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| PAUL CHOE  1145 4TH AVENUE, LOS ANGELES, CA 90019 · 213-444-8687  paulchoe@gmail.com |
| **OBJECTIVE**  Build and achieve a career as a network engineer or systems architect on distributed client/server or Internet/Intranet environment |

# Experience

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| 12/2016 – PRESENTIT CONSULTANT, RADPOS LOS ANGELES, ca  1. Provides systems design, implementation, and support for medical office systems and retail POS systems in hospitality industry 2. Specializes on Windows Server 2016, 2012, 2008, 2003, Active Directory, Hyper-V, Windows 10, Windows 7, Mac clients support, Sharp MFPs, etc. 3. Programming in VB.NET, C#, WPF, .NET Framework and Entity Framework 4. Employing SQL, XML, XLST, and XPath 5. Utilizing Visual Studio and Team Foundation Server for ALM activities  12/2013 – 12/2019general manager, lazy daisy café santa monica, ca  1. Increased annual sales from $700K to over $1000K in 3 years 2. Doubled menu selections by introducing dishes with fresh organic ingredients and offered certified organic coffee and tea, resulting in increased sales of more than 25%  7/2007 – 12/2013GENERAL MANAGER, Beard Papa’s Sweets Cafe west los angeles, ca  1. Newly established and introduced the Japanese cream puff franchise first time in West LA 2. Successfully increased sales year-over-year 3. Established as one of the most consistently performing franchise in Southern California  5/2005 – 9/2007general manager, Novel Café Westwood west los angeles, ca  1. Newly setup and introduced new breakfast and lunch menus 2. After 9 months, the sales exploded and remained steadily increasing in sales year-over-year 3. Established as one of favorite regular dining places in Westwood, CA  11/2001 – 5/2005 Senior Software Engineer, Overture, a Yahoo! Company pasadena, ca  1. Developed and implemented new features for internal CRM system 2. Maintained and tested system performance, features required in company’s software system 3. Helped launch 13 new international markets by implementing and integrating local features in company’s customer support system, using Java, Enterprise Java Beans, ASP, JavaScript, VBScript, .NET, HTML.  2/1999 – 12/2001 Sr Information Systems Analyst, EarthLink Network, Inc. pasadena, ca  1. Responsible for the existing systems analysis, new project planning and deployment, involving the full product life-cycle on Microsoft SQL 6.5 and Windows NT 4.0 server environment 2. Custom-built and successfully deployed the stand-alone server application that provides Internet TCP/IP research tools for all technical support representatives at EarthLink Call Centers located throughout the nation 3. Developed an email automation program that tightly integrates Web-enabled shipping requests into Vantive 8.0 CRM system, using VB 6, ADO, stored procedures, custom-built ActiveX controls and JavaScript  9/1996 – 1/1999 Senior Programmer Analyst, Quarterdeck Corp Marina del ray, ca  1. Responsible for the architecture, design, coding, and debugging of custom distributed client-server applications for use across disparate systems in an enterprise-wide environment 2. Developed a product serial number generation program written in VB 5 incorporating ADO 1.5 and File DSN database connection methods with corporate MS SQL 6.5 database. Developed and deployed the process that automatically imports e-commerce transactions data on a periodic basis, utilizing Microsoft MTS server 1.0 and custom-built ActiveX controls written VB 5 3. Developed and implemented an intranet site to store internal systems documents in HTML format for easier company-wide access, using FrontPage98 and IIS 4.0  3/1994 – 8/1996 Software Developer, General Software Solutions San Clemente, ca  1. Responsible for system requirement analysis in new development projects and support and maintenance of the mission-critical business systems in a medium-sized international corporation with busy network traffic on a Novell NetWare 3.12 network with 100 plus nodes 2. Led multiple projects as a development manager for the six-men software department 3. Led a team of 3 programmers to develop a commercial multi-user tele-marketing software and successfully met the deadlines under stringent time constraints during implementation  2/1991 – 3/1994 Programmer Consultant, Pacific Software Technology Tustin, ca  1. Provided several custom-designed accounting and point-of-sale business systems for small to medium-sized businesses involving the complete development cycle of consisting system requirement analysis, system proposal, implementation, training and technical support (SBT Accounting Systems, FoxPro 2.x). 2. Performed customization of small business accounting systems and data conversion (CA-Clipper 5.x, AccountMate Accounting System, TeleMagic). Provided frequent customer support for their accounting system and Novell NetWare 3.11 network problems |

# Education

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| June 1991Bachelor Science - Psychology, University of Utah, ut |
| june 1983high school diploma, garden grove high school, ca |

# Skills

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| * 15 years of experience in software development * 15 years of managerial experience in small businesses * Excellent organizational skills, fluent in Office applications, Photoshop, and QuickBooks accounting software | * Team motivational skills * Leadership * Bilingual in English and Korean |

# Interests

Traveling, Hiking, Computer, Woodwork, Golf, Fishing, Go Game

# certifications

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| * CA Food Handler Manager Since 2007 |  |

# refrences

Available upon request