

VISION

- we have begun to embed our goal to be recognised as the Career College of Cornwall and the South West

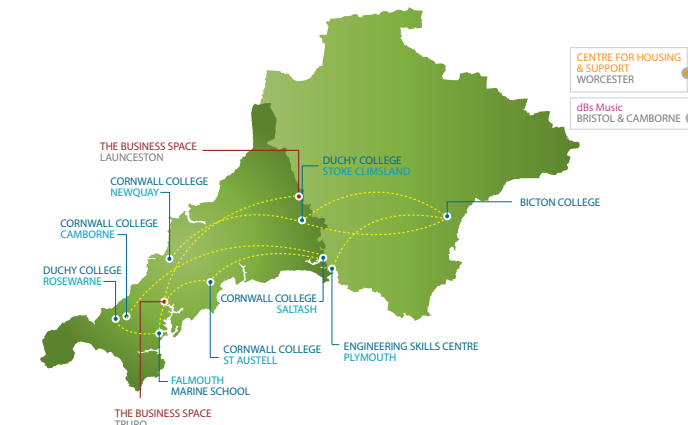
#thecareercollege

- our curriculum has been reorganised around specialist curriculum areas that reflect the region's core industrial sectors, together with those that show growth potential



- learners have begun to develop their Universal skills (English, maths, IT, citizenship), Specialist skills (vocational or subject specific) and Personal skills (punctuality, presentation, team working) – their USP through our 21 competencies.

As technology becomes a vital component of education, the College is refocusing its resources to ensure that learners can take full advantage of the opportunities that this presents, from accessing online resources easily to connecting with teaching and learning on different sites through Skype.



Join a dynamic network, passionate about 'Making Learning Work'.

Help the region, help each other and help us to become truly world class.

phone: 01726 226557
email: sarah.holden@cornwall.ac.uk
web: www.cornwall.ac.uk

 /cornwallcollegeuk  @CornwallCollege  /corncoll  @CornwallCollege

Our collaborative partners include:

A&P	Devon and Somerset Fire and Rescue Service	NHS Kernow
A&T Services	DP Engineering	Ocean Housing Group
Absolute Software	Eden Project	Pall Corporation
Army	Exeter University	Pendennis Shipyard
Avanti	FalFish	Penwith Community Development Trust
Babcock	Falmouth University	Plessey Semiconductors
Barden	FC Fund Managers	Plymouth City Centre Company
Becton Dickinson	Fifteen Cornwall	Plymouth Community Homes
Blue Reef Aquarium	Fit 'N' Fun Kids	Plymouth University
Bombardier	Flying Start Nurseries	Proper Cornish
BT	Fugro Seacore	Real Ideas Organisation
China Fleet	Ginsters	Rittal CSM
Coastline Housing	Hall for Cornwall	Royal Cornwall Museum
Commercial Estates Group - CEG	Headforwards	Safer Stronger
Cornerstone Multi-Academy Trust	Heart of the South West LEP	SBD Associates
Cornish Mutual	Hellermann Tyton	Schneider
Cornwall and Devon Media	Imerys	Severn Subsea Technologies
Cornwall and Isles of Scilly LEP	Inspire Cornwall	Spearhead International
Cornwall Arts Centre Trust (Krowji)	Kawasaki	St Austell Brewery
Cornwall Business Partnership	Kier Group	St Mellion International Resort
Cornwall Care	Lanhydrock Estate	Stephens Scown Solicitors
Cornwall Chamber of Commerce	Mashfords	Teagle
Cornwall Council	Midas	The Learning Partnership
Cornwall Development Company	MITIE	TJ International
Cornwall Manufacturers Forum	Mojo Maritime	TRAC Services
Cornwall Marine Network	Mole Valley Farmers	Tregothnan
Cornwall Neighbourhoods for Change	National Lobster Hatchery	Trewithen Dairy
Cornwall Partnership NHS Foundation Trust	National Maritime Museum Cornwall	UTC Aerospace Systems
Creative Skills	National Union of Farmers (NUF)	Vickery Holman
Derriford Health & Leisure	Newquay Zoo	Wales and West Utilities
Devon & Cornwall Business Council	Niddocks Ltd	Whiskerstay
Devon & Cornwall Police	Nixon Design	Worshipful Company of Farmers



STRATEGIC INTENT 2016 MID-POINT REVIEW

MAKING LEARNING WORK

"The College acts as a catalyst for raising the skills of the local workforce by bringing together large, small and micro businesses to identify the skills they need and then training students in these skills."

Ofsted - Dec 2015



THE CORNWALL COLLEGE GROUP

PREFACE

Following consultation with partners, The Cornwall College Group launched its strategic intent in May 2014, with the aim of providing a strategic direction and framework for the Group for the next five years. The purpose of this new document is to highlight progress to date, confirm the direction of the Group and provide a taste of the exciting work in the pipeline to create optimistic futures for our learners, their families and our communities, fulfilling our core purpose of 'Making Learning Work'.

PROPOSITION

The core elements of our strategic intent are unaltered.

We believe:

- everyone deserves the opportunity to live a purposeful and fulfilling life; all equal, all different
- education helps people to define, adapt and shape their world
- a key factor for personal and community wellbeing is meaningful work
- the nature of employment is changing, so what and how we learn needs to change too.

Our investment in education and skills training is

£250m
in four years.

We offer brilliant teaching in a brilliant college.

We will enable learners to be work ready, with a clear line of sight to their preferred career.

We will inspire local people, communities and businesses and cultivate regional talent to support the needs of priority industries for Cornwall and the South West.

Our success will be measured by:

- Destinations of learners
- Our contribution towards addressing
 - worklessness
 - wage poverty
 - business competitiveness
 - job creation.

MAKING

PERSONAL IMPACT

Lively and inclusive learning inspiring individuals to be ambitious in life, society and work



Student - Adam Hall was crowned the best in his trade in the UK, after winning the cabinet making class at the World Skills UK competition held at the NEC in Birmingham in November 2015.

Staff - Dr Gavan Cooke, Programme Manager for the FdSc in Aquaculture and Fisheries, presented his published research at this year's Aquaculture Europe conference in Rotterdam.

Alumni - Joe Tomlin studied a BTEC National Diploma in IT system support at Cornwall College St Austell, progressed into an IT apprenticeship, then full time employment with Imerys, for five years, before securing his dream job with the Manor Marussia Formula One team.

SOCIAL IMPACT

Deeper connectivity between individuals, business and the voluntary sector, so communities prosper



Work Skills Training Academy - 3,000 unemployed individuals have returned to education or employment. The scheme supports individuals to develop skills to get a job by working on a community based project; it has a 95.7% success rate and 100% retention rate.

Memory Café - following sessions at Memory Cafés across Cornwall, working in partnership with The Alzheimer's Society, a new facility will open at Cornwall College Camborne to offer support, advice and a platform to talk openly about living with dementia.

Cornwall's Families to Independence - we have delivered support sessions with hard to reach families and worked with primary schools to engage with families furthest from learning, as part of this council-led partnership.

ECONOMIC IMPACT

True partnerships with employers focused on shared purpose and sustainable futures



Higher Education - as the second highest deliverer of higher education in Cornwall; over 5000+ students have graduated with us in the last five years. We are part way through the process of gaining our own foundation degree awarding powers.

European funding - our 29 European Social Fund projects have attracted £47m of funding, provided learning for 26,441 individuals achieving 16,175 qualifications. We are well placed to continue to provide experienced input, of high quality, to achieve the objectives set for 2016 and beyond.

Rural Economy - with 100% of agricultural apprenticeships in Cornwall, the merger with Bicton College acts as a catalyst to unify Cornwall and Isles of Scilly and Heart of the South West as an agri-tech powerhouse.

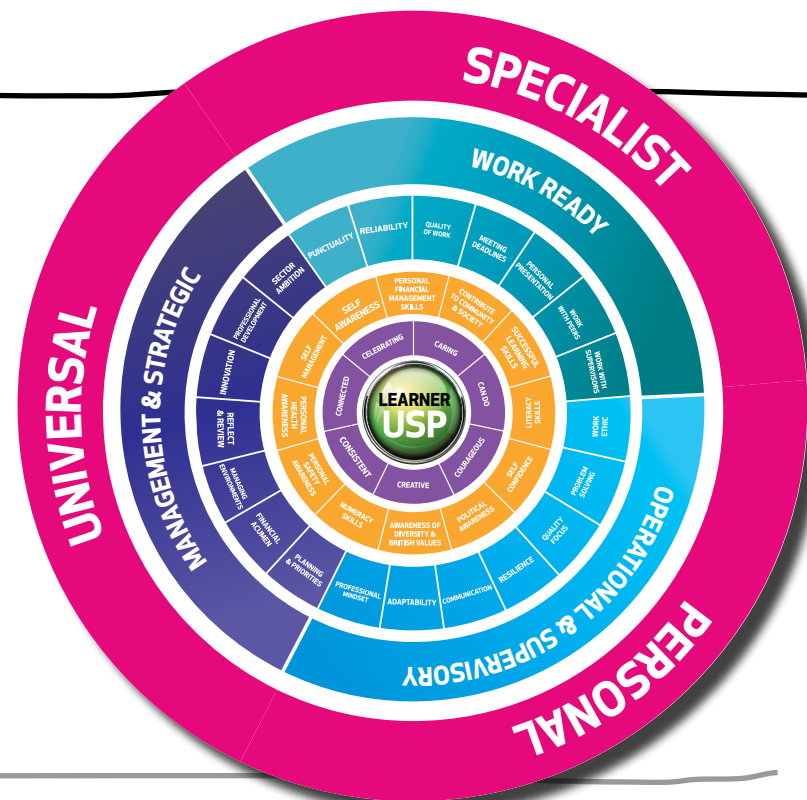
LEARNING

EVERY LEARNER DEVELOPS THEIR USP

Ambitious learners expand their learning through Universal, Specialist and Personal skills (USP)

"The College's Universal Specialist Personal programme is a very well structured framework to ensure that students' personal and work related skills are carefully developed".

Ofsted - Dec 2015



BRILLIANT LEARNING ORGANISATION

A brilliant college shaped by individuals, communities and employers



The Cornwall College Group

Brilliant Learning
Making Learning Work



"Teaching, learning and assessment are good across the full range of campuses, community venues and on employers' premises."

Ofsted - Dec 2015

NETWORKS OF EXPERTISE

World-class communities of practice energise new ideas, new outlooks and new learning



Software Cornwall - is a collaborative group of software development enterprises, education providers and business support organisations based in Cornwall, to support the growth of the software industry locally; we play a leading role.

Innovative Farmers - gives farmers research support and funding. The network is part of the Duchy Future Farming Programme which represents progressive farmers across the industry, we are a research partner.

Health & Care - we are actively working with the Council, healthcare sector and other providers to develop strategies to overcome the skills shortages in this sector.

WORK

FUTURE TALENT PIPELINE

Coveted learners with deep expertise and wider capabilities to enable the regional economy



Marine Technology - following the £3.6m redevelopment of Falmouth Marine School, collaboration is ongoing with local employers and networks in the Falmouth area, to develop new skills propositions to deliver the essential skills needed in the marine technology and offshore renewables sectors.

River Cottage - working together to innovate in the delivery of talent for the food and drink industry, having recently won an AA College Rosette, we are leveraging our position as the best college for catering and hospitality in the South West.

Construction in Cornwall - in partnership with the Local Enterprise Partnership, Council and key local employers we are developing an approach to shape the development of skills training for the future underpinning our position as the #1 supplier of apprenticeships in the South West.

CAREER-LED CURRICULUM

Work ready learners confident to capitalise on immediate and future career opportunities



Eden Project Learning - in partnership with Eden Project Learning, we have recently introduced a range of new apprenticeships for enterprising and innovative individuals and businesses. A range of relevant degrees are also available to study at the Eden Project, through this partnership.

Film School - media production students have two weeks to come up with an idea, plan the production process, collect props, build sets, cast, shoot and edit the film before premiering the finished product to industry; the short films produced through film school have won regional and national awards.

Blue Flame Academy - a newly launched training partnership with one of the largest and most professional plumbing and heating companies in Cornwall offering full-time learners, coaching, 1-2-1s, work experience and the opportunity for selection for their apprenticeship programme post study.

ENTREPRENEURIAL THOUGHT AND ACTION

Innovative individuals and partnerships create opportunities for themselves and their communities



Creative Flare - media students have launched their own media company, offering video production, photography and graphic design; encouraging students to learn by working on vocational projects, commissions and creative briefs.

dBs Bristol - the successful partnership with dBs, based on the Camborne campus, has been extended to Bristol, sharing learning and providing the opportunity for career development in the creative industries.

Higher Newham Farm - planning has been agreed to develop a new purpose built restaurant, based on the farm, allowing the local community to benefit from the link between local food and the wider Cornish food chain, Duchy College is working in collaboration with partners on this ground-breaking project.

KEY INITIATIVES FOR 2016 ONWARDS



Future Farm - the development of a state-of-the-art Agri-tech centre, establishing a field-based research platform for the dairy sector in Cornwall.



Cornwall Institute of Technology (CIT) - developing a series of specialist nodes across Cornwall by placing the latest equipment in Cornish businesses, subject to an access agreement, so that these can be used for real environment skills training.



Fibre Park - an enterprise, innovation and skills hub focused on supporting and growing the ICT and Digital sector in Cornwall.



Horticulture and Sourcing School - part of the wider development of the Restineas Farm area at Eden Project; this project includes the creation of a cookery school and two training spaces used to deliver training around production horticulture and food sourcing.



Chef & Bar Academy - working with St Austell Brewery and other industry partners to challenge the perception of working conditions in this sector and offer alternative career routes.



Care Academy - will offer a real working environment for the delivery and practice of health and care, addressing the retention challenges in this sector (28% locally), by providing progression through training and skills development.