

Arielle Cababat



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Experience

Autosource.....10/2020 - present

Assistant Photographer

Take pictures of new inventory using company's camera as they arrive.

Edit and upload photos onto company's website for customers to view.

Edit company's website accordingly using the designated platform.

Print out labels to place onto the company's inventory cars.

Magic Memories.....09/2018 - 10/2020

Resort Photographer

Took pictures of guests using company's camera during their time slot.

Prepared and edit printed out photos to optimum quality when purchased.

Scheduled photoshoots for hotel guests as requested or conveyed by hosts.

Provided excellent customer service throughout the photoshoot.

Crazy Shirts.....10/2017 - 08/18

Ink Mixer

Utilized knowledge of pigments to correct inks used during production.

Created ink formulas for new samples to be used in production process.

Created the ink base for the day's production line whenever necessary.

Mixed appropriate quantities of inks approved samples during production.

Locs Brew..... 10/2017 - 03/2018

Marketing Intern

Composited and designed graphics for social media posts using canva.

Edited videos and graphics to promote the company's pop up shop.

Researched marketing methods to create a marketing plan for startup.

Reviewed startup's website and give feedback on the design.

California Center for Cooperative Development 08/2016 - 03/2017

Graphic Design Intern

Designed logo for two cooperatives to launch and promote their businesses

Created a logo for California Cooperative Conference of 2017

Utilized Adobe Illustrator to design promotional graphics for events

Partnered with fellow graphic design interns to design a brochure

Imagining America Conference 01/2017 - 03/2017

Graphic Designer

Cooperated with ten people in branding the Imagining America conference.

Discussed the inspiration of the logo with instructors and classmates.

Discussed with members on how to incorporate logo in the conference.

Presented logo ideas to 5 to 7 members of the organization

Education

University of California, Davis

Bachelor of Fine Arts in Design

Emphasis in Graphic Design

June 2017, Davis, CA

Education

I am a graphic designer/photographer looking for opportunities to learn and expand skills I already own

Skills

Photography

Illustrator

Photoshop

InDesign

Premiere Pro

Presentation Design

Mock Design

Video Editing

Branding

Wire framing

Microsoft Word

Microsoft Excel

Microsoft Presentation