**Todd GALLAHAN**

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**Graphic Designer** 05/2017 to 05/2018

**CONTRACT SERVICES** - Burbank, CA

* Designed technical illustrations for entertainment industry specific equipment and procedures.
* Created layouts for safety manuals using InDesign and Power Point presentations based on the same.
* Edited instructional videos as well as photo manipulation / retouching for e-learning content.
* Mentored new members of design staff during onboarding.
* Updated and maintained graphics library records.

**Graphic Designer** 08/2019 to 02/2020

**CHILDREN’S BURN FOUNDATION** – Sherman Oaks, CA

* Developed and implemented an archival program documenting the history of the Foundation.
* Digitized photos and video and created an organizational database for ease of access.
* Designed and created original marketing materials including brochures, posters, logos and animation.

**Graphic Designer** 10/2012 to Present

**GEEWIZ CREATIVE** - Los Angeles, CA

* Created custom artwork, illustrations and animations.
* Created spec designs for t-shirts, posters and logos for corporate and private clientele.
* Developed the board game *Quotables* as well as board design, packaging and all relative artwork.
* Developed the product line *Imfossibles,* as well as all branding, logo and packaging artwork.

Work History

* Client assessment and analysis
* Team leadership
* Strong verbal communication
* Extremely organized
* Conflict resolution
* Self-motivated
* PHOTOSHOP
* ILLUSTRATOR
* AFTEREFFECTS
* PREMIERE
* INDESIGN
* POWERPOINT
* CINEMA 4D
* WINDOWS AND MAC

Skills

Professional Summary

Articulate, diligent, hardworking professional (sense of humor included) with experience in the fast paced environment of the television and film industry as well as the print and design field. Background consists of graphic art and design for numerous network and cable television production's motion graphics/ special effects, show logos and set design elements in addition to print advertising. Clients include America's Funniest Home Videos, The History Channel, National Geographic, Fox Television, The Independent Film Channel, The Gameshow Network and Larry Flynt Publications. Highly creative and skilled in most graphic software.

**Graphic Designer** 03/2017 to 05/2018

**PLAY NETWORK** - Los Angeles, CA

* Designed and produced animated branding content for digital marketing displays
* Retouched/edited client approved photo libraries and implemented such into motion based advertising campaigns.

**Graphic Designer** 02/2014 to 09/2015

**RICHTER 10.2 MEDIA GROUP** - Los Angeles, CA

* Responsible for corporate client consultation and collaboration in the design and creation of personalized marketing and branding animations.
* Produced detailed infographic-style motion graphics to client specifications.
* Presented projects to internal clients.
* Generated new ideas with limited direction and varied internal client needs.
* Generated detailed specs for final designs.

**Graphic Designer** 03/2015 to 07/2016

**FULCRUM LABS** - Los Angeles, CA

* Designed and delivered motion graphics and illustrations based on technical content for personalized online e-learning and training platforms.
* Animations were created in collaboration with industry accredited technicians and utilized both 2D and 3D software including Cinema 4D.

**Graphic Designer** 09/2002 to 08/2011

**LARRY FLYNT PUBLICATIONS** - Los Angeles, CA

* Designed branding and marketing material for publications and subsidiaries including Larry Flynt’s Hustler Casino.
* Materials included magazine advertisements, brochures, posters, billboards and motion graphic promotions.

**Graphic Designer** 06/2005 to 012/2011

**CREATIVE DIFFERENCES** - Los Angeles, CA

* Designed animation packages for various television productions using After Effects, Photoshop, Illustrator and Cinema 4D.
* Clients included The History Channel, Gameshow Network, The Discovery Channel and National Geographic.

Cinema Arts and Production / Visual Design

**LOS ANGELES VALLEY COLLEGE** – Los Angeles

Engineering and Computer Science

**THE OHIO STATE UNIVERSITY** – Columbus

Education

**Graphic Designer** 04/2012 to 01/2013

**VIN DI BONA PRODUCTIONS** - Los Angeles, CA

* Created and edited title graphics, bumpers and in-show 2D/3D animations for “America’s Funniest Home Videos”.
* Designed branding materials for print, including the AFV 500th Episode art for the cover of Variety magazine.
* Developed print materials such as brochures, banners and signs.
* Built corporate brands by designing cohesive looks between elements such as logos and letterheads.