William Meyers Cell Phone: **702-503-3422**

[wmmeyers@msn.com](mailto:wmmeyers@msn.com)

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| Profile Experienced in all levels of direct sales and sales management. Excellent recruiter. Well educated on the entire sales process from opening to closing. Great organizing and designing including communication skills to get the work done correctly. |
| Experience |
| WM INSURANCE SERVICES, Las Vegas, NV  March 1992 to Present  Licensed Insurance Sales Agent   * Set appointments by telephone to show health/life insurance products * Writing agent for Health, Life, Annuity and Disability Insurance * Interviewing and hiring and training of new insurance agents |
| COLE INSURANCE MARKETING, Las Vegas, NV  October 1990 to March 1992  Insurance Agent Recruiter   * Recruited, trained, developed insurance agents for agency * Designed direct mail program resulting in expanded recruitment * Consistently exceeded monthly goal projections |
| ADVANCED COMMUNICATIONS, Woodland Hills, CA  January 1983 to October 1990  President/Founder   * Designed automated dialing systems for cold calling lead generation * Designed marketing and product materials for dealer distribution * Recruited and trained salespeople and distributors nationwide * Primary target market was to insurance agents and brokers |
| Computer Experience Microsoft Office, and major CRM systems Education |
| West Hills Community College, West Hills, CA Accounting 2-year degree |
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