

Sponsorship Information Package

2009 SWE Region E Conference

March 6-8, 2009
Cornell University
Ithaca, NY



Co-hosted by
Cornell and Twin Tiers Sections

Dear Company Representatives,

The Society of Women Engineers (SWE) is a national, non-profit educational service organization dedicated to supporting and encouraging women to pursue a future in engineering. For the past fifty-eight years, SWE has provided students and professionals alike with networking and professional development opportunities. Participation in SWE allows members to achieve their full potential as leaders and engineers.

The Cornell University SWE student section and the Twin Tiers SWE professional section are proud to announce that we are hosting the SWE Region E Conference on March 6-8, 2009. Region E includes more than 50 collegiate sections and 12 professional sections in New York, New Jersey, Virginia, Maryland, Delaware, and Pennsylvania. This conference brings together over 200 collegiate and professional SWE members for a weekend of personal, professional and technical development.

The theme for this year's conference is "**Advancing Innovation. Inspiring Confidence.**" As the theme implies, the conference will be focused on technical innovations in research and industry as well as empowering women to become successful engineers. All of the events at the conference, including workshops and speeches, will emphasize this theme.

Region E invites your company to increase its visibility and exposure to SWE members throughout the Mid-Atlantic region by supporting this conference. There are numerous sponsorship opportunities available to you. This includes the career fair—a quality source for new hires and internship candidates—as well as conference events and workshops. Your company's contribution will be recognized on conference materials, including brochures, programs, posters, and on the conference website.

Generous corporate contributions from prospective sponsors like you, allow the Region E Conference to be successful in supporting SWE's mission of inspiring and educating women in engineering. If you are interested in becoming a sponsor, the SWE Region E Conference Business Liaison, Danielle Brody, at SWE.RegionE.2009@gmail.com or download a sponsor packet at http://swe.cornell.edu/rc_main.

Thank you for your time and consideration,

Christine Catudal and Elizabeth Tutunjian

Conference Co-Directors

Sponsorship Packages

	Bronze (\$500)	Silver (\$1000)	Gold (\$2000)	Platinum (\$3000)
Company logo & link on conference website	✓	✓	✓	✓
Booth at Career Fair	✓	✓	✓	✓
Resume USB	✓	✓	✓	✓
Conference Program Advertisement	Printed Name	Quarter	Half	Full
Professional Conference Registration		1	2	3
Event Sponsorship*		✓	✓	✓
Access to interview rooms for Saturday			✓	✓
Conference Tote Bags				✓

*** Conference event sponsorships are first-come/first serve.**

- Exclusively sponsoring an event at the conference is possible; please inquire about cost.
- Company logo will be on all literature for that event including signs around the facility.
- The company may pass out information, products or prizes.

Conference Event Sponsorship categories (Choose one option from the appropriate category)

Silver	Gold	Platinum
Workshop	2 Workshops	Banquet Dinner
Saturday Breakfast	Ice Cream Social	Choice of 2 Gold or Silver events
	Sunday Brunch	Custom
	Lunch	

Career Fair Registration:

Career Fair Registration is included in the above Sponsorship packages. However, registration for the career fair alone is available for \$300. Registration includes space for a company booth as well as lunch for each company representative (maximum of 2).

Additional Sponsorship Needs

If your company is unable to attend the career fair, there are still many other methods of sponsorship available to you:

Ice Cream Social Sponsorship (\$1000) *

Get your company's name out there by sponsoring the first event at the Region E Conference.

Dress For Success Fashion Show Sponsorship (\$500)

Friday night's entertainment demonstrates how to professionally dress in the work place.

Snack Sponsorship (\$250)*

This sponsorship will help provide snacks and water to all conference attendees throughout the Saturday conference events.

Workshop sponsorship (\$500)

Promote your company by sponsoring one of the collegiate, professional, technical or SWE workshops, which are the heart of the conference.

Saturday Breakfast (\$500)*

Help conference attendees start their day off with a breakfast sponsored by your company.

Lunch Sponsorship (\$1000)*

Help your company be remembered by sponsoring the Saturday lunch.

Banquet Dinner Sponsorship (\$2000)*

Help sponsor the most prominent event of the Conference, the banquet dinner in the Statler Grand Carrier Ballroom.

Sunday Brunch (\$1000)*

Help conference attendees remember your company by sponsoring the last meal of the conference, a sit down brunch.

Prizes and Gifts

Prizes and gifts are needed for several events throughout the Conference, including: Conference Registration Gifts (pens, pencils, pads of paper, highlighters, etc) and Raffle Prizes for the banquet and Friday night social.

*Exclusively sponsoring a Conference event is possible; please inquire about cost.

If none of the above sponsorship packages work for your company's needs, you may contact the SWE Region E Conference Business Liaison, Danielle Brody, at SWE.RegionE.2009@gmail.com for assistance in creating a custom package to fit any budget.

Tentative Schedule of Events

Friday	4:00PM-6:00 PM	Registration, Holiday Inn
	7:30PM-8:30PM	Ice cream social, Holiday Inn
	9:00PM-10:00PM	Dress for Success Fashion Show, Holiday Inn
Saturday	8:00AM-8:30AM	Transportation to Cornell Engineering Quad
	8:30AM-9:15AM	Breakfast and Registration, Duffield Hall Atrium
	9:15AM-9:45AM	Welcome and Keynote, Phillips Hall 101
	9:30AM-11:00AM	Exhibitor Set Up, Duffield Hall Atrium
	10:00AM-10:50PM	Workshop Session I
	11:00AM-3:00PM	Career Fair, Duffield Hall Atrium
	11:00AM-11:50PM	Workshop Session II
	12:00PM-12:50PM	Lunch, Duffield Hall Atrium
	1:00PM-1:50PM	Workshop Session III
	2:00PM-2:50PM	Workshop Session IV
	3:00PM-3:50PM	Workshop Session V
	4:30PM-6:00PM	Region E Collegiate Meeting
		Region E Professional Meeting
	6:30PM-9:30PM	Awards Banquet, Carrier Grand Ballroom, Statler Hotel
	9:30-10:00PM	Transportation from Statler Hotel to Holiday Inn
Sunday	9:00AM-10:30AM	Brunch & Closing Session, Holiday Inn
	10:30AM-12:00PM	Checkout

2009 Region E Conference Sponsorship Form

Contact Information

Company Name: _____

Address: _____

Street Address

City

State

ZIP Code

Website: _____

Contact Name: _____

Last

First

Phone Number: _____ Fax Number: _____

E-mail: _____

Career Fair Information

Type of Exhibit (please check one):

___ Self-Standing

___ Table Top

___ Other (please explain): _____

Will you be shipping your display? ___ Yes ___ No

Names of Career Fair Attendees and positions:

1. _____
Name *Position*

2. _____
Name *Position*

Sponsorship Selection

___ General Donation (please refer to the page 2 for benefits) \$ _____

___ Career Fair registration ONLY \$ _____

___ Gifts and/or Prizes (please specify):

Estimated Cost of Gifts \$ _____

Total Sponsorship Amount \$ _____

Please return this form and your check, payable to **"SWE 2009 Region E Conference"**

Mailing Address:

SWE Region E Conference
162 Olin
Ithaca, NY 14853
c/o Cornell SWE

E-mail address:

SWE.RegionE.2009@gmail.com

Fax Number:

(607) 255-2834