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| Jennifer Lawhorn  702-772-5935  Jenniferk.lawhorn30@gmail.com |
| **Objective: Obtaining a position to contribute and establish new solutions that exceed goals within your organization**  **Qualifying** **POSITIONS: Sales Associate/ Brand Ambassador/ organizational leadership** |

# Experience

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| February 2019 – May 2020Brand AMBASSADOR Event MARKETING, Kre 8 Media Indoor/ Outdoor advertisment Agency Las Vegas. NV **Hosting Experiential Marketing Campaigns & VIP Events for Cirque Du Soleil productions. Targeting international guests and clientele to maximize show sales and revenue. Focusing is finding purpose and goals through engagement and maintaining extensive knowledge when we host VIP backstage tours for the audience. Demonstrated artistic costumes from the Live production(s) contributing to consumers attraction at MGM Mirage properties.**  **International Beauty Show (IBS) Las Vegas Convention Center: Promotions**  **activation model ambassador selling Cirque Du Soleil tickets to beauty industry attendees at the convention**  **Southern Nevada Water Authority (SNWA) 24-hour Fitness:**  **Brand Ambassador representing Vegas Golden Knights activations/events informing gym goers onsite about Nevada watering restrictions and guidelines while Distributing Free Vegas knights gear and watering schedules.** |
| August 2017 – March 2020Brand AMBASSADOR, promotions specialist All over the network Agency (atn) Las Vegas, NV **Consumer Electronics Show (CES): Etekcity Wellness Appliances demonstrating the clients electronic(s) debuting features, qualities and product knowledge of Cesori Brand cookware for IT executives & consumers.**  **Amazon Web Services (AWS): Salesforce / HEROKU -LV, NV Promoting the (IQ) Information Quest Activity to marketing executives. Giving away promotional items and Heroku apparel.**  **Anheuser Busch : Promoting dynamic marketing solutions to maximize increased sales, Serving liquor samples with display to executive buyers/ consumers. Product: Michelob Ultra Lime Cactus\* / Michelob Ultra-Pure Gold\* Booking Agent: Gair Marking (**[**gmarking@atneventstaffing.com**](mailto:gmarking@atneventstaffing.com)**)** January 2011-august-2016 **Total Rewards Ambassador** Planet Hollywood Resort CASINO (Caesars Entertainment) **“Whammy” Promotional Game prize give away promotion representative.** December 2007-November 2009 **Parasol Lounge Hostess** Wynn Las Vegas Resorts **Working as a Hostess by greeting and seating all guest in a timely manner. Maintain approachable appearance and a positive attitude. Successfully completed all required company Five Star Five Diamond training courses Summer 2008**  **April 2005- December 2007**  **Client Advisor Shoe in/Outfit Women’s Boutique** Wynn Las Vegas Esplanande **Successfully completed Five star five diamond standards sales associate training which builds effective sales methods building effective and consistent clientele /personal stylist assistance.**  **April 2003-March2005**  **Customer Service/Sales Representative** The UPS STORE **efficiently completed United States Postal Service/UPS transactions for, packaging, shipping duty services and office needs; fax and copy services.** |

# Education

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| August 2020- Present(as) Business Administration Entreprenuership, Asher College LV,NV **Aspiring executive & entrepreneur enrolled July 2020 in pursuit of entry level positions in corporate business fields:**  **Administration**  **Human Recourses / Leadership**  **Public Relations**  **Event Marketing/Advertisement**  **Retail Visual Merchandising** |
| June 2005-2008Business Marketing/ Performing Arts, College Southern Nevada Cheyenne High School LV,NV  **Diploma Received – June 2004** |

# Skills

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| **Strong Communication/ Interpersonal Skills.**  **Excellent Networking Skills**  **Efficient Learner** |  |

# Activities

* **Engaging in community and charity activities. Social Entrepreneurship; Giving back to the community; being a positive role model for our society and youth**
* **Motivational speaking within local community organizations**

Summer2005 Men and Divas of Tomorrow High School mentorship organization (. Coordinated under Alpha phi Alpha fraternity incorporated) Goal to direct male and female teens towards discipline and leadership skills for goal achievement and how to obtain exceptional problem-solving skills in early adult hood

Summer 2015Anti Bullying Awareness - (PVAC) Performing Visual Arts Camp Dance Ensemble @West Las Vegas Arts Center Las Vegas, Nevada

**work references:**

**Heather Burdette Director of Marketing- Kre8 Media (702)777-2111**

**Gair Marking Booking Agent ATN Agency: Gair Marking (**[**gmarking@atneventstaffing.com**](mailto:gmarking@atneventstaffing.com)**)**

**Karl Hansen Store Manager SHOE IN/ OUTFIT Wynn Las Vegas (702)770-7000**

**Jennifer Greenman Parasol Lounge General Manager Wynn Las Vegas (702)770-7000**

**John Stanton Store owner (702)631-4623**