

SAMANTHA PERALTA

CONTACT



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samperalta.com

EDUCATION

BFA Graphic Design

Woodbury University

2016-2020

- AIGA Club President
- Outstanding Understanding of Color Theory Award (2017)
- GDUSA American Graphic Design Award (2019)

Avocademy

UX/UI Design Bootcamp

August 2021- Present

SKILLS

Transferrable Skills

- Bilingual (Spanish)
- Experience working remotely.
- Experience working in teams.
- Directly worked with artists, developers, and other designers.
- Welcomes constructive criticism.

Design Skills

- Proficiency in Adobe Suite
- Microsoft Office
- Wireframing
- Basic knowledge in motion graphics and coding
- Quick to adapt to new software (Figma, Asana, Jira)

ABOUT

Creative professional that loves exploring and creating new experiences. Very good at handling feedback and willing to improve and learn more whenever necessary.

EXPERIENCE

In N Out Burger | Associate

September 2017 - April 2021

- Performed customer service tasks in a fast-paced, tight-knit environment with others as a team.

Evolition LLC | Graphic Design Intern

June 2020 - August 2020

- Assisted in the development of a cross-platform software for tabletop/roleplaying games.
- Collaborated with programmers, illustrators and designers.
- Worked heavily on UI design by creating unique themes, textures, frames and icons used for navigation throughout the application.

Freelance Graphic Designer

December 2019 - Present

- Created unique designs for a wide variety of clients.
- Deliverables include flyers, full scale banners, logos and Instagram advertisements.

K.R. Finance | Administrative Director

April 2021 - September 2021

- Responsible for overall document organization and keeping different departments connected.
- Serve as advisor for design department
- Helped with company newsletter and blog entries.

Moitié Cosmetics | Graphic Design Intern

September 2021 - Present

- Sole designer in the creation of a desktop software for affiliate marketing within the company. Collaborated with developers to bring the project to life.