# McKinsey Team Stakeholder Map - UDevice

|  |  |
| --- | --- |
| **High Influence / Low Availability**  **Keep Satisfied**   * Insurance Providers (potential customer) * High-risk patients (potential users) * Doctors/Primary Care Physicians * FDA | **High Influence / High Availability**  **Actively Engage**   * Utsav, Abhiram, Jimmy, Andrew * Greg, Leland, J * Doug McElhaney (Company Champion) |
| **Low Influence / Low Availability**  **Monitor**   * Hospitals (potential customer) * Lab researchers / Urine sampling experts * Insurance Group / Employers * Families / cohabitants of users * Lower-risk patients (potential users) * McKinsey * Non-scrum Cornell Tech classmates | **Low Influence / High Availability**  **Keep informed**   * Philipp and David (lawyers) * Scrum Classmates (Frog, Verizon, Servy, Cantora, etc) * Cornell Tech students who have been especially helpful (Liz Ragavanis, Gabe Ruttner) * Cornell Tech |

# Stakeholder Touchpoints

|  |  |  |
| --- | --- | --- |
| **Stakeholder** | **When** | **How?** |
| Utsav, Abhiram, Jimmy, Andrew | Daily | Whatsapp/Meet in person |
| Greg/ Leland | Weekly | Email/ Meet in person |
| Philip and David | Once in 15 days | Email/ Meet in person |
| Doug McElhaney | Weekly | Email/ Meet in person |
| Insurance Providers | Once in 15 days | Meet in Person/ Surveys |
| High Risk Patients | Once in 15 days | Meet in person |
| Doctors/Primary Care providers | Once a month/15 days | Meet in person/emails |
| Scrum Classmates | Weekly | Meet during scrum meetings |
| Hospitals | Monthly | Meet in person |
| Lab researchers | Monthly | Email |
| Insurance Group | Once in 15 days | Email |
| Families / cohabitants of users | Once a month | Surveys |
| Lower Risk patients | Once a month | Surveys |
| McKinsey | Once a month | Email |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |