📌 Dare Social App – Feature Roadmap

🔹 MVP (Minimum Viable Product) – Launch Version

These are the must-have features for the December 15th release.

- **User Accounts & Profiles** → Sign-up/login, profile picture, Stone balance

- **Dare Creation & Feed** → Users create dares, view public/friend dares in feed

- **Accept/Decline Dares** → Users can accept or reject challenges

- **Proof Submission** → Upload photos/videos to complete a dare

- **Leaderboard** → Rankings by Stone earned (Top 3 + last place)

- **Wallet (Stone Currency)** → Track balance, transactions, and rewards

- **Push Notifications** → Alerts for new dares, leaderboard changes, proofs

---

🔹 Phase 2 – Engagement & Growth

Adds features that deepen engagement and encourage viral growth.

- **Comments & Reactions** → Social interaction on proof submissions

- **Direct Messaging** → Chat between users for dares and coordination

- **Daily Challenges & Streaks** → Incentives for consistent use

- **Achievements & Badges** → Gamification layer for milestones

- **Referral Codes** → Invite friends, earn bonus Stone

- **Social Sharing** → Share completed dares to TikTok, Instagram, X

◆ Future Vision – Expansion & Monetization

Big-picture features that can unlock scalability and revenue.

- **Custom Dare Packs** → Branded or sponsored challenge collections

- **Stone Shop** → Spend currency on cosmetic items (avatars, frames, profile themes)

- **Premium Subscriptions** → Ad-free, exclusive dares, bonus multipliers

- **AI Moderation** → Auto-flag inappropriate proof content

- **Geo-Based Dares** → Location-specific challenges for campuses or events

- **Team Competitions** → Group vs. group leaderboard battles

- **Highlight Reels** → Auto-generated weekly video feed of top dares

- **AR / Interactive Dares** → Future tech (filters, AR-based proofs)

◆ Strategy Notes

- MVP focuses only on **core dare flow** (create → accept → proof → leaderboard).

- Phase 2 drives **retention + virality**.

- Future Vision enables **scaling + monetization**.