**Noelani Rodriguez**

Senior IT, Consulting and Training

Los Angeles, CA

RitaDoesSEO@Consultant.com

I am a seasoned Senior IT Consultant and Trainer. I have recently been

o Writing 4 technology books on Microsoft Server Technology and Windows Scripting Languages, check out “Microsoft Site Server Bible” bit.ly/siteserverbible “Microsoft Systems Management Server” bit.ly/smsserver for which I wrote 600 pages each, showing I can meet deadlines and win repeat business.

o Disney – Office on the Mac

o Disneyland – Mac skills

o Navy – Excel all three levels

o Bank of America Excel all three levels

o US and UK - Windows Server topics, all MCSE topics

o Setup 4 Technology Classrooms for Texaco including purchase and installation of networks as well as training 1600 people.

**Work Experience**

**Senior Digital Marketing**

Helped various companies in Portland and Hawaii get to #1 Search Placement  
January 2008 to Present

* Google Adwords Certified Professional and Google Analytics Certified Professional, helping many companies in Portland and Hawaii with Digital marketing.
* Earned $1M on landing pages I wrote including over 2M profitable clicks in one Adwords Account alone.
* Lectured on SEO for Conscious Business Network.
* Digital advertising for many companies including Vigillo Trucking, a Corporate client that creates $20,000 trucking fleet software, and Webrageous.com a Digital Marketing agency with many clients.
* Kalani.com, the #1 retreat center in Hawaii. Also Changed their SEO ranking from #5 to #1 for their top phrase, “Hawaii Retreat,” as well as creating copy for their email campaigns, and web site copy for three years with vast improvements and thank you letters from the CEO.

**Senior IT Manager, Web Operations, Digital Marketing**

Kalani.Com - Puna District, HI

January 2008 to June 2014

Senior Manager for all IT and Web Operations for busy website with 30,000 visits a month, including Deployment of Antivirus/Malware Software, Content Management for Website, Nightly Backups of Network and Website, Social Media and Email Marketing, Cpanel and Web Systems Admin duties, Training and deploying client desktop applications. Network Troubleshooting.

**Senior IT Consultant**

Many Fortune 500 Companies - Los Angeles, CA

+ Add dates

Lead Consultant for Levi Strauss $2B Rollout of Windows Server.

Lead Consultant for CB Richard Ellis 20,000 node Exchange Server Rollout.

Lead Consultant for Amgen 4,000 node Exchange Server Rollout.

Lead Consultant for Toyota 2,000 node SMS Rollout.

many others.

**Education**

**Bachelor's in Economics**

Radcliffe - Cambridge, MA

**Skills**

Do you have any of these top skills employers are looking for?

Digital Marketing

Microsoft Exchange

PPC Campaign Management

Active Directory

Computer Networking

Linux

Email Marketing

Network Support

Dismiss

Microsoft Word

-

10+ years

Microsoft Excel

-

10+ years

Windows Server 2016

-

Less than 1 year

Windows NT/2000

-

6 years

Javascript

-

3 years

HTML

-

5 years

TCP/IP

-

8 years

Google Adwords

-

10+ years

Google Analytics

-

10+ years

SEO

-

10+ years

Technical Writing

-

6 years

Webtrends

-

3 years

Piwik

-

2 years

Wordpress

-

6 years

social media marketing

marketing

**Certifications / Licenses**

**A+ Certified (10+ years)**

**HP Laptop Certified (10+ years)**

**Microsoft Certified Trainer (7 years)**

Taught Windows Server and Exchange for Royal Air Force in UK, Pentagon, many clients in Los Angeles as well as Virginia.

**Microsoft Certified Systems Engineer (MCSE) (7 years)**

**Google Analytics (10 years)**

**Webtrends Certified (2 years)**

Implemented Webtrends for Compaq.Com and Yahoo/Hot Jobs

**Groups**

**Portland Online Marketing and Advanced Marketing Meetups**

I started the two biggest Online Marketing Meetups in Portland with about 2000 members currently. Topics include everything from Digital Advertising to Social Media.

**Publications**

**Using Microsoft Exchange Server**

<https://www.pearsonhighered.com/assets/bigcovers/0/7/8/9/078972278X.jpg>

Wrote two chapters for inside credit. Got a recommendation/thank you letter from Kent Joshi.

**Uning Systems Management Server**

<http://bit.ly/smsserver>

Got spine credit, wrote 600 pages on time. Called back several times by Macmillan publishers and wrote on several books.

**Site Server Bible**

<http://bit.ly/siteserverbible>

Got spine credit, wrote 600 pages with IDG (for Dummies) Author.

**ASP Unleashed**

Wrote SQL and JavaScript chapter and was mentioned in Acknowledgments. This led to 3 other book publishing deals.

**Additional Information**