

REV★LT

COFFEE



PEACEFUL PROTEST

DECAF ROAST

UPRISING

LIGHT ROAST

TAKE ACTION

MEDIUM ROAST

REBELLION

DARK ROAST

POWER TO THE PEOPLE

HIGH-CAFFEINE ROAST

DEMAND YOUR ROAST

Product	Pack Size	Case cost	Unit Cost
Uprising	42/2.25oz	\$59.00	\$1.40
Take Action	42/2.25oz	\$59.00	\$1.40
Rebellion	42/2.25oz	\$59.00	\$1.40
Power to the People	42/2.25oz	\$59.00	\$1.40
Peaceful Protest	42/2.25oz	\$61.95	\$1.46
12oz Cup (sleeve)	20/50ct	\$3.65	\$0.07
16oz Cup (sleeve)	20/50ct	\$4.50	\$0.09
20oz Cup (sleeve)	20/40ct	\$4.50	\$0.11
24oz Cup (sleeve)	20/25ct	\$3.75	\$0.15
12/24oz Lid (sleeve)	10/100ct	\$3.25	\$0.03

Cup Size	SRP	Margin
12oz	\$1.29	59%
16oz	\$1.49	57%
20oz	\$1.69	51%
24oz	\$1.89	50%

