# **NHUNG "PIN" VO**

Graphic Designer | Las Vegas, Nevada

(402) 452 - 7623

M nhungtcvo@gmail.com



### **WORK EXPERIENCE**

5/2021 - Present

# ASSOCIATE MARKETING SPECIALIST-GRAPHIC DESIGNER

6/2020 - 5/2021

# GRAPHIC DESIGNER

Valmont Industries, Inc., Omaha, NE

- Conceptualized and created promotional materials for events, extension, recruitment, and other communications campaigns.
- Developed an iconography library including 400+ icons and a guideline
- Designed marketing print deliverables including flyers, banner, ads, brochures, etc.
- Assisted with social media management of 3 platforms including frequent content, news, and graphic updates

3/2014 - Present

# FREELANCE GRAPHIC DESIGNER AND PHOTOGRAPHER

Self employed

- Illustrated children's books for MoonKang Foreign Language Academy in South Korea
- · Edited videos for University of Economics and Law in Hochiminh city, Vienam
- Led a team of 4 designers to create motion graphics videos
- Developed logos and shaped visual images for start-up companies
- Photographed weddings, portraits, headshots based on client requests

8/2020 - 6/2021

#### **CAREER PEER ADVISOR**

University of Nebraska at Omaha

- Met with students online to review resumes and cover letters
- Assisted in creation and coordination of career-focused events and workshops
- Called students to promote career-related resources, services, and events

9/2017 - 8/2019

#### **GRAPHIC DESIGNER**

Fat Brain Toys, Omaha, NE

- Created retail store signage, social media graphics and literature to promote events
- Developed logos and packages for new toy products
- Designed print toy catalogs for sales support purposes
- Assisted with shooting and editing 400+ RAW product photographs per week

#### **EDUCATION**

08/2021

#### BA IN STUDIO ART-GRAPHIC DESIGN

University of Nebraska at Omaha, Omaha, NE

- 3.86 GPA
- Dean's List (2019 2021)
- Art and Art History References Scholarship (2019)

08/2018

# AAS IN DESIGN INTERACTIVITY & MEDIA ARTS-GRAPHIC DESIGN

Metropolitan Community College, Omaha, NE

- 3.958 GPA
- 3rd Place, MCC's 21st Annual Student Art Exhibition (2021)
- Dean's List (2015 2018)
- Art and Art History References Scholarship (2017)

# **TECHNICAL SKILLS**

Adobe Creative Suite Autodesk Maya Corel Painter MSOffice Suite HTML5, CSS Email Marketing