

Seattle WA  
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# BAILY RICHARDSON

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## SKILLS

Microsoft Office Suite, Google Suite, Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe Creative Suite, Figma, HTML & CSS, JavaScript, Wireframes & Prototypes, User Research, User Testing, Digital & Film Photography.

## EXPERIENCE

### EuropeExpress, Remote – Graphic Designer (Contract)

August 2021 – October 2022

- Meets with the client regularly to determine marketing and design vision, scopes of work, budgets, and deliverables timeframes for projects.
- Use Photoshop to create custom branded flexible templates for information dense travel flyers.
- Develop and format designs for use in both print and web applications.
- Use my HTML, CSS & JavaScript skills to expedite and ensure clear communication of ideas between the design and development teams.

### SuperWorld, Remote – UX/UI Design Team Lead

November 2020 – June 2021

- Worked alongside, and led, a team of 4 designers to update the company's Real Estate Web Platform across multiple devices using Adobe XD, Photoshop, and Illustrator.
- Created and maintained a design system using Photoshop and XD to ensure brand consistency across products.
- Created prototypes in XD and led multiple rounds of user testing which provided meaningful user input that guided product design.
- Owner of the design process end-to-end culminating in high-fidelity mock-ups ready for development.

### Self, Seattle WA – Freelancer

- Created several custom branded sales rep sheets using Adobe XD for a mid-size banking company. (2021)
- Built and maintained multiple websites using HTML & CSS, including some necessary JavaScript functions. (2019–Present)
- Using Adobe Illustrator I assisted in designing soft goods such as t-shirts and innertubes for a mid-size watersports company. (2015)
- Photographed weddings, events, and portraits. Photos edited in Photoshop and Lightroom. (2013– Present)

## EDUCATION

### University of Washington, Bothell WA – Bachelors of Arts

September 2017 – June 2020

Majored in Society Ethics & Human Behavior. Emphasis in Interaction Design and Social Research.