

Top floor, please! 你會電梯遊說嗎？

Vocabulary: Work

Have you ever been in a lift with the **big cheese** in your company? It happened to me a couple of times. And did I take advantage of the situation to deliver my **elevator pitch**? Not a chance. He was surrounded by people **buttering him up** all the way to the top floor!

Lifts have an interesting history. Today, the more important you are, the higher you live or work. **Penthouses** have fantastic views for **boardrooms** and living rooms. But it hasn't always been that way. Before the days of lifts, richer people would often prefer to live on the ground floor. Poorer people lived on the upper floors – and they had to use the stairs.

In any case, whatever your **pay grade**, the confined space of a lift makes for an **awkward** encounter. It's hard not to notice the ****uneasiness**** of a group of strangers in a confined space who have no time to develop any kind of **bond**. But if **marketing** people **have their way**, that's all going to change.

Jason Whale, **sales manager** at Elevators Ltd, says: "It's a very anxious experience the time you spend in a lift. If you have things around you, you take away that **awkwardness**. We all look at our phones sometimes or look down at the floor. Well, surely it's better to look at **advertisements** on the walls..."

He **sees a lot of potential** in this box in which we spend a few minutes every day. Whale explains: "As technology becomes slimmer and cheaper, there are so many different ways to **enhance** a lift with light boxes, with moving images, with television screens! It becomes quite exciting for us, and hopefully a little bit more interesting for the people who use lifts."

Who knows what the lifts of the future will look like? Perhaps they will become the places where everybody wants to be. Time for a business meeting? Ready to party? Come on everybody, let's get into the lift!

Find the answers from the given text

1. What did the author plan to do on seeing the boss in the lift?
2. True or false? *The great view from the top floor has always motivated rich people to live there.*
3. Why do people feel awkward in lifts?
4. What does Jason Whale want to put into lifts to make the journey more interesting?
5. Which adverb in the article means 'worrying'?

Choose the correct answer

1. My sister lives in a very small flat. It has one _____ and a kitchen.

boardroom	lift	bedroom	penthouse
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2. It's no surprise Joan got the promotion - she was always _____ the boss.

potential	buttering up	having my way	awkward
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3. I am very _____! My ex-boyfriend might be at the party, and I don't want to see him.

anxious	awkward	battered up	exciting
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4. I feel uncomfortable in _____ spaces. Please, open the door and let me out.

awkward	confined	difficult	high
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5. I love this picture. I think I will put it _____ that wall.

in	at	over	on
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- the big cheese n. 大人物，大老闆
→補充
- an elevator pitch n. 電梯遊說
→補充
- to butter someone up v. 阿諛奉承，巴結
→補充

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- a penthouse n. 頂層豪華公寓

→補充

- a boardroom n. 董事會會議室

→補充

- a pay grade n. 工資等級

→補充

- awkward adj. 尷尬的

→補充

- uneasiness n. 不自在

→補充

- a bond n. 情感紐帶、關係

→補充

- marketing n. 市場營銷，銷售

→補充

- to have one's way v. 得逞

→補充

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- a sales manager n. 營銷主任
→補充
- awkwardness n. 尷尬
→補充
- an advertisement n. 廣告
→補充
- to see potential v. 發現潛力
→補充
- to enhance v. 提高，增加（價值，吸引力）
→補充