

Rossi Meacham

Belfast, Maine, United States



rossimeacham@gmail.com



207-558-2084



[linkedin.com/in/rossimeacham](https://www.linkedin.com/in/rossimeacham)

Summary

UNTIL RECENTLY: Senior software engineer with primary focus on UI/UX and end to end product development. Passionate about cultivating and contributing to amazing high performance teams, building authentic communities, and helping others do their best work. Tech mostly but not limited to modern ES6/7 javascript, Typescript, React, Webpack, SASS, serverless, and devops tooling.

RECENTLY: Reimaging provenance with my NFT communities and frens. Unpacking emergent governance models with my DAO communities and frens. Evolving finance in real time with my DeFi communities and frens. Playing at the intersection of culture and technology where the veil is thin between us and the future. Web3 evangelist/successful degen jpeg investor/software engineer/perennial optimist/philosopher and neophyte. Proud winner of the Luck-Timing-Skill-And Perseverance award from The Universe; prize being the freedom to follow my enthusiasm around noodle on twitter with my frens think about novel ways to generate value with all the positive sum mechanisms we've instantiated recently all while accruing lots of digital value in perpetuity just for being early and having level 99 diamond hands. Working toward becoming post-economic. It's truly a remarkable time to be alive.

Experience



General Partner

WGMI capital

Dec 2020 - Present (2 years 10 months)

WGMI Capital manages allocates and deploys a private portfolio of digital assets and interests.



UFirst Fellow & Core Member

Underscore VC

2019 - Present (4 years)

The Underscore Core is a curated group of exceptional entrepreneurs, executives, and experts who work in partnership with Underscore VC, an earliest stage venture capital firm, to identify transformative entrepreneurs and support them as they build iconic companies. Core Members have collectively built hundreds of companies, created thousands of jobs, served millions of customers and created billions of dollars in value for their stakeholders.



Advisor

Macro

Apr 2021 - Jan 2023 (1 year 10 months)



Founding Engineer

Showtime.xyz

Apr 2021 - Jun 2021 (3 months)

Showtime is a social network for cryptomedia, an exciting new paradigm for online content (also referred to as NFT's or Non Fungible Tokens).



Senior Software Engineer

Macro

May 2019 - Apr 2021 (2 years)

Macro is a customizable meeting interface built on top of Zoom, reimagined for collaboration and inclusive conversations.



HBS Venture Incubation Program

Harvard Innovation Labs

Aug 2019 - Dec 2019 (5 months)

The Venture Incubation Program (VIP) is a resource-rich program designed to help all current Harvard students and select alumni pursue entrepreneurial ventures while diving deep into the world of innovation and business.



Principal Software Engineer

NoPo Ventures

Jan 2016 - May 2019 (3 years 5 months)

NoPo was an agency responsible for development of websites, applications, and digital strategies including brand identities and innovative UI/UX solutions for small businesses, startups, and NGO's.



Chief Marketing & Technology Officer

Mar 2018 - Mar 2019 (1 year 1 month)

Led a team responsible for business development, brand identity, digital strategy, marketing, and sales at Artesian Future Technology, a boutique GPU enhanced computer hardware company focused on providing solutions to specialized processor intensive tasks within niche industries. Spearheaded initiatives including brand and website redesign, creation of AFT styleguide and UI kit, key partnership development with industry and company leaders, and expanding AFT presence in new and emerging markets around the world.



Technology and Communications Director

NA

Jan 2015 - Mar 2018 (3 years 3 months)

Managed software and hardware infrastructure across multiple locations. Developed and refined AP public presence and social identity. Responsible for service, procurement, research, and implementation of network solutions, POS systems, inventory tracking, and employee machines. Served as client point of contact, as well as creative guide and consultant.



Business Development Consultant

Jan 2013 - Jan 2017 (4 years 1 month)

Developed strategies for leveraging new and existing technologies to increase production efficiency and ROI for small businesses in Maine. Identified opportunities, developed and implemented solutions, and

provided ongoing support. Contributed to dramatic measurable growth in numerous companies over a relatively short period of time.



General Manager Business Development

The Juice Cellar

Apr 2013 - Jul 2014 (1 year 4 months)

Responsible for operations, supply chain logistics, employee hiring/scheduling, product development, and customer relations. Worked with founder and investors to develop and implement marketing, technology, and growth strategies, contributing to a successful sale and exit.



Project Facilitator

Coastal Farms & Foods Inc

Apr 2011 - Apr 2013 (2 years 1 month)

Worked with startups and small businesses from across Maine to grow and thrive in an incubator setting. Led numerous projects to improve production efficiencies, increase outbound sales, develop brands, implement new technologies, and develop go to market strategies.



Information Technology Support Technician

University of Southern Maine

Sep 2006 - Jul 2009 (2 years 11 months)

As a resident technology expert I resolved a wide variety of IT issues through the work study program both for faculty and students while attending the University of Southern Maine

Education



University of Southern Maine

Bachelor's degree, Business Administration and Management, focus on entrepreneurship, minor in philosophy
2005 - 2010



Belfast Area High School

1999 - 2003

Licenses & Certifications



Sales Prospecting - LinkedIn



HBS Design Sprint Masterclass with Jake Knapp of Google Ventures - Harvard Business School

Skills

Cryptocurrency • Web3 • Social Media • Microsoft Office • Customer Service • Restaurant Management • Event Management • Event Planning • Budgets • Team Leadership

Honors & Awards



Product Hunt Boston Demo Competition @Drift - Product Hunt

Sep 2019

Boston startups, hosted by Drift and representatives of Product Hunt gave demo's of their ongoing projects. A local assembly VC's and tech experts weighed in and judged, honoring Marlo with first place