CORRINNE WORDEN

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Portfolio: https://corrinnew.github.io/professional-portfolio/

SUMMARY

Full-stack developer with a graphic design background and a passion for creating more beautiful and accessible web experiences. Currently enrolled in a full stack web development boot camp from the Ohio State University. An enthusiastic learner with a collaborative spirit, self taught HTML and basic CSS in order to contribute to the development of a new email marketing service offered by Reynolds and Reynolds, which has since become one of their fastest growing products. Eager to leverage current skills and learn new ones with a creative, future-oriented team dedicated to building better web experiences for all.

TECHNICAL SKILLS

- **HTML5**
- **CSS3**
- **Javascript**
- **MySQL**
- **MongoDB**
- **Node.js**
- **Express.js**
- **Sequelize**

- **Handlebars.js**
- **jQuery**
- **Adobe Photoshop**
- **Adobe Illustrator**
- **Adobe InDesign**
- **Email Marketing**
- **Direct Mail Marketing**

PROJECTS

On the Growl | **https://on-the-growl.herokuapp.com/login**
https://github.com/CorrinneW/on-the-growl
- Waste reducing meal planner focused on finding recipes based on ingredients on hand.
- My role: Front-end javascript
- Tools / languages used

Use It Or Lose It | **https://github.com/CorrinneW/Use-it-or-lose-it**
https://corrinnew.github.io/Use-it-or-lose-it/
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EXPERIENCE

Print & HTML Artist   2014-2020
Reynolds & Reynolds   Celina, Ohio
Responsible for the creation, editing and maintenance of Direct Mail Marketing and HTML email campaigns. Worked as part of the Marketing Services team to maintain client brand identity across products. Added value to products by researching design trends, new printing capabilities, customization, etc.

Key Accomplishments:
- Contributed to the creation of an email service reminder program which became one of Reynolds and Reynolds' fastest growing product categories, and drove up sales of traditional print service reminders in turn.
- Clients who added email service reminders to their print reminder program saw a roughly 7% rate of return compared to the 0.5-2% return that is the average for direct mail marketing.

EDUCATION

Bootcamp Certificate: Ohio State University, Columbus, Ohio
A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS.

Bachelor's of Fine Arts in Two-Dimensional Studies: Bowling Green State University, Bowling Green, Ohio