**ROWENA UWIZEYE**

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**experience:**

**DIGITAL MARKETER / WEB DESIGNER** 2018 - 2020

*UNIVERSITY OF COLORADO Boulder, CO*

* Responsible for increasing brand awareness and bringing more attention to the website through a variety of digital marketing approaches like web design, email newsletters, content creation, social media for the environmental center at CU Boulder
* Updated website and created new web pages for students and faculty.
* Lead the web design team and trained new employees on how to navigate our web platform called Web Express.

**TEACHING ASSISTANT / LAB MONITOR** 2018 - 2020

*UNIVERSITY OF COLORADO Boulder, CO*

* Worked as a teaching assistant in the Art and Art History Department where I was tasked with monitoring a class of 25 students. I graded assignments and communicated with students to solve any issues.
* Assisted students with darkroom printing.
* Maintained a safe working environment in a darkroom lab.

**WEB DESIGNER** Summer 2017

*WEB ACT Denver, CO*

* Creating websites for various clients using WordPress
* Worked with a team of talented Web Designers
* Effectively communicated with clients and created websites for their brand

**WEB DESIGNER INTERN** Summer 2016

*Italian Contemporary Film Festival Toronto, Canada*

* Built web pages and created content for an annual summer film festival
* Interviewed directors to ensure we created appropriate pages for their films
* Handled composition, color, illustration, typography and branding
* Worked in a team with other talented Web Designers

**RETAIL SALES ASSOCIATE** 2014 - 2017

*Target, Old Navy, DSW Toronto/Denver*

* Demonstrated product knowledge as well as polite and friendly service to customers.
* Kept inventory and served customers.
* Operated point of sale systems accurately and efficiently.
* Maintained order of shelves and items in the stores.

**education:**

**University of Colorado Boulder** 2020

**Bachelor of Arts in International Affairs** *Boulder, CO*

* Minor in German
* Minor in Technology, Arts & Media

**DURHAM COLLEGE** 2016

**Contemporary Web Design** *Oshawa, Canada*

**skills:**

* Creative
* Good Communication
* Self-Motivated
* Open Minded
* Optimistic
* Team Worker
* Photography
* HTML, CSS
* E-mail marketing
* Critical thinking

**additional experience:**

**Volunteer** 2013 - 2016

*HABITAT FOR HUMANITY and CARE International*

* Created various fundraising events
* Communicated with families in need to effectively help them
* Held monthly fundraising events
* Worked as the secretary so I kept meeting minutes and planned meetings with all group members