Chelsea Moore-Poe

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# Objective

Creative, highly motivated professional with a proven track record of handling visual merchandising activities, including maintaining and presenting visual displays in a compelling and exciting manner. Focused on comprehending customers’ preferences and planning merchandising duties according to them.

# Skills & Abilities

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| * Excellent time management * Attention to detail * Creative with a flair for fashion * Outstanding leadership techniques | * Experienced in POS systems * Customer savvy * Exceptional organizational skills * Ambitious and eager to learn |

# Experience

## Sales associate/visual MERCHANDISER / tilly’s / march 2013-November 2015

 As a sales associate (Mar 2013/Aug 2014) I would actively sell to costumers, uphold store standards, and ring people up. Additionally, I would work back of house processing shipment and getting it out to the floor.

After being promoted to In Store Visual Merchandiser I ran all floor moves going off plan-o-grams, and additionally merchandising extra fixtures not featured in it. I oversaw all transfers, markdowns, and shipments while also maintaining store cleanliness and standards daily, remerching when needed due to sell through and new product.

## Visual merchandiser / topshop / november 2015-October 2017

          As the visual merchandiser, I keep up the stores high standard of visual appeal. Merchandising daily, with best sellers, new product, and the latest trends in mind. Making commercial based decisions in the merchandising around events in town, the weather, and so on. Then pulling rack ups and sorting out product into cohesive color stories and trends. Other duties also include helping with shipment, ensuring marketing is organized, replenishing the floor, and adjusting sell through to keep the floor looking full and neat.

## Assistant visual manager / free people /October 2017-Current

As a Visual Manager I execute all floor moves per company directive as well as working in new product throughout the week and ensuring visual standards are maintained by the staff. On a daily basis my other duties include opening and closing the store, processing shipment, selling, and running the floor to make sure all of our customer’s needs are met.

# Education

## High School diploma | 2014 | coronado highschool las vegas, nv