers for interviews to create content

GRAPHIC DESIGNER & VIDEO EDITOR

ProGuides - Santa Monica, CA / 01-2018 - 07-2018

Managed League of Legends content for Proguides Youtube channel
Interviewed eSports players and influencers regarding the games they played
Animated motion graphics, designed infographics and edited video for Youtube episodes
Assisted with the creation of video courses on how to get better at the game
Screen Recorded game footage to match context of voice overs
Playtested games for opinions and improvements