

How much do you want to smoke tobacco right now?

Please respond by marking the line below.

If tobacco has been ticked, could you please change the text to smoke tobacco rather than use tobacco?

not at all _____ very much



Title slide

Without NEXT button

Black background

Welcome to the Darknet! Here you can buy your favourite goods directly with next day delivery. Don't worry about the cost, we will give you a budget that you can spend at your heart's content.

In our shop, the goods are organised in categories. All you have to do is to **click on a category** of your interest, select a tile and see what item it reveals.

If there is an item you like, you can **put it in your shopping trolley**. If you don't like it, press the back button, open another tile, or move to another category.

Introduction phase 1

Intro 1

White background



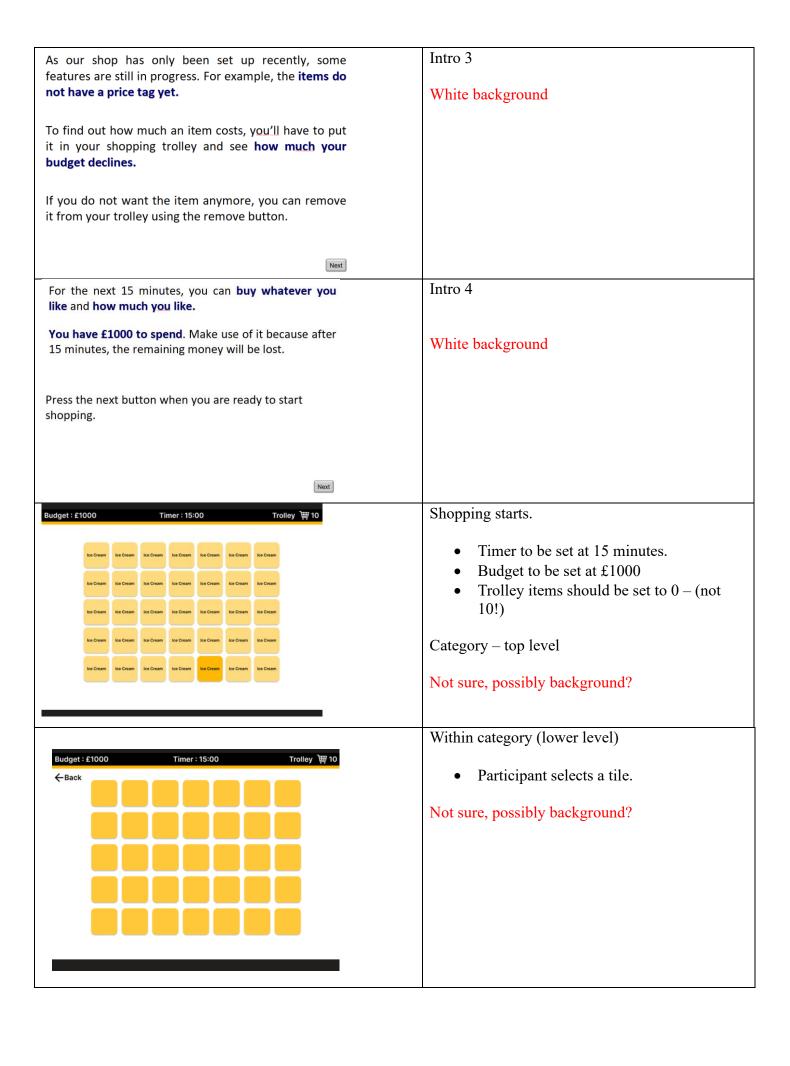
In the top right corner, you see **your shopping trolley.** When you click on it, you can check all the items you have selected. You can also remove items, if you want.

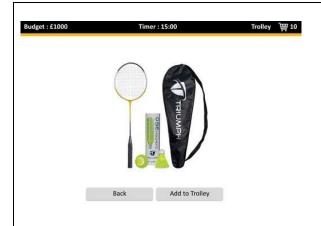
In the top left corner, you see **your budget, which is initially set to £1000** and declines with every purchase that you make.

Between your budget and your trolley is a timer, which is set to 15 minutes and counts down the time remaining for you to shop.

Intro 2

White background

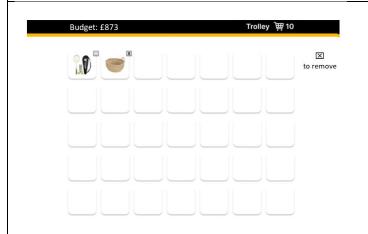




- Participant discards item or adds it to trolley,
- Trolley count moves up by 1 item and budget declines according to price list.
- Once item added to trolley, screen goes back to within category level.

If participant wants to purchase the item again, they can click on the same tile again (of which the content is now visible) and then see the item that they picked again, which they could add to the trolley. This does not seem to work at the moment because whenever they select the same item again, they are presented with a different one for selection.

Not sure, possibly background?



Within trolley.

• Timer stops when participant checks the content of their trolley.

Layout needs more thought!!!



You are one of our lucky shoppers!

You get **an extra £1000** from us to continue shopping.

Continue Shopping

This slide is shown with sound when the participant has spent their budget before the time is up.

The presentation time of this slide does not count towards the shopping time (i.e. timer stops while this slide is shown). Participant decides when to resume.

White background

Sound should be included



Make sure that you use up your budget because any money remaining will be lost!

This warning should be shown (with sound) at half time when either condition is met:

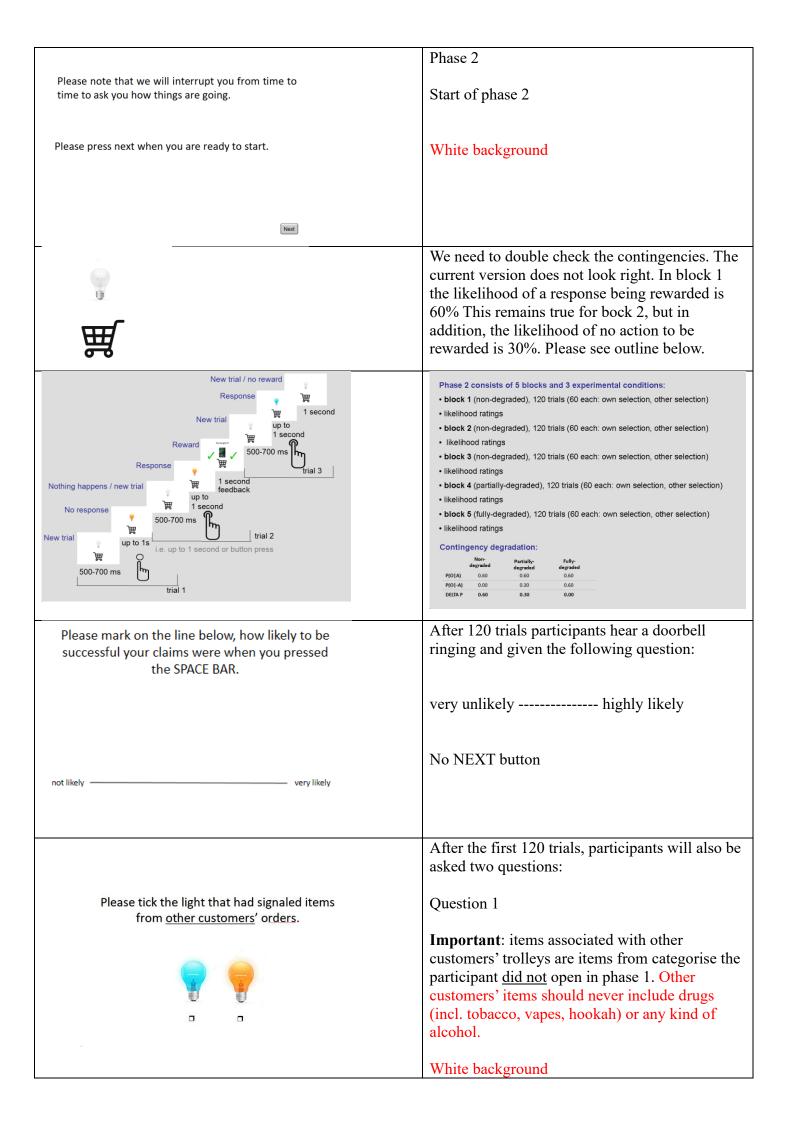
- Budget is more than 500€ at half time.
- Participants purchased less than 15 items.

The warning is introduced by a sound and shown for 30 seconds / timer stops during the presentation of this slide.

Black background / sound should be included.

End of phase 1 Thank you! White background Time's up. You cannot shop anymore. The items in your trolley will now be prepared for delivery. Purchase ratings Please mark on the line below how satisfied you are with your purchases. All participants! White background No NEXT button Shopping rating Would you have liked to have continued shopping? All participants! Please respond by marking the line below. White background No NEXT button Craving ratings: How much do you want to use cocaine right now? Only drug users. Cravings of those drugs that were Please respond by marking the line below. previously rated. not at all --- very much White background not at all -No NEXT button Phase 2 Intro slide 1 White background We have just learned that there have been problems with the delivery. The orders of all our customers have been mixed up. We are very sorry about the inconvenience. Our customers are very important to us. We will now give all our customers the opportunity to claim items free of charge. Next

Phase 2 You are going to see a shopping trolley in the middle of the screen with a light bulb on top of it. Intro slide 2 White background From time to time the light bulb lights up. The colour of the light signals you whether the next item up for grabs will be from your trolley or from someone else's trolley. Next Phase 2 It may take a few trials to find out which of the two colours is associated with your trolley and Intro slide 3 which is associated with another customer's trolley. With this information in mind, you can then decide whether you want to make a claim. White background If you want to claim the next item: press the SPACE BAR while the light is still on. If you don't want to make a claim: do nothing. Next Phase 2 The pictures below may give you an idea how it works. Intro slide 4 Unsuccessful claim Attention White background 凲 凲 凲 稇 0 Be aware that other customers are also online and may claim the same item. This means that not all your claims will be successful. Next Phase 2 This means that several outcomes are possible: Intro slide 5 You press the SPACE BAR and successfully claim the item. • You press the SPACE BAR and nothing happens. White background • You do nothing and nothing happens. · You do noting and you still get the item. In order to get what you want you need to work out a strategy of when to act. Next



Disconsistants to the first section of the section	Question 2
Please tick the light that had signaled items from <u>your</u> order.	White background
	Items associated with the participant's trolley.
	Important: all items in the participants' trolley should be used for phase 2 (repetition is no problem) – the same number of items should be used from categories the participant did not look at.
	Phase 2 – block 2
tji	White background
₩ T	
Please mark on the line below, how likely to be successful your claims were when you pressed the SPACE BAR.	Doorbell sounds and rating question is introduced.
	White background
	No NEXT button
not likely ————— very likely	
	Phase 2 – block 3 & doorbell / rating
· · · · · · · · · · · · · · · · · · ·	Phase 2 – bock 4 & doorbell / rating
##F	Phase 2 – bock 5 & doorbell / rating
<i>ਵ</i> ਰ	Phase 2 – bock 6 & doorbell / rating
	End of phase 2
Well done!	White background
You have managed to claim many items successfully!	Slide should be shown for 30 seconds.

	Please mark on the line below how satisfied you are with the items that you successfully claimed.			Satisfaction rating White background No NEXT button
not at all _ satisfied _			very satisfied	
	u leave our shop, we wond us to others by gettin ses.		at	Introduction to phase 3 White background
For youFor a 5-For a friMake surbecause y	 For your mother: a bunch of flowers For your next-door neighbour: a box of chocolates For a 5-year old girl: a cuddly toy For a friend: a book Make sure that you remember these 4 things because you'll only have 5 minutes to get them. Press next when you are ready. 			The such ground
	Just to double check that you know what presents to get. Please tick the relevant items:			Memory check White background Correct response should make a positive sound,
For yo mothe		For a 5-year old girl	For your friend	and tick remains on the screen.
□ Perfum □ Flowers □ Umbrel □ Make-u □ Handba	G ☐ Wine □ Chocolates □ Penknife	□ Lego □ Playmobile □ Barbie □ Chocolates □ Cuddly Toy	□ BBQ □ Binoculars □ Book □ Plants □ Mug	Incorrect response should make a nasty sound and tick does not stay on the screen to encourage the participant to revise their decision. Once all 4 items have been correctly identified a sound is played, which is needed to give a bit of time for the participant to take a look at the correct selection before phase 3 starts (e.g. 30 seconds).
Budget : £1000 lee C	ream Ice Cream Ice Cream Ice Cream	Ice Cream Ice Cr	rolley 單 10	 Phase 3 starts. Budget should be re-set to £1000. Timer should be set to 5 minutes. Trolley content should be set to zero. Not sure, possibly background?

Thank you!

The presents will now be prepared for delivery.



After 5 minutes phase 3 ends.

Participant is informed that all the presents are now ready for shipment.

Slide is shown for 1 second.

White background

Slide shown for 30 seconds.



Thank you slide appears until space bar or enter button is pressed.

White background

Last slide; should stay on screen.