

Presentation Script – Abstract Dare Social App

1. Introduction

“Thank you for meeting with me today. I’m excited to walk you through the first wireframes for the *Abstract Dare Social App*. These are low-fidelity designs, meaning they’re focused on structure and user flow rather than final styling. They’ll give us a clear picture of how the app will function and how users will move between screens.”

2. Screen Flow Overview

“The app is designed around seven core screens, with a numbered flow that shows the user journey from onboarding through to profile and wallet. Let’s go step by step.”

3. Walkthrough

1. Onboarding & Login

“Users first land on the onboarding and login screen, where they can create an account or sign in. It’s simple, mobile-first, and includes social sign-in options.”

2. Home Feed

“From here, users enter the Home Feed. This is where they see dares posted by friends or the community. Each card shows the dare details, a reward in Stones, and an option to accept or decline.”

3. Dare Details

“When a user taps a dare, they see the Dare Details screen. It explains the challenge, and the user can choose to join in. The Stone icon here highlights the fun currency system.”

4. Complete Dare

“After accepting, the Complete Dare screen allows users to upload proof—photos or videos—so others can validate their participation.”

5. Leaderboard

“Leaderboard gamifies the experience, showing who’s leading in Stone points. Top

users are celebrated, and the last-place user is clearly marked as part of the playful competition.”

6. **Profile**

“Each user has a Profile screen with their avatar, bio, and stats. This includes their Stone balance, completed dares, and badges they’ve earned.”

7. **Wallet**

“Finally, the Wallet screen displays their total Stones and a transaction history. The rock icon reinforces that Stones are the in-app fun currency, not real money.”

4. Closing

“These wireframes are intentionally minimal—focused on layout, navigation, and flow. In the next phase, we’ll move into higher-fidelity designs where we add your brand colors, typography, and more detailed visuals.