INFO 1998: Introduction to Machine Learning

Download lecture2data.csv from the website – this will be helpful for the demo!



Lecture 2: Data Manipulation INFO 1998: Introduction to Machine Learning



Logistical Stuff

- Everyone should be enrolled in Student Center. Please check if you are enrolled in
 INFO 1998 Section 602 for 1 credit S/U. Check your spam folder for the pin email!
- (For those doing the audit option due to conflicts/credit limits, this doesn't apply.)

Ask yourself:

- Can you access CMS?
- Can you access the Ed Discussion?
- Can you access the course website?
- Can you access the first assignment?
 Due tonight, submitted via CMS!



Ed Discussion Link



Agenda

- 1. Define Good Question + Get Raw Data
- 2. Data Manipulation Techniques
- 3. Data Imputation
- 4. Other Techniques
- 5. Demo + Summary



Creating A Good Question

Good Examples:

- What work and lifestyle conditions greatly impact mental health, and in what way?
- Based on this data, what factors can be used to predict a candidate's success within a Canadian election?
- What features best predict the amount of solar radiation the Earth gets based on data collected by NASA?

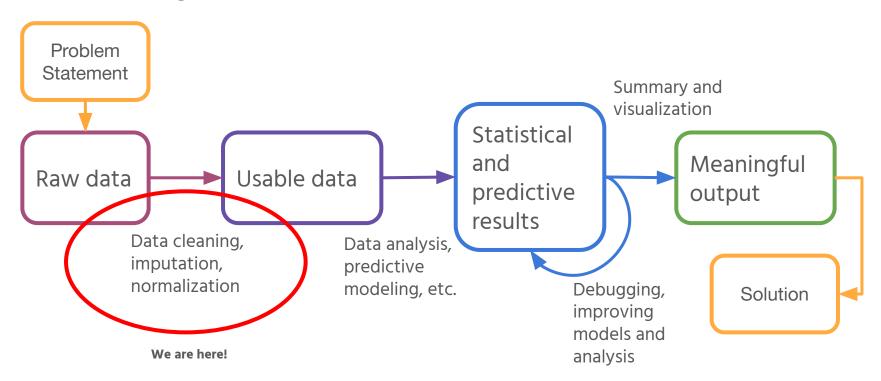
Poor Examples:

- What can the data tell me about mental health?
- Is there a relationship between the data and a candidate's success in a Canadian election?
- Can we predict amount of solar radiation the earth gets?





The Data Pipeline







Acquiring data

- Option 1: Web scraping directly from web with tools like <u>BeautifulSoup</u>
- Option 2: Querying from databases
- Option 3: Downloading data directly (ex. from Kaggle/Inter-governmental organizations/Govt./Corporate websites)



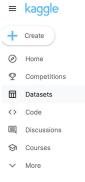




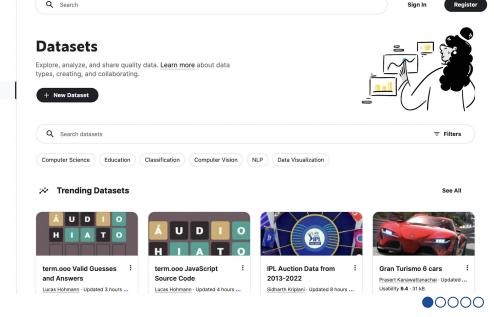
Finding a Relevant Dataset

Questions to Ask Yourself...

- Does the data measure what you care about?
- Is your data connected/related?
- Do you have a lot of data?



https://www.kaggle.com/datasets





How does input data usually look?

Timestamp, Class Year:, Major:, "On a scale 1 to 5 (1=unfamiliar, 5=proficient), how well do you know Python?", How did you hear about this class?, "We will hold some optional workshops to dive deeper into industry applications of advanced analytics, and any other topics that might be of interest to you (eg. Data Scraping). What are some workshops you would like to attend? Anything goes.", What is a data problem that interests you the most?

2/9/20 0:26,2020,MBA,1,Referral by Friend,Tensorflow,A/B testing and setting up experiments

2/10/20 16:33,2023, Computer Science, 1, In-class advertisement, "Website Analytics, Sentiment Analysis, Cleaning Data", How can we design efficient metrics to gauge performance of any type of data?

2/11/20 8:26,2022, MechE, 1, In-class advertisement, , I would like to know more about how computational methods are used in engineering or physics researches.

2/11/20 22:43,2023,ILR,1,Referral by Friend,,The ethics behind data sharing and privacy laws online

2/12/20 17:41,2023,Food Science,1,Referral by Friend, "artificial intelligence

human behavior

- Usually saved as .csv or .tsv files
- Known as flat text files, require parsers to load into code

	Timestamp	Class Year:	Major:	On a scale 1 to 5 (1=unfamiliar, 5=proficient), how well do you know Python?	How did you hear about this class?	We will hold some optional workshops to dive deeper into industry applications of advanced analytics, and any other topics that might be of interest to you (eg. Data Scraping). What are some workshops you would like to attend? Anything goes.	What is a data problem that interests you the most?
0	2/9/20 0:26	2020	МВА	1	Referral by Friend	Tensorflow	A/B testing and setting up experiments
1	2/10/20 16:33	2023	Computer Science	l,	In-class advertisement	Website Analytics, Sentiment Analysis, Cleanin	How can we design efficient metrics to gauge p
2	2/11/20 8:26	2022	MechE	1	In-class advertisement	NaN	I would like to know more about how computatio
3	2/11/20 22:43	2023	ILR	.1	Referral by Friend	NaN	The ethics behind data sharing and privacy law
4	2/12/20 17:41	2023	Food Science	1	Referral by Friend	artificial intelligence \nhuman behavior\necon	how to predict human behavior using internet d
	590	***	***			THE	***





However...

Most datasets are **messy**.

Datasets can be **huge**.

Datasets may not make sense.





Question

What are some ways in which data can be "messy"?





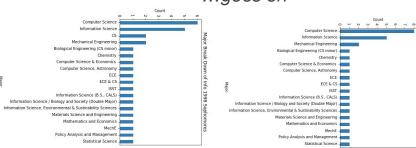
Examples of Drunk Data From the onboarding form!

Example 1: Let's find CS majors in INFO 1998. Different cases:

- Computer Science

- computer science
- CS and Math
- OR/CS

...goes on



Example 2: From INFO 1998 (Fall '18)

Answers for 'What Year Are You?'

- 1999
- 1st Master
- Junor
- INFO SCI

...goes on





Why we manipulate data?

Ease of Use

Prevent calculation errors

Improve memory efficiency





DataFrames!

- Pandas (a Python library) offers
 DataFrame objects to help
 manage data in an orderly way
- Similar to Excel spreadsheets or SQL tables
- DataFrames provides functions for selecting and manipulating data



import pandas as pd





Data Manipulation Techniques

- Filtering & Subsetting
- Concatenating
- Joining
- Bonus: Summarizing







Filtering vs. Subsetting

- Filters rows
- Focusing on data entries

Name	Year	Major
Jerry	2023	CS
Vincent	2022	CS
Varun	2024	ORIE
Sam	2022	ECE

Filtering

- Subsets columns
- Focusing on characteristics

Name	Year	Major
Jerry	2023	CS
Vincent	2024	CS
Varun	2024	ORIE
Sam	2022	ECE

Subsetting



Joining

Joins together two data frames on any specified key (fills in NaN otherwise). The index is the key here.

	Name	
0	Jerry	
1	Vincent	
2	Varun	
3	Vivian	
4	Eric	

	Age	Major
0	22	CS
1	20	CS
2	21	CS & ORIE

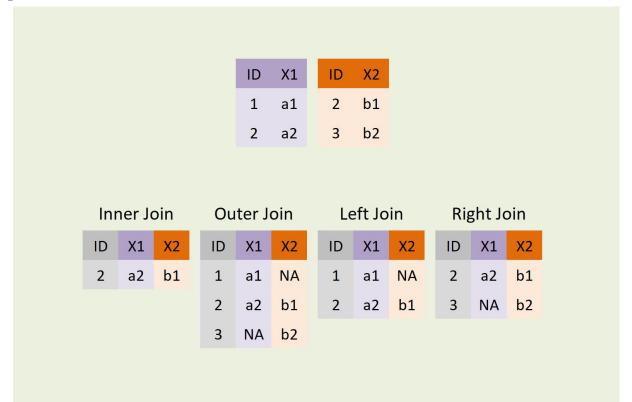


	Name	Age	Major
0	Jerry	22	CS
1	Vincent	20	CS
2	Varun	21	ORIE
3	Vivian	NaN	NaN
4	Eric	NaN	NaN





Types of Joins







Concatenating

Combines together two data frames, either row-wise or column-wise

Name	Sex	Major
Jerry	М	CS
Kevin	М	ORIE

Name	Sex	Major	
Varun	М	ORIE	
Sam	F	ECE	



Name	Sex	Major
Jerry	М	CS
Kevin	М	ORIE
Varun	М	ORIE
Sam	F	ECE

pandas.concat(objs, axis=0, join='outer', ignore_index=False, keys=None,
levels=None, names=None, verify_integrity=False, sort=False, copy=True)





Bonus: Summarizing

- Gives a quantitative overview of the dataset
- Useful for understanding and exploring the dataset!

```
>>> s = pd.Series([1, 2, 3])
>>> s.describe()
count
        3.0
mean 2.0
std
      1.0
min 1.0
25% 1.5
     2.0
50%
75%
       2.5
        3.0
max
dtype: float64
```

```
>>> s = pd.Series(['a', 'a', 'b', 'c'])
>>> s.describe()
count    4
unique    3
top     a
freq    2
dtype: object
```

Above: stats made easy





Dealing with missing data

Datasets are usually incomplete. We can solve this by:



Leaving out samples with missing data

Data imputation

Randomly Replacing NaNs

Using summary statistics

Using predictive models





1: Leaving out samples with missing values

- Option: Remove NaN values by removing specific samples or features
- Beware not to remove too many samples or features!
 - Information about the dataset is lost each time you do this

Question: How much is too much?





2: Data Imputation

3 main techniques to impute data:

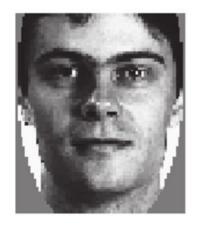
- 1. Randomly replacing NaNs
- 2. Using summary statistics
- 3. Using regression, clustering, and other advanced techniques





2.1: Randomly replacing NaNs

- This is not good don't do it
- Replacing NaNs with random values adds unwanted and unstructured noise











2.2: Using summary statistics

non-categorical data

- Works well with small datasets
- Fast and simple
- Does not account for correlations & uncertainties
- Usually does **not** work on categorical features

categorical data

- Using mode works with categorical data (only theoretical)
- But it introduces bias in the dataset

```
>> an_array.mean(axis=1) # computes means for each row
```

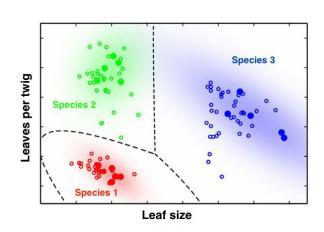
>> an_array.median() # default is axis=0

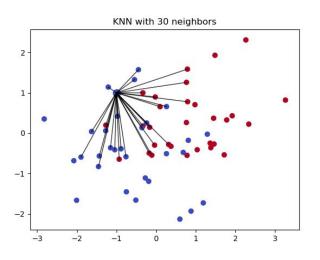




2.3: Using Regression / Clustering

- Use other variables to predict the missing values
 - Through regression, clustering, KNN...
- Doesn't include an error term, so it's not clear how confident the prediction is









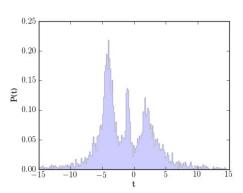
Technique 1: Binning

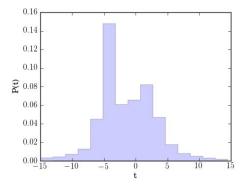
What?

Makes continuous data categorical by lumping ranges of data into discrete "levels"

Why?

Applicable to problems like (third-degree) price discrimination









Technique 2: Normalizing

What?

Turns the data into values between 0 and 1

Why?

Easy comparison between different features that may have different scales. Necessary for models with distance metrics.





Technique 3: Standardizing

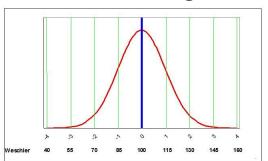
What?

Turns the data into a normal distribution with mean = 0 and SD = 1

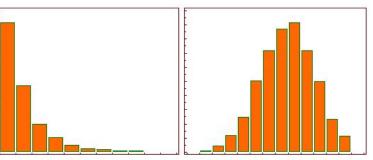
Why?

Meet model assumptions of normal data; act as a benchmark since the majority of data is normal; curving grades.

Standardizing



Log transformation



Others include square root, cubic root, reciprocal, square, cube...





Technique 4: Ordering

What?

Why?

Example

Converts categorical data that is inherently ordered into a numerical scale

Numerical inputs often facilitate analysis

January \rightarrow 1 February \rightarrow 2 March \rightarrow 3





Technique 5: Dummy Variables

What?

Creates a binary variable for each category in a categorical variable

plant	is a tree
aspen	1
poison ivy	0
grass	0
oak	1
corn	0





Technique 6: Feature Engineering

What?

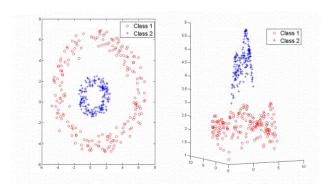
Generates new features which may provide additional information to the user and to the model

Why?

You may add new columns of your own design using the assign function in pandas

ID	Num	
0001	2	
0002	4	
0003	6	

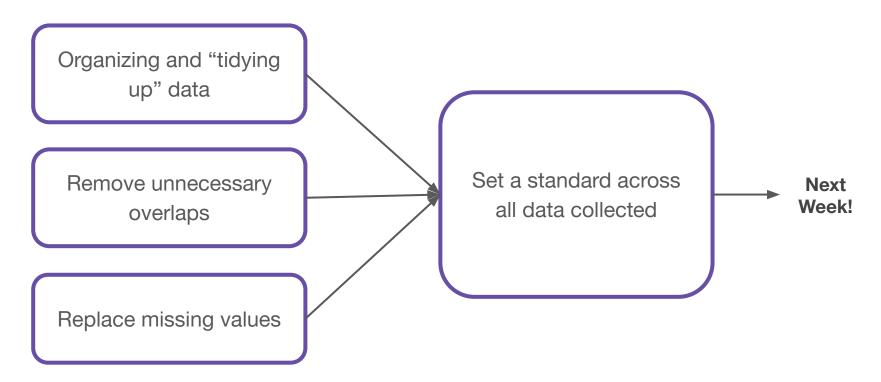
	ID	Num	Half	SQ
	0001	2	1	4
>	0002	4	2	16
	0003	6	3	36







Summary







Demo





Coming Up

- Assignment 2: Due at 11:59pm on March 1st, 2023
- Next Lecture: Data Visualization
- Enjoy your February break!
- Start thinking about project groups! Feel free to group up after class or send out potential project ideas on Ed!

