

# Society of Women Engineers Newsletter

Week of February 17<sup>th</sup>, 2008

Contents:

## SWE Events:

1. Volunteer for Girl Scout Day!
  2. Relay for Life is March 29<sup>th</sup>!
  3. ORDER A SWE T-SHIRT TODAY!!
  4. Prospective Candidates Weekend! Volunteers Welcome!
  5. Diversity Dinner
- 

## Other Organization Events:

6. CS Games 2008 is still accepting registrations!
  7. EYH Informational Dinner
- 

## Research, Internship, Training & Employment Opportunities:

8. Industry Panel Event
  9. "Preparing for your Most Important Final Exam: How to get ready for the Fall/Spring Recruiting Seasons."
  10. Operations and Management Services (OMS) Program with JPMorgan Chase
  11. Microsoft Surface
  12. Presentation of the .NET Facebook SDK
  13. Strategy Analyst Role within the CarMax Corporate Strategy Group!
  14. Many more info sessions in the next few weeks!
- 

## Other Useful Information!

15. Apply to be an Engineering Ambassador!
  16. Engineering Professor of the Year Award voting!
  17. Subscribing to SWEalumni
  18. Unsubscribing from SWEemail
  19. Posting Messages
  20. Have a Specific question? See the SWE Presidents and Directors Contact Information
-

---

## Other Organization Events:

---

### 1. Volunteer for Girl Scout Day!

Take a Study Break w/FREE BREAKFAST & LUNCH!

Help with the Society of Women Engineers' Middle School Girl Scout Day Event on Saturday, March 29th! There is no minimum time commitment—we need everyone! If you can volunteer for any time between 9am and 3pm, please email Zeynep at zb34@cornell.edu.

\*\*\*\*We are authorized to sign for official volunteer hours\*\*\*\*

---

### 2. Relay for Life is on March 29<sup>th</sup>!

Relay for Life is on March 29<sup>th</sup>, from 7AM to 7PM in Barton Hall. Our team can be 10-15 people, but everyone can help donate and raise money! Team members get a free t-shirt and it's going to be a good opportunity for SWE members to raise money for a good cause while having fun at a team event. Contact Danielle Brody (dlb333) with any questions or interest!

---

### 3. ORDER A SWE T-SHIRT TODAY!

Check out the website for the design and sizing (they are super cute!) To order one email Laura Connelly (lsc33) or Julie Katz (jnk23) with your name and size. The price is going to be about \$10. The order should be in within a few weeks!

---

### 4. Prospective Candidates Weekend! – Volunteers Welcome!

Prospective Candidates Weekend is a SWE hosted weekend event, April 11th-12th, when women accepted in the College Engineering are invited to visit our campus. We spend the day introducing our guests to campus and plan various activities for the students in order for them to get a taste of the College of Engineering as well as life at Cornell. We expect a big turn out this year so please help us out by hosting a girl overnight or simply by pitching in an hour or two to help out with the tours and activities! (Just as a reminder, you must live somewhere ON CAMPUS, be a female in the Engineering School, and attend a brief training session in order to be a host!) Email Emily at egm23 if you would like to host or volunteer!!

You can also pick up a hosting form in Olin 128, or just download the attachment and turn it in to Olin 128.

Thank you for your help!  
Kristie, Emily, Natalie, & Nicole

---

## 5. Diversity Dinner

We would like to formally invite you and members of your organization to the Tenth Annual Diversity Dinner on Sunday, February 24th from 6pm to 9pm. For only \$2, you will have the opportunity to network with recruiters from companies such as Deloitte, Morgan Stanley, and Schlumberger, watch live performances from some of Cornell's most talented student groups, eat an amazing dinner at the Statler Hotel Ballroom, and listen to a dynamic speaker, Dr. Michael Spencer, Professor of Electrical Engineering.

Tickets will go on sale Feb 13th just for members of ESC, SHPE, NSBE, AISES, and SWE and Feb 18th for everyone else. There is limited seating so remember to get your tickets as soon as possible!

Details:

Tenth Annual Diversity Dinner in the College of Engineering,  
Cultural Growing Together: Sharing Knowledge, Culture, and Experience  
Date: Sunday, February 24, 2008  
Networking Event: 5:30pm-6:00PM  
Dinner: 6:00pm-9:00pm  
Location: Statler Hotel Ballroom

Current Corporate Sponsors:

Schlumberger  
Deloitte  
Morgan Stanley  
Hewlett Packard  
DE Shaw

Questions? Email [diversitydinner@cornell.edu](mailto:diversitydinner@cornell.edu)

Co-Sponsored by the Society of Hispanic Professional Engineers,  
Engineering Student Council, the American Indian Science and Engineering  
Society, the National Society of Black Engineers, and the Society of Women  
Engineers

---

---

---

Other Organization Events:

---

## 6. CS Games 2008 is still accepting registrations!

If you are interested in participating in CS Games 2008 (March 7-9, 2008). Individuals or teams of 4-10 should email MEng CS student Felix Pageau if you are interested. The Computer Science

Games is an annual event for undergraduate student teams from across North America. Challenges in science and engineering, computing, IT and videogames entirely prepared by students are presented each year. For a whole weekend, you are invited to compete individually and with your team on your technical skills and your personality in a multidisciplinary spirit for all undergraduate students! Go to [www.csgames.org](http://www.csgames.org) for more information.

---

## 7. EYH Informational Dinner

Interested in a unique outreach opportunity?

EYH Informational Dinner

Tuesday 26 Feb at 630 pm

700 Clark Hall

RSVP to [eyh@ccmr.cornell.edu](mailto:eyh@ccmr.cornell.edu)

Expanding Your Horizons (EYH) is a one day conference at Cornell on Saturday 26 April 2007 that encourages girls in math, science, and engineering. The girls participate in hands-on workshops, and parents attend a panel discussion. The day concludes with a motivational speech by a prominent female scientist.

We will have 250 girls in grades 7-9 from all over New York state attending! We count on volunteers to make this conference a fun, exciting, and positive experience for all the participants.

There are several ways you can help out with EYH:

(1) General Volunteer: We always need extra help on the day of the conference for those unexpected details! These volunteers do science demos, take pictures, give directions, and generally help the conference run smoothly.

(2) Buddies: you can be a Cornell Buddy and accompany a participant throughout the day of the conference. We do insist that Cornell Buddies be female, but males are welcome to help with any other aspect of EYH.

(3) Organization: you can join a committee to help plan and organize the conference.

Volunteers will receive a free t-shirt, plus breakfast and lunch!

Please attend our dinner on Tuesday 26 February at 6.30 pm in Clark 700 to learn more. We will have great food catered from CTB.

RSVP by Friday 22 February to [eyh@ccmr.cornell.edu](mailto:eyh@ccmr.cornell.edu).

---

~~~~~

---

## Research, Internship, Training & Employment Opportunities:

---

## 8. Industry Panel Event

Gain insight into various industries with your engineering degree and network with company representatives!

Companies: Schlumberger, IBM, Microstrategies, Accenture, Merrill Lynch.

Time: Feb 18, 2008

Place: Olin 155, 4:30pm

Notes: Possible raffles. 1 day before the career fair and two hours before the engineering student council dinner.

---

## 9. "Preparing for your Most Important Final Exam: How to get ready for the Fall/Spring Recruiting Seasons."

Kurt Salmon Associates is giving a presentation called "Preparing for your Most Important Final Exam: How to get ready for the Fall/Spring Recruiting Seasons." It's a great presentation for students interviewing for jobs after graduation as well as for students looking for internships. And for anyone looking for a consulting job, the two presenters would be more than happy to answer questions about the life as a consultant.

What: Preparing for your Most Important Final Exam: How to get ready for the Fall/Spring Recruiting Seasons."

Day: Monday Feb 18

Time: 5-6pm

Where: Phillips 101

Questions? Feel free to contact a fellow alumni Cornell SWE-er Christina Nora (CDNORA@kurtsalmon.com)!

---

## 10. Operations and Management Services (OMS) Program with JPMorgan Chase

The main purpose of the summer internship program is to give students a taste of the JPMorgan experience while working on projects with a primary focus on operations, process improvement, project management, reporting and analysis. Most summer interns receive great exposure to our businesses and senior leaders.

There will be a resume drop (via Barnes Hall) for our summer internship program and the deadline is February 18th.

MonsterTrak Resume Drop (Job Title: OPERATIONS & MGMT SVCS SUMMER ANALYST

\*RD\*@BARNES; Event ID #1009747).

---

## 11. Microsoft Surface

When: 2/20 6:00-7:30pm

Where: Hollister B14

Arguably the coolest technology announced in 2007, Microsoft unveiled Surface, a 30-inch tabletop display where users can manipulate data with fingers and objects in a natural, intuitive way. With the way Surface is fundamentally reinventing the way we compute, it is no wonder why the technology has received as much press as Windows Vista's release.

Come hear more about the Microsoft Surface from one of the actual team members! Having worked on the Surface team for the past two years, Robin Lim will dish out the idea, the technology, and the strategy behind Microsoft Surface.

Of course Robin and the other alums will be there to tell you a bit more about Microsoft opportunities, including internships!

Please join us for a great presentation, food, and prizes!

Bring your résumé for a chance to win a ZUNE and other great prizes!

---

## 12. Presentation of the .NET Facebook SDK

What: Presentation on the .NET Facebook SDK

When: 5:30 pm, Thursday 2/21. Olin Hall 255.

Want to write an app that will reach 64 million users as soon as you complete it? Want to improve your favorite social networking site?

Learn about the free tools from Microsoft you can use to create your own Facebook applications. See how easy it is to get started on your own project! Several Xbox 360 games as well as other prizes will be given away.

---

## 13. Strategy Analyst Role within the CarMax Corporate Strategy Group

CarMax, a growing FORTUNE 500 company and one of FORTUNE's "100 Best Companies to Work For", is coming to Cornell this semester and is seeking to fill 10-15 Strategy Analyst positions. We're looking for people who are interested in business strategy, and in solving original, open-ended problems while developing the fundamental skills for a rewarding business career.

The strategy team at CarMax currently consists of over 40 analysts, many of whom are recent college graduates from top schools with undergraduate business, economics, and engineering degrees. These analysts lead advances and decisions in several high impact business areas, including:

expansion planning, marketing and consumer insights, industry and competitive research, credit strategy, inventory and pricing, production, and sales process and work force strategies. From the top down, CarMax believes that great analytics drive great decisions; we rely heavily on our analysts, and we count on them to move the company in the right direction.

The work is varied and challenging. At the same time, CarMax Strategy Analysts enjoy a relaxed, supportive, fun environment in which to grow and to develop skills and business acumen that will support them throughout their careers.

Attached is a brief presentation and a job description to provide more insight into the opportunities available in the Corporate Strategy group at CarMax.

If you are interested in the position, please apply on-line through CornellTRAK before February 20th. Additionally, stop by our career fair booth on February 19th to get more information. We'll be back on campus to conduct interviews on March 3rd and 4th. We have both full-time and internship positions available.



---

#### 14. Many more info sessions in the next few weeks!

Many more info sessions in the next few weeks! Sign up to volunteer, it's easy, great for networking and if you do three, you get your SWE membership fee back. Please arrive at Olin B46, 45 minutes prior to the session and dress code is business casual. Contact Amrita at agm39 if you have any questions, would like to be added or removed from the SWE CR list serve. Sign up on gmail.com. User name: swe.cornell Password: corporaterelations. Click on Documents in the upper left corner and put your name and net id in for the session you're interested in.

Exponent 2/18 5.30pm-7.00pm OH 165 All majors - Graduate Student Event

Expedia 2/18 7.30pm-9.00pm OH 255 CS, ECE, ORIE

Schlumberger 2/19 5.00pm-6.30pm OH 255 All majors

Yahoo 2/19 7.30pm-8.45pm Phillips Lounge CS, ECE, ORIE

Intel 2/20 5.30pm-7.00pm PH 203 All majors

Microstrategy 2/20/ 12.00pm-1.30pm Phillips Lounge All majors

Arup 2/21 6.00pm-7.30pm Phillips Lounge All majors

---

~~~~~

---

#### Other Useful Information!

---

#### 15. Apply to be an Engineering Ambassador!

Are you looking to meet Engineers with interests as diverse as your own? Would you like to improve your communication skills? Do you have an enthusiasm for Cornell Engineering that you want to share with prospective students?

Engineering Ambassadors might be right up your alley. EA is a volunteer organization whose diverse members represent the College of Engineering. The Ambassadors assist the admissions office by leading prospective students on tours of the Engineering Quad and assisting with information sessions. Our ultimate purpose is to provide prospective Cornell engineers with an accurate and candid student account of the engineering experience. So join our organization to meet new people, walk backwards, and represent Cornell!

Applications are open only for Cornell Engineers and are due on Saturday, February 16th by 5 pm.

Apply online at [ea.cornell.edu/app.cfm](http://ea.cornell.edu/app.cfm)

---

#### 16. Engineering Professor of the Year Award Voting!

The Tau Beta Pi Engineering Honor Society would like to present the Engineering Professor of the Year Award to recognize excellence in teaching, and YOUR VOTES determine the winner. The winning Professor will receive an award of \$2500 from the Cornell Engineering Alumni Association. This is one of the best ways to recognize and support Professors that have taught you well, so please take a minute to cast your votes for your first and second choices at [http://www.surveymonkey.com/s.aspx?sm=8lc2R58vm1CWSk8MtbRjWw\\_3d\\_3d](http://www.surveymonkey.com/s.aspx?sm=8lc2R58vm1CWSk8MtbRjWw_3d_3d).

The deadline for voting is Wednesday, 20th March so please vote now!

---

#### 17. Subscribing to the Alumni list

An alumni list was created in August 2006. Unlike SWEemail, this will not be a weekly email. It will most likely be monthly. For those who just graduated or those who are alumni on the list, you can join by sending an email to [lyris@cornell.edu](mailto:lyris@cornell.edu) with the message as (without quotations and brackets) "join SWEalumni-L <insert your name>"

---

#### 18. Unsubscribing From SWEemail

For those of you who have recently graduated or are not interested in receiving SWEemail, send an email with leave SWEemail-L" to [lyris@cornell.edu](mailto:lyris@cornell.edu).

---

#### 19. Please direct SWE questions to the appropriate people:

Presidents: Jenna Rae ([jmr229@cornell.edu](mailto:jmr229@cornell.edu)) and Wanling Yih ([wyr47@cornell.edu](mailto:wyr47@cornell.edu))  
Career Development: Diana Wu ([dw234@cornell.edu](mailto:dw234@cornell.edu)) and Sara Huang ([xh33@cornell.edu](mailto:xh33@cornell.edu))  
Outreach: Liz Corson ([ecc35@cornell.edu](mailto:ecc35@cornell.edu)) and Catherine Manix ([cgm25@cornell.edu](mailto:cgm25@cornell.edu))  
Public Relations: Emily Swarr ([ecs43@cornell.edu](mailto:ecs43@cornell.edu)) and Alex Milaychev ([am495@cornell.edu](mailto:am495@cornell.edu))  
Finance: Alice Chuang ([acc65@cornell.edu](mailto:acc65@cornell.edu))  
Student Services: Julie Katz ([jnk23@cornell.edu](mailto:jnk23@cornell.edu)) and Laura Connelly ([lsc33@cornell.edu](mailto:lsc33@cornell.edu))  
Corporate Relations: Kavita Baba ([kb273@cornell.edu](mailto:kb273@cornell.edu)) Adwiti Balakrishna ([ab442@cornell.edu](mailto:ab442@cornell.edu))  
Renee Yuen ([ry42](mailto:ry42)) and Amrita Mahtani ([agm39@cornell.edu](mailto:agm39@cornell.edu))  
Fundraising: Caitlin Cutter ([clc62@cornell.edu](mailto:clc62@cornell.edu))

---

#### 20. Posting Messages:

Email your message to Emily ([ecs43](mailto:ecs43)) by 12:00PM on Sundays for a message to show up in the next weekly SWEemail. If your message is urgent and needs to be sent out as a SWExpress, please indicate so in the subject so that it can be sent out as soon as possible.

-----

\*\*\*\*\*

Emily Swarr  
Co-Director of Public Relations  
Ecs43@cornell.edu