

# BRYAN SUH / Graphic Designer

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## EDUCATION **California State University of Northridge**

*Bachelor of Arts, Graphic Design, December 2011*

## **General Assembly - Visual Design Course**

*September 2017 - November 2017*

## EXPERIENCE **Space Maintainers Laboratories, Chatsworth, CA**

*In-house, Freelance Graphic Designer / February 2018 - Present*

Responsible for the design of print and digital marketing collateral that includes flyers, eblasts, brochures, postcards, mailers, and labels. Communicating with marketing team to understand the purpose of a project and who is the target audience. Researching and developing concepts to inform the design process before moving on to finalized deliverables. Designing within guidelines. Juggling a variety of tasks and prioritizing the ones that matter the most. Completing projects within given and sometimes tight deadlines. Paying close attention to details. Participating in weekly meetings with the marketing team to go over goals and objectives. Digital retouching of product images. Coordinating with web developer to update images and web graphics for the company's website.

## **Avalanche Air, Van Nuys, CA**

*Freelance Graphic Designer / September 2019 - Present*

Take company's existing marketing material and give it a fresh, modern, and professional look. Projects worked on so far include flyers, an informational sheet, and a door hanger. Communicate with marketing coordinator if details about a project is unclear. Make any requested changes. Research companies within similar industry to get an idea of their brand and aesthetics. Respond to emails in a timely manner and meet project deadlines.

## **DFS North America, Torrance, CA**

*Freelance Graphic Designer / December 2017 - January 2018*

Produced visual merchandise (ie. window displays, in-store signage, labels, advertisement posters) for company's retail stores. Designed with strict adherence to established brand guidelines. Printed designs using large format, in-house printers and maximized the number of designs printed on each paper roll to cut down on material costs. Trimmed, mounted, and sent finished graphic displays to appropriate stores. Accurately reproduced color before printing by inputting exact color values for each color swatch. Communicated with supervisor on which tasks were completed, being worked on, or being sent out via Google spreadsheet.

**Fast OEM, Santa Monica, CA**

*Graphic Designer / September 2011 - June 2014*

Photographed and digitally retouched automotive navigation/audio parts and electronics. Designed and mailed printed collateral to out-of-state auto dealerships and repair shops. Communicated with off-site print vendor to follow up on orders and to ensure accuracy of printed material. Designed a variety of web banners for shop's website. Created eBay stores and managed products and service listings. Answered phone calls when manager was not available and responded to customer emails.

**SKILLS Adobe Creative Suite**

*InDesign, Photoshop, Illustrator, After Effects*

**Google Suite**

*Docs, Sheets, Calendar*

**Microsoft Office**

*Word, Excel, PowerPoint*

**RECOGNITION Dean's Honor Roll**

*California State University of Northridge*

**Poster Composition**

*CSUN Art Department Showcase*