Core C++ 2021
Call for Sponsors

August 24-26, 2021 :: Academic College of Tel-Aviv-Yaffo

Following the success of Core C++ 2019 we are excited to launch Core C++ 2021 which will be focused this year on the local C++ community. From medical devices and flash storage to CPUs and advanced navigation systems, Israeli innovation pushes the boundaries of the imagination. Advanced software is at the heart of many of these systems, and when it comes to bare-metal performance, low power consumption, high speed responses and massive scalability - C++ rules.

The first Core C++ conference took place in 2019 at the Academic College of Tel Aviv-Yaffo and was a great success! It featured 18 talks in 2 full days of two parallel tracks, 4 pre-conference workshops, 350+ attendees, 20 international and local speakers.

Core C++ 2021 will feature (projected numbers):
- 2 full days of lectures
- 2 parallel tracks
- 18 talks, selected from community submissions
- Additional pre and post-conference activities
- 250+ attendees

Core C++ 2021 is aimed at C++ developers and practitioners as well as academic researchers and teachers who wish to be updated by the newest developments of C++ and present their work with C++. The conference is a non-profit, community-based and community-facing event. All income from sponsorships and tickets will be used to cover the conference expenses and Core C++ future events.

"For us, your conference was a huge success! We hired
an excellent senior C++ developer through our booth!"
-- Happy Core C++ 2019 Sponsor

Exposure

- In 2021 we expect to welcome about 250+ attendees, mostly from Israel
- The conference will feature 25-30 speakers
- The Core C++ Users Group (meetup.com/CoreCpp):
  - Over 1600 members
  - Over 4000 followers on Twitter (`@corecpp`)
  - Over 2000 YouTube subscribers (`CoreCppIL`)
  - Regular social media updates also include Facebook and LinkedIn
- The Haifa::C++ User Group (meetup.com/haifa-cpp):
  - Over 800 members
- All the talks will be professionally recorded on video and posted online.

Conference Schedule

Aug 24th (Tue.)	Training classes (planned)
May 26th-27th (Wed.-Thu.)	Main conference, *each day featuring*: ➢ 9 technical one hour sessions each day in two parallel tracks ➢ Optional sponsors' booth expo (TBD) ➢ Optional evening activities such as lightning talks and panels (TBD)

Sponsorship Packs

Bronze
- Open till July 1st, 2021
- 2,500 ILS (+VAT if applicable, see below)
- You get 2 tickets for 2 attendees from your company;
- Your company logo will be shown on the conference website;
- Your company logo will be shown on the conference opening slides.

Silver
- 5,500 ILS (+VAT if applicable, see below)
- All of "Bronze";
- You get 4 tickets for 4 attendees from your company;
- Sponsorship announcement + your company will be mentioned in social media communications by the conference;
- You may send us company stickers or A4 leaflet brochures to be handed inside the conference Welcome Bag / at the Reception Desk.

Gold
- 10,500 ILS (+VAT if applicable, see below);
- All of "Silver";
- You get 5 tickets for 5 attendees from your company;
- Your sponsorship announced in the opening note;
- You may send us a promotional poster or roll-up to be placed in the public space, during the two days of the conference;
- Your company mentioned as part of Community Outreach program presentation;
- Your logo placed on the Welcome Bag (or other welcome gift provided to attendees).

Diamond
- 15,500 ILS (+VAT if applicable, see below)
- All of "Gold" (including 5 conference tickets);
- Company logo will appear at the beginning of all of the posted videos.

Video Sponsor
- 20,500 ILS +VAT
- All the technical sessions at the event will be recorded and shared on YouTube;
- Sponsor the recording and editing of the conference videos;
- All "Diamond" benefits (including 5 conference tickets);
- Your company logo appears on all the videos.

Expo Booth (TBD)
- Upon approval for Expo Booth (still pending), Silver, Gold and Diamond sponsors may place an expo booth for an additional 4,000 ILS.
- Includes 2 booth-staff tickets granting access to the expo and lunch areas.
  (Full access regular conference tickets for booth staff must be purchased separately or as part of your sponsorship tickets).
- Upon approval (still pending) we will notify all Silver, Gold and Diamond sponsors on Expo Booth plans and will allow those who will be interested to discuss any special requirements for the booth.

Accessory Sponsor
- Sponsors of all levels could hand through our Reception Desk accessories, small toys, gadgets, notebooks, goody-bags, tee-shirts etc.;
- Contact us for more details.

Community Sponsorship
- As a community driven conference, we show our support and love to the greater C++ community by happily exchanging logos with other conferences or user groups.

Open For Ideas
- We are definitely open to other sponsorship proposals. Contact us with any ideas!

Core C++ Team :: info@corecpp.org

** The prices above do not include **VAT where applicable**.*

   In case VAT would be applicable, a Tax Invoice from the conference production company would be provided.