

MIRANDA DICKSON

GRAPHIC DESIGNER

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EDUCATION

- Bachelor of Science in Graphic Design & Advertising
Abilene Christian University 2012 - 2016

SKILLS (PROFESSIONAL)

- Adobe Creative Suite
- Microsoft Office
- Graphic design
- Logo and branding design
- Print design & production
- Web & UI design
- WordPress
- Squarespace
- HTML (code manipulation)
- Google Suite
- Video Editor
- Social media asset design
- Time Management
- Customer Service
- Photography
- Photo editing

AFFILIATIONS

- AIGA (Contributor)
- National Youth Leadership Committee

HOBBIES

- Theatre
- Fencing
- Archery
- Gaming

PROFILE

Austin, Texas has been my home, and through its community and culture, I became involved with the fine arts, both visual and performing. The creative approach I use is about being laconic with design. The audience should understand the who and the what of a company from their design.

EXPERIENCE

Graphic Design & Website Associate

Texas Library Association, 2018 - Present

- Expanded the new brand with over 30 pieces of print and digital collateral for corporate, marketing, and events using Adobe Photoshop, Illustrator, and InDesign.
- Created ad presentations from ads sent in by our sponsors and organized them to showcase each company. The scroll was a success that gained more recognition for these businesses in the main hall. I utilized PowerPoint, Keynote, Adobe Photoshop, Illustrator, and InDesign.
- Coordinated with my supervisor and our website developer to design and format digital assets and UI elements for the updated WordPress website and established an organization style.
- Stepped up as the art director for the 2018 winter issue of the Texas Library Journal (and the following four journals) and was able to complete it in 4 weeks.
- Took on a new role as a photographer at the 2018 Annual Conference for the Libraries Transform Texas photo booth while guiding volunteer staff.

Graphic Designer (Contract & Freelance)

Advokate, LLC, 2018

- Established two logo variations from a simple project brief to distinguish a new lifestyle coaching business using Adobe Illustrator.

Sinful Monarchy, 2018

- Established unique social media accounts (Twitter, Instagram, Twitch, etc.) and developed behind-the-scenes content for the new game released by an indie video game company.

The Connection Movement, 2017 - 2018

- Organized the client's collected images, voiceovers, and music to create a few advertisement pitch videos to make a clear and excellent first impression with Premiere Pro.

INTERFACE Forms, 2017

- Started brand design from the ground up to create a logo, iconography, and UI design for the mobile interface.

SUTIWABY Productions/ Urban Monk, 2016 - 2018

- Put multimedia designs and content into place for the start-up. The multimedia included branding, merchandise, Squarespace websites, and online videos. I took on the new role as a social media co-manager by developing social content and exploring analytics.

The Next Lab, 2016

- Transplanted Illustrator web design files into Photoshop and organized the materials to aid coders and developers. I took the opportunity to design a variety of sign-in pages for ScaleFactor to use for the new website launch.

Internships

Austin Film Festival, 2018

Manic Kat Records, 2017 - 2018