

Ariana Yelena Green

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Graphic, Layout, UI/UX Designer

The vast majority of my professional experience is in product design, where I utilize graphic and layout design to create unique products for consumers. I also advance my skills and knowledge to assist with branding and UI/UX for web design. While I studied at UC Davis, I gained valuable design experience through jobs, internships, student organizations, and class projects. A lot of this work focused on learning to conceptualize and design campaigns, products, and written publications. The projects I have spent the most time working on include the designing of books, magazines, posters, infographics, flyers, and merchandise.

Academic Profile

University of California, Davis Sept. 2017 – June 2020

Bachelor of Arts in Design, Emphasis in Graphic Design & Layout Design

Bachelor of Arts in English, Emphasis in Literature, Criticism and Theory

Employment

Graphic Designer | Labelin Product Design
October 2020 – Present

- Collaborate, design, and edit logos for clients
- Design company label templates
- Design and create layouts for email campaigns
- Develop graphics, icons, and branding for the website

Layout Director | The California Aggie
June 2019 – June 2020

- Direct, manage, and supervise a team of six layout artists
- Plan and organize the system in which our weekly print newspaper is developed
- Edit and finalize layouts of each page of the newspaper

Skills

- Software – Adobe Illustrator, Photoshop, InDesign, After Effects, Xd, Sketch, InVision, Rhino
- Design Approaches – branding, logos, website/app mockups & development, print & editorial layout, product design
- Writing/Editing – essays, journalism articles and interviews, creative fiction, and poetry

Internships

Graphic Design Intern | The Culture Co-Op
April 2019 – April 2020

- Design posters, banners, and infographics
- Collaborate with design team to compose ideas and concepts for projects
- Market and attend public and social events

Design Director & Founding Board Member
Open Ceilings Magazine by Mechanism Press
Jan. 2019 – Dec. 2019

- Create the identity and branding of the magazine
- Design and create a system of layouts for the magazine
- Design flyers, posters, social media posts, and merchandise

Editor, Interviewer, and Writer | InPrint Magazine
Sept. 2018 – June 2019

- Brainstorm with a team of writers on design related topics
- Carry out transcribe interviews to final print
- Constructively edit and format articles