Core C++ 2020
Call for Sponsors

May 25-27, 2020 :: Wohl Center :: Ramat Gan, Israel

From medical devices and flash storage to CPUs and advanced navigation systems, Israeli innovation pushes the boundaries of the imagination. Advanced software is at the heart of many of these systems, and when it comes to bare-metal performance, low power consumption, high speed responses and massive scalability - C++ is king.

In 2019 the first Core C++ conference took place at the Academic College of Tel Aviv-Yaffo and was a great success! It featured 18 talks in 2 full days of two parallel tracks, 4 pre-conference workshops, 350+ attendees, 20 international and local speakers.

Core C++ 2020 will feature (projected numbers):
- 2 full days of lectures
- 3 parallel tracks
- 24 talks, selected from 80+ submissions
- 25-30 local and international speakers
- 4 pre-conference full day workshops
- 400+ attendees

Core C++ 2020 is aimed at C++ developers and practitioners as well as academic researchers and teachers who wish to be updated by the newest developments of C++ and present their work with C++. The Core C++ conference is a non-profit, community-based and community-facing event. All income from sponsorships and tickets will be used to cover the conference expenses.

"For us, your conference was a huge success! We hired
an excellent senior C++ developer through our booth!"
-- Happy Core C++ 2019 Sponsor

Exposure

- In 2020 we expect to welcome about 400+ attendees, mostly from Israel
- The conference will feature 25-30 local and international speakers
- The Core C++ Users Group (meetup.com/CoreCpp):
  - Over 1000 members
  - Over 2000 followers on Twitter (`@corecpp`)
  - Over 1000 YouTube subscribers (`CoreCppIL`)
  - Regular social media updates also include Facebook and LinkedIn
- The Haifa::C++ User Group (meetup.com/haifa-cpp):
  - Over 750 members
- All the talks will be recorded on video and posted online.

Conference Schedule

May 25th (Mon.)	Training classes

May 26th-27th (Tue.-Wed.)	Main conference, each day featuring:
	➢ Keynote by a distinguished international guest speaker
	➢ 12 technical one hour sessions each day
	Three parallel tracks:
	  ○ Two English tracks
	  ○ A mixed English/Hebrew track
	➢ Sponsor booth expo
	➢ Optional evening activities such as lightning talks and panels TBD

Community Outreach Program

The conference Community Outreach Program covers registration costs for participants who cannot otherwise afford a ticket. It is intended for people from the open-source community, students, and others without access to a sponsored ticket.

Each sponsorship pack includes a number of conference tickets, you may donate some or all of these tickets to the Community Outreach program.

Sponsorship Packs

Bronze
- Purchase 3 Early Bird conference tickets (3x850 ILS) until March 1st, 2020;
- Your company logo will be shown on the conference website;
- Your company logo will be shown on the conference keynote slides;
- You may send us stickers to be added to conference Welcome Bag.

Silver
- Purchase 5 Early Bird conference tickets (5x850 ILS) until March 1st, 2020;
  OR sponsor travel and accommodation for your accepted international speaker;
- All of "Bronze";
- Sponsorship announcement + your company will be mentioned in social media communications by the conference;
- You may send us an A4 leaflet to be added to Welcome Bag.

Gold
- 10,500 ILS**
- Includes 6 conference tickets:
  - 5 tickets for 5 attendees from your company;
  - 1 ticket on your behalf for "Community Outreach" program;
- All of "Silver";
- Your sponsorship announced in the opening note;
- You may send us a promotional poster or roll-up to be placed in the public space, during the two days of the conference;
- Your company mentioned as part of Community Outreach program presentation;
- Your logo placed on the Welcome Bag.

Diamond
- 18,000 ILS**
- Includes 9 conference tickets:
  - 5 tickets for 5 attendees from your company;
  - 4 tickets on your behalf for "Community Outreach" program;
- All of "Gold";
- Company logo will appear at the beginning of all of the posted videos.

Video Sponsor
- All the technical sessions at the event will be recorded and shared on YouTube;
- Sponsor the recording and editing of the conference videos;
- All "Diamond" benefits, excluding conference tickets;
- Your company logo appears on all the videos.

Expo Booth
- Silver, Gold and Diamond sponsors may place an expo booth for an additional 4000 ILS.
- Includes 2 booth-staff tickets granting access to the expo and lunch areas.
  Full access regular conference tickets for booth staff must be purchased separately or as part of your sponsorship tickets.
- Contact us to discuss any special requirements for the booth.

Accessory Sponsor
- Sponsor conference badges and lanyards, goody-bags, tee-shirts and apparel;
- Contact us for more details.

Toy Story
- We will be happy to distribute any small items, like toys, gadgets, pens, notebooks etc. in the Welcome Bag. Contact us in advance, and ship sufficient amount of items.

Community Sponsorship
- As a community driven conference, we show our support and love to the greater C++ community by happily exchanging logos with other conferences or user groups.

Open For Ideas
- We are definitely open to other sponsorship proposals. Contact us with any ideas!

Core C++ Team :: info@corecpp.org

* The prices above do not include VAT where applicable.
** The price includes a 15% Early-Bird Discount valid until Early Bird Ticket sales end.