

JOAQUÍN E. PÉREZ

Guaynabo, PR | 787-308-2202 | jep369@cornell.edu
<https://www.linkedin.com/in/joaquineperez/>

EDUCATION

Cornell University
COLLEGE OF ENGINEERING
Candidate for Bachelor of Science in Mechanical Engineering
Minor: Applied Economics

Ithaca, New York
Anticipated Graduation: May 2028
GPA: 3.7

Colegio Marista de Guaynabo
U.S. Presidential Scholars Program Nominee
Honors: Eagle Scout, HSF Scholar

Guaynabo, Puerto Rico
Graduation: May 2024
GPA 4.0/4.0

LEADERSHIP & CAMPUS INVOLVEMENT

CORNELL HYPERLOOP PROJECT TEAM
Marketing Lead

Ithaca, New York
September 2025 – Present

- Produced sponsor-facing material (deck + one pagers) and positioned team value proposition to increase partnership conversion.
- Created marketing initiatives to raise awareness of Cornell Hyperloop, enhancing brand presence and attracting potential sponsors.
- Assisted in competition logistics by analyzing sponsorship opportunities and aligning financial strategies with Hyperloop project goals.

ASSOCIATION OF LATINO PROFESSIONALS FOR AMERICA (ALPFA)
Vice President of Outreach / Event Coordinator / GBody Ambassador

Ithaca, New York
February 2025 – Present

- Led outreach to corporate partners and campus orgs, doubling event attendance and securing over 25 speakers throughout the year.
- Represented Cornell at the ALPFA National Convention; conducted over 30 recruiter conversations, achieving a 60% follow up rate.
- Managed event planning end-to-end (timeline, comms, coordination) and executed programs improving member engagement.

MEWS HALL EXECUTIVE BOARD
Vice President

Ithaca, New York
August 2024 - May 2025

- Managed event budgets of \$500+ across 10+ events; allocated spend across vendors and supplies to maximize attendance per dollar.
- Negotiated with Residence Hall Association and built simple budget forecasts in Excel to stay within determined funding constraints.
- Led planning and execution for over 10 community gatherings, coordinating logistics, staffing, and feedback to improve efficiency.

WORK EXPERIENCE

PAOLO'S PLAYHOUSE COFFEE SHOP
Barista

Santurce, Puerto Rico
June 2024 – August 2024

- Delivered fast, accurate service in a high-volume setting; handled cash/card transactions, resolving issues while maintaining quality.
- Maintained strict cleanliness, food-safety procedures, and customer satisfaction while balancing multiple orders under time constraints.
- Practiced effective organization of workstations, maintaining cleanliness at all times for a productive and safe environment for guests.

ISLA LAB PRODUCTS, LLC
Administrative Assistant, Sales Department

Guaynabo, Puerto Rico
July 2023 – August 2023

- Supported operations and admin reporting; organized invoices/quotes, improving filing workflows across 100+ staff interactions.
- Used Excel and Sage to assist with order tracking, basic accounting workflows, and internal reporting to improve access and visibility.
- Learned product line (25+ devices), supporting customer-facing communication to move deals forward efficiently and resolve inquiries.

LUIS MUÑOZ MARÍN FOUNDATION
Intern, Historical Research Department

Trujillo Alto, Puerto Rico
June 2023 – July 2023

- Organized archive and improved retrieval/accessibility for research requests; supported documentation quality and preservation.
- Led signage renovation project (120+ signs), coordinating inventory, execution, and quality checks to ensure on-time completion.
- Collaborated with researchers/staff to design content for tours, translating scientific information into visitor-friendly language.

SKILLS

Skills: Fluent in English and Spanish, CAD Software, Python, Proficiency in MATLAB, Proficient in Microsoft Office Suite
Relevant Coursework: Macroeconomics, Statics & Mechanics of Solids, Differential Equations, Thermodynamics
Interests: Project Management, Sustainable Engineering Solutions, Finance and Business Strategy, Technology Innovation