

# **CoreTradeGlobal Product Listing Policy**

## **1. Purpose and Scope**

This Product Listing Policy (“Policy”) governs all product and service listings posted on the CoreTradeGlobal.com platform (“the Platform”).

It ensures that listings comply with applicable international, regional, and national laws across the United Kingdom (UK), European Union (EU), and United States (US).

By posting or offering any product or service on CoreTradeGlobal, users (“sellers”) agree to adhere to this Policy and to all relevant trade, consumer protection, and safety regulations.

## **2. General Prohibitions**

Sellers may not list, advertise, or offer to sell any product or service that is illegal, restricted, or otherwise non-compliant under any applicable jurisdiction, including:

- UK law: Consumer Protection Act 1987, Product Safety and Metrology Regulations 2019, and UK REACH.
- EU law: REACH Regulation (EC) No 1907/2006, General Product Safety Regulation (EU) 2023/988.
- U.S. law: Consumer Product Safety Act (CPSC), FDA Regulations, Federal Trade Commission (FTC) Act.

Sellers must ensure that their products meet all import, labeling, safety, and certification standards in every destination market where they are sold.

## **3. Prohibited and Restricted Products**

The following categories of goods and services are strictly prohibited or restricted from being listed, advertised, or sold on the Platform:

### **3.1 Illegal or Hazardous Substances**

- Narcotics, controlled drugs, synthetic cannabinoids, or analogues.
- Explosives, fireworks, or detonators.

- Radioactive materials, toxic substances, or banned chemicals under REACH/UK REACH.

### **3.2 Counterfeit and Infringing Goods**

- Counterfeit or trademark-infringing products (e.g., fake brand items, pirated software).
- Unauthorized replicas or use of protected logos, marks, or copyrighted material.

### **3.3 Dangerous or Regulated Equipment**

- Firearms, ammunition, military-grade or police weapons.
- Surveillance, hacking, or card-reading devices.
- Products requiring special licensing (e.g., medical devices, radio transmitters) without appropriate authorization.

### **3.4 Financial or Government-Linked Items**

- Securities, investments, or cryptocurrencies not licensed under local financial regulations.
- Government-issued IDs, permits, or official documents.
- Gambling services, lotteries, or sweepstakes.

### **3.5 Adult or Morally Offensive Content**

- Pornographic, obscene, or sexually explicit material.
- Listings exploiting minors or involving non-consensual acts.

### **3.6 Deceptive Digital or Virtual Products**

- Virtual goods or “keys” without actual transferable value.
- Misleading or fraudulent listings, fake certificates, or manipulated product images.

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## 4. Compliance with Regional Product Regulations

Sellers are responsible for ensuring full compliance with regional laws and standards before listing a product.

Region	Applicable Standards / Requirements
<b>United Kingdom (UK)</b>	UKCA marking, UK REACH, Product Safety and Metrology Regulations 2019, Consumer Rights Act 2015, and Data Protection Act 2018.
<b>European Union (EU/EEA)</b>	CE marking, REACH and RoHS compliance, Packaging and Waste Directive (94/62/EC), GDPR.
<b>United States (USA)</b>	CPSC safety standards, FDA labeling (for food, cosmetics, and medical devices), FTC truth-in-advertising, and state-level laws (e.g., California Proposition 65).

Failure to comply may result in delisting, suspension, or referral to regulatory authorities in the relevant jurisdiction.

## 5. Content That Violates Public Order or Morality

Prohibited listings also include any content that:

- Encourages or glorifies illegal, violent, or extremist activities.
- Promotes hate speech, racism, or discrimination.
- Contains national security–sensitive or classified information.
- Undermines public morals or promotes political unrest.

## 6. Platform Rights and Enforcement

### 6.1 Enforcement Rights

CoreTradeGlobal reserves the right to:

- Remove, restrict, or block any listing or account without prior notice.

- Suspend or permanently terminate users for violations.
- Notify or cooperate with competent authorities (e.g., UK Trading Standards, EU Market Surveillance, or U.S. Federal Agencies).

## **6.2 Listing Accuracy and Transparency**

Sellers must ensure that all listings:

- Are lawful, accurate, and not misleading.
- Include correct specifications, country of origin, and compliance certificates.
- Display authentic, unaltered images of actual products.
- Accurately reflect price, quantity, and delivery details.

## **7. Seller Responsibilities and Indemnification**

### **7.1 Seller Obligations**

Sellers are solely responsible for:

- Ensuring compliance with import/export, labeling, safety, and consumer protection laws.
- Obtaining all necessary certifications (CE, UKCA, FDA, etc.) prior to listing.
- Paying all taxes, duties, or trade-related fees.
- Maintaining accurate business records as required under UK Companies Act and HMRC guidelines.

### **7.2 Indemnification**

Sellers agree to indemnify and hold harmless CoreTradeGlobal, its owners, affiliates, and employees from any:

- Legal claims, penalties, or damages arising from non-compliance.
- Intellectual property violations.

- Misrepresentations, product safety failures, or consumer claims.

CoreTradeGlobal bears no liability for user-generated content or third-party transactions.

## 8. Enforcement Actions

Depending on the severity and recurrence of violations, CoreTradeGlobal may apply the following measures:

Violation Level	Examples	Actions
Level 1 – Minor	Incomplete labeling, minor data error	Warning or temporary delisting
Level 2 – Moderate	Misleading content, repeated non-compliance	Account suspension
Level 3 – Severe	Counterfeit, illegal, or dangerous products	Permanent ban and regulatory referral

A **zero-tolerance** policy applies to counterfeit, fraudulent, and unsafe listings.

## 9. Updates to this Policy

This Policy may be amended periodically to reflect changes in legislation or platform operations. Revisions take effect upon publication. Continued use of the Platform constitutes acceptance of the revised version.

Last updated: October 18,2025

## 10. Contact Information

For inquiries regarding listing compliance, please contact: **info@coretradeglobal.com**