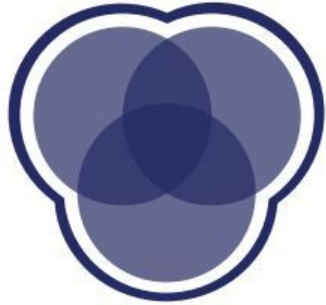


# Topic of the day: Using the Force





Cornell Data Science

# Data Manipulation



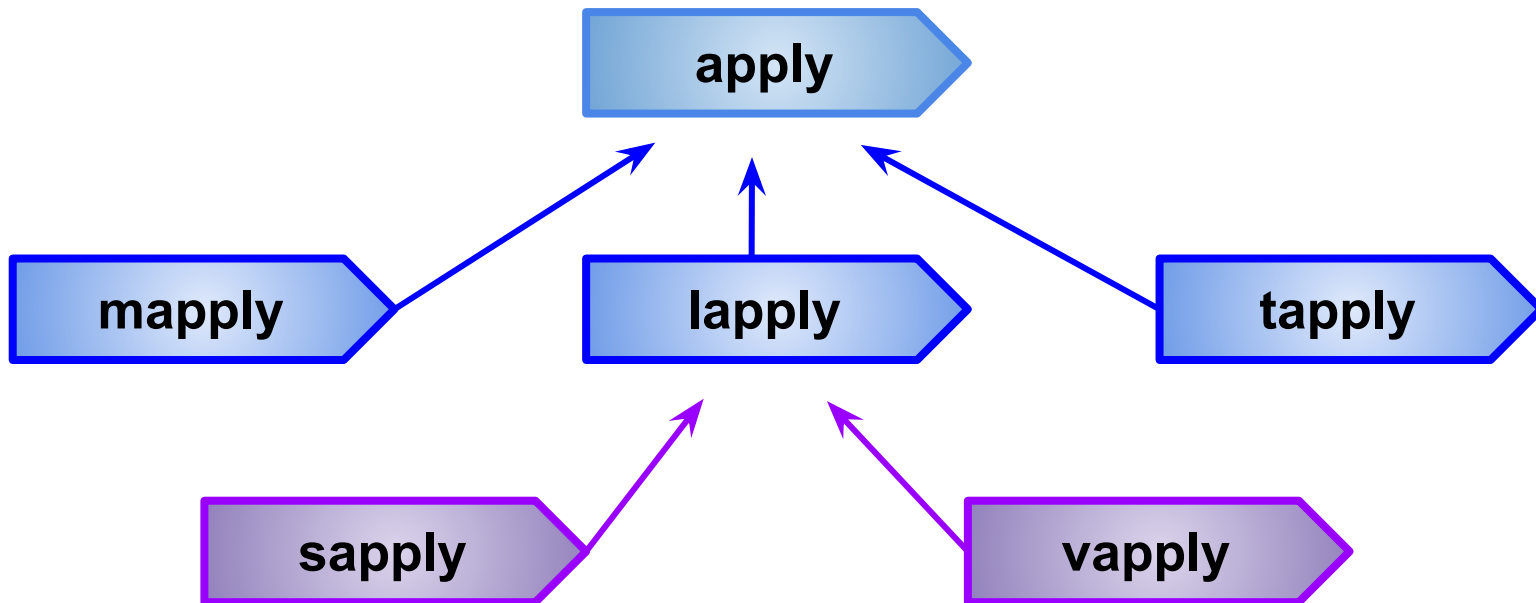
## **\$\$ Golden Rules of Writing Fast R \$\$**

**Vectorize your  
operations as much as  
possible**

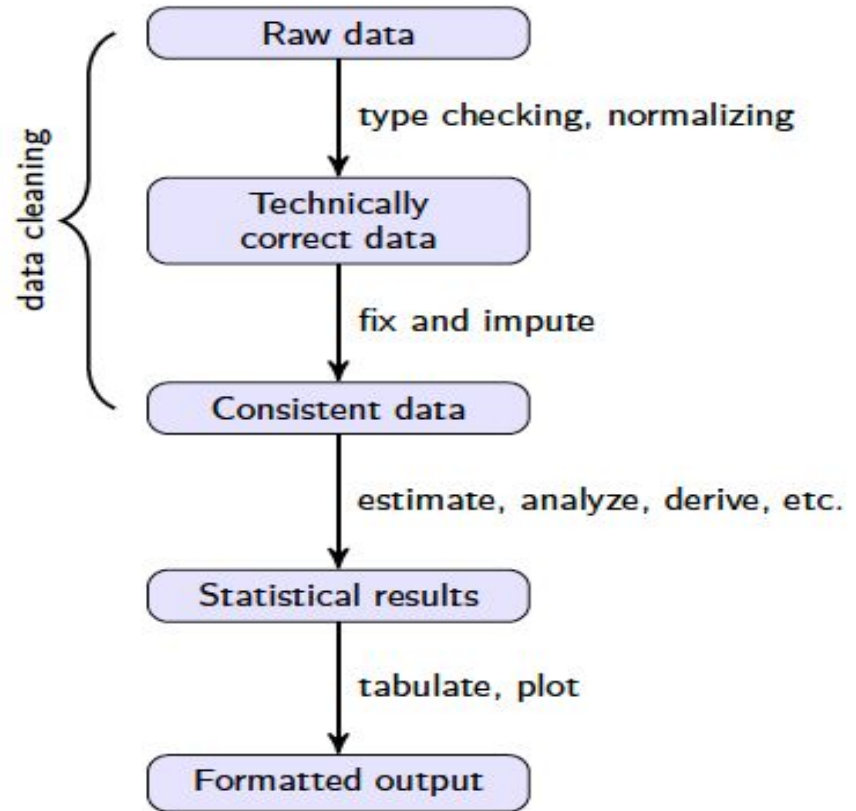
**Minimize the number  
of vectors to operate  
on**



# The Apply Family



# The Data Pipeline



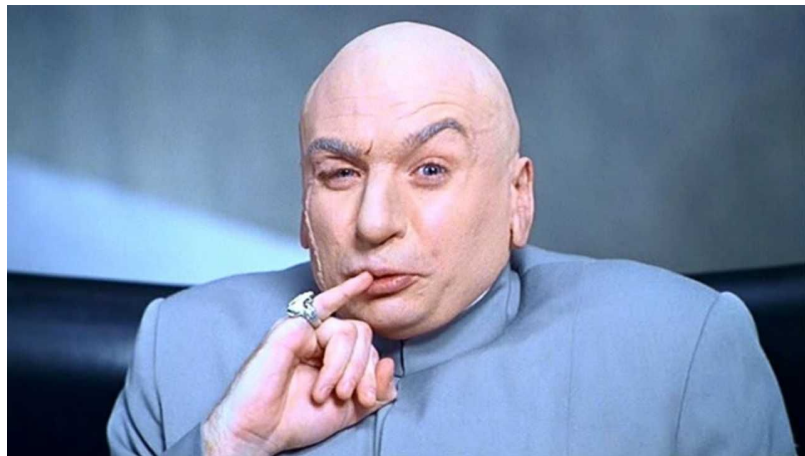
# Question:

What are some ways in which data can be “messy”?



# Data Manipulation Tools

1. R base functions
2. `plyr` package
3. `dplyr` package
4. `sqldf` - for SQL users
5. `Data.table` package



# Manipulation Tool #1: Filtering

**What it does:** Grabs a subset of the rows in a data frame with a condition

Name	Age	Major
Amit	19	Computer Science
Dae Won	24	ORIE
Chase	19	Information Science
Jared	19	Computer Science
Kenta	20	Computer Science





# Manipulation Tool #2: Subsetting

**What it does:** Grabs a subset of the columns in a data frame.

Name	Age	Major
Amit	19	Computer Science
Dae Won	24	ORIE
Chase	19	Information Science
Jared	19	Computer Science
Kenta	20	Computer Science



# Manipulation Tool #3: Combining

**What it does:** Joins together two data frames, either row-wise or column-wise.

**How to do it:** `cbind` and `rbind` operators in R.



Name
Amit
Dae Won
Chase
Jared
Kenta

Age	Major
19	Computer Science
24	ORIE
19	Information Science
19	Computer Science
20	Computer Science



Name	Age	Major
Amit	19	Computer Science
Dae Won	24	ORIE
Chase	19	Information Science
Jared	19	Computer Science
Kenta	20	Computer Science

## Manipulation Tool #4: Joining

**What it does:** Joins together two data frames, combining rows that have the same value for a column.

**How to do it:** Use dplyr's join method or the `merge` and `cbind` operators in R.



# Manipulation Tool #5: Summarizing

**What it does:** Computes aggregate data about the data frame, such as the number of elements with a given property.

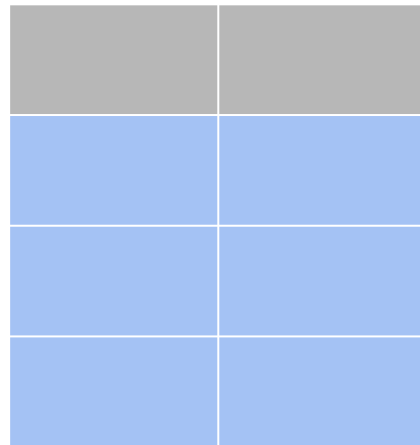
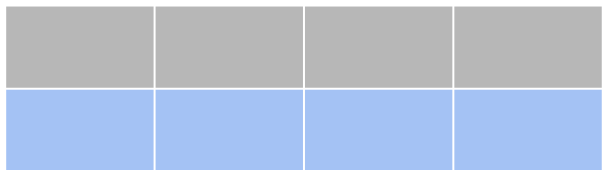
**How to do it:** Use dplyr's summarize and aggregate methods.



# tidyr Library

**What it does:** Convert Wide data.frame to Longer data.frame

**How to do it:** `gather()`, `spread()`, `unite()`, `separate()`



# Column Manipulation 1

spread()

```
spread(data, Year, GPA)
```

gather()

```
gather(data, Year, GPA, Freshman:Junior)
```



Name	Year	GPA
Hermione	Freshman	4.2
Hermione	Sophomore	4.3
Hermione	Junior	4.1



Name	Freshman	Sophomore	Junior
Hermione	4.2	4.3	4.1

# Column Manipulation 2

separate()

```
separate(data, TA, c("Name", "Major"), sep = ": ")
```

unite()

```
unite(data, "TA", c(Name, Major), sep = ": ")
```



TA
Amit: CS
Dae Won: OR
Chase: IS
Jared: CS
Kenta: CS

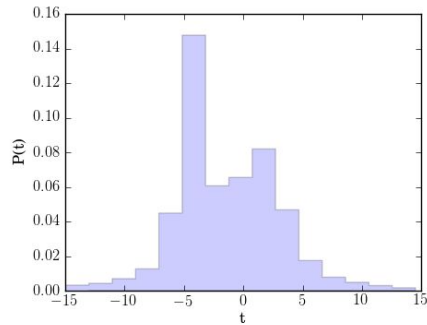
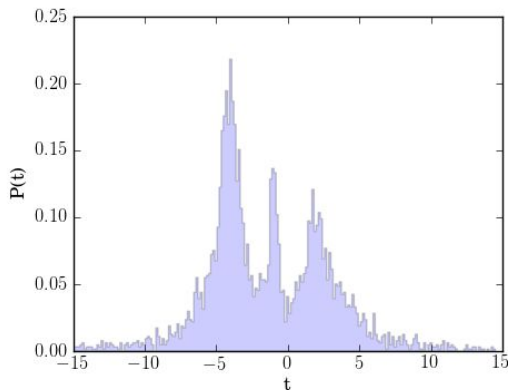


Name	Major
Amit	CS
Dae Won	OR
Chase	IS
Jared	CS
Kenta	CS

# Technique #1: Binning

**What it does:** Makes continuous data categorical by lumping ranges of data into discrete “levels.”

**How to do it:** Create a new categorical variable. Assign each category using logical vectors on the numerical column.



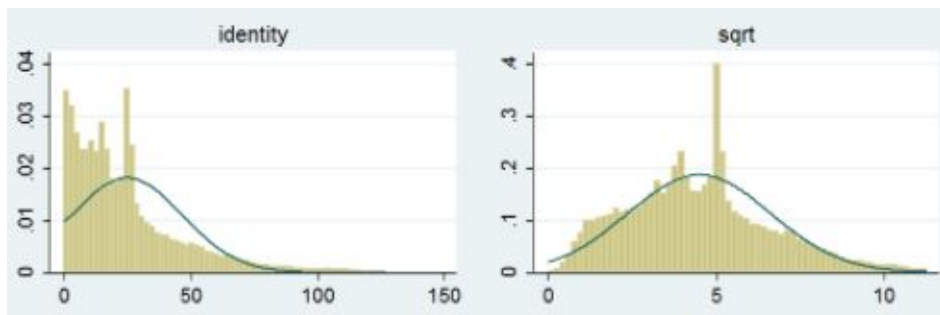


# Technique #2: Normalizing

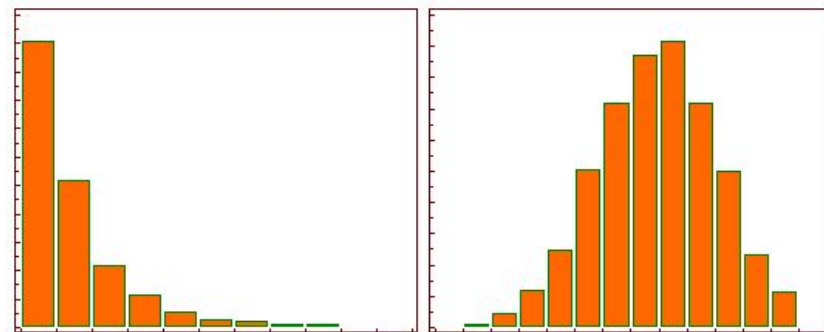
**What it does:** Turns the data into a bell curve, or Gaussian, shape.

**How to do it:** Apply a function, or transformation, to each column (`dplyr mutate`).

Square root transformation



Log transformation



Others include cubic root, reciprocal, square, cube...

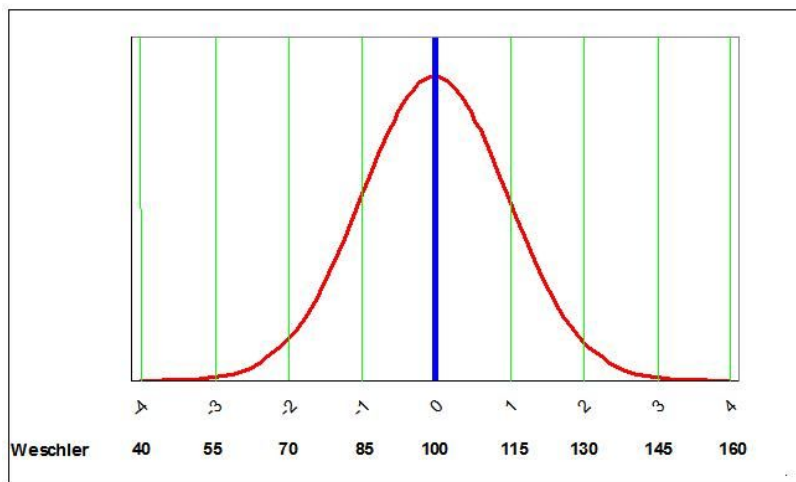
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# Technique #3: Standardizing

**What it does:** Centers the data with mean 0 and variance 1.

**How to do it:** Subtract the mean from each data point and divide by the standard deviation. Use the `mean` and `sd` functions.



# Technique #4: Ordering

**What it does:** Converts categorical data that is inherently ordered into a numerical scale.

**How to do it:** Assign values using logical vectors.

```
students$Age[which(students$Year=="SENIOR")] <- 22  
students$Age[which(students$Year=="JUNIOR")] <- 21  
# etc.
```

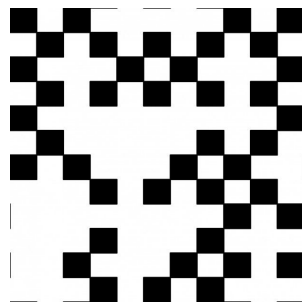


# Technique #5: Dummy Variables

**What it does:** Creates a binary variable for each category in a categorical variable.

**How to do it:** Create a new variable named after the category. Assign 1 to the variable when the categorical variable takes on the category.

```
students$Senior <- 0  
students$Senior[which(students$Year=="SENIOR")] <- 1  
# etc.
```



# Coming Up

**Your assignment:** Assignment 2

**Next week:** Visualizing, animating, and presenting data

See you then!

