

David Albert

Project Management, IT & Electronics Specialist

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Social Media has made unprecedented changes in the way People Connect in the 21st century. Unfortunately too much of a connection can turn out to be a bad thing. Thats why, when i began to see that Cyber Security and Social Media are having an ever bigger growing correlation. I decided to utilize my networking skills, not only for computer networks but also social networks and create tools to help the growing dispersion of sensitive data.

Authorized to work in the US for any employer

Work Experience

Cyber Security Specialist/ Web/WebApp Developer/ Social Media Specialist

Brandsmart - Los Angeles, CA

March 2018 to Present

With the ever present risk of Cyber Crime and the exponential growth of social media. Online Safety has become a cornerstone in any businesses ability to grow and prosper.

Brandsmart offers a plethora of online tools and resources to keep you or your company safe from the dangers of open user space.

Services offered are as simple as website security auditing down to full server reconfigurations with server oversight and data analytics.

We offer Web Development services to any customer or consumer who has cyber security needs.

Brandsmart.tech

Product Design/Project Manager

Flyght Brands/Cannabis - Costa Mesa, CA

August 2020 to December 2020

- Worked directly on the UI and UX of our web and mobile products
- Worked with product managers and engineers to explore the problem space and solutions
- Developed user flows, wireframes and other assets to help facilitate product discovery and designs.
- Designed high fidelity mockups and prototypes for new features & packaging
- Provided and solicited feedback from cross-functional stakeholders
- Worked closely with the engineering team to deliver a quality product & packaging
- Observed current user behavior and propose design suggestions to improve UX
- Conducted various types of UX research including both qualitative and quantitative
- Worked with design and engineering to implement and evolve our design system
- Built empathy and understanding of our users and how to empower them

- Strong Understanding squad vision and objectives with support from Design, Product, and Engineering great packaging for positive user experience
- Considered how different designs can supported that vision, broader product, and company objectives
- Spoke confidently in relating that support to the broader team
- Defined customer issues with your reporting manager and team.
- Created design flows, prototypes, and designs to solve these problems
- Used & developed a Design System and frameworks to produce new designs and update existing ones
- Identified cases where existing patterns break down in work pipeline as well as others' in the design and product fulfillment departments.
- Sought guidance from my manager and senior designers as necessary for complex problems
- Identified collaboration opportunities with other designers, squads, and teams with my manager
- Gave direct, meaningful feedback to your teammates and others and help them apply it effectively
- Ensured design quality and cohesion across all products areas
- Produces designs that are visually cohesive with other products and anticipated their future
- Flagged quality concerns to the appropriate designers and design managers
- Independently defined the goals of research projects and confidently ran research sessions
- Analyzed data, defined insights to drive decision-making, and conveyed learnings to the broader team
- Regularly evaluated design processes and tools and made recommendations for improvements

Web Application Developer

Wedrop - Sacramento, CA

March 2018 to January 2019

- Developed key Customer Relations Software Applications for all parts of Cannabis Industry
 - Worked beside other Developers (full-stack to front-end) to integrate a full Seed to Sale CRM
 - Worked as a major contributor to Senate Bill 1302 which passed the California State Senate on April 26, 2018
- https://leginfo.legislature.ca.gov/faces/billTextClient.xhtml?bill_id=201720180SB1302

CTO

bay to bay Brothers

January 2016 to May 2017

- Supervised systems infrastructure to ensure functionality and efficiency.
- Communicated technology strategies to partners and investors
- Ensured technology standards and best practices are met
- Overseeing the implementation of new and innovative resources and tools

Sales Manager

Cloud 9 - West Sacramento, CA

December 2014 to January 2017

- Consulted customers on the dangers of nicotine consumption and offered alternatives and information to help kick nicotine addiction
- Expert in atomization and vaporizer technology
- Diagnosed and repaired non working units
- Maintained rolling up-to-date inventory and stock

Programmer-Psychology Department

University of Central Florida - Orlando, FL

April 2012 to August 2014

Worked with Psychology Professors to create an Online Interactive Psychology Experiment Web Application all through the schools Canvas Server

Technical Specialist

AVCOM (Audio, Visual, Computer) INC - Tampa, FL

May 2006 to June 2010

- Assisted with media/computer support for resorts and individuals.
- Familiarized with PC, MAC And Linux Operating Systems, Video streaming, mobile and audio-visual tech support.

Education

Associate in Web Design/Development

University of Central Florida - Orlando, FL

June 2010 to August 2014

Skills

- Linux (4 years)
- Networking (4 years)
- Network Security (4 years)
- Network Administration (4 years)
- C#
- AWS
- Information Security
- IT Operations (3 years)
- Desktop Support (5 years)
- User Interface (UI)
- User Experience (UX)
- CSS
- Agile
- Technical Support (4 years)
- Cybersecurity

- Web Development
- Six Sigma
- DNS
- Software troubleshooting
- TCP
- TCP/IP
- DHCP
- VPN
- Active Directory
- Windows
- Inventory control
- Account management
- B2B sales
- LAN
- Operating Systems
- IT support

Links

<https://Brandsmart.tech>

Assessments

Basic Computer Skills — Highly Proficient

February 2019

Measures a candidate's ability to perform basic computer operations, navigate a Windows OS, and troubleshoot common computer problems.

Full results: [Highly Proficient](#)

Technical Support Skills — Highly Proficient

February 2019

Measures a candidate's ability to apply protocols to identify errors and solutions in order to maintain system function.

Full results: [Highly Proficient](#)

Technical support — Proficient

January 2021

Performing software, hardware, and network operations

Full results: [Proficient](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.