# **OMAR NOORZAY**

17607 Baltar Street Northridge, CA 91325

**EXPERIENCE** 

Freelance

Reseda, California

Tel:

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Graphic Design / Web Design / Project Management

- Provide a wide range of consulting services to individuals and businesses. Services include graphic design, project scheduling and timeline, press checks, communicating with vendors and clients.
- Implement visual brand strategy for several clients in the services industry

April 2012 – June 2017 (40/Week)

July 2010 – Present (40/Week)

#### **Uniform & Accessories Warehouse**

Chatsworth, California

Senior Graphic Designer

- In charge of product catalog design and layout as well as all project management efforts required for print production.
- Lead marketing team through creative process; translate team objectives into fully aligned visual representations.
- Oversaw product description/copy writing, editing and press checks to insure accuracy of color and quality.
- Assist in product suggestion, selection and purchasing.
- Communicate and coordinate with suppliers and vendors.
- Recognized for creating designs that integrate photography, typography, color, and graphical elements.

January 2010 – July 2010 (40/Week)

### **Uniworld Boutique River Cruises**

Los Angeles, California

Marketing Production Traffic Manager/Graphic Designer

- Maintained marketing status/traffic reports, assign jobs, create marketing requests and manage timelines.
- Managed/reviewed all print production and promotional materials including brochures, ads and fliers.
- Coordinate with vendors to attend press checks and approve materials.
- Assist in designing print ads to promote brand awareness.
- Setup data system to archive creative files after completion for easy access.

June 1996 – March 2009 (40/Week)

#### **Davies Associates**

Beverly Hills, California

Graphic Designer / Information Technology

- Led company transition from manual operations to fully integrated Macintosh work environment.
- Managed numerous client accounts from concept phase to final product.
- Oversaw all aspects of Print Production: preliminary budgets, final estimates, mechanical release. Developed projects in
  environmental graphic design, corporate identity, advertising and signage design for a diverse base of companies and
  industries.
- Presented design concepts to clients and worked collaboratively to adapt designs to client needs.
- Simultaneously coordinated and managed multiple projects, adhering to specifications and deadlines.
- Managed the design, coding and development of company web site, developed company network, managed user accounts, and maintained functionality of internal and external servers.
- Setup data system to archive creative files for easy access.

August 2005 – January 2006 (30/Week)

# Santa Monica College

Santa Monica, California

Instructor

- Taught Adobe Illustrator and Photoshop to Fashion Design students.
- Prepared lessons according to curriculum. Provided support & guidance to a diverse group of students.

### **EDUCATION**

Master of Science – Information Technology Bachelor of Art – Graphic Design

American Intercontinental University - Los Angeles, California

California State University - Northridge, California

**SKILLS** 

Adobe: Illustrator, Photoshop, Indesign, Dreamweaver, Flash

**Apple:** iWorks, iLife Applications & iOS Devices

**Apple Macintosh:** Familiar with all versions of Mac OS

Microsoft: Word, Excel, PowerPoint, Access MS Windows: Familiar with Windows OS

Citizenship Status: US Citizen