

Dare Social App – Feature Roadmap

MVP → Phase 2 → Future Vision

■ Roadmap Overview

MVP (Launch – Dec 15)

- ✓ User Accounts & Profiles (Auth + Stone balance)
- ✓ Dare Creation & Feed
- ✓ Accept/Decline Dares
- ✓ Proof Submission (photo/video)
- ✓ Leaderboard (Top 3 + Last Place)
- ✓ Wallet (Stone currency + history)
- ✓ Push Notifications

Phase 2 (Engagement & Growth)

- ■ Comments & Reactions on proofs
- ✘■ Direct Messaging
- ■ Daily Challenges & Streaks
- ■ Achievements & Badges
- ■ Referral Codes (invite friends)
- ■ Social Sharing (TikTok, IG, X)

Future Vision (Expansion & Monetization)

- ■ Custom Dare Packs (sponsored)
- ■ Stone Shop (cosmetics, avatars, frames)
- ■ Premium Subscriptions (exclusive perks)
- ■ AI Moderation (auto-flag content)
- ■ Geo-Based Dares (location aware)
- ■ Team Competitions
- ■ Highlight Reels (weekly top dares)
- ■ AR / Interactive Dares