

REV★LT

COFFEE



PEACEFUL PROTEST

DECAF ROAST

UPRISING

LIGHT ROAST

TAKE ACTION

MEDIUM ROAST

REBELLION

DARK ROAST

POWER TO THE PEOPLE

HIGH-CAFFEINE ROAST

Product	Pack Size	Retail	Cost	Profit	Margin
Uprising	42/2.25oz	\$59.00	\$29.50	\$29.50	50%
Take Action	42/2.25oz	\$59.00	\$29.50	\$29.50	50%
Rebellion	42/2.25oz	\$59.00	\$29.50	\$29.50	50%
Power to the People	42/2.25oz	\$59.00	\$29.50	\$29.50	50%
Peaceful Protest	42/2.25oz	\$61.95	\$30.97	\$30.98	50%
12oz Cup (sleeve)	20/50ct	\$3.65	\$2.10	\$1.55	42%
16oz Cup (sleeve)	20/50ct	\$4.50	\$2.40	\$2.10	47%
20oz Cup (sleeve)	20/40ct	\$4.50	\$2.55	\$1.95	43%
24oz Cup (sleeve)	20/25ct	\$3.75	\$2.20	\$1.55	41%
12/24oz Lid (sleeve)	10/100ct	\$3.25	\$1.10	\$2.15	66%

DEMAND YOUR ROAST

Cup Size	Retail	Margin
12oz	\$1.29	59%
16oz	\$1.49	57%
20oz	\$1.69	51%
24oz	\$1.89	50%

