



NYC SUBWAY FONTS

This NYC Subway Typeface is a homage to these tiles and the design era of Vickers and the IND stations.

The Monospaced font stays very true to the original tiles with each letter form taking up the same horizontal and vertical space. Also included are directional arrows and superscript ordinals which allow you to replicate most any of the black tile signage of the Vickers era.

The Medium font is a slight variation designed for legibility and balance. Some letterforms are made wider or narrower and rounded letterforms extend slightly above and below the cap height and baseline. While the original tiles had no punctuation, the Medium font includes basic punctuation designed to remain faithful to the hand crafted, yet mechanically precise nature of the IND tiles.

LICENSES

The fonts are available in two licenses: personal and commercial. The personal license can only be used by an individual in projects that have no potential for monetary gain. The commercial license can be used by individuals and businesses for any other projects that do not include redistributing the font files.

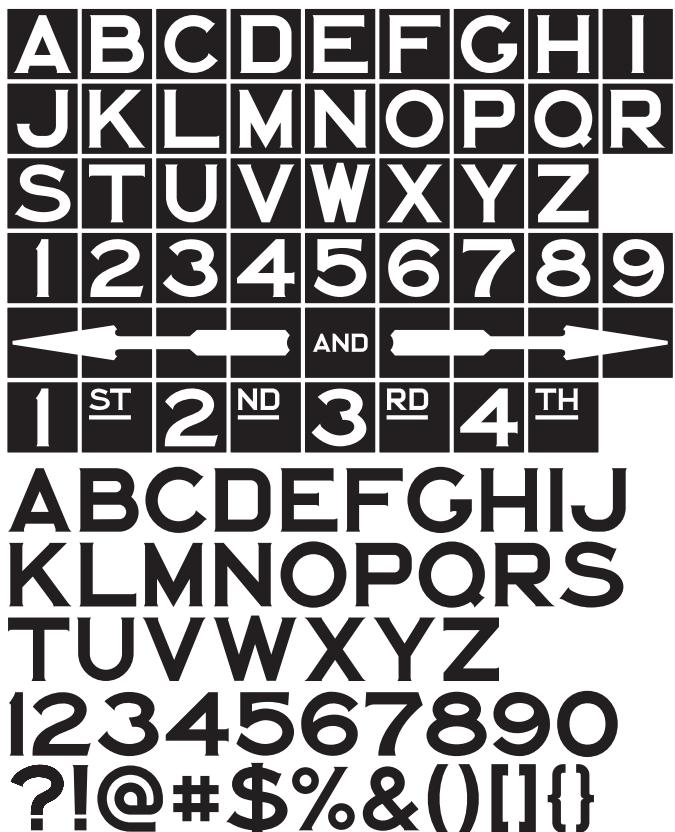
To purchase the fonts, go to: www.nycsubwaystyle.com



HISTORY OF THE SUBWAY TILES

Long before Helvetica became the defacto typeface of the New York City subway system, riders were guided by a mixture of elaborate tile mosaics, enamel, and hand painted signage. Squire J. Vickers, the subway's lead architect from 1908 to 1942, was responsible for designing the stations of the city owned IND system. Along with the privately owned BRT and BMT, the three eventually merged to become today's New York City Subway.

It was under Vickers that stations adopted the now ubiquitous and modular black tile lettering. Each black tile contains a single white letter which are combined to create station names and directional exit signs.



ABOUT THE DESIGNER

Brandon Sugiyama is a California born and Brooklyn based art director and motion graphic designer. Shortly after moving to New York in 2011, he fell in love with the subway tile lettering of his local C line.

The NYC Subway Typeface began as a personal project to bring to life a historic piece of New York city daily life. These fonts and designs are an opportunity to share his love of New York with the community and all who visit the greatest city in the world.

MEDIUM

24 PTS

NYC SUBWAY MEDIUM

48 PTS

NYC SUBWAY MEDIUM

72 PTS

NYC SUBWAY

120 PTS

NYC SU

240 PTS

NYC

MEDIUM

Lower case

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

Upper case

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

Numbers

0 1 2 3 4 5 6 7 8 9

Punctuation

.,?!;:()[]{}-_””

Symbols

= + @ # \$ % ^ & * / \ < > ` ~

MONOSPACED

24 PTS

NYCSUBWAYMONOSPACED

48 PTS

NYCSUBWAYMON

68 PTS

NYCSUBWAY

100 PTS

NYCSU

200 PTS

NYC

MONOSPACED

Lower case

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

Upper case

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

Numbers

0 1 2 3 4 5 6 7 8 9

Alt Numbers

0 1 2 3 4 5 6 7 8 9

) ! @ # \$ % ^ & * (

SHIFT + 0 SHIFT + 1 SHIFT + 2 SHIFT + 3 SHIFT + 4 SHIFT + 5 SHIFT + 6 SHIFT + 7 SHIFT + 8 SHIFT + 9

Ordinals

ST ND RD TH

OPTION + 1 OPTION + 2 OPTION + 3 OPTION + 4

MAC ONLY

: " < >
COLON QUOTES LESS GREATER

MAC AND WINDOWS

Arrows, etc.

AND

{ _ [] + }

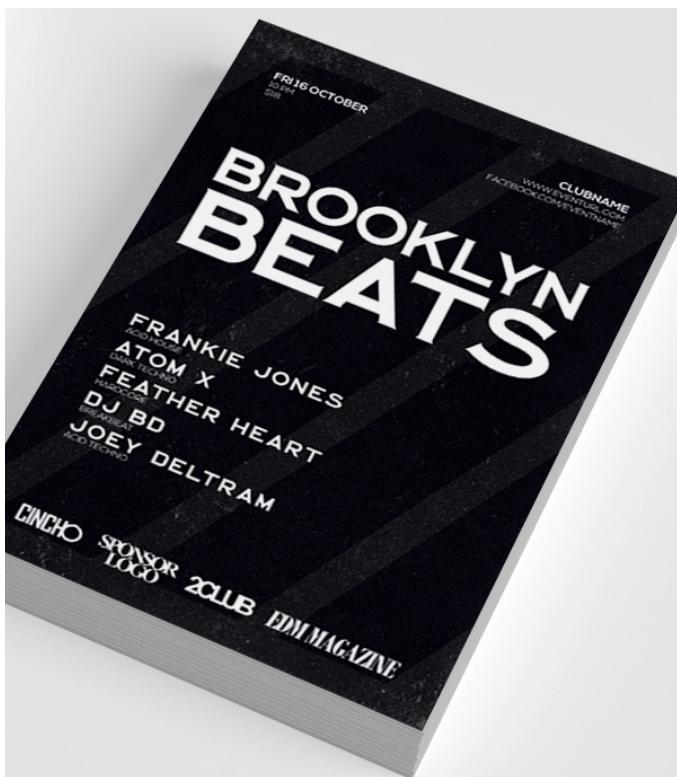
LEFT BRACE UNDERSCORE LEFT BRACKET RIGHT BRACKET PLUS RIGHT BRACE

DESIGN MOCKUPS



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