

### Narratives in Finance

#### Master's Thesis

Submitted in partial fulfillment of the requirements for the degree of Master of Arts in Quantiative Economics and Finance

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Date of Submission: Friday  $14^{\text{TH}}$  September, 2018

## Abstract

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Introduction



# Monetary Policy and Interest Rates

- 2.1 Excess Sensitivity Puzzle
- 2.2 Existing Research
- 2.3 New Insights Through Narratives

Chapter 3

### Narratives and Decision Making

- 3.1 What Narratives Are
- 3.1.1 McAdams Research on Narratives
- 3.1.2 Social Psychology Background
- 3.2 How Narratives can help
- 3.2.1 Bayesian Brain and Predictive Coding

Here, there could be a direct link to the algorithms that are used in Machine Learning, AI, and NLP. Akerlof and Snower (2016)

### 3.2.2 Influence and Change on Human Beings

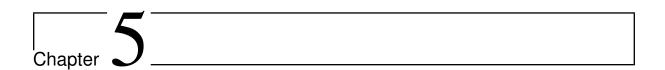
Akerlof and Shiller understand narratives as a convention, but it is more than that, it changes how people think and perceive the world.

### 3.3 Narrative Research

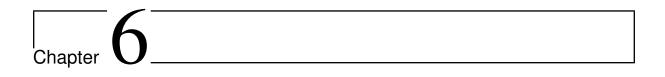


# Natural Language Processing

- 4.1 Methods in Natural Language Processing
- 4.1.1 Sensitivity Analysis
- 4.1.2 Topic Modeling



Data and Methodology



Results

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Conclusion

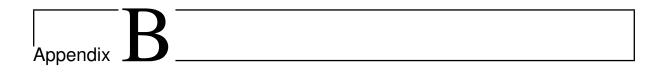
# Bibliography

Akerlof, G. A., & Snower, D. J. (2016). Bread and bullets. Journal of Economic Behavior & Organization, 126, 58–71. doi: 10.1016/j.jebo.2015.10.021



Whatever may come...

A.1 For Example...



Whatever may come...

B.1 For Example...

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