

# εμπόριο *empório*

Brought to you by *CORPORATE CLUB, Delhi Public School, Faridabad*

INVITE

The Principal

Dear Sir/Ma'am,

The Corporate Club of Delhi Public School, Sector 19, Faridabad, is organising its Annual Inter School Commerce Fest, **εμπόριο** : empório.

Date : 16th December, 2016

Venue : Delhi Public School, Sector 19, Faridabad

empório is an endeavour to make the students aware of the practical aspects of business, commerce, and industry and to provide them with an enriching educational experience.

The students will be able to explore and learn by the interactive, innovative and creative competitions. The competitions are planned to give the students a comprehensive exposure to the working environment, to enhance their thinking abilities, to stretch their imaginations, and to make them future *winners*.

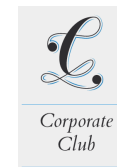
We request the participation of your school in this event. Please note that teams can only register online at [www.emporiofest.in/reg-form](http://www.emporiofest.in/reg-form). Online registration shall remain open till midnight of 5th December 2016. We look forward to your school's participation in **εμπόριο** : empório.

Enclosed: **εμπόριο** : empório Event Details

Thanking you

Yours sincerely,

Corporate Club  
Delhi Public School, Faridabad  
[www.emporiofest.in](http://www.emporiofest.in)



## DATES AND LINKS

Last date for online registration	December 5, 2016
Event date	December 16, 2016
Website	<a href="http://emporiofest.in">emporiofest.in</a>

## GENERAL INSTRUCTIONS

- In all the events, decision(s) of the judges will be final and binding.
- The host school's participation will be non-competitive in all the events.
- All students must be dressed in their respective school uniform.
- The school will not be responsible for the security and safety of any equipment brought by the participants.
- Participating students must be from commerce and humanities streams only.



# EVENT DETAILS

## Brand Race

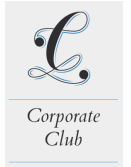
May the odds be ever in your favour

The weapons used to win the marketing war.

- Number of participants: 2 per team, 1 team per school
- Time limit: 1 hour 30 minutes
- Eligibility: Class 11 and 12

### Details

1. Participating teams will have to bring models of their product for promotion at their respective stalls.
2. Teams must not display the name of their school.
3. The following information has to be provided at their respective stalls:
  - Name of the company
  - Logo of the company
  - Product they are selling
  - Production cost
  - MRP of the product
4. Judgement criteria
  - Creativity
  - Promotional Strategies
  - Conduct with costumers
  - Innovation
  - Feasibility
  - Futurism



# EVENT DETAILS

## Quiz

Brain it on

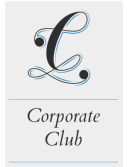
The ultimate test of commerce knowledge.

- Number of participants: 2 per team, 1 team per school
- Time limit: 1 hour 30 minutes
- Eligibility: Class 11 and 12

### Details

The quiz will consist of two stages:

1. *Preliminary Stage*: The participants will have to answer a questionnaire which will comprise of both objective and subjective questions. Questions will be related to important events in the Indian and global context related to economics, finance, business and accountancy. The teams will be given 20 minutes to answer the questionnaire. The top 6 teams, scoring the highest marks will then qualify for the final round.
2. *Final Stage*: The top 6 teams will compete at the final round which will consist 4 rounds
  - Around the world
  - Companies and logos
  - Benchmark events in the world of economics
  - Rapid Fire



# EVENT DETAILS

## Brochure Making

When it's too hot to think

Design a brochure for your new company.

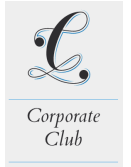
- Number of participants: 2 per team, 1 team per school
- Time limit: *1 hour 30 minutes*
- Eligibility: Class 11 and 12

### Details

- The participants will be required to prepare a brochure of a given type of company(to be given on the spot).
- Teams will be required to carry their own art material, for example: colours, paints, fevicol, scissor etc. One A2 size sheet and a pack of origami sheets will be provided in the school itself. Participant will be free to use the sheets in any way - cut or fold it.

### Judgement criteria

- Design
- Written content
- Creativity and attractiveness
- Relevance to the topic



# EVENT DETAILS

## Stock Wars

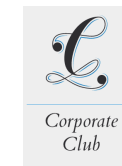
Take your shot and beat the markets

Stock wars puts you in the fast paced world of traders and big money.

- Number of participants: 2 per team, 1 team per school
- Time limit: *1 hour 30 minutes*
- Eligibility: Class 11 and 12

Details:

- Create and manage your portfolio
- Test practical stock trading strategies
- Analyse companies and place your orders
- Monitor other trader's investment strategies
- Watch how your stocks would perform in the real world



16 December 2016

Friday

## SCHEDULE

\*Subject to change, please check the website for updates

<b>Registration</b> 8:00 - 8:30 at Reception			
8:30 AM <b>Opening ceremony</b> 8:30 - 9:30 at Senior Auditorium			
9:30 AM <b>Brochure Making</b> 9:30 - 11:00 at Physics Lab	9:30 AM <b>Stock Wars</b> 9:30 - 11:00 at Seminar Room	9:30 AM <b>Brand Race</b> 9:30 - 11:00 at Junior Auditorium	9:30 AM <b>Quiz</b> 9:30 - 11:00 at Senior Auditorium
11 AM <b>Refreshments</b> 11:00 - 11:45 at Junior Assembly area			
11:45 AM <b>Valedictory</b> 11:45 - 1:00 at Senior Auditorium			

Register at [emporiofest.in/reg-form](http://emporiofest.in/reg-form)

Read about the events at [emporiofest.in/events](http://emporiofest.in/events)

Contact Details  
[emporiofest.in](http://emporiofest.in)  
[dpsfaridabad.in](http://dpsfaridabad.in)  
[cc.dpsfbd@gmail.com](mailto:cc.dpsfbd@gmail.com)