

# Trend on Trend

## European IS and Corporate IT

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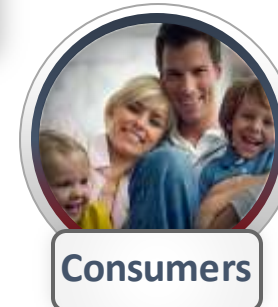
# Agenda

- Trend Micro Overview
- Trend's Security Framework
- Trend on Trend

# TREND MICRO

- 30 years focused on security software
- Headquartered in Japan, Tokyo Exchange Nikkei Index (4704)
- Annual sales over \$1B US
- Customers include 45 of top 50 global corporations
- 5500+ employees in over 50 countries
- 250+ employees in European Operations Centre in Cork
- Cork-based Tech Support, Sales, Sales Engineering, etc.

**500k commercial customers & 155M endpoints protected**



# Market Leadership Position



The **market leader**  
in server security  
for the **7th straight year**



**Recommended** Breach Detection System  
for **4 straight years**, and  
**Recommended** Next-generation IPS



**Highest and Furthest to the Right** in  
the Leader's Quadrant in the Gartner  
Magic Quadrant for Endpoint  
Protection Platforms, Jan 2017



- Source: IDC, Securing the Server Compute Evolution: Hybrid Cloud Has Transformed the Datacenter, January 2017 #US41867116



**Leader** in Gartner Magic Quadrant for  
Intrusion Detection and Prevention  
Systems, January 2017

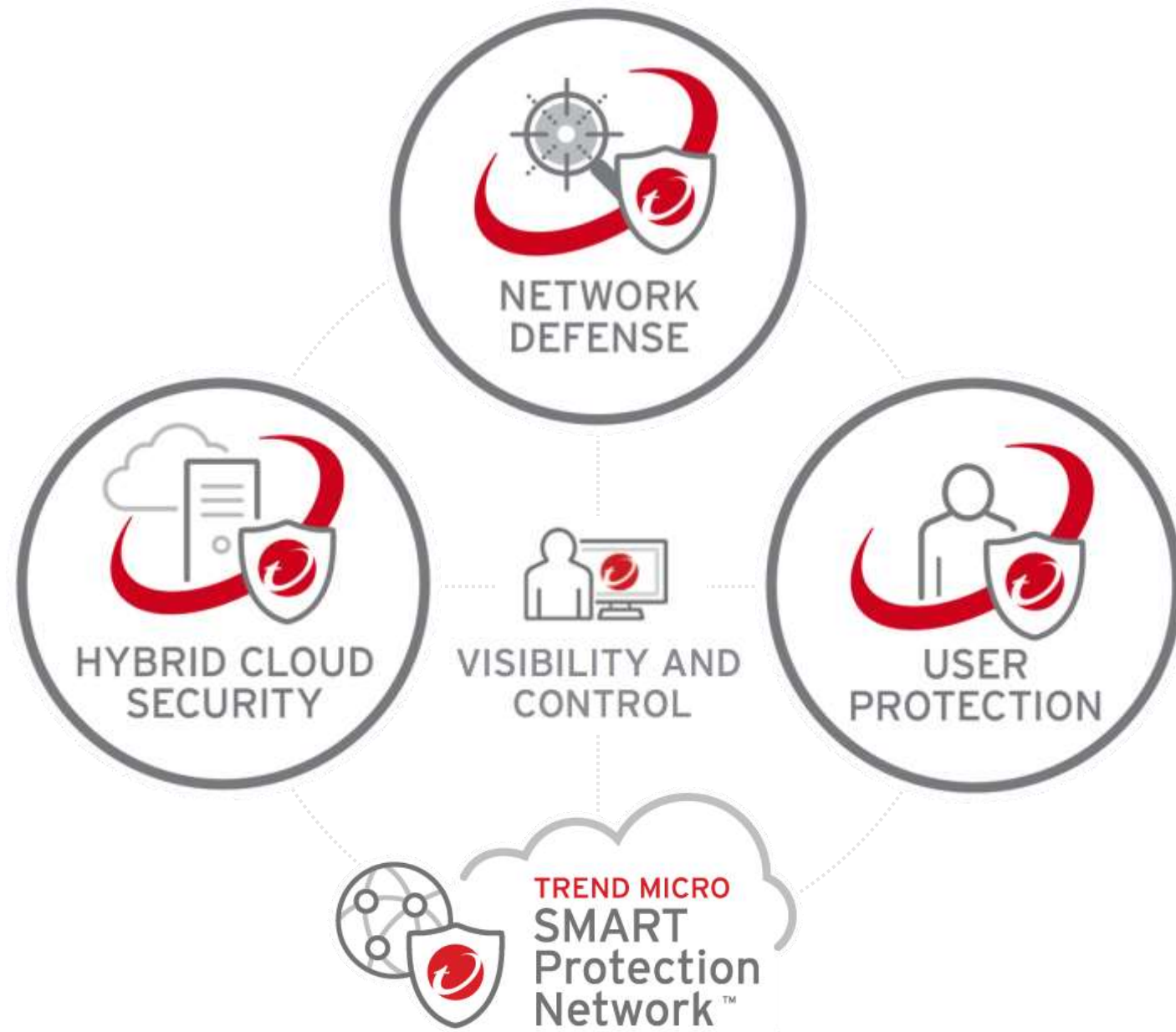
- NSS Labs Breach Detection Test Results (2014-2016);  
NSS NGIPS Test Results, 2016
- <http://www.trendmicro.com/us/business/cyber-security/gartner-idps-report/>



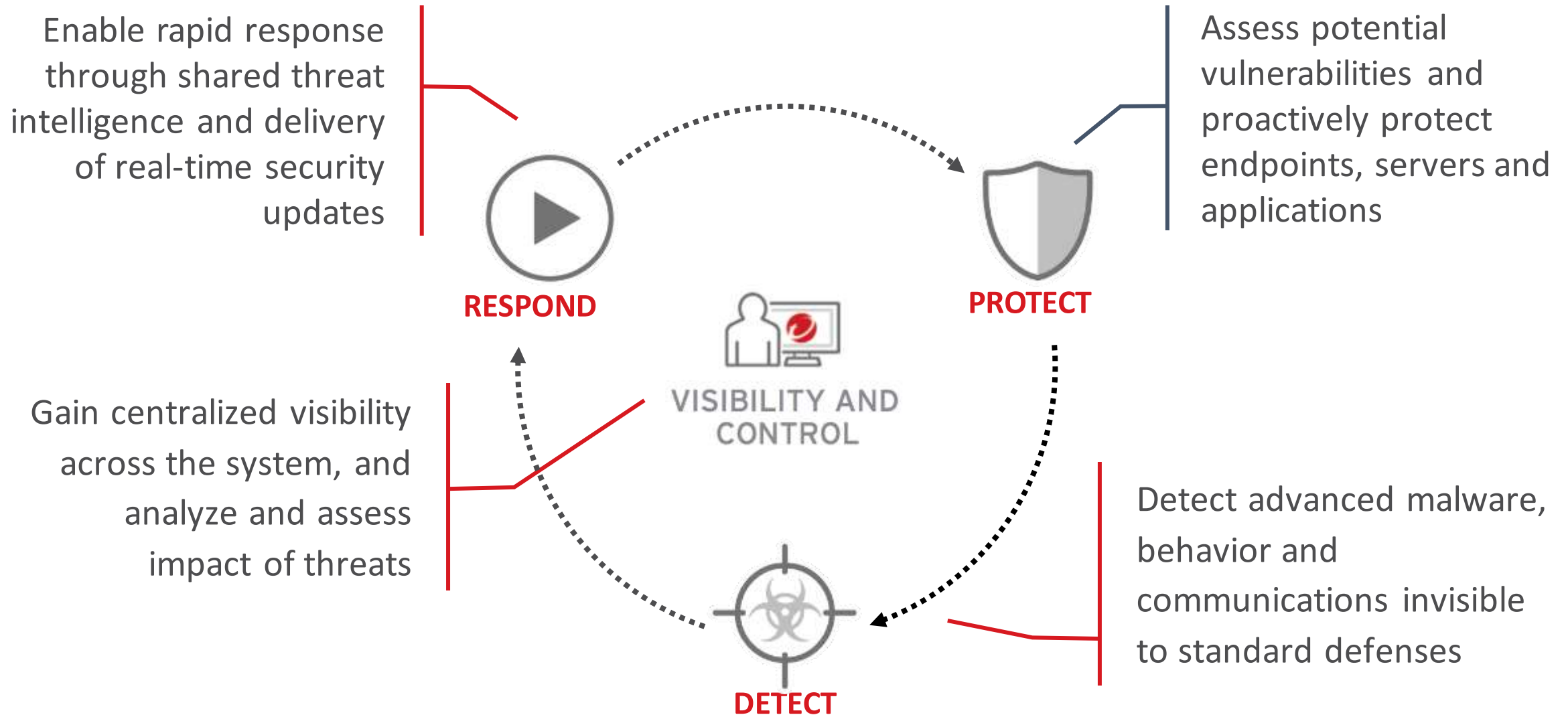
**#1 in protection and performance**

- <https://resources.trendmicro.com/Gartner-Magic-Quadrant-Endpoints.html>
- av-test.org (Jan 2014 to Dec 2016)

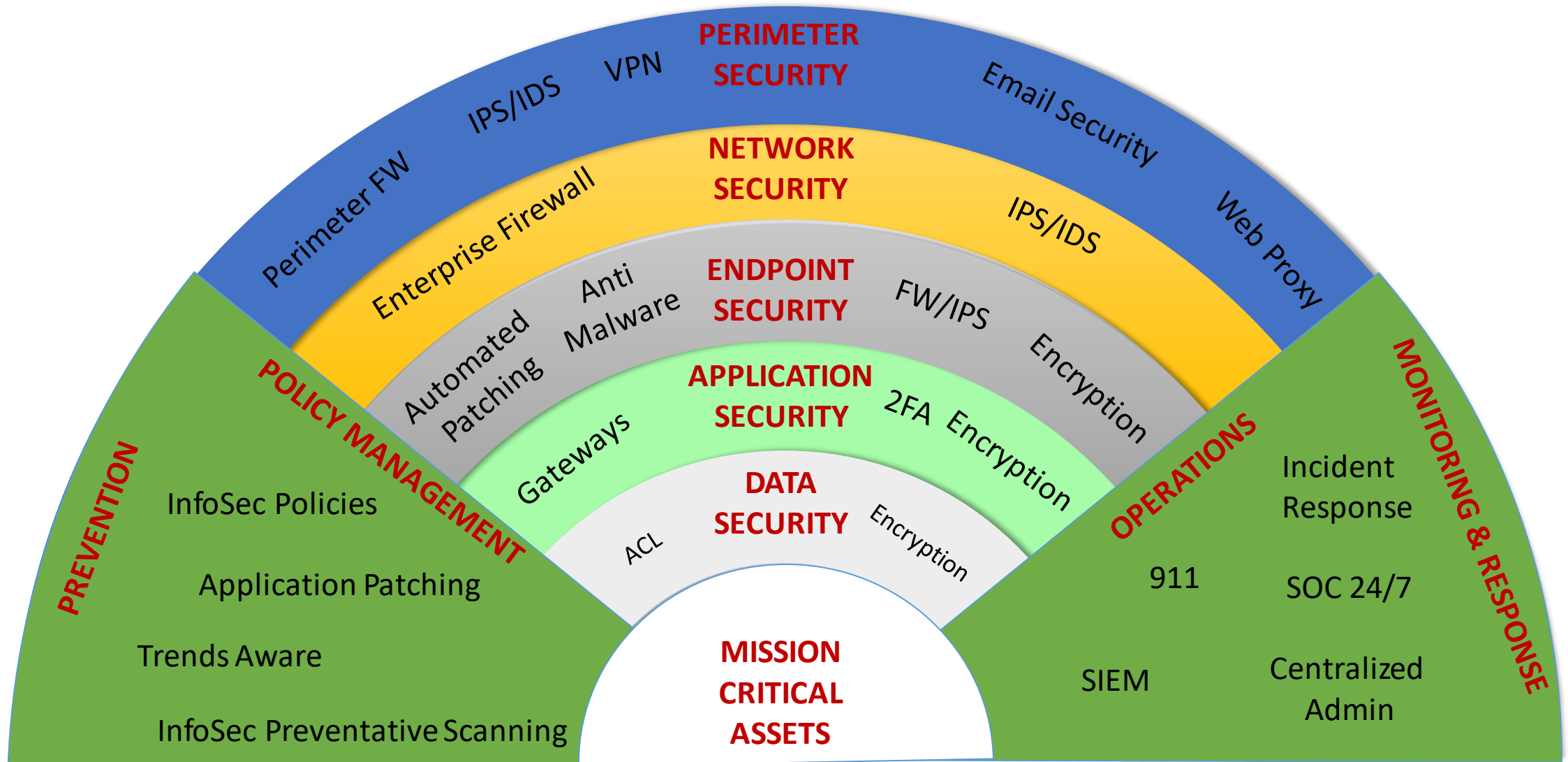




# CONNECTED THREAT DEFENCE



# Our Security Framework



# Connected Threat Defence integration

