

# **Model Optimization**





#### **Model Goals**

When training a model we want our models to:

- Capture the trends of the training data
- Generalize well to other samples of the population
- Be moderately interpretable

The first two are especially difficult to do simultaneously!
The more sensitive the model, the less generalizable and vice versa.

## **Hyperparameter Tuning**

- Parameters vs Hyperparameters
- Examples:
  - Number of buckets on a decision tree
  - K in KNN
- How to pick the right values
- How do we even measure "doing well"?



#### **Bias and Variance**

$$\mathrm{E}\!\left[\left(y-\hat{f}\left(x
ight)
ight)^{2}
ight]=\mathrm{Bias}\!\left[\hat{f}\left(x
ight)
ight]^{2}+\mathrm{Var}\!\left[\hat{f}\left(x
ight)
ight]+\sigma^{2}$$

$$\operatorname{Bias}[\hat{f}(x)] = \operatorname{E}[\hat{f}(x) - f(x)]$$

$$\operatorname{Var} \left[ \hat{f} \left( x 
ight) 
ight] = \operatorname{E} [\hat{f} \left( x 
ight)^2] - \operatorname{E} [\hat{f} \left( x 
ight)]^2$$

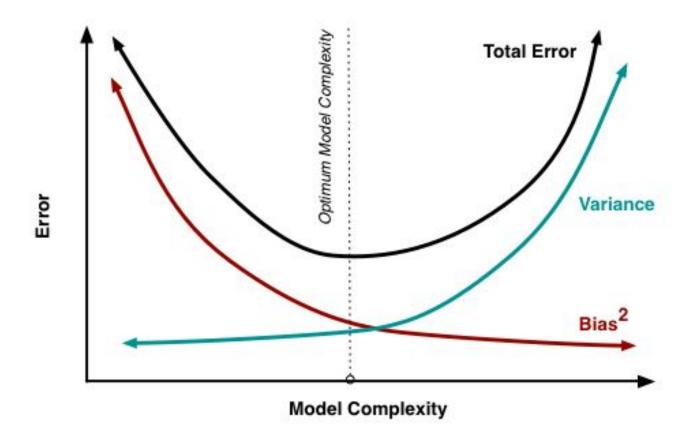
Error =  $(expected loss of accuracy)^2 + flexibility of model + irreducible error$ 



## What does this mean intuitively?

- Bias results from incorrect assumptions in the learning algorithm
- Variance results from sensitivity to fluctuations in the data
- There is a **trade-off** between bias and variance
- Different machine learning algorithms are prone to different kinds of error



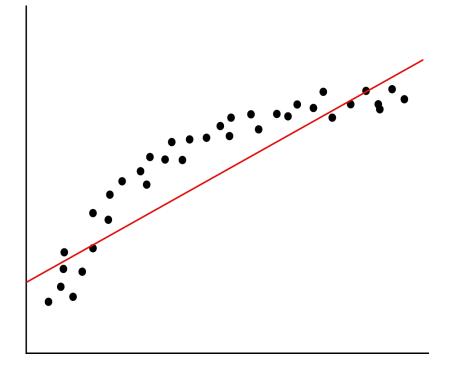




## **Underfitting**

Underfitting means we have <u>high bias</u> and <u>low variance</u>.

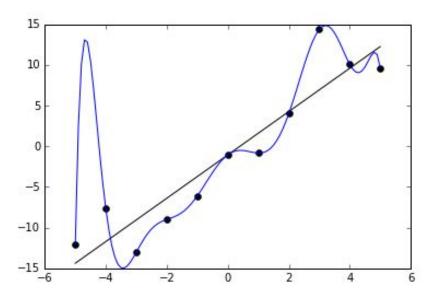
- Lack of relevant variables/factor
- Imposing limiting assumptions
  - Linearity
  - Assumptions on distribution
  - Wrong values for parameters



## **Overfitting**

Overfitting means we have <u>low bias</u> and <u>high variance</u>.

- Model fits too well to specific cases
- Model is over-sensitive to sample-specific noise
- Model introduces too many variables/complexities than needed



## **Question:**

Why is overfitting more difficult to control than underfitting?



#### **Variance Reduction**

Avoiding overfitting is a **variance reduction** problem Variance of the model is a function of the variances of each variable

- Reduce the number of variables to use [Subset Selection]
- Reduce the complexity of the model [Pruning]
- Reduce the coefficients assigned to the variables [Regularization]

**Cross-validation** is used to test the relative predictive power of each set of parameters and subset of features.



#### **Subset Selection**

- **Best subset selection:** Test all 2<sup>p</sup> subset selections for best one
- Forward subset selection
  - Iterate over k = 0 ... (p-1) predictors
  - At each stage, select the best model with (p-k) predictors
  - Find best model out of the p-1 selected candidates with CV
- Backward selection Reverse of forward subset selection
  - Start from p predictors and work down

In practice, best subset selection method is rarely used, why?



## Regularization

We defined our error up until now as:

$$SS_{(residuals)} = \sum_{i=1}^{n} (y_i - \hat{y}_i)^2$$

Minimizing this equation on training data = minimizing training loss.

But we can often do better!



## Regularization

To avoid overfitting, we add a penalty term independent of the data, known as **regularization**.

Error = 
$$(Training Loss)^2 + Regularization$$

Ridge Regression

**Lasso Regression** 



## **Ridge Regression**

Uses L<sub>2</sub> - regularization penalty:

$$\sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} \beta_j^2 = RSS + \lambda \sum_{j=1}^{p} \beta_j^2,$$

λ is the penalty threshold constant and controls sensitivity.

- Useful for <u>non-sparse</u>, <u>correlated</u> predictor variables
- Used when predictor variables have <u>small individual effects</u>
- Limits the magnitudes of the coefficient terms, but not to 0



## **Lasso Regression**

Uses L₁ - regularization penalty:

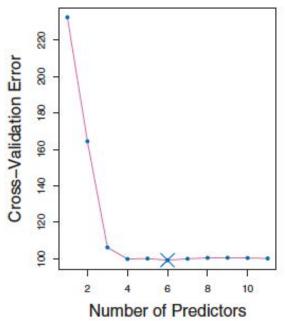
$$\sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} |\beta_j| = RSS + \lambda \sum_{j=1}^{p} |\beta_j|.$$

This time the penalty term uses absolute value rather than squaring.

- Useful for <u>sparse</u>, <u>uncorrelated</u> variables
- Used when there are few variables with medium to high effects
- Drives coefficients to 0 when  $\lambda$  sufficiently large (performs feature selection)



## **Training Accuracy vs Test Accuracy**



Key idea: Regularization and cross-validation are techniques to limit the model's sensitivity.

If test error is much higher than training error

- If significantly lower:
  - Raise penalty constant
  - Try different subset
  - Try different parameters



## **Coming Up**

Your problem set: Project part D

Next week: Model and feature selection

See you then!

