## **INFO 1998: Introduction to Machine Learning**





### **Lecture 3: Data Visualization**

**INFO 1998: Introduction to Machine Learning** 

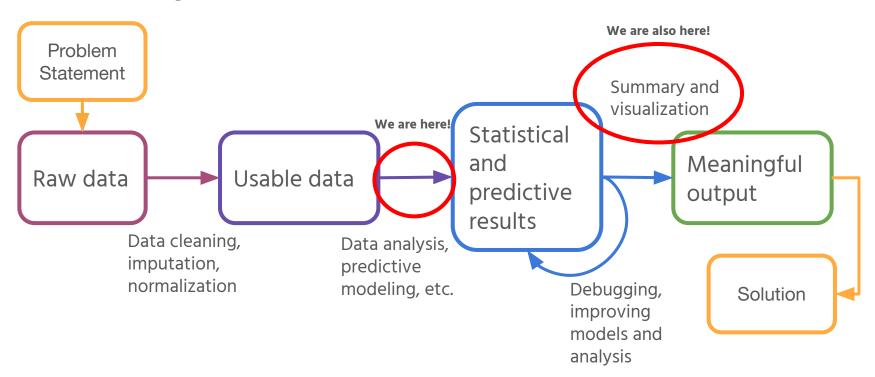


## **Agenda**

- 1. Why Data Visualization is Important
- 2. Data Visualization Libraries
- 3. Basic Visualizations
- 4. Advanced Visualizations
- 5. Challenges of Visualization



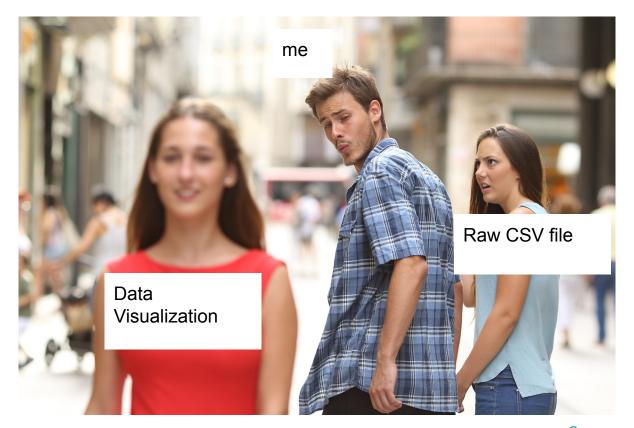
## The Data Pipeline







## Why is Data Visualization Important?







#### This!!!

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X
                    amphitheaters.csv - Notepad
         File Edit Format View Help
"Roman", "Modern", "Country", "Year", "Length", "Notes", "Photo", "Latitude", "Longia "Dyrrhachium", "Durrës", "Albania", "2nd century AD", "61 m", "Durrës Amphitheatr" "Lambaesis", "Lambèse", "Algeria", "", "64 m", "", "", 35.489247, 6.259935 "Colonia Claudia Caesarea", "Cherchell", "Algeria", "", "33 m", "", "", 36.60874, 2. "Gemellae", "M'lili", "Algeria", "", "37 m", "", "34.635409, 5.522764 "Theveste", "Tébessa", "Algeria", "4th century AD", "45 m", "Aerial Photograph", "" "Tipasa", "Tipaza", "Algeria", "", "Map of Tipasa", "https://en.wikipedia.org/"Carnuntum", "Petronell", "Austria", "", "69 m", "2 amphitheatres ", "https://en.w" "Carnuntum", "Petronell", "Austria", "", "69 m", "2 amphitheatres ", "https://en.w" "Flavia Solva", "Leibnitz", "Austria", "", "", "", "46.766744,15.567417" "Virunum", "Magdalensberg", "Austria", "", "", "", "https://en.wikipedia.org/wiki/"Diocletianopolis", "Hisarya", "Bulgaria", "", "", "", "42.502825,24.709776" "Marcianopolis", "Bulgaria", "", "", "", ", "43.222222,27.569444" "Serdica", "Sofia", "Bulgaria", "", "", "", "", "In ground floor of Arena c
 "Serdica", "Sofia", "Bulgaria", "3rd century AD", "", "In ground floor of Arena c "Pietas Iulia Pola", "Pula", "Croatia", "1st century AD", "68 m", "Pula Arena", "h "Salonae", "Solin", "Croatia", "", "65 m", "", "https://en.wikipedia.org/wiki/File "Burnum", "", "Croatia", "", "46 m", "Roman military camp near Sibenik, had a sma "Augusta Paphus", "Paphos", "Cyprus", "", "65 m", "", "34.754942, 32.405344" "Salamis" "" "Cyprus" "" "Amphitheatra almost vanished " "" 35 185522 33
```



https://manifold.net/doc/mfd9/images/eg\_formats\_csv01\_01.png

## Why is Data Visualization Important?

Informative

Appealing

Universal

Predictive

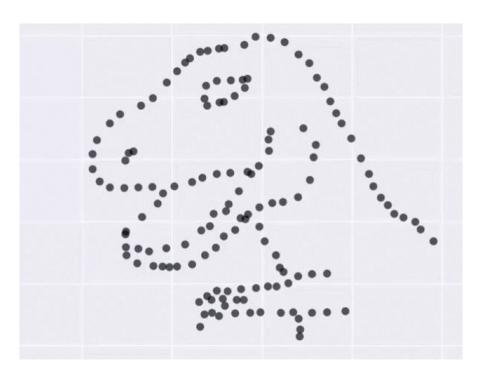


### Why is Data Visualization Important?

Same summary stats (mean, median, mode) but different distributions!

We need to see how the **actual** data looks!

df.describe() is not enough



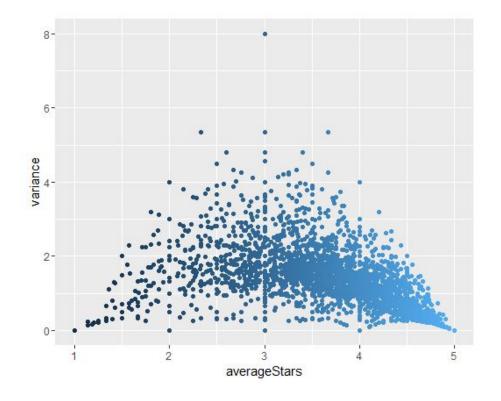






### Data Visualization Simple Example: Ratings on Yelp

Question: What do you notice? What trends do you see?







#### **Data Visualization Libraries**

### matplotlib

- Python data visualization package
- Capable of handling most data visualization needs
- Simple object-oriented library inspired from MATLAB
- Cheatsheet

#### seaborn

Another visualization package built on matplotlib





### **Seaborn vs Matplot**

#### Seaborn

- Easier syntax
- Built for working with Pandas DF
- High level functions for more robust visualizations
- Superset of matplot

### Matplot

Python libraries for data

visualizations!!

 Harder to work with for DF

Syntactically more complex

Use for basic graphs



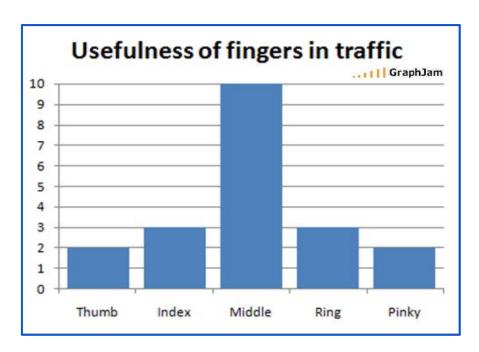
# **Basic Data Visualizations**





### **Bar Graph**

- Represent magnitude or frequency of discrete variables
- Allows us to compare features



Source





### **Histograms**



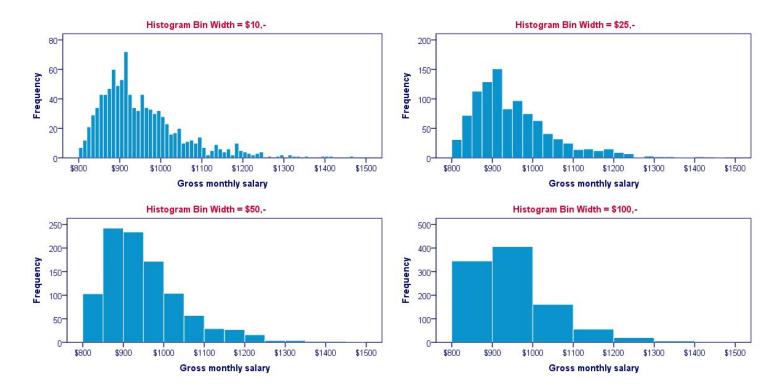
Source

- Used to observe frequency distribution of continuous variables
- Data split into bins





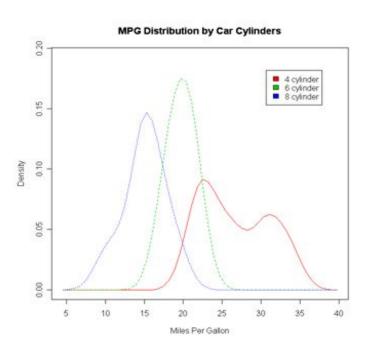
### **Histograms: Different Bin Sizes**







## **Density Plot**



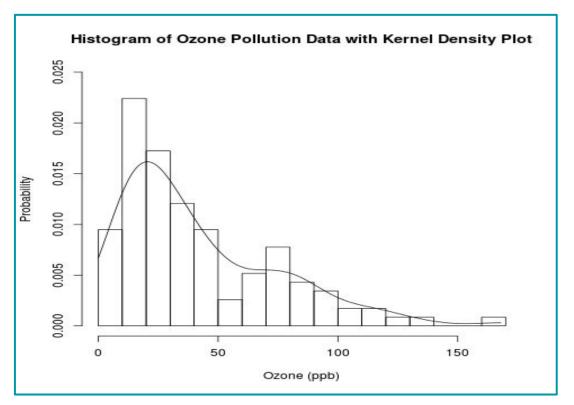
Like a histogram, but **smooths** the shape of the distribution







### **Histogram vs Density Plot**

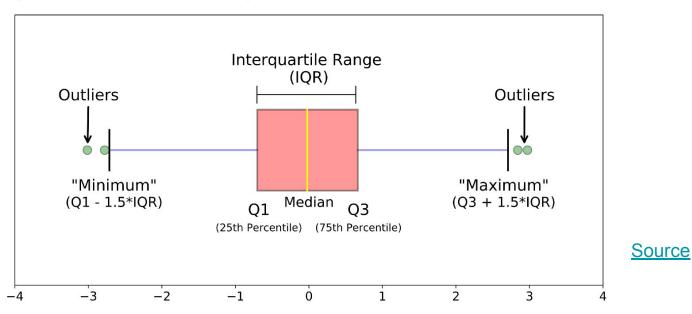






### **Boxplot (a.k.a box and whisker plot)**

- Summary of data
- Shows spread of data
- Gives range, interquartile range, median, and outlier information

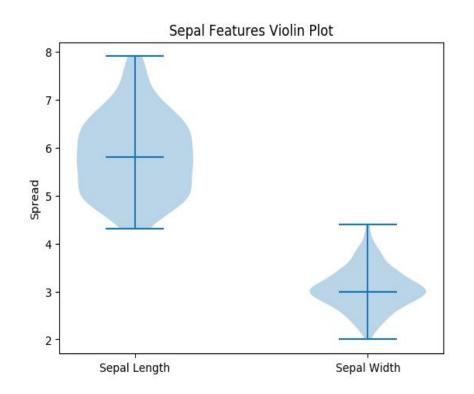






#### **Violin Plot**

- Combination of boxplot and density plot to show the spread and shape of the data
- Can show whether the data is normal (i.e. is distributed normally)







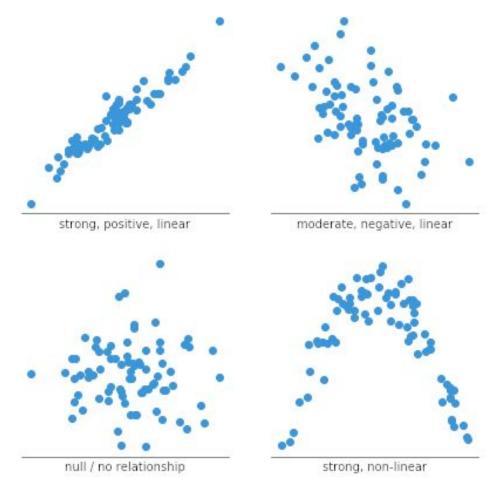
## **Advanced Data Visualizations**





### **Scatterplot**

- See relationship between two features
- Can be useful for extrapolating information

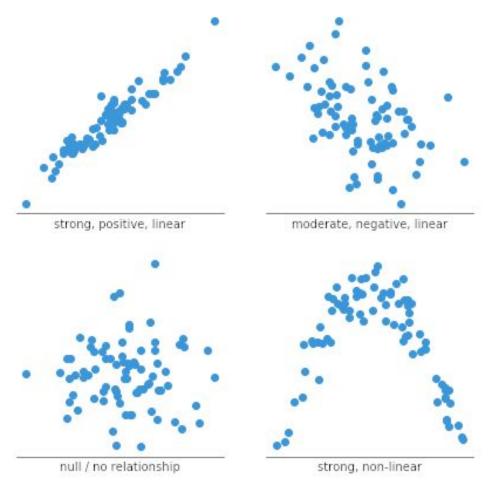






### **Scatterplot**

- See relationship between two features
- Can be useful for extrapolating information
- Correlation ≠ Causation!

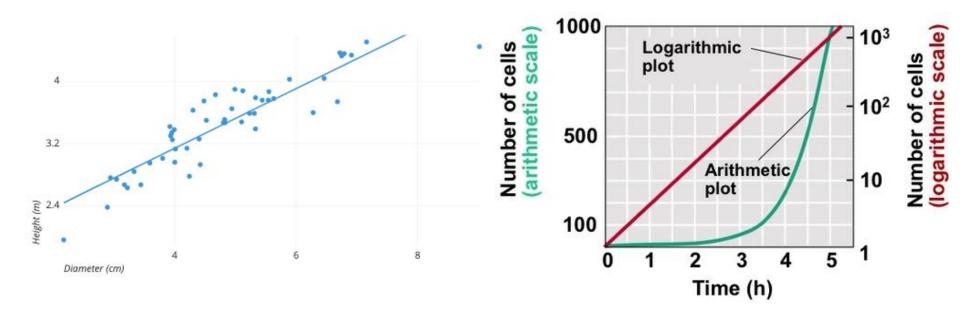






### Scatterplot - more ways

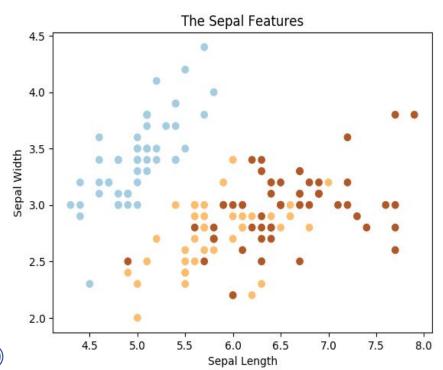
Line of best fit



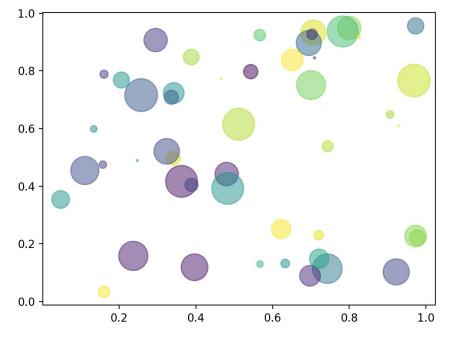




### Scatterplot - more ways



- Line of best fit
- Demonstrate clusters
- Bubble chart





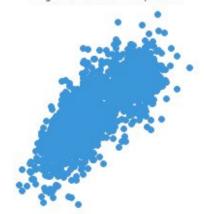


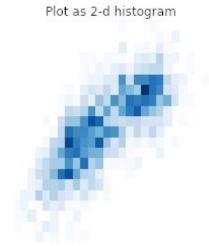
#### Original data, 1500 points

### **Scatterplot - Overplotting**

- Only sample a random selection
- Change dot form (eg. add transparency)
- Use heatmap



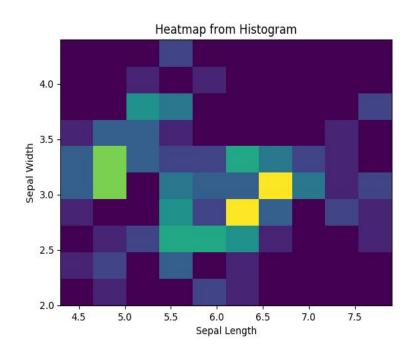








### **Heatmap**

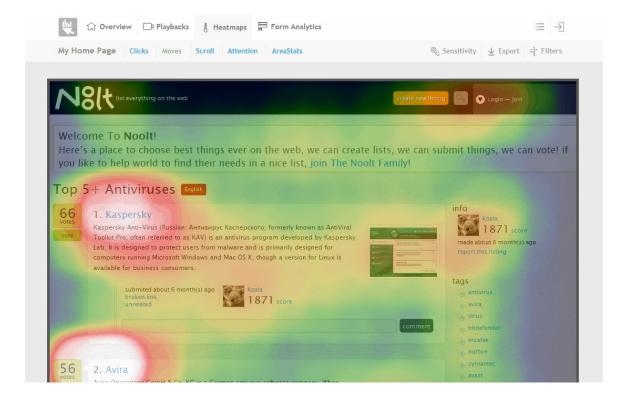


- Varying degrees of one metric are represented using color
- Especially useful in the context of maps to show geographical variation





### **Heatmap - Click Density / Website Heatmaps**

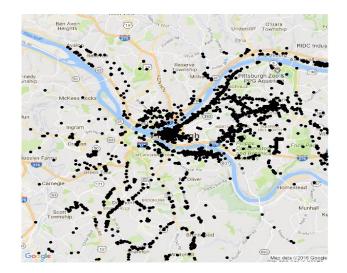


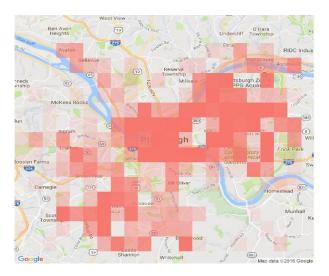




### **Using Maps**

- Map visualization → contextual information
  - Trends are not always apparent in the data itself
  - Eg. Longitudes + Latitudes → Geographical Map





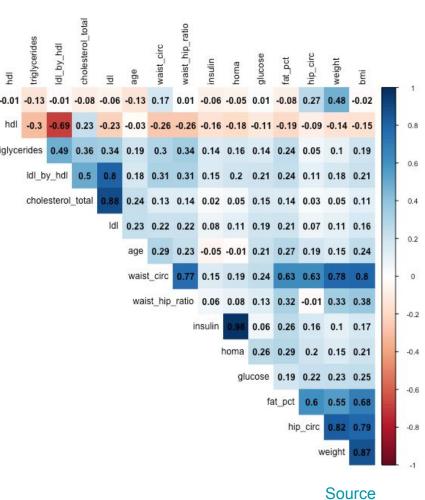




#### **Correlation Plots**

- 2D matrix with all variables on each axis
- Entries represent the correlation coefficients between each pair of variables

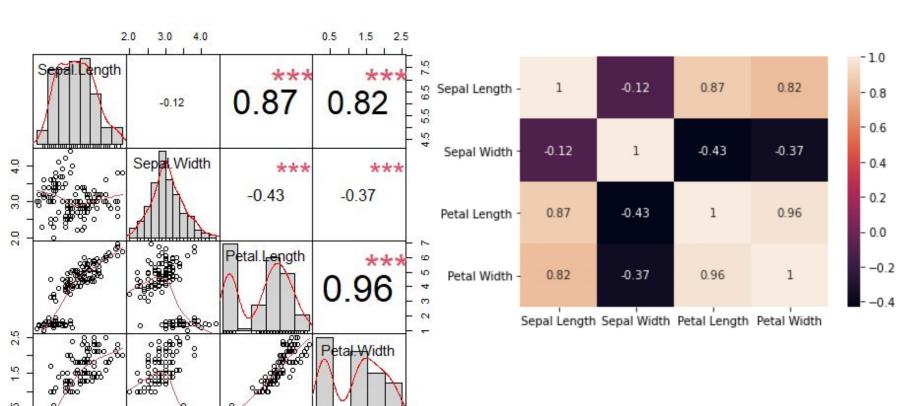
Why are all entries on the diagonal '1'?







#### **Correlation Plots**





4.5 5.5 6.5 7.5

1 2 3 4 5 6 7



## **Demo**



## **Challenges of Visualization**

**Higher Dimension** 

**Non-Trivial** 

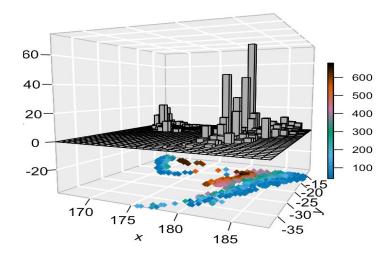
**Time Consuming** 

Hard to Show Uncertainty



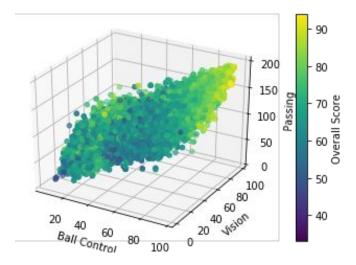


### **High Dimensional Data**



4D Plot For Earthquake Data

- Color, time animations, or point shape can be used for higher dimensions
- There is a limit to the number of features that can be displayed

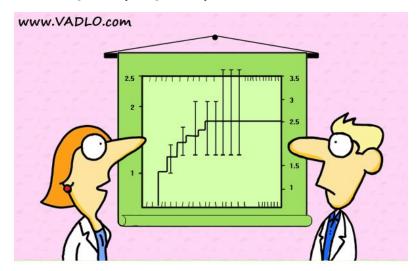




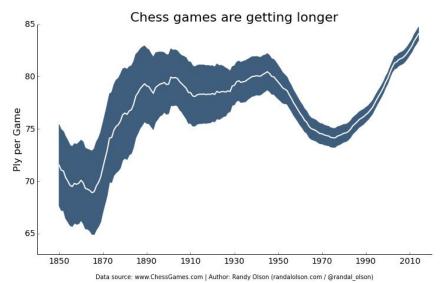


#### **Error Bars**

- Show uncertainty
- Usually display 95 percent confidence interval



"Did you really have to show the error bars?"

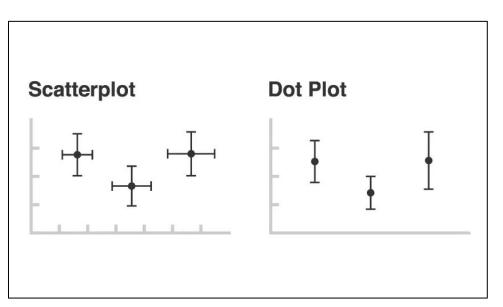


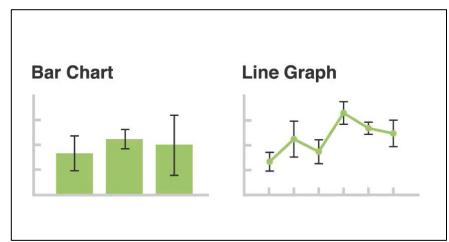






### **Error Bars**



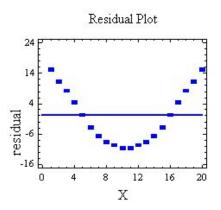






#### **Residual Plot**

- Values should be equally and randomly spaced on horizontal axis
- Regression line is called line of best fit
- Not optimal if data has outliers or is non-linear







## **Coming Up**

- Assignment 2: Due this Friday at 11:59 PM
- Assignment 3: Due next Wednesday at 11:59 PM
- Next Lecture: Fundamentals of Machine Learning

Check ED before writing emails! Post Questions on ED!

