Sulemana Abudu

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# PROFESSIONAL SUMMARY

Graphic designer with +5 years of experience in branding, marketing, and print design. Skilled at Adobe Creative Suite (Photoshop, Illustrator, InDesign). Deadline-driven team player who is open to criticism. Excels at collaborating with CEOs, managers, and customers—comfortable working on multiple projects simultaneously.

# EDUCATIONAL BACKGROUND

## Associate Degree

Coffeyville Community College Associate of Arts (Fine Art)

## Associate Degree

Daymar Institute-Nashville, TN

Applied Science (Medical Billing & Coding) Summa Cum Laude

# PROFICIENCIES

Proficient in Adobe Creative Suite (InDesign, Illustrator, Photoshop) and MS Office Suite (Word, Excel, PowerPoint)

Skilled at creating marketing materials and sales collateral

Exceptional at design aesthetics with type, color, and page layout design Understanding of HTML

# PROFESSIONAL EXPERIENCE

## Owner

**Society of Introverts**

2021 - Present

Keyword Research, Copywriting, Website Development, Product Design, Mockup Design, Market Research

## Owner

**Comfortably American**

2021 - Present

Keyword Research, Copywriting, Website Development, Product Design, Mockup Design, Market Research

## Graphic Designer/Mentor

## NIRVAAN

2021

**Graphic Designer**

**SilverCreek | RCM** 2019 - 2021

Grew brand awareness and audience exposure by creating and managing the company's LinkedIn page.

I increased company value for our clients by designing easy-to-read, informative documents.

Improved brand awareness on the company's Facebook page by creating posts optimized for the Facebook platform.

Enhanced client relationships by developing email campaigns using Constant Contact.

Grew brand awareness by designing print ads locally.

## Graphic Designer

**Virginia Correctional Enterprises**

2017 - 2019

Engineered a complete visual redesign of the Virginia Correctional Enterprises homepage. This redesign modernized the homepage and provided a better user experience for all the state agencies.

Delivered all marketing material for the company, including brochures, flyers, catalogs, logos, banners for trade shows, banners for webpages, email campaigns, business cards, and PowerPoint presentations.

Accelerated production by performing prepress work for the company print shop.