BENJAMIN JACK GODFREY

[www.godfreycreative.com](http://www.godfreycreative.com/)

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Graphic design professional specializing in sports branding and graphic design, for print, apparel, television and film, and web.

**PROFESSIONAL EXPERIENCE**

Godfrey Creative, LLC. Chicago, Illinois June 2009 - Present

*Founder, CEO*

* Create graphic design solutions across various applications including logo, print, web, apparel, social media, and marketing collateral for diverse clients.
* Create apparel and apparel graphics for use in television commercials aired nationally.
* Manage client relationship from initial consult to project completion. Identify client needs and expectations and ensure continuous communication throughout project lifecycle to achieve customer satisfaction.
* Responsible for the full management of the business, including business strategy and day-to-day operations, such as contract negotiations, client consultations, marketing and business development.

Affiliate Skateboard Company. Chicago, Illinois Nov 2005 - Jan 2009

*Art Director and Lead Graphic/Product Designer*

* Designed graphics for apparel and skateboard veneer art and prepared all files for screen-printing.
* Developed, designed, and produced the company’s merchandise catalog.
* Provided support for ASR tradeshow planning and coordination, including production of related booth design, collateral, and giveaways.
* Designed company web site design and maintained its functionality.
* Designed all company print ads for placement in major skateboard magazines including The Skateboard Mag and Thrasher Magazine.

J&L Industrial Supply. Livonia, Michigan Apr 2005 - Oct 2005

*Graphic Designer*

* Comprised part of a small team that designed a 2,074-page color catalog selling a wide range of name-brand tools and supplies. Built pages using Quark X-Press, including full design and layout of text, image, formatting.

Metroparent Publishing Group. Southfield, Michigan Jan 2004 - Feb 2005

Advertising Graphic Designer

* Created all advertisements for MetroParent, MetroBaby, African American Family, Partybook, Healthy Families, Going Places, and Best of Times magazines.
* Designed all sales sheets and marketing collateral for all of the magazines.
* Designed special events materials for MetroParent sponsored events, (clothing logos, and advertisements).

**ACADEMIC BACKGROUND**

The School of the Art Institute of Chicago. Chicago, Illinois

BFA *2001 - Visual Communications*

The Illinois Institute of Art Chicago. Chicago, Illinois

*BFA December 2009 - Interactive Multimedia & Web Design*

**SKILLS AND QUALIFICATIONS (APPLE & WINDOWS)**

Adobe Creative Cloud, Microsoft Office Suite, SVN Versioning Software