



SWE Activity Report 2006 - 2007

Event: Engineering Day at the Mall

Time - From: 9:30 am **To:** 4:30 pm

Date: February 24, 2007

Number of Participants: ~40 children, 3 co-chairs, ~4 volunteers

Chairs of Event		
Name	Email	Year / Major
Jennette Saltsman	Jws64@cornell.edu	ORIE '07
Leslie Pendery	Lsp25@cornell.edu	BEE '09
Celia Song	Cs394@cornell.edu	MAE '10

Please submit a brief schedule of the planning of your event and any relevant contact people

Activity to be done	By (Date)	Contact Person	Phone Number (or Email)
Find out date of the event	~early Feb	President or Director	
Plan activity	~early Feb	N/A	
Obtain supplies (for gak making)	Wk. before	N/A	

1. **About the event** – Please describe the event briefly. Was the turn out what you expected and/or wanted?

Engineering Day at the Mall is an event that brings together the engineering student groups at Cornell to encourage and inspire young children to appreciate science and engineering. This year, SWE decided to once again conduct the gak-making activity since it was such a success last year. Overall, the event was pretty slow throughout the day especially in the morning. This was probably due in part to the weather outside (It was snowing, making people less willing to visit the mall.). Yet many enthusiastic children came to visit the booth to make gak; even adults seemed interested in the activity.

2. **Specific Problems** – Please list any problems that were encountered in the organization and execution of the event.

The event ran smoothly with no major problems. We had just enough volunteers and a means of transportation to transport the volunteers as well. Although it was not a particularly busy day, it was quite successful.

3. **Suggestions** – Please elaborate on ways in which SWE can improve this event for next year. Include general suggestions and advice for the future.

Advice for the future would be to try to get volunteers to help at the event as it makes it easier to conduct the activity especially since usually kids come up to the booth in groups (with their families). So once in a while there's a sudden rush of people at the booth then it quiets down again.

We also conducted this activity in the fall for the Sciencenter and had lots of leftover supplies, making this event a lot easier to conduct. (It saved a lot of money as well)

4. **Budget-** Please make a budget of things purchased for this activity and their prices.

Item	Purchased From	Cost
Glue	AC Moore	~\$17
Cups	Target	~\$5
Ziploc bags	Target	~\$4
Total =		~\$30