Kyle E. Oren [graphic.tactic@gmail.com](mailto:graphic.tactic@gmail.com) | Portfolio: [coroflot.com/kyleoren](http://www.coroflot.com/kyleoren) | 586.823.4129

**KEY SKILLS**

• Photoshop CC • Illustrator CC • InDesign CC • Adobe Premier Pro/Video Production & Editing • Audio Production & Editing   
• Photography • WordPress • Web Graphics • Website Maintenance • Structure Studios VIP 3-D Landscaping Design Software   
• Design Development • Branding & Logo Designs • Marketing Campaigns • Typography • Image Editing & Retouching   
• Copywriting • Creating Multi-Page Catalogs, Brochures, Magazine Ads, Posters & POP Displays • Proofing • Pre Press Packaging   
• Design Development • Quick Raster to Vector Rendering • Large Format Printing with Epson SureColor P9000

**ADDITIONAL SKILLS**

• JAMF Mobile Device Management • Apple Business Manager • Production Art for Promotional Products • Internet Marketing  
• Marketing Campaign Development • Email Marketing • Drawing / Sketching • Songwriting • Working with Multiple Servers  
• Spot Color & Process Color Separations • Licensed Digital Wall Art Set-up & Production • Working w/ Style & Brand Guides   
• Wacom Tablet • Database Management • Extremely Punctual • Excellent Eye For Details • Exceptionally Fast Learner

**EDUCATION**

Graphic/Web Design Certificate, Goldenwest College, Huntington Beach CA 8/02-8/05

Certified in Structure Studios VIP 3-D Landscaping Design Software 4/19

**EMPLOYMENT (all jobs are cross platform: Mac/PC)**

**Social Media Content Manager / Graphic Designer** 8/21 – Current

Fanelli’s Deli, Clarksville,Tennessee

• Creation of new website [www.fanellisdeliandmarket.com](http://www.fanellisdeliandmarket.com) as well as all digital marketing across various platforms.

• Using **Adobe Creative Cloud** with video & digital photography for creation of ads, flyers & **Social Media** posts **Adobe** **Premier Pro** for creating & editing video Ads**.**

**Lead Digital Artist / Senior Graphic Designer** 9/18 – 10/19

TEMO Sunrooms, Clinton Township,Michigan

• Main Programs & Platforms used: **Adobe** **Photoshop, Illustrator & InDesign** for all image editing, creation of national Temo dealer Val Pak ads, local newspaper ads, large format P.O.S showroom posters & various social media posts.   
**Adobe** **Premier Pro** for short promo videos and 3-D presentation videos output for websites, FTP as well as social media.

**Sony Alpha 7 II Camera** for all Temo Sunrooms product & promotional events photography.  
**Structure Studios VIP 3-D** for creating in depth 3-D presentations for Temo Sunrooms sales & marketing support.

• Solely responsible for creating & maintaining all creative marketing support media for various divisions of Temo Sunrooms.  
• Updating internal pricing guides, catalogs, surveys, order forms & dealer support images available on the Temo website.

**Senior Graphic Designer / Content Creator (Freelance)**

Good Habits For A Bad Back, Detroit,Michigan

• Main Programs & Platforms used: **WordPress** for web design, landing pages and all maintenance, **Adobe** **Photoshop** for creation of ads, flyers & social media posts **Adobe** **Premier Pro** for editing Instagram & YouTube video Ads, **Social Media:** Instagram, Pinterest, Facebook and Reddit, **Adobe InDesign** for PDF layout & creation, **GarageBand** for all audio recording & editing, **Microsoft Word** for generating ad copy and blog posts, **Adobe Illustrator** for designing all printed promotional apparel,   
**Merch by Amazon, RedBubble, Sunfrog & Spreadshirt** for online apparel listing.

**Head Of Art Department / Lead Digital Artist & Graphic Designer / Production Artist** 2/17 – 5/17

Design Pointe, Taylor,Michigan

• Main Programs & Platforms used: **Adobe Illustrator** for designing all vector art for printed promotional apparel,   
**Adobe** **Photoshop** for creation of ads, brochures & posters, **Adobe InDesign** for brochure & catalog layout, **Accurip** rip software for printing to an Epson 4800 for production films, **Shopworks** project management software,

• Responsible for creating all custom art & setting up all customer files for promotional apparel as well as training newer designers from partnering companies how to get the best results from their submitted designs.

**Head Of Art Department / Lead Digital Artist & Graphic Designer / Production Artist** 8/14 – 4/16

The Identity Source, Novi,Michigan

• Main Programs & Platforms used: **Adobe Illustrator** for designing all vector art for printed promotional apparel,   
**Adobe** **Photoshop** for creation of ads, brochures & posters, **Adobe InDesign** for brochure & catalog layout, **Microsoft Powerpoint** for updating & creating corporate presentations, **Accurip** rip software for printing to an Epson 4800 for production films, **Quickbooks** project management software

• Creating custom art for a wide rage of promotional products, managing design database, processing client feedback.  
• Producing designs for all screen printed apparel, performing color separations for film positives,   
 printing film positives.

**Production Artist / Graphic Artist / Graphic Designer** 6/12 – 7/13

Artissimo Designs, El Segundo,California

• Main Programs & Platforms used: **Adobe Illustrator** for designing all vector art, **Adobe** **Photoshop** for digitally painting existing files in order to extend client artwork to be able to be place on various sized printed canvases, **EFI Client** rip software for large format printing and proofing.

• Daily creation of extended content for canvas wraps by digitally painting, cloning/stamping/retouching &   
 resizing licensed art for finalized canvas prints using Illustrator & Photoshop.

• Producing wall art designs for seasonal programs for such customers as Target, Walmart, Bed Bath & Beyond.

• Daily exposure to proof and large format printing, file mgmt., digital painting & working on and off of a server.

**Graphic Designer / Production Artist (Consultant) (Freelance)**

Matt Henry Group Inc., Torrance,California

• Main Programs & Platforms used: **Adobe Illustrator** for designing all vector art for printed promotional apparel,   
**Adobe** **Photoshop** for creation of ads, brochures & posters

• Created original sketches, finalized digital art & renderings using Illustrator & Photoshop.

• Producing designs for T-Shirts & Lacrosse Jerseys, performing color separations for screen films on a daily basis.

• Photography for catalog samples for multiple graphic T-shirt & Lacrosse/ Soccer/ Rugby culture websites.

**Graphic Designer / Production Artist** 1/10 – 1/12

Rotowest Roto Molding, Huntington Beach, California

• Main Programs & Platforms used: **Digital Photography** for all product photos, **Adobe** **Photoshop** for creation of online ads, printed brochures & posters as well as batch editing digital images to be placed in yearly catalog.

• Conceptualized & designed catalogs as well as company brochures.

• Partnered with owner to rebrand the company’s logo & external imagery using Adobe InDesign & Photoshop.

• Managed product photography & editing for production of catalogs & brochures.

**Graphic Designer / Web Content Manager** 2/08 – 11/09

Quality Flooring for Less, Eastpointe, Michigan

• Main Programs & Platforms used: **Adobe** **Photoshop** for creation of online ads, **Adobe Dreamweaver** for all webpage design and updates.

• Designed ads, brochures, posters & web graphics using Adobe InDesign, Illustrator & Photoshop.

• Managed product information & e commerce content on company website using WordPress.

**Graphic Designer / Web Content Manager**  8/06 – 2/08

Wayne County Government Website, Detroit, Michigan

• Main Programs & Platforms used: **Adobe** **Photoshop** for creation of online ads, **Adobe Illustrator** for designing all vector art, **Adobe Dreamweaver** for all webpage design and updates, **Adobe Flash** for short animated intros to various web pages.

• Conceptualized developed & designed all graphic materials for the intranet as well as public web pages.

• Managed County related corporate presentations, newsletters, brochures, posters & various print projects.

• Updated multiple clients web graphics, news & links using Dreamweaver.

**Graphic Designer / Production Artist**  1/06 – 8/06

Palmer Promotional Products, St. Clair Shores, Michigan

• Main Programs & Platforms used: **Digital Photography** for all product photos, **Adobe** **Photoshop** for creation of online ads, printed brochures, POP displays & posters as well as batch editing digital images to be placed in many various catalogs,   
**Adobe Illustrator** for designing all vector art, **Adobe InDesign** for catalog creation & layout as well as finished catalog file preflight & packaging for best printing practices.

• Multiple page layout of catalogs, type setting and style sheets using Adobe InDesign, Photoshop & Illustrator.

• Managed all catalog item photography from daily photo shoots to generating clipping paths & color correcting.

• Produced 4 color process printed images including all pre-press checks as well as images for company website.

• Experienced in, large format, POP & metal tacker design, creating die lines & occasional production of match prints.

**\*References available upon request**