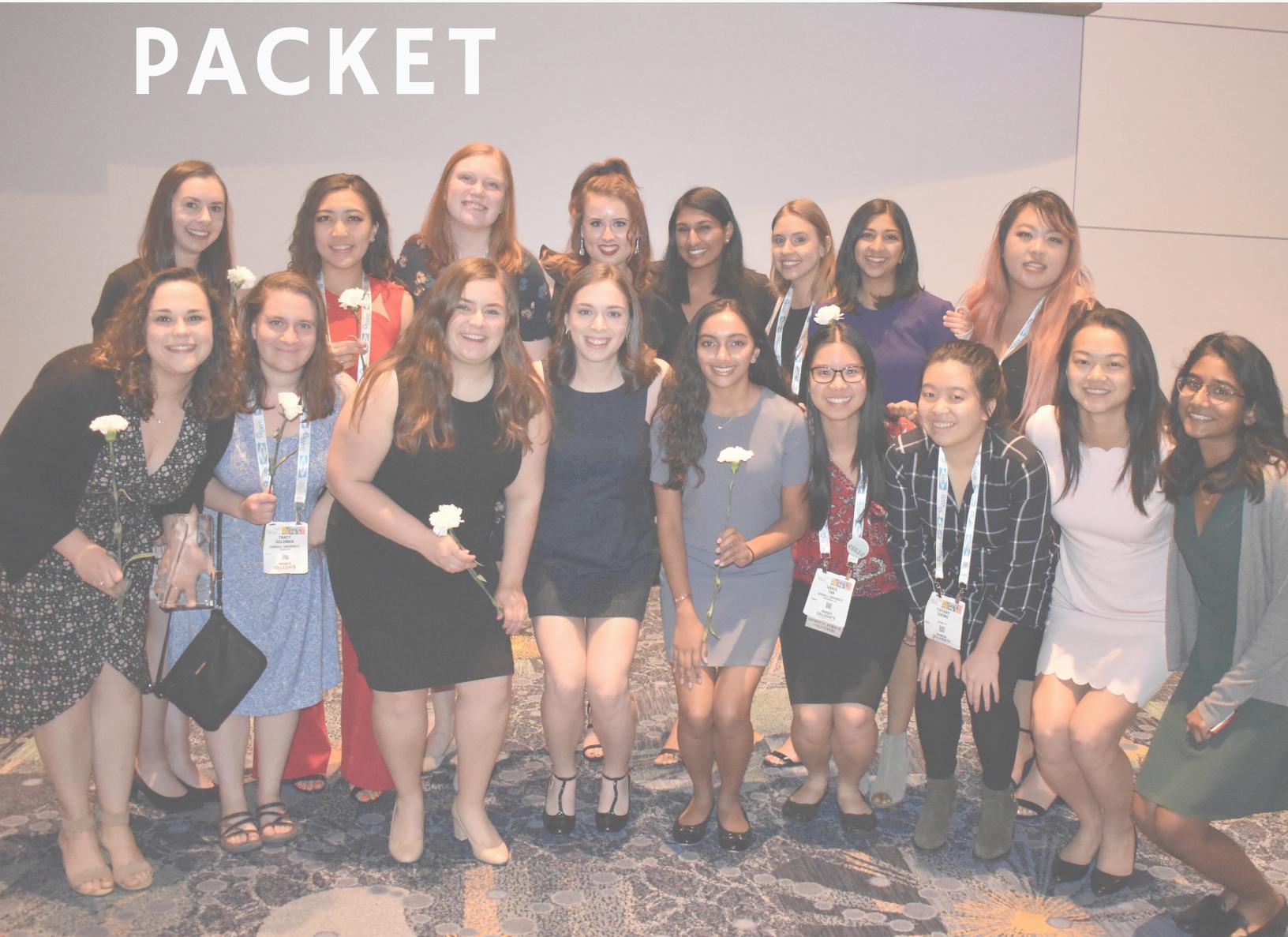


# CORNELL UNIVERSITY SOCIETY OF WOMEN ENGINEERS

## SPONSORSHIP PACKET



# A NOTE FROM CORNELL SOCIETY OF WOMEN ENGINEERS CO-PRESIDENTS:

As a national, professional, and non-profit educational service organization, the Society Women of Engineers' mission is to promote women in engineering. We advocate the importance of diversity and encourage academic, leadership, professional, and personal excellence in all students. We provide many opportunities throughout the year for the Cornell Engineering community and focus on the development of our members as engineers, professionals, and people of character.

Through continued support from our sponsors, we are proud to continue to offer our members the opportunity to attend the Society of Women Engineers Annual Conference. Many of last year's attendees from our section remarked that this extraordinary event was one of the most valuable experiences of their college career. We also pride ourselves on our involvement within the local community, where we encourage STEM interest amongst K-12 students through programming our Outreach team develops as well as partnerships with the Girl Scouts of America, FIRST Robotics, SWENext, and local non-profit partners.

Our directors, committee members, and general body members work tirelessly to plan and execute these events. We continue to challenge ourselves to enhance and expand our reach within our campus and local communities every year.

We are extremely appreciative of the support our sponsors give us year after year. Without it, none of our achievements would have been possible. The Cornell University section of the Society of Women Engineers values the relationships between our partners and strives to strengthen such relations in the future. We would like to invite you to join in our mission of developing and sustaining a community for women engineers from all walks of life to reach their full potential. With your help, we are confident we will be able to continue to advocate for women in engineering for many years to come.

Madeline Dubelier (mrd237@cornell.edu)  
Catherine Gurecky (ceg226@cornell.edu)  
'19-'20 Cornell SWE Co-Presidents



# SPONSORSHIP TIERS

	Bronze \$80	Silver \$150	Gold \$210
<b>Event Advertising on Email List-Serve and Social Media</b>	◆	◆	◆
<b>Company Logo on Cornell SWE Website</b>	◆	◆	◆
<b>Resume Book</b>	◆	◆	◆
<b>Post-Event Social Media Recognition</b>			◆
<b># of Events</b>	<b>1</b>	<b>2</b>	<b>3+</b>

\*\*Sponsorship renewed per semester



## #thisiswhatan engineerlookslike

A sponsorship with the Cornell University chapter of the Society of Women Engineers is not just a resume book, an event, and more student recognition of your company. It also helps us to continue to interact with the local community to promote interest in STEM, provide students with educational and professional development opportunities, and advocate for diversity in engineering.

# FOOD AND LOGISTICS

1

## Event Registration (3 Weeks in Advance)

Registration Link: <https://swe.cornell.edu/info-session.html>

Event Ideas: Info Session / Tech Talk / Office Hours / SWE G-Body

Skill-Based Workshop / Case Competition / Webinar

Coffee Chat / Other Event

2

## On-Campus Advertising

We include advertising on Handshake, our list-serve (approx. 1500 people), and our social media page prior to the event.

Flyers can be emailed and packages can be sent to the following address:  
**Diversity Programs in Engineering, 146 Olin Hall, ATTN: Society of Women Engineers, Career Development, Cornell University, Ithaca, NY 14853**

3

## Day-of Logistics and Invoices

SWE liaisons will be at the event as well and will be taking attendance.

You will receive an invoice for the food order with the email provided when filling out the registration form. Payments can be submitted online via credit card or mailed via check. Checks can be made out to Cornell SWE and mailed to the address in step 3.



## CONNECT WITH US!

Email: [cornell.swe.cr@gmail.com](mailto:cornell.swe.cr@gmail.com)

Website: <https://swe.cornell.edu/>

Senior Corporate Relations Directors:  
Sarah Huang, Tiffany Zhong

Junior Corporate Relations Directors:  
Aion Ashby, Tiye Selby

We're excited for all the possibilities for your engagement on campus, from developing information sessions, to creating new workshops to increase the skills of students, to discussing creative ways to engage with the student body.

We look forward to working with you!

**Society of Women Engineers @ Cornell**  
**aspiring. advancing. achieving.**