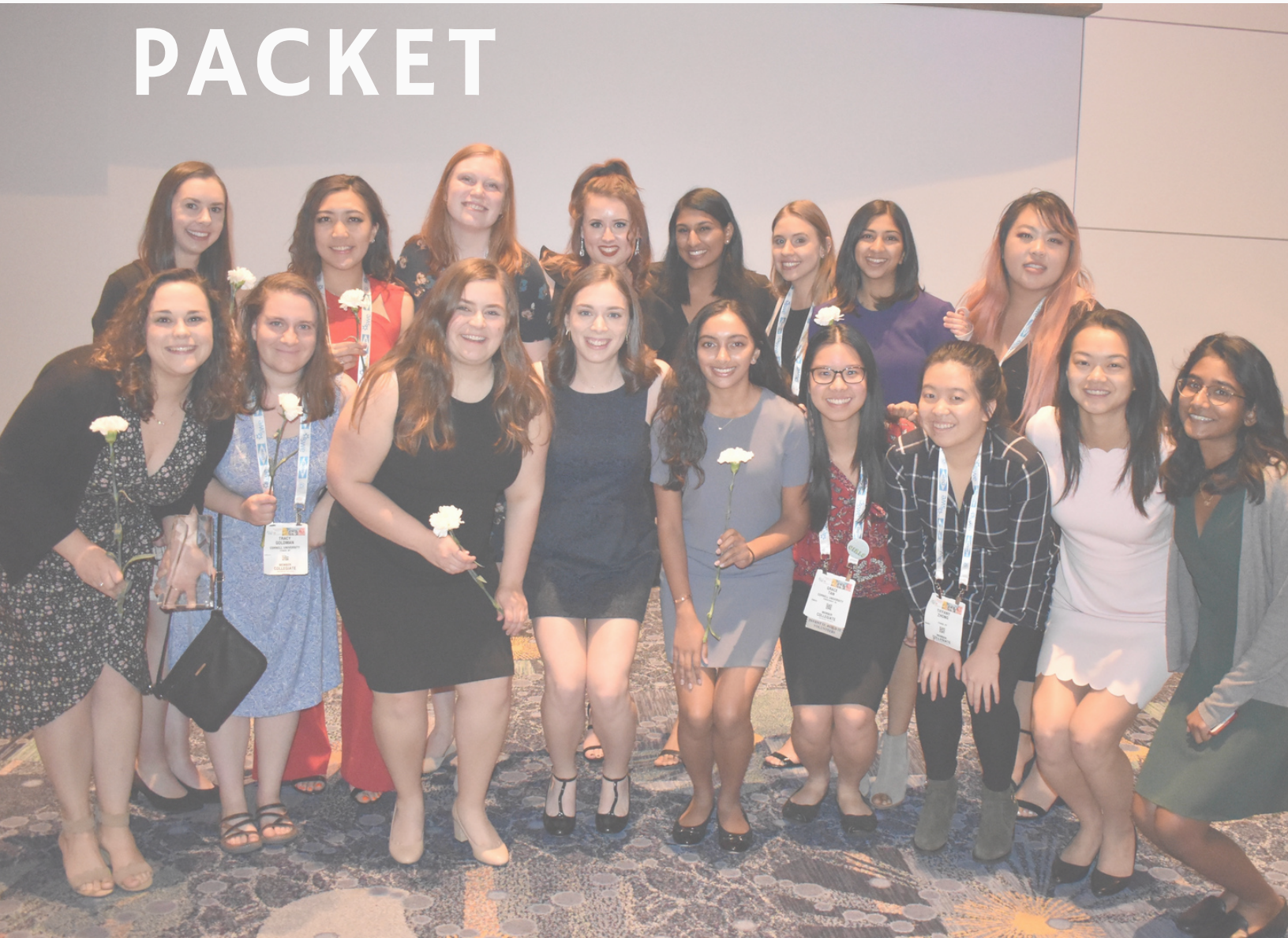


CORNELL UNIVERSITY SOCIETY OF WOMEN ENGINEERS

SPONSORSHIP PACKET



A NOTE FROM CORNELL SOCIETY OF WOMEN ENGINEERS CO-PRESIDENTS:

As a national, professional, and non-profit education service organization, the Society of Women Engineers (SWE) mission is to promote women in engineering. We advocate for diversity and encourage academic, leadership, professional, and personal excellence in all students. The Cornell section provides many opportunities throughout the year for our members and other students from the Cornell Engineering community to develop as engineers, professionals, and people of character.

Through continued support from our sponsors, we are proud to continue to offer our members the opportunity to attend the SWE Annual Conference. Many of last year's attendees from our section remarked that this extraordinary event was one of the most valuable experiences of their college career. We also pride ourselves on our involvement within the local community, where we encourage STEM interest amongst K-12 students through the programming our outreach team develops, as well as partnerships with the Girl Scouts of America, SWENext, and local non-profit partners. Our directors, committee members, and general body members work tirelessly to plan and execute these events.

The COVID-19 pandemic continues to challenge us to develop and maintain new methods to create impact within the Cornell Engineering community and our community. We have met this challenge by implementing virtual events that can bring in a wider audience, and be even more impactful than before. We remain committed to continuing to grow and develop our section as we enhance and expand our reach within our campus and local communities every year.

We are extremely appreciative of the support our sponsors provide us year after year. Without it, none of our achievements would have been possible. The Cornell University section of the Society of Women Engineers values the relationships between our partners and strives to strengthen such relations in the future. We would like to invite you to join our mission of developing and sustaining a community for women engineers from all walks of life, and guiding them towards reaching their full potential. With your help, we are confident we will be able to continue to advocate for women in engineering for many years to come.

Hanna Tormey (hat33@cornell.edu)

Ali Candi (aec242@cornell.edu)

2022-2023 Cornell SWE Co-Presidents



#thisiswhatan engineerlooklike

A sponsorship with the Cornell University chapter of the Society of Women Engineers is not just a resume book, an event, and more student recognition of your company. It also helps us to continue to interact with the local community to promote interest in STEM, provide students with educational and professional development opportunities, and advocate for diversity in engineering.

VIRTUAL SPONSORSHIP TIERS

	Bronze \$150	Silver \$250	Gold \$335
Event Advertising on Email List-Serve and Social Media	◆	◆	◆
Company Logo on Cornell SWE Website	◆	◆	◆
Resume Book	◆	◆	◆
Post-Event Social Media Recognition			◆
# of Events	1	2	3+

IN-PERSON SPONSORSHIP TIERS

	Bronze \$375	Silver \$700	Gold \$1000
Event Advertising on Email List-Serve and Social Media	◆	◆	◆
Company Logo on Cornell SWE Website	◆	◆	◆
Resume Book	◆	◆	◆
Printed Flyers or Quarter Cards		◆	◆
Post-Event Social Media Recognition			◆
# of Events	1	2	3+

**Sponsorship renewed per semester regardless of modality

VIRTUAL LOGISTICS

1

Event Registration (3 Weeks in Advance)

Registration Link: <https://swe.cornell.edu/infosession.html>

Event Ideas: Info Session / Tech Talk / Office Hours / SWE G-Body
Skill-Based Workshop / Case Competition / Webinar
Coffee Chat / Other Event

2

On-Campus Advertising

We include advertising on Handshake, our list-serve (approx. 1500 people), and our social media page prior to the event.

Flyers can be emailed and packages can be sent to the following address:
Diversity Programs in Engineering, 146 Olin Hall, ATTN: Society of Women Engineers, Career Development, Cornell University, Ithaca, NY 14853

3

Day-of Logistics and Invoices

SWE liaisons will be at the event as well and will be taking attendance.

Payments can be submitted online via credit card or mailed via check. Checks can be made out to Cornell SWE and mailed to the address in step 3.

IN-PERSON LOGISTICS

1

Event Registration (3 Weeks in Advance)

Registration Link: <https://swe.cornell.edu/infosession.html>

Event Ideas: Info Session / Tech Talk / Breakfast / Post-Exam Snacks
Skill-Based Workshop / Case Competition / SWE G-Body
Bubble Tea Meet-and-Greet / Coffee Chat / Other Event

2

Offering Food at the Event

Let us know your food preferences in the registration form- feel free to mix and match options! The prices given are for 30 people. There are additional costs if you are ordering for more than 30 people, which are shown as (+\$/person).

Prices: Breakfast \$175 (+\$4/person) / Pizza \$150 (+\$3/person)
Mexican Food \$270 (+\$9/person) / Thai Food \$225 (+\$7/person)
Bubble Tea \$120 (+\$4/person) / Insomnia Cookies \$75 (+\$2/person)
Vegetable or Dessert Platter \$80 (+\$3/person) / Coffee \$75 (+\$1/person)

3

On-Campus Advertising

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Flyers can be emailed and packages can be sent to the following address:
Diversity Programs in Engineering, 146 Olin Hall, ATTN: Society of Women Engineers, Career Development, Cornell University, Ithaca, NY 14853

4

Day-of Logistics and Invoices

SWE liaisons will be at the event as well as before and after to help with setup and cleanup. They will also be taking attendance and bring any refreshments.

You will receive an invoice for the food order with the email provided when filling out the registration form. Payments can be submitted online via credit card or mailed via check. Checks can be made out to Cornell SWE and mailed to the address in step 3.



CONNECT WITH US!

Email: cornell.swe.cr@gmail.com

Website: <https://swe.cornell.edu/>

Senior Corporate Relations Director:
Ayushi Haria

Junior Corporate Relations Director:
Sophia Baik

We're excited for all the possibilities for your engagement on campus, from developing information sessions, to creating new workshops to increase the skills of students, to discussing creative ways to engage with the student body.

We look forward to working with you!

Society of Women Engineers @ Cornell
aspiring. advancing. achieving.