

Chris Ceccarelli

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Graphic Artist / Technical Illustrator with a strong background in engineering, manufacturing, product development, systems development, and visual presentation. Exceptionally skilled at converting conceptual ideas and verbal concepts into visual images and technical illustrations. Recognized for rapid assimilation of complex mechanical systems and in depth knowledge of product functionality and manufacturability. Dedicated performer with a reputation for meticulous attention to detail. Highly knowledgeable of print and digital production processes. Able to adapt quickly, handle multiple projects, prioritize and meet deadlines while producing high quality work and delivering the client's strategic objective.

Professional Accomplishments

Aerojet Rocketdyne, Rancho Cordova, CA

Senior Technical Illustrator / Program Lead (2007 to 01/2019)

- As system architect of the Visual Assembly Instruction Program, developed graphic assembly manuals that substantially improved collaboration and work flow efficiency and noticeably reduced development and production time by 38%.
- Created exploded and informational illustrations showing how to assemble and install products utilizing CAD files, photographs, prototypes and technical verbiage.
- Produced reference material that is unobtainable through customary methods by live sketching on location.
- Created illustrations that support program recognition, team building and marketing.
- Established and maintained quality control of design, printing and creation of mechanicals from pre-press to file release.
- Trained and managed team members.
- Cultivated initiative and innovation by generating new ideas personally and encouraging team members to do the same.
- Expanded use of the Visual Assembly Instruction system by providing training and support to newly established programs.

Owner, Ceccarelli Studios, Folsom, CA (to 2006)

- Managed business operations with strong attention to customer service and client satisfaction.
- Created and produced marketing content and branding designs.
- Designed and developed graphics and technical illustrations for over 128 client engagements.
- Created assembly drawings, cutaways, exploded views and product illustrations. (view portfolio www.drawitforyou.com)

Software Proficiency

- Adobe Creative Suite
 - Illustrator
 - Photoshop
 - InDesign
 - Bridge
 - Acrobat
- Nuance PDF Converter
- Microsoft
 - PowerPoint
 - Excel
 - Outlook
 - Word
- Pro Engineer CREO
- Unigraphics NX8
- Catia Composer
- Visio
- Flash

Education

Bachelor of Fine Arts, Academy of Art University, San Francisco, CA

Business Management Training, Small Business Resource Center, Sacramento