

# Daniel P. Pereira

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Instagram / Portfolio  
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## EXPERIENCE

### ORBUS Exhibit Group, Las Vegas, NV

#### Art Coordinator

July 2021–Present

- Sending E Proofs
- Setting up print files
- Communicated with clients in regards to order status & revisions
- Maintained CRM information & proofs
- Color matching
- Troubleshoot client files & printer needs
- Provided prints & proofs in a timely manner
- Coordinated with printers to ensure timely delivery of all produced products

### Maui Divers Jewelry, Honolulu, HI

#### Lead Graphic Designer and Photographer/VM

JUL 2018 - JUL 2021

- Jewelry designer
- Website design support
- eBlast technical drawings and schematics
- Acting consultant who planned and executed marketing strategies for public events
- Updated and maintained corporate designs and templates
- Social Media content creator
- Sponsored AD fulfillment
- Image database management
- Staff photographer
- Original art creator for drawing, sketching, and painting
- Senior prop designer
- Maintained and managed TV and digital display content in 32 stores
- Designed and implemented brand standards
- Managed and conducted on-site and studio photoshoots

## SKILLS

*Proficient with the following programs:*

Onyx, 3D Studio Max, Strata CDX, Flash, Adobe Photoshop, Adobe Illustrator, Quark/In Design, Flexi, Final Cut Pro, Adobe Acrobat, POS Mocha, Lightroom, One 2 One, Colorburst, Cyriuos, After Affects, Microsoft Office, CRM,

*Proficient with the following machinery:*

HP Z6200, HP Latex 365, Vision 2448, Lightjet Printer, Mimaki CH1300FX2, Mimaki JV33 Printer, Vutek 200/600, Canon and Nikon Cameras

## LANGUAGES

Fluent and proficient in English

Understands basic Spanish

## **Self Employed, Honolulu, HI**

### ***Freelance Graphic Artist***

APR 2016 - Present

- Designed ads, logos, brochures, and printed orders
- Was consulted for planning and executing marketing strategies for various events
- Freelance photographer for private and corporate clients
- Original art creator for drawing, sketching, and painting

## **The Honolulu Star Advertiser, Honolulu, HI**

### ***Graphic Layout Artist***

June 2014 - September 2018

- Managed, coordinated, and supervised the uploads of all supplied and created imagery for the Hawaii Army Weekly newspaper
- Facilitated the supervision of completed PDFs for implementation of ads and press check prior to printing
- Laid out, designed, and proofread edited material ensuring it conveyed the story's message
- Staff photography, included photo manipulation and enhancement
- Worked as team leader during pre production process
- Worked with a wide range of media to create final artwork

## **ROI Printing, Honolulu, HI**

### ***Graphic Artist***

MAR 2010 - APR 2014

- Implemented leadership skills and techniques as a means to meet constant deadlines
- Conveyed and instilled concise lines communication to my team
- Managed, coordinated, designed, and thoroughly facilitated work in a timely manner
- Consulted with clients on current and future projects
- Provided clients quotes, examples, and innovative ideas with creativity and new approaches with the desired message
- Maintained and managed all graphic files and projects
- Staff photography, included photo manipulation and enhancement
- Original art creator for drawing, sketching, and painting

## **Excell Enterprises, Glen Burnie, MD**

### ***Graphic Artist and Production Manager***

MAR 2003 - MAR 2003

- Designed postcards, direct mail, business cards, sell sheets, line art drawings, schematics, brochures, store visual graphics, and pop displays
- Completed multiple projects with multiple deadlines while using various mediums to produce high quality products
- Produced rough sketches, conducted proofreading, and presented concepts with solid plans of action
- Consulted with clients while providing end users' points of view about the marketed products
- Staff photographer, included photo manipulation and enhancement
- Original art creator for drawing, sketching, and painting

## **WE Jenks and Sons, Washington, D.C.**

### ***Graphic Artist and Marketing Manager***

FEB 2005 - MAR 2008

- Managed online sales and product development while analyzing and benchmarking company website
- Completed multiple projects with multiple deadlines while using various mediums to produce high quality products
- Designed and managed direct mail and email marketing while maintaining media images and data
- Provided internal and external marketing products to include brochures, flyers, coupons, vouchers, and newsletters
- Was involved in designing advertisements, brochures, handouts, flyers, and online graphics

## **Redirect Media, Bronx, NY**

### ***Graphic Artist***

FEB 2001 - FEB 2005

- Designed ads, logos, banners, brochures, flyers, coupons, vouchers, and newsletters
- Designed and managed company website
- Learned and executed proper formats and standards for both web and print layouts
- Staff photographer, included photo manipulation and enhancement
- Original art creator for drawing, sketching, and painting
- Created original artwork for short and long term projects

## QUALIFICATIONS

- 20+ years of experience in the Graphic Design Industry
- Advanced Certificate in Use and Maintenance of Press Vue
- Portfolio link
  - <http://june1330.wixsite.com/whipislandmag>
  - More examples available upon request

## EDUCATION

**Full Sail University**, Orlando, FL — *Associates in Computer Science with concentration in Digital Media*

2002 - 2003

## PROJECTS

**Whip Island Magazine** — *Freelanced Self-Published Magazine*

“Every event is an island amongst its surroundings. We aim to provide an unimpeded insight to our life’s events thru our passion in vehicles.”

- <http://june1330.wixsite.com/whipislandmag>