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| **TAMBERIN (TAMI) ALT**  4343 De Forest Street, Las Vegas, NV 89103 | phone 702-358-2584 | email [TamberinAlt@gmail.com](mailto:TamberinAlt@gmail.com)  website: <https://sites.google.com/view/tamberinsportfolio/home> | | | |
| **Creative & Marketing Coordinator**  May 2021 – present  American Beverage Ventures, 4691 South Valley View, Las Vegas | | |
| Skills Acquired  Photography  Lightbox  Airbrushing  Color Correcting  Digital Product Library  Distributor Catalogs  Supplier Catalogs  Product Posters  Event Banners  Product Branding  Sales Fliers  Content Creation  Website Design  Brand Presentation  Investment Presentations  Business Card Design  E-mail Signature Creation | Software Used  Adobe Photoshop  Adobe Illustrator  InDesign  Lightroom  Adobe Acrobat Pro  Microsoft Word  Microsoft PowerPoint  WordPress  WordPress Plugins | Accomplishments  Photograph, color correct and airbrush imperfections on all wine and spirit bottles. Photos include 6 views of each product.  Build and publish supplier and distributor catalogs, with state specific products; each state has specific products and promotions, consequently, a wide range of diversity lies within each catalog.  Generate slide show presentations, ranging from 20-30 slides per investment opportunity presentation.  Develop digital magazine ads, such as Food & Wine and Pr%f Awards, with multiple links to external support sites.  Design, layout and proofread food and drink menus for multiple western themed restaurants.  Create and produce sales fliers, banners and backdrops for trade shows, rodeos, and county fair booths.  Conceive concepts and develop images of personalized bottles of alcohol samples for new account presentations.  Creative problem solver, resourceful team player.  Adaptable to situations and ever-changing demands.  Excellent time management and multi-tasking skills, with the ability to handle multiple tasks to meet strict deadlines  Build excellent relationships within and outside the company through positive communication skills. | |
| **Advertising & Marketing Coordinator**  August 2014 – April 2020  Consumer Portfolio Services, Inc., 3763 Howard Hughes Parkway #300, Las Vegas | | |
| Skills Acquired  Digital Design  Branding  Blogging  Content Creation  Developing Ad Carousels  E-mail Signature Design  A.I. Reply Email  Email Marketing  Fax Blasts Marketing  SMS Marketing  Name List Management  SEO Functions  Skills Acquired continued  Web Analytics  Backlinks  Landing Pages  pURL Development  Event Coordination | Software Used  Adobe Photoshop  Adobe Illustrator  Adobe InDesign  Adobe Acrobat Pro  Adobe Dreamweaver  Microsoft Word  Microsoft Outlook  Microsoft Excel  Microsoft Publisher  Microsoft PowerPoint  Microsoft Dynamics 360  Eloqua  Software Used continued  AS-400  Salesforce  Constant Contact  MailChimp  WordPress  Google Analytics | Accomplishments  Work with senior staff in “Special Projects” division, continuing the company image and developing individual branding for multiple departments.  Hone new revenue generating projects, includes Grow Cap, New Roads Auto Loans, NRAL Credit Union, CPS Direct, CPS Subordinated Notes and CPS Title Loans.  Develop and coordinate direct mail offers of credit and auto loan statement stuffers with monthly loan billings. Assemble name lists in select states of people who filed Bankruptcy 7 & 13. Pair name list(s) with offer of credit from New Roads Auto Loans, ensuring all legal requirements are met with FTC and FCRA. Create personalized URL and contact info for each person in data base. Send name list(s) with contact info along with offer of credit to print house.  Monthly for Direct Mail Bankruptcy Offers, matching type of name lists, quantity, and days the mail drops.  Accomplishments continued  Create concepts, designs and publishing schedule for all email and fax campaigns on behalf of multiple departments. Research and cultivate name list from multiple CRM databases, upload into e-mail and fax-blast data base, then publish emails and fax blasts to said name lists for multiple departments: title loans, subordinated notes, direct mail focused on auto dealerships and B2C subprime auto loans.  Maintain calendar of email and fax ads scheduled for digital publishing.  Coordinate monthly investment packages base upon investment and interest rate return rates. Package and pre-flight digital files for release to printers.  Conceive and create auto loan statement stuffers with monthly loan billings. Package and pre-flight digital files for release to printers.  Design and synchronize the production for marketing materials with multiple departments participating in tradeshows. Coordinate and develop concept and design of handouts with booth signage and corporate branding.  Submit google codes to the website programmer and verify with webmaster all Google Analytics codes are correctly posted for analytical tracking to transpire.  SEO functions within New Roads Auto Loans web site. Build user experience for B2C website; includes flow chart of site, establishing back links, landing pages, building web graphics, including all graphics, and posting to the company blogsite.  Develop monthly and personal ‘high performance’ awards highlighting top producers for multiple departments.  Approve invoices for printing and mailing services within New Roads Auto Loans department.  Time management and prioritization abilities; working on various projects for multiple departments at the same time, all with different deadlines.  Creative problem solver, resourceful team player.  Adaptable to situations and ever-changing demands.  Excellent time management and multi-tasking skills, with the ability to handle multiple tasks to meet strict deadlines  Build excellent relationships within and outside the company through positive communication skills.  Calm and flexible approach to handling pressure and stress within the job scope. | |
| **Graphic Artist / Production Artist** February 2012 – September 2013  ARC Document Solutions, 4345 Dean Martin Drive, Las Vegas | | |

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| Skills Acquired  Page Layout  Concept Design  White Space Balance  Typography  Backlit Signs  Flatbed Printing  Large Scale Die Cuts  Laminating  High Resolution Scanning  Skills Acquired  Skills Acquired continued  Large Format Printing  UV Ink  Cutter  Multi Substrates  Multi-Function Color Copier | Software Used  Adobe Photoshop  Adobe Illustrator  Adobe InDesign  Adobe Acrobat  Microsoft Word  Microsoft Outlook  Microsoft Excel  Microsoft Publisher  Microsoft PowerPoint | Accomplishments  Preflight all incoming files to verify fonts, graphics, and resolution.  Color correct and airbrush images.  Redraw images, and logos as needed.  Stack graphics to fill production runs and produce cut files to separate orders.  Concept and design murals, posters, banners, fliers, custom invitations, tickets, mini catalogs, trade show backdrops, POP signs and custom interior signage, memorial boards. Concept and design exterior signs for billboards, business identification signs, side wall, windows, and front door display.  Accomplishments continued  Develop new products such as: custom packaging by creating cut paths for routing shapes, boxes, clamshells, and purse shells, all designed with corporate department personalization, or company event.  Strong passion for typography, color theory, visual presentation development and composition.  Conceive, craft, and execute innovative banners & posters on time, on budget and on strategy. Excellent time management and multi-tasking skills, with the ability to handle multiple tasks to meet strict deadlines |

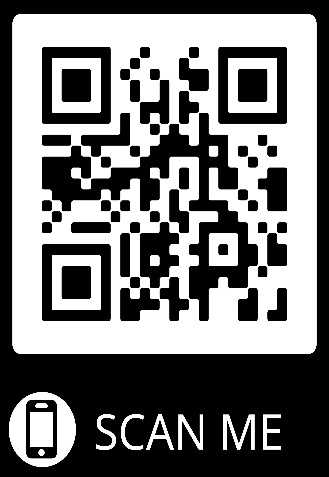
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| **Graphic Artist** September 2009 – September 2011  Edge Graphics, 3838 Raymert Drive, Las Vegas |

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| Skills Acquired  Page Hierarchy  Insertion Practices  OSE  Embossing  Watermarks  Printing Transparencies | Software Used  Adobe Photoshop  Adobe Illustrator  Adobe InDesign  Adobe Acrobat  Microsoft Word  Microsoft Outlook | Accomplishments  Develop concepts, design and marketing strategy for direct mail marketing promotions, media skits, fine art, non-profit, health care, sweepstakes, and astrology packages.  Fabricate brand identity for companies and products using logos, stickers, rubber stamps, transferable stickers, bar codes, embossed, watermark and foil seals.  Mailers contained: outside envelope, a form letter, reply slip, rules and return envelope. Some mailers include a certificate, buck slip, testimonials, coupons, and postcard advertisements.  Collect output for each component, separating laser text and color separations. |

**Graphic Artist** February 1999 – May 2009

Paulson Dice Company / GPI, 1700 Industrial Road, Las Vegas

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| Skills Acquired  Branding Design  Event Design  Edge Spot Design  Card Back Design  Chip Molds  Casino Games  Bet Spot Placement  Photography  Photo Editing  Lighting  Event Coordination  G2E Slideshow Presentation  Color Keys  FTP Site Maintenance | Software Used  Adobe Photoshop  Adobe Illustrator  Adobe InDesign  Adobe Acrobat  Adobe Dreamweaver  Microsoft Word  Microsoft Outlook  Microsoft PowerPoint | Accomplishments  Create chip inlay designs, edge spot colors and shapes along with table game layouts, dice, and non-gaming card back designs for local, national, and international casinos.  Create designs consistent with casino branding, commemorate special events, specialized betting spots and large-scale backgrounds incorporating patented games into some table game designs.  Lead artist for G2E World Gaming Show; internal committee to develop theme, color pallets and general design for booth display. Including large format posters, furniture fliers, handouts, and a corporate slide show in 2006, 2007 & 2008.  Photograph gaming furniture and gaming products. Use product pictures to develop sales flies and email blasts maintaining corporate branding and product specs.  Optimize procedures and devise solutions to ensure orders are completed in an accurate and timely routine with quality standards met.  Collaborate with internal departments and external vendors to create corporate events with attendance ranging between 15-250 people, budgets ranging from $200. - $15,000.  Assemble game specs, color copies and all pertinent films for new layouts, package and assign delivery to Mexico production plant. Prepare bi-weekly reports on all shipment contents to Mexico.  Accomplishments continued  Creative problem solver, resourceful, team player. Adaptability to situations and ever-changing demands  Highly organized with the ability to handle multiple tasks to meet strict deadlines  Excellent time management and multi-tasking skills  Calm and flexible approach to handling pressure and stress  Build excellent relationship with client and client’s team through positive communications |



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| REFERENCES AVALIABLE UPON REQUEST |