

Matthew Lavagnino

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Summary of Qualifications

- ◆ 17 years successful experience as a Graphic Designer, Illustrator and Desktop Publisher
- ◆ Proficient in graphics and fine arts from concept to finished product, including web design, production layout, scanning, fashion illustration and freehand drawing/painting.
- ◆ Computer expertise includes Mac/PC; Microsoft Office; Access & Publisher; Lotus Notes, Adobe Suite Professional; Quark XPress, Macromedia Freehand.

Professional Experience

- Designed and produced magazines, newspapers, catalogs, brochures, flyers, signage, in-house promotional materials, coupons, posters and menus.
- Provided proofs for approval and prepared files for print, ensuring copy, design and color accuracy.
- Worked directly with commercial printers to produce advertising newsletters and to assure quality of product and timeliness of production. (size)
- Redesigned company logo for popular BMW motorcycle dealer and other corporate identity logos, conformed design to product and brand guidelines.
- Negotiated with Little Nickel, Everett Herald, Seattle Times, and other major publications for campaign promotion and advertising. Met with advertising agency, radio, television and newspaper executives to negotiate service costs and update event promotions, games and facilities.
- Transmitted electronic newsletters through e-mail utilizing eZine using Constant Contact.
- Edited and updated information on company websites more detail.

Employment History

Freelance Contractor, Gay Thrush Design • Tukwila, WA – 2012

Computer Lab Tech Volunteer, Tacoma Goodwill/WorkSource • Tacoma, WA – 2012

Photographer, Lifetouch National School Studios Inc. • Kent, WA – 2008

Media / Administrative Assistant, Ride West BMW • Seattle, WA – 2007-08

File Trafficker, Wasser Studios • Seattle, WA – 2006

Promotions Director, Wizards Casino • Burien, WA – 2004-05

Digital Consultant, Kinkos • Seattle, WA – 1999-2000

Freelance Graphic Designer • M-Graphics • Roseburg, OR – 1998-99

Production Layout Assistant, The News Review • Roseburg, OR – 1997-98

Typesetter, Lazer Quick • Wilsonville, OR – 1996-97

Graphic Designer, WOW Hall Performing Arts Center • Eugene, OR – 1993-94

Education

Fine Arts and Journalism Major, Umpqua Community College • Roseburg, OR – 1994-95

- Recipient of Charles Stanton Memorial Scholarship in Journalism

Associate of Applied Arts in Visual Communications, Art Institute of Seattle – 1992