

Resego Tabane

**DIGITAL MEDIA CREATIVE**

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A: PARKLANDS, CAPE TOWN

PORTFOLIO: <https://str8aroh.wixsite.com/rlttabaneporfolio>

PROFILE

I am a creative and enthusiastic marketing graduate with four years' experience running my own business. I have experience in graphics design, video editing, film directing, music production, basic web design, project management, policy development, and conflict resolution demonstrating my ability to apply my creative thinking in several different orientations. I have excellent critical thinking and creative problem-solving skills, both were put to work while I was completing my Higher Certificate in Film Production (where I graduated Summa Cum Laude) and my Bachelor of Commerce (where I was awarded Golden Key membership). I am comfortable in positions of leadership, with experience leading teams going as far back as in high school where I was Head Boy. Since then I have taken the lead on several academic and film projects throughout my tertiary studies. I just completed a post graduate degree in Marketing at UCT. I have plenty of experience dealing with clients, developing brands and handling finances due to my business. I have no experience working within a large corporate context, but my experience as a Management Committe and Board Member in Stone Dragon (an NPO I've been a prt of for some time) has made me familiar with the start up environment. I am a quick and keen learner and I'm always ready and excited for the next project and growth opportunity.

SKILLS

PROFESSIONAL

Graphics Design
Web Design (Wix)
Project Management
Content Creation
Video Production
Photography

TECHNICAL

Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Premier Pro
Vegas Pro
DaVinci Resolve
Final Cut Pro

EXPERIENCE

GRAPHICS DESIGNER, BUSINESS OWNER STRAIGHT AROH CREATIVES (2017-PRESENT)

Straight Aroh Creatives is my graphics design business. I started the business while studying towards my undergraduate degree and since then it's been my way of generating income. Since I'm the only person in the business all responsibilities fall on me. These include: lead generation, client liaison, market research, design work and financial administration. Through meeting the demands of clients I've learnt how to manage client relationships, and how to better manage my time when under pressure from multiple projects as well as developed my design skills and come to an in depth understanding of brand creation and management.

The job I'm most proud of was the video production I did for the Anglican Church of South Africa as part of their vaccination information campaign. I've also done some editing work for eNCA and Leadership Magazine.

SKILLS

PERSONAL

Proactive
Team Player
Creative Problem Solver
Vision Driven
Critical Thinker
Results Oriented
Pressure Performer
Leadership Capability
Communication and Presentation
Fast Learner

EXPERIENCE

MOBILE PROJECT MANAGER,
CAMP DIRECTORSTONE DRAGON
(2019-PRESENT)

Stone Dragon is an NPO that runs mobile teaching workshops to bring a rich learning experience to disenfranchised students and to give the teachers some relief. In 2019 I lead one of these workshops as a project manager. My responsibilities included: recruiting volunteers to help on the day, liaison with the school, lesson preparation, logistical management, and mobile execution on the actual day. The organisation also provides camp programmes for schools. In February 2020 I deputy directed a camp. My duties primarily involved taking care of the kids and on site logistics. In 2021 we started doing city based camps and I led our 'transformation day'. This included all the project management duties highlighted above as well as me developing a curriculum that would get privileged kids to understand their privilege and inject them with a sense of responsibility.

BOARD MEMBER (TRANSFORMATION OFFICER)
STONE DRAGON
(2020-PRESENT)

As part of my studies I completed a Social Impact module in which I had to complete a social impact audit of a social enterprise, research best practice for their industry, and present research and recommendations as part of a report. My team partnered with StoneDragon for this report. After being recognised for my work with this report and my work on previous projects I was promoted to the Board of the organisation, putting me in a position to help implement some of the changes I helped develop. In my capacity as Transformation Officer I've participated in the development of a transformation policy for the organisation.

REFERENCES

JJ TABANE

CEO
Sgwili Media Group
ojjtabane@gmail.com

COURTNEY
LLOYD

Founding/Board Member
Stone Dragon
quartz@stonedragon.org

EDUCATION

POST GRADUATE DIPLOMA IN MARKETING

University of Cape Town | 2020

BACHELOR OF COMMERCE

Information Systems, Marketing and Management
University of the Western Cape | 2016 -2018
Golden Key Society Membership

HIGHER CERTIFICATE IN FILM PRODUCTION

SAE Institute | 2019
Summa Cum Laude

ADDITIONAL COURSES

Hubspot Content Marketing | 2020