

The project coordination will undertake the following channels to enhance the flow of information to the required audience :

1. The project will be launched inviting relevant stakeholders to share the goal, specific objectives , the expected outcomes, an outlining the environmental , economic and social impacts of developing and promoting biological control in the management of agricultural pests.
2. Seminars and workshops will be conducted to enhance implementation strategies among the implementing partners. Provision will also be made to participate in conferences both national and international to share the values of using natural enemies in the management of agricultural pests.
3. Radio and TV discussion on the importance of natural enemies will be carried out to create awareness on the public , targeting smallholders farmers , private and public sectors on the importance of biological control.
4. Wassap forum will be created for smallholders farmers for sharing information on biological control
5. Publication of research results in scientific journals for wider scientific audience
6. Short communication , handbills and project billboards displaying project information