Topic of the day: Manipulation



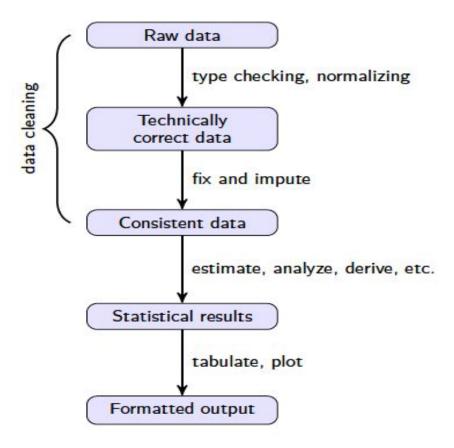




Data Manipulation



The Data Pipeline



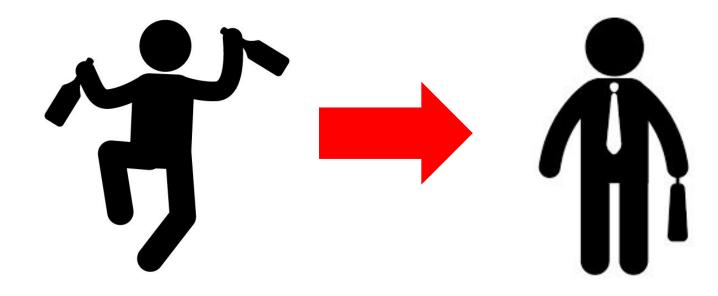


Question:

What are some ways in which data can be "messy"?



Drunken Datasets Out There





Why Do We Manipulate

Ready-to-read format

Not run into error when we perform a calculation

What other reasons can you think of?



\$\$ Golden Rules of Writing Fast Python \$\$

Use NumPy functions whenever applicable

Vectorize your operations as much as possible



Why Does NumPy Matter?

NumPy is written in C, which is much faster than Python

C stores data in a contiguous buffer instead of multiple pointers

NumPy arrays are homogeneous and statically typed

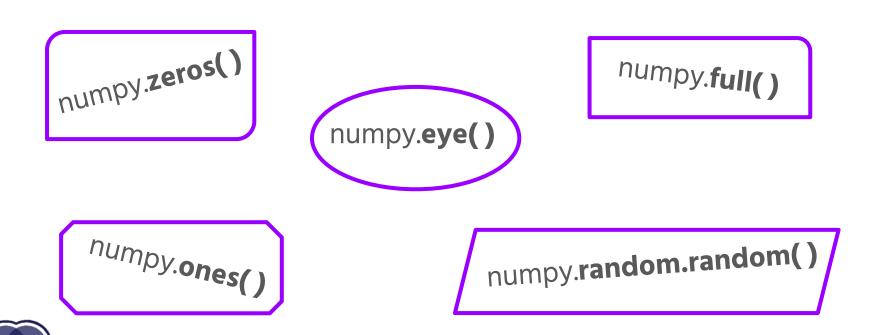


Numpy Array Creation

```
>> import numpy as np
>> an_array = np.array([1, 2, 3, 4])
>> str_array = np.array(['cat', 'dog', 'bird'])
>> bool_array = np.array([True, True, False, True])
>> rank2\_array = np.array([[1, 2, 3], [4, 5, 6], [7, 8, 9]])
```



Creating an ndarray with prefilled values



Array Operations

Operations







```
>> a * b # same as np.multiply(a, b)
```

>> np.sqrt(a)





And more!

Data Manipulation Tools

- 1. Cutting down size
- 2. Gathering relevant data
- 3. Transform data
- 4. Gather info on data





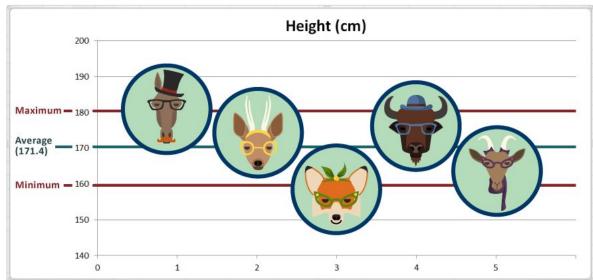
Summarizing

What it does

Gives a general idea about the dataset

Why?

To understand and explore the dataset!





https://www.openelectiondata.net/images/acade my/a-gentle-introduction-to-summarizing-data

Statistical Methods

>> an_array.mean(axis=1) # computes means for each row mean() median() >> an_array.median() >> an_array.sum(axis=0) # computes sum of each column sum()



Filtering and Subsetting

What it does

Grab a subset in a data frame with a condition. **Filtering** grabs <u>rows</u> and **subsetting** grabs <u>columns</u>.

Why?

Decreasing data size or examining subgroups closer

Name	Age	Major
Amit	19	Computer Science
Dae Won	24	ORIE
Chase	19	Information Science
Jared	19	Computer Science

Name	Age	Major
Amit	19	Computer Science
Dae Won	24	ORIE
Chase	19	Information Science
Jared	19	Computer Science



Filtering

Subsetting

Sorting and Set Operations

sort()

unique()

Set Ops

Return a sorted copy of an array

Return an array with duplicate values removed

intersect1d union1d setdiff1d in1d



Combining

What it does

Joins together two data frames, either row-wise (horizontally) or column-wise (vertically)



Name	Age Major	
Amit	19	Computer Science
Dae Won	24	ORIE

Name	Age	Major
Jared	19	Computer Science
Kenta	20	Computer Science



Name	Age	Major
Amit	19	Computer Science
Dae Won	24	ORIE
Jared	19	Computer Science
Kenta	20	Computer Science



Combining (continued)

	Name
0	Amit
1	Dae Won
2	Chase
3	Jared
4	Kenta

	Age	Major
0	19	Computer Science
1	24	ORIE
2	19	Information Science



	Name	Age	Major
0	Amit	19	Computer Science
1	Dae Won	24	ORIE
2	Chase	19	Information Science
3	Jared	NaN	NaN
4	Kenta	NaN	NaN



Joining

What it does

Joins together two data frames, combining rows that have the same value for a column

How to do it

Pandas has **join** and **merge** functions. When we use **merge**, we want to set a column to *key* on, using *on=('key_name')*



But why would we get a dataset in pieces?

Name	Major	Age	Computer	Purchased
Dae Won	ORIE	31	Linux <3	HaPpy ProPro Server 9Ghz
Dae Won	ORIE	31	Linux <3	HaPpy ProPro Server 9Ghz
Dae Won	ORIE	31	Linux <3	RealX High Perf Monitor
Dae Won	ORIE	31	Linux <3	48GB H4rdOn RAM
Jared	cs	19	Mac 3</td <td>Big Book of Trivia</td>	Big Book of Trivia
Jared	CS	19	Mac 3</td <td>"Help I don't know fun facts" - A Life Story</td>	"Help I don't know fun facts" - A Life Story
Jared	CS	19	Mac 3</td <td>10,000 Facts to Impress Your Friends</td>	10,000 Facts to Impress Your Friends
Dae Two	ORiE	31	Linux <3	Leather Riding Crop



But why would we get a dataset in pieces?

ID	Name	Major	Age	Computer
0001	Dae Won	ORIE	31	Linux <3
0002	Jared	CS	19	Mac 3</td

There's a lot less redundant data!

ID	Purchased
0001	HaPpy ProPro Server 9Ghz
0001	HaPpy ProPro Server 9Ghz
0001	RealX High Perf Monitor
0001	48GB H4rdOn RAM
0002	Big Book of Trivia
0002	"I don't know fun facts - My Life Story"
0002	10,000 Facts to Impress Your Friends
0001	Leather Riding Crop



A Join in Action

Pick a Feature to "Key" on Rows that share a value in the key column will be merged

(Optional) Filter the Resulting Table

ID	Name	Major	Age	Computer	Purchased
0001	Jared	CS	19	Mac 3</td <td>Big Book of Trivia</td>	Big Book of Trivia
0001	Jared	CS	19	Mac 3</td <td>""I don't know fun facts - My Life Story"</td>	""I don't know fun facts - My Life Story"
0001	Jared	CS	19	Mac 3</td <td>10,000 Facts to Impress Your Friends</td>	10,000 Facts to Impress Your Friends

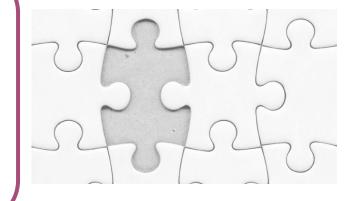


Dealing with Missing Data

Datasets are usually incomplete. We can handle this by:

Leaving out missing samples

Replacing missing variables with a mean or a median. This is called imputation





Techniques for Data Manipulation

Formatting the shape of our data

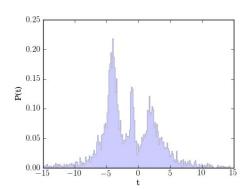
Changing the actual content of the data



Technique: Binning

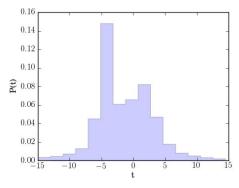
What it does

Makes continuous data categorical by lumping ranges of data into discrete "levels"



Why?

Applicable to problems like (third-degree) price discrimination





Technique: Normalizing

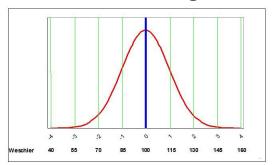
What it does

Turns the data into a bell curve (Gaussian) shape by standard, log, or another transformation

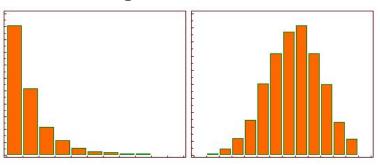
Why use it

Meet model assumptions of normal data; act as a benchmark since the majority of data is normal; wreck GPAs

Standardizing



Log transformation



Others include square root, cubic root, reciprocal, square, cube...

Technique: Ordering

What it does

Converts
categorical data
that is inherently
ordered into a
numerical scale

Why?

Numerical inputs often facilitate analysis

Example

January \rightarrow 1 February \rightarrow 2 March \rightarrow 3

. . .



Technique: Dummy Variables

What it does

Creates a binary variable for each category in a categorical variable

plant	is a tree
aspen	1
poison ivy	0
grass	0
oak	1
corn	0



Technique: Feature Engineering

What it does

Generates new features which may provide additional information to the user and to the model

How to do it

You may add new columns of your own design using the assign function in pandas

tab ->

ID	Num
0001	2
0002	4
0003	6



ID	Num	Half	SQ
0001	2	1	4
0002	4	2	16
0003	6	3	36



tab.assign(SQ=arr['Num']**2, Half=0.5 * arr['Num'])

Coming Up

Your assignment: Quiz 2

Next week: LECTURE 3 - Data Visualization

See you then!



