

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM305570

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Index Digital Media, Inc.		05/22/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Atlus U.S.A., Inc.		
Street Address:	6400 Oak Canyon Ste. 100		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92618		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	85907075	DRAGON'S CROWN	
Registration Number:	3414960	DEVIL SUMMONER	
Registration Number:	4237366	DEVIL SURVIVOR	
Registration Number:	3175004	DIGITAL DEVIL SAGA	
Registration Number:	3524051	ETRIAN ODYSSEY	
Registration Number:	3382974	GROWLANSEER	
Registration Number:	3300019	ODIN SPHERE	
Registration Number:	2237170	PERSONA	
Registration Number:	3012703	SHIN MEGAMI TENSEI	
Registration Number:	3060783	SMT	
Registration Number:	3311295	TRAUMA CENTER	
Registration Number:	3880882	TRAUMA TEAM	
CORRESPONDENCE DATA			
Fax Number:	8086755805		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8085217080		
Email:	seth.reiss@lex-ip.com		
Correspondent Name:	Seth M. Reiss		
Address Line 1:	3770 Lurline Dr.		

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Address Line 4: Honolulu, HAWAII 96816	
ATTORNEY DOCKET NUMBER:	1631 - ID-ASS
NAME OF SUBMITTER:	Seth M. Reiss
SIGNATURE:	/seth m reiss/
DATE SIGNED:	05/23/2014
Total Attachments: 2 source=ASSIGNMENT_FINAL#page1.tif source=ASSIGNMENT_FINAL#page2.tif	

ASSIGNMENT OF TRADEMARKS AND RELATED RIGHTS

Assignment made and effective this 22nd day of May 2014, by Index Digital Media, Inc., a California corporation having a place of business at 6400 Oak Canyon Ste 100, Irvine CA 92618 ("Assignor"), in favor of Atlus U.S.A., Inc., a California corporation having a place of business at 6400 Oak Canyon Ste 100, Irvine CA 92618 ("Assignee");

For good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all Assignor's rights, title and interest in and to the following USPTO trademark applications, registrations and marks:

1. United States Patent & Trademark Office Trademark Application No. 85/907,075 for the mark DRAGON'S CROWN, in international classes 9, 16, and 41 filed April 17, 2013.
2. United States Patent & Trademark Office Trademark Registration No. 3,414,960 for the mark DEVIL SUMMONER, in international class 009 issued April 22, 2008.
3. United States Patent & Trademark Office Trademark Registration No. 4,237,366 for the mark DEVIL SURVIVOR, in international class 009 issued November 6, 2012.
4. United States Patent & Trademark Office Trademark Registration No. 3,175,004 for the mark DIGITAL DEVIL SAGA, in international class 009 issued November 21, 2006.
5. United States Patent & Trademark Office Trademark Registration No. 3,524,051 for the mark ETRIAN ODYSSEY, in international class 009 issued October 28, 2008.
6. United States Patent & Trademark Office Trademark Registration No. 3,382,974 for the mark GROWLANSER, in international class 009 issued February 12, 2008.
7. United States Patent & Trademark Office Trademark Registration No. 3,300,019 for the mark ODIN SPHERE, in international class 009 issued September 25, 2007.
8. United States Patent & Trademark Office Trademark Registration No. 2,237,170 for the mark PERSONA, in international class 009 issued April 6, 1999.

9. United States Patent & Trademark Office Trademark Registration No. 3,012,703 for the mark SHIN MEGAMI TENSEI, in international class 009 issued November 8, 2005.
10. United States Patent & Trademark Office Trademark Registration No. 3,060,783 for the mark SMT, in international class 009 issued February 21, 2006.
11. United States Patent & Trademark Office Trademark Registration No. 3,311,295 for the mark TRAUMA CENTER, in international class 009 issued October 16, 2007.
12. United States Patent & Trademark Office Trademark Registration No. 3,880,882 for the mark TRAUMA TEAM, in international class 009 issued November 23, 2010.

Together with any and all variations thereof used by Assignor, any and all common law rights accrued or accruing, any and all goodwill associated therewith, and any and all causes of action for infringement of and/or misappropriation of and/or unfair competition concerning the assigned rights, past, present, and future, and all of the proceeds from the foregoing accrued and unpaid and hereafter accrued.

Assignor represents and warrants to Assignee that Assignor is the owner of the trademark applications, registrations and marks being assigned free and clear of all liens and encumbrances. To Assignor's knowledge, no person other than Assignee has any right or option to acquire the applications, registrations and marks or any portion thereof.

The rights and obligations of the Assignor and the Assignee shall be binding upon and inure to the benefit of the Assignor and the Assignee and their representative heirs, personal representatives, successors and assigns.

This assignment shall be governed by and shall be construed in accordance with the laws of the State of California and the United States of America.

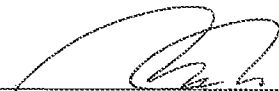
IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized representative as of the date first above written.

ASSIGNOR:

INDEX DIGITAL MEDIA, INC:

DATED: _____

5/22/2014



By: Naoto Hiraoka
Its: President & CEO