

# Contact (>>)



## **631.512.9515 ▶** LOS ANGELES

## Employment (D)



# **SCOTT MOSHER** Los Angeles, CA

- Freelance Graphic Designer; 1997 Present
- Concept, develop and design a wide range of materials for print, outdoor and the web, including collaboration with marketing managers, agency owners, writers, web developers, IT staff, editors, photographers, art and creative directors, in a diverse range of industries.
- Services include art direction, graphic design, and print production; from concept to completion.
- Clients include: The City of Beverly Hills + Hyundai Capital America + Marcus & Millichap+ PTTOW! One Eighteen Advertising + PTTOW! + BurgerIM + Laserfiche + Zambezi Advertising + Social Annex Liquid Advertising + NBC/Universal + SRI Advertising + Siltanen & Partners + Kastner & Partners FOX + Frontline Agency + KB Home + SONY Home Entertainment + Huerta Quorum and more Extensive client list available upon request.

## **HARPER MARKETING** Los Angeles, CA [Off-site]

- Graphic Designer: 03/2009 Present
- Concept, develop and design materials for print and the web, including marketing collateral, social media graphics, billboards, magazine, branding and advertising.
- Art and creative direction with collaboration from agency owner.

#### STEWART FILMSCREEN Torrance, CA

- Graphic Designer; 02/2019 06/2019
- Concept, develop and design materials and marketing collateral for print and the web.
- Art and creative direction with collaboration from company owner and Chief Executive Officer.

## BROWN TROUT PUBLISHERS El Segundo, CA [Seasonal]

- Graphic Designer + Production Artist; 10/2017 3/2018
- Develop, repurpose and design calendars and licensed consumer packaged goods (CPG).
- Collaboration with creative team (designers, photo editors and proof readers.)

#### FORTISS LLC Los Angeles, CA

- **▶ Senior Graphic Designer**; 3/2015 − 8/2017
- Concept, develop and design materials for print and the web, including marketing collateral, social media graphics, billboards, magazine and newspaper ads, brochures, menus and promotional materials, for casinos and restaurants.
- Re-establish, refine and maintain company branding standards.
- Collaborate with marketing departments, web developers and casino managers.

### MJA ADVERTISING Beverly Hills, CA

- **Senior Graphic Designer**; 12/2010 09/2012
- Concept, develop and design materials for print, outdoor and the web, including marketing collateral, social media graphics, billboards, magazine/newspaper ads, and promotional materials, for casinos, casino restaurants and local businesses.
- Collaborate with marketing departments, agency staff and Creative Director.

## CREATIVE IMAGE Commack, NY

- Graphic Designer; 03/2009 09/2009
- Concept, develop and design materials for print and the web, including marketing collateral, social media graphics, billboards, magazine/newspaper ads, and promotional materials, for a wide range of clients with Creative Director

#### HI REZ DIGITAL SOLUTIONS Vista, CA

- Graphic Designer; 01/2007 09/2008
- Concept, develop and design materials for print, outdoor and web, including marketing collateral, social media graphics, billboards, magazine/newspaper ads, brochures, menus and PR materials.
- Establish and re-design new corporate identity and style guide.

## LIF PUBLISHING Shirley, NY

- Production Artist: 10/2002 10/2006
- Develop, layout and design editorial spreads, author columns, articles, classifieds, and cover for weekly (The Fisherman) and monthly (Boaters Digest) print magazines
- Collaborate with marketing department, editors, photographers, and copywriters.

## Education (12)



SCHOOL OF COMMUNICATION ARTS Raleigh, NC >> Certificate of Graphic Design **STATE UNIVERSITY NEW YORK** Stony Brook, NY >>> BA Degree - Arts SUFFOLK COMMUNITY COLLEGE Selden, NY >> AA Degree - Arts **HENDRICKS INSTITUTE** Stony Brook, NY **>> Graphic Design (vocational)** 

### Skills (D)



- MacIntosh OS
- Adobe Illustrator
- Adobe InDesign
- QuarkXpress
- Typography
- Photo Retouching
- Logo Concepting & Design
- Print / Web / Digital Design
- ► Entertainment Design

## Accomplishments (12)



- 2010 Key Art Awards Judge
- ▶ GDUSA Design Award 2007
- Create Magazine Award 2007
- Brentwood UPick Fest 2015
- Mini Book of Great Logos
- Big Book of Self Promotion

- Adobe Photoshop
- Adobe Acrobat
- Adobe Dreamweaver
- Microsoft Office
- Copywrite Assistance
- Pre-Press / File Preparation
- Branding + Corporate Identity
- Licensed Products / CPG
- Project Management
- Queen Mary Chill 2013/14
- Create Magazine Award 2008
- ▶ GDUSA Design Award 2008
- Design DNA:Logos 2.0
- New Big Book of Layouts
- Big Book of Green Design

## Profile (1)



I'm a professional Graphic Designer, and I provide cutting edge and versatile creative services design that makes heads turn, bodies move and puts people in the seats. Some notable companies that I've worked for include: Hyundai, POV Entertainment, Panda Restaurant Group, Red Bull Beverages, Dole Foods, Boeing, Prudential, Colliers International, Arixa Capital, WHSB Law, DR Horton Homes, Russ Brown, Coldwell Banker and Skechers. I've also worked on projects for celebrity cosmetologist Nurse Jamie Sherrill, Dokken / Lynch Mob guitarist George Lynch, Steve Vai and the Generation Axe project, and fitness expert/model Paige Hathaway. Activating the Time Flux Capacitor, you can also find some of my movie poster design projects featured on the Internet Movie Poster database site (IMP).