**Camila Chaves**

415 Wymore Rd

St. Louis, MO 63103

(314) 320-7264

Camilachaves1999@hotmail.com

**EDUCATION:**

Harris-Stowe State University

Pursuing a Bachelor of Science degree in Business Administration with a minor in Marketing

Anticipated date of graduation, December 2020

GPA 3.9/4.0

**SKILLS**:

* Fluent in speaking, interpreting and writing in English and Spanish
* Strong ability to interact and communicate effectively with customers, staff and management
* Capable of working independently as well as within a team environment
* Experience with Woo Commerce, WordPress, Google Ads, Facebook Business, Google Analytics

**EXPERIENCE**:

Homekreate July 2020 - Present

Marketing Director

* Create and analyze marketing strategies
* Coordinate the marketing team (programmer, designer, community manager, etc…)
* Develop logistic plans

MAVIPP September 2019-Present  
Marketing Director

* Analyze target market and the economic environment
* Produce organic content for social media
* Coordinate production of promotional content

NorthWestern Mutual

Financial Representative Intern January 2020- August 2020

* Collect a broad clientele
* Analyze client’s financial needs and weaknesses
* Create a financial plan that will protect, optimize and grow client’s assets

Harris-Stowe State University

Student Worker at the Office of the Bursar March 2017- Present

* Analyze student information regarding financial accounts and university payments
* Provide student refund checks and discuss conflicting information regarding accounts

**CERTIFICATIONS**

* Berkeley University

Marketing Analytics: Products, Distribution and Sales

* Google

Fundaments of Digital Marketing

Google Ads Display Certification