

Trend on Trend

European IS and Corporate IT



Agenda

- Trend Micro Overview
- Trend's Security Framework
- Trend on Trend

TREND MICRO

- 30 years focused on security software
- Headquartered in Japan, Tokyo Exchange Nikkei Index (4704)
- Annual sales over \$1B US
- Customers include 45 of top 50 global corporations
- 5500+ employees in over 50 countries
- 250+ employees in European Operations Centre in Cork
- Cork-based Tech Support, Sales, Sales Engineering, etc.

500k commercial customers & **155M** endpoints protected







Consumers



Market Leadership Position





The market leader in server security for the 7th straight year







 Source: IDC, Securing the Server Compute Evolution: Hybrid Cloud Has Transformed the Datacenter, January 2017 #US41867116





Recommended Breach Detection System for 4 straight years, and Recommended Next-generation IPS

Gartner

Leader in Gartner Magic Quadrant for Intrusion Detection and Prevention Systems, January 2017

- NSS Labs Breach Detection Test Results (2014-2016);
 NSS NGIPS Test Results. 2016
- http://www.trendmicro.com/us/business/cyber-security/aartner-idps-report/



Gartner.

Highest and Furthest to the Right in the Leader's Quadrant in the Gartner Magic Quadrant for Endpoint Protection Platforms, Jan 2017



#1 in protection and performance

- https://resources.trendmicro.com/Gartner-Magic-Quadrant-Endpoints.html
- av-test.org (Jan 2014 to Dec 2016)







VISIBILITY AND CONTROL

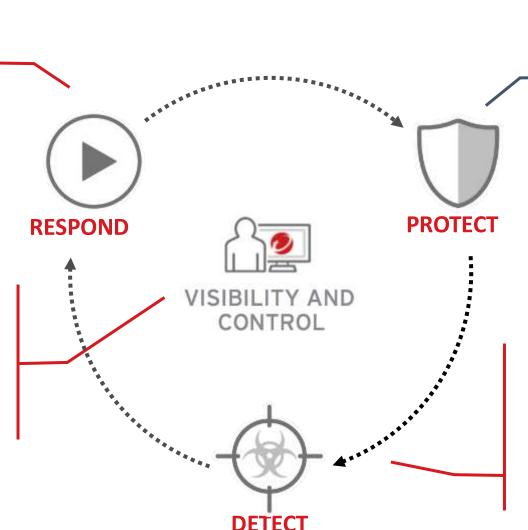




TREND MICRO
SMART
Protection
Network

CONNECTED THREAT DEFENCE

Enable rapid response through shared threat intelligence and delivery of real-time security updates



Assess potential vulnerabilities and proactively protect endpoints, servers and applications

Detect advanced malware, behavior and communications invisible to standard defenses



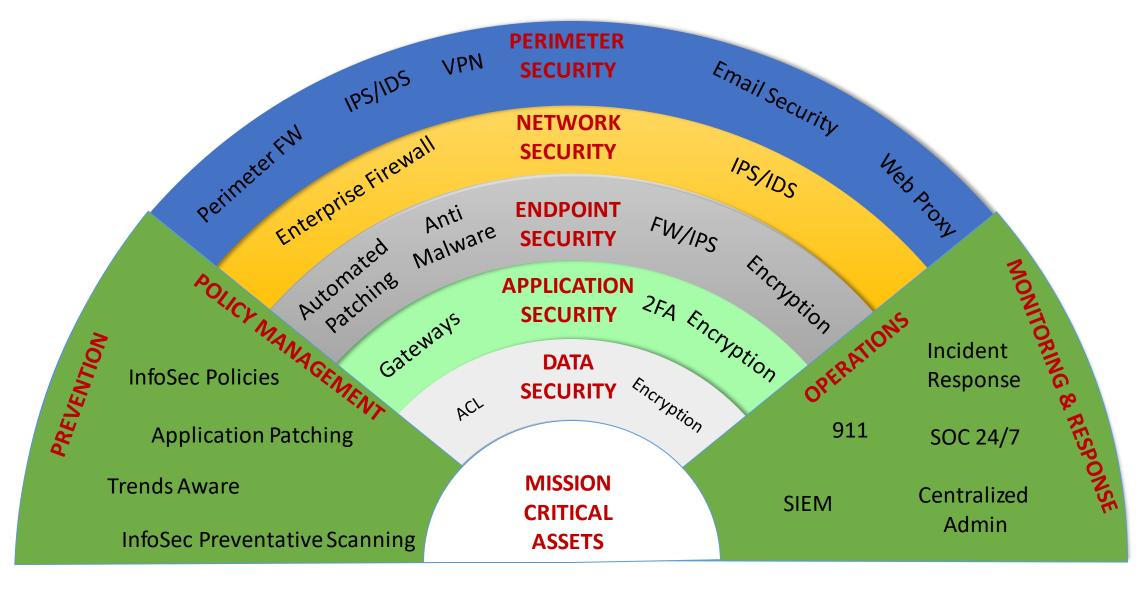
Gain centralized visibility

across the system, and

analyze and assess

impact of threats

Our Security Framework



Connected Threat Defence integration ScanMail **Exchange Protection** Deep Secure .COM **Server Security Endpoint Sensor Forensics** TippingPoint IPS OfficeScan - EndPoint IMS - Mail Gateway IWS - Proxy ATP-Analyser Custom Manager ATP-Email ATP- Network Signature



Sandbox