

Society of Women Engineers of Cornell University

162 Olin Hall, Ithaca, NY 14853

Website: <https://swe.cornell.edu/>

Corporate Relations Contacts:

Cindy Lim (csl96@cornell.edu) & Shanee Lu (sl2363@cornell.edu)



A Note from Cornell SWE Presidents

Dear Company Recruiters,

As a national, professional, and non-profit educational service organization, the Society Women of Engineers' (SWE) mission is to promote women in engineering. We advocate the importance of diversity and encourage academic, leadership, professional, and personal excellence in students of today and tomorrow. The Cornell section provides many opportunities throughout the year for the Cornell Engineering community and focuses on the development of our members as both engineers, professionals, and people of character.



Through continued support from our sponsors, we are proud to continue to offer our members the opportunity to attend the SWE Annual Conference. Many of last year's attendees from our section remarked that this extraordinary event was one of the most valuable experiences of their college career. We also pride ourselves on our involvement within the local community, where we encourage STEM interest amongst K-12 students through programming our Outreach team develops as well as partnerships with the Girl Scouts of America, FIRST Robotics, SWENext, and local non-profit partners. Our directors, committee members, and general body members work tirelessly to plan and execute these events. We continue challenge ourselves to enhance and expand our reach within our campus and local communities every year.

We are extremely appreciative of the support our sponsors give us year after year. Without it, none of our achievements would have been possible. The Cornell University section of the Society of Women Engineers values the relationships between our partners and strives to strengthen such relations in the future. We would like to invite you to join in our mission of developing and sustaining a community for women engineers from all walks of life to reach their full potential. With your help, we are confident we will be able to continue to advocate for women in engineering for many years to come.



Haley Antoine (hla37@cornell.edu) &
Madeline Dubelier (mrd237@cornell.edu)
'18-'19 Cornell SWE Co-Presidents

Company Information Sessions:

Dear Company Recruiters,

Cornell SWE would like to offer you an opportunity to schedule an information session for the Fall 2018 academic year. This is a special chance to help students learn about your company, and for your company to enhance its visibility on campus and get acquainted with prospective employees.

A SWE information session consists of...

- Base \$325 cost of a SWE information session includes room reservation, audio-visual equipment, resume zip file containing a compilation of resumes submitted by Cornell SWE members, and publicity.
- Refreshments are available for an additional fee. Prices for refreshments are determined by the anticipated attendance at the information session as outlined below.
- We welcome the opportunity to plan a more unique event suitable for your company's presentation.

To register your company for a SWE Information Session please fill out this form on our website: <https://swe.cornell.edu/info-session.html>

Upon receiving your registration, we will send you a letter of confirmation.

Find frequently asked questions at <https://swe.cornell.edu/cr-faq.html>

We look forward to working with you!

Some companies that we worked with during the 2017-2018 school year:

- D.E. Shaw Group
- ExxonMobil IT
- McKinsey & Company
- Accenture
- Uber
- Procter & Gamble
- 3M Company
- HP Inc.
- Schlumberger
- MITRE
- Moog, Inc.
- Sensata Technologies
- Affirm
- MIT Masters of Business Analytics Program
- JRI America

Pricings & Refreshments:

Option 1	No Refreshments	\$325 (base: room reservation and event publicity fee)
Option 2	Cookies + Soda	\$350 per 30 students; \$1 per additional student
Option 3	Appetizers + Soda	\$475 per 30 students; \$3 per additional student
Option 4	Pizza + Soda	\$425 per 30 students; \$3 per additional student
Option 5	Pizza + Cookies + Soda	\$450 per 30 students; \$4 per additional student
Option 6	Appetizers + Pizza + Soda	\$525 per 30 students; \$5 per additional student
Option 7	Thai Curry (1 meat option + 1 vegetarian option) + Noodles	\$ 725 per 30 students; \$ 10 per additional student
Option 8	Wegmans Catering	\$ 750 per 30 students; \$ 10 per additional student

Questions about refreshments or pricing? Contact the Corporate Relations Directors, Cindy Lim (csl96@cornell.edu) & Shanee Lu (sl2363@cornell.edu), and we will be happy to assist!



An Invitation to the Professional Networking Dinner

Hosting Time:

- Held the evening before Cornell's technical career fair, the Professional Networking Dinner (PND) allows company representatives and students to interact in an intimate yet relaxed environment

Mutual Networking:

- Allows representatives to share personal and business experiences while attracting genuine interested students for recruitment
- Students have opportunities to speak to company representatives for an extended period of time to learn more about the workplace environment

Details:

Fall 2018 Professional Networking Dinner
Tuesday, September 4th, 2017
7:30 pm – 9:30 pm
Statler Hotel Ball Room, Cornell University

Fees:

- 1st company representative is \$200.00, each additional representative is \$180.00
- A maximum of 4 representatives is allowed for each company

Advertisements:

- Advertisements to be included in the PND program are also available for purchase. Half page ads (5"x4") cost \$50 and full page ads (5"x 8") cost \$70
- Hard copies of the program are given to all attendees as well as distributed via the Cornell SWE email list-serve (approx. 1,500 people)

Payment Methods:

- Payments may be submitted online via credit card or by mail via check. Checks can be made out to Cornell SWE and mailed to:

Diversity Programs in Engineering
 146 Olin Hall
 ATTN: Society of Women Engineers, Career Development
 Cornell University
 Ithaca, NY 14853

Company registration is currently open, you may register online at <https://swe.cornell.edu/pnd.html>. If you have any questions regarding the event, please email us at cornellswe.pnd@gmail.com

Sponsorship Tiers:

Our sponsorship process makes it easy for you to sponsor Cornell SWE in three simple steps:

- **First**, you choose the donation amount you would like to make. Cornell SWE is very grateful for all donations as they help to fund our programs and mission.
- **Second**, you decide which initiatives you would like to direct your funds to. You can choose from an info session or PND as outlined above, specify a directorship (Career Development, Conference, Communications, Corporate Relations, Student Services, or Outreach — more information can be found at <https://swe.cornell.edu/directorships.html>), or make a general donation and the Cornell SWE leadership team will work together to target the programs where funds are needed most.
- **Third**, enjoy the benefits of your sponsorship level!

To set up a sponsorship, visit us online or contact cornellswefundraising@gmail.com

Benefits	Bronze Sponsor \$500	Silver Sponsor \$1,000	Gold Sponsor \$2,000	Platinum Sponsor \$3,000	Diamond Sponsor \$4,000
<i>Company logo & link on Cornell SWE Website</i>	◇	◇	◇	◇	◇
<i>Resume File from Cornell SWE members</i>		◇	◇	◇	◇
<i>Sponsor general body meeting (\$250 value)</i>			◇	◇	◇
<i>Complimentary info session at Cornell (\$325 value)</i>				◇	◇
<i>Company name and logo displayed on Cornell SWE apparel</i>					◇

Finance:

SWE will send a personalized URL link to you via email that includes an invoice, summary of purchase, and secure credit card payment option. The transaction will then be immediately processed and a confirmation page will be available for you to store in your records.

We will still be accepting checks mailed to:

Diversity Programs in Engineering
146 Olin Hall
ATTN: Society of Women Engineers, Career Development Cornell University
Ithaca, NY 14853

If you have any additional finance-related questions, please direct them to Shailaha Humane (sh2224@cornell.edu) and Emily Kuck (epk37@cornell.edu).

On behalf of all of Cornell SWE, we thank you for your partnership!