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|  | | | mY GOAL |  | |  | Gabrielle RECK Objective Ambitious, energetic, and result-oriented professional who seeks to serve innovative and strategic leadership thinking to effectively oversee the company’s services and goals. Skills  * Interpersonal * Superb written and oral communication * Detail-orientated * Excellent at working with groups and individuals * High organizational drive in managing multiple projects simultaneously * Strong decision-making skills  ExperienceCocktail Server **Tulalip Casino**|April 2017 – Present   * Maintained positive customer relationships * Provided excellent customer service  Marketing & Tourism Intern**City of Everett**|August 2018 – December 2019 Supported communications and marketing team by promoting the research, goals, tactics and evaluation.   * Drafted engaging and relevant content for company social media channels and website * Collaborated with senior communications officer, internal teams, clients and partners on marketing strategies * Increased social media engagements * Helped identified marketing trends and key opportunities for innovation * Provided administrative support   FOOTWEAR LEAD  **Dicks Sporting Goods |** August 2015 – January 2017   * Provided the team with a vision of the project objectives * Familiarized the team with the customer needs, specifications, design targets, the development process, design standards, techniques and tools to support task performance * Coordinated the review, presentation and release of design layouts, drawings, analysis and other documentation * Provided guidance to the team based on management direction  Projects **Make with Abacus|**January 2019 – May 2019  Involved in the campaign development process, management and evaluation using the principles and strategies of PR and agency management.   * Utilized planning and research skills to help create a strong foundation before launch * Created, maintained and organized a marketing plan   **OceanGate|**August 2018 – May 2019  Collaborated with an inter-disciplinary team of electrical, mechanical, and software engineers as marketing and communications specialist.   * Identified target audience and product positioning * Created the product description, strategic focus, and market plan * Project was nominated top of the 2019 engineering class |
| Looking for an opportunity for personal and professional growth with a reputed company that has a stimulating and uplifting environment. | | | | | |
|  | C O N T A C T | | | |  |  |
|  | | Greck247@outlook.com | | | |  |
|  | | (360)731.4189 | | | |
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| Everett, WA | | | | | |
|  | | | | | |
|  | | E D u c a t i o n | | |  |
|  | | | | | |
|  | | Washington State University Integrated Strategic Communication  2019 | | | |
|  | | Olympic College Associates in Liberal Arts 2016 | | | |

