

Dare Social App - Project Timeline & Strategy

Deadline: December 15, 2025

Phase 1: Planning & Setup (Sept 17 – Sept 23)

Phase 2: Core Development (Sept 24 – Oct 31)

Sprint 1: Authentication, Profiles, Challenges (Sept 24 – Oct 7)

Sprint 2: Feed, Accept/Decline, Notifications (Oct 8 – Oct 21)

Sprint 3: Proof Submission, Voting, Leaderboard (Oct 22 – Oct 31)

Phase 3: Advanced Features (Nov 1 – Nov 20)

Phase 4: Testing & Iteration (Nov 21 – Dec 5)

Phase 5: Finalization & Delivery (Dec 6 – Dec 14)

Launch (Dec 15 ■)

■ Strategy Notes:

- MVP focus: Profiles, Dares, Feed, Proof, Leaderboard
- Nice-to-haves: Messaging, Gamification, Social Share
- Agile/Scrum with bi-weekly sprints & continuous demos