Drew Farnsworth

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UX/UI RESEARCHER

EDUCATION - Western Washington University 2017-2021

- **Bachelor of Science in Psychology**
- **User Experience Minor**
- Extracurricular - Division 2 WWU Mens Soccer (Captain)

EXPERIENCE AND PROJECTS

Airbnb UX Design Capstone - Team Project   Spring 2021

- Replicate challenges that a UX designer may face at a real company.
- Assigned challenge to improve Airbnb's contribution to global sustainable travel.
- Contributed by leading the research and user testing of our prototypes.

FIverr UX/UI Product Redesign - Individual Project   Fall 2021

- Redesigned Fiverr App with the integration of a future trend.
- Designed new features and test them with my prototypes.
- Added a new video call feature, redesigned the sellers profiles, added a compare gigs feature.

Computer Science   Summer & Fall 2020

- CS102 Computer Mediated Communication
- CS202 Dynamic Webpages.
- Learned basics for HTML, CSS, PHP, JavaScript, and JQuery using Visual Studio Code.

Psychology Research Papers

PSY 410   Spring 2021

- Seminar in Cognitive Neuroscience
- Mild Traumatic Brain Injury has Psychological and Physiological Effects.

PSY 421   Spring 2021

- Seminar in Learning
- Modifying Behavior to Reduce Caffeine Consumption.

PSY 303   Winter 2021

- Research Methods and Statistical Analyses
- The Cross-Race Effect on Face a Composite Test and Holistic Perception of Groups

OTHER EXPERIENCE

Camp Counselor, WWU Soccer Program   Summer 2021

- Checked in campers, mentored young athletes, and inspired future soccer players. Developed leadership, time management and communication skills.

Youth Soccer Coach, Western Springs NZ   Summer 2016 & 2017

- Coached young atheltes, enhanced my social skills, team-work, and patience.

Sandwich Artist - Subway   Jan-Aug 2017

- Full time in New Zealand, developed customer service skills, social relationships, punctuality.

TOOLS

Figma, Illustrator, InDesign, Photoshop, Adobe XD, WordPress, Squarespace, HTML/CSS, Balsamiq, SPSS, Qualtrics, Google Forms.

SKILLS

User Research, UX/UI Design, Usability testing, Prototyping, Visual Design, Logo Design, Basic coding, Leadership, Commitment, Time Management, Collaboration.