**JAIRO URCUYO**

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***702-769-2311***



# WORK EXPERIENCE

## Digital Manager of Brand Content & Partnerships

**PlayVIG** - Las Vegas, NV

February 2019 to January 2020

* Helped with finding influencers for promotional campaigns, on Youtube & all social media outlets
* Handled in sales finding companies to market with, and purchase a advertisement spot on their platform
* Graphic designed assets for their social media, websites, and marketing campaigns
* Editing marketing material for their social channels
* Controlling all social medias (Twitter, Facebook, Instagram, Youtube, Twitch)

## Freelance Photographer

**Cleveland Cavaliers** - Las Vegas, NV May 2019 to May 2019

* Worked with the Cleveland Cavaliers NBA 2K team at Luxor taking pictures of their players during the event.

## Customer Service Representative

**SYKES- Playstation** - Las Vegas, NV July 2017 to June 2018

* Answered on coming calls for their customer service desk.
* Helped customers with any technical issues within the play station devices
* Helped customers with billing issues



**Associate in Graphic Arts**

**EDUCATION**

**College of Southern Nevada** Las Vegas, NV

August 2020 to Present

## High School Diploma

**Sierra Vista High School** - Las Vegas, NV

August 2008 - July 2012



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**Photoshop (8 years)**

**SKILLS**

* **Illustrator (1 year)**
* **Microsoft word (2 years)**
* **Sony Vegas Pro (1 year)**
* **Photography (2 years)**
* **Marketing (2 years)**
* **Adobe InDesign (1 year)**
* **Customer Service (7 years)**
* **Adobe Premiere Pro (1 year)**
* **Adobe After Effects (1 year)**
* **Content Creation**
* **Marketing & Branding**
* **Content Creation**
* **Social Media Management**



https://www.behance.net/gilyphi

[x](https://www.behance.net/gilyphix)

**LINKS**



# ASSESSMENTS

## Social Media — Highly Proficient

January 2020

Creating content, communicating online, and building a brand's reputation. Full results: [Highly Proficient](https://share.indeedassessments.com/share_to_profile/5ea0e9838bf5c667395dbeb2064d2e58eed53dc074545cb7)

## Social Media — Proficient

June 2020

Creating content, communicating online, and building a brand's reputation. Full results: [Proficient](https://share.indeedassessments.com/attempts/a54225055ff314d6b4d3bf571d63af01eed53dc074545cb7)

## Customer Focus & Orientation — Highly Proficient

November 2020

Responding to customer situations with sensitivity. Full results: [Highly Proficient](https://share.indeedassessments.com/attempts/ae85ea47ac6fdbb0749eb7ebd4304527eed53dc074545cb7)

## Attention to Detail — Proficient

September 2020

Identifying differences in materials, following instructions, and detecting details among distracting information.

Full results: [Proficient](https://share.indeedassessments.com/attempts/d0e14109072a9de059ca48e8d92e3192eed53dc074545cb7)

## Management & Leadership Skills: Impact & Influence — Familiar

January 2020

Adapting leadership style to accomplish goals using rational or emotional appeal. Full results: [Familiar](https://share.indeedassessments.com/attempts/163a38fdaf623e0fc09f39b1c660facaeed53dc074545cb7)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.



SKILLS

**ADDITIONAL INFORMATION**

* English & Spanish
* Customer Service
* Computer Handy