

A new era of private travel.

Today, luxury means timelessness that goes beyond mere fashion. True luxury is rare – and consequently highly coveted. People are becoming less concerned with material values and possessions. Instead, there is an increasing desire for emotional authenticity, a paring-down to the essentials, and high-end technology in combination with traditional craftsmanship and genuine pleasure. That's modern luxury – and it is what Mercedes-Benz and Lufthansa Technik stand for.



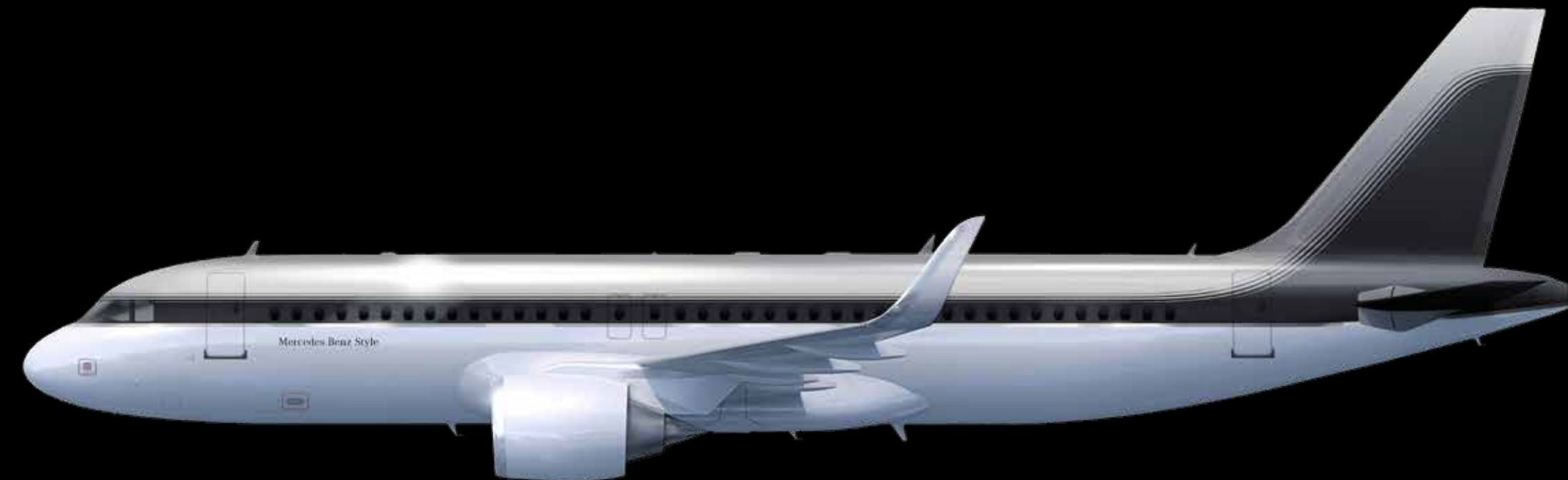
Mercedes-Benz Style

 **Lufthansa Technik**

# Above it all.

Conceived by Mercedes-Benz and Lufthansa Technik, the world's leaders in premium automobiles and private aircraft completion, this plane is without equal. It bears witness to our dedication to technological leadership and the relentless pursuit of perfection, introducing a totally new cabin concept and opening up a whole new dimension of private air travel.

This unique aircraft lifts Mercedes-Benz Style into the sky. Its cabin speaks the Mercedes-Benz design language and fully represents the world of modern luxury. The cabin architecture and materials follow this design philosophy of sensual purity, cleverly combining intelligence and emotion.





## Sensual purity.

The aim of the design philosophy is to create pure and sensual forms and surfaces that showcase high-end technology while radiating emotional appeal. The dynamic floorplan creates exciting cabin areas while eliminating the traditional private aircraft cabin layout of furniture and linings.





## Modern luxury.

Radiating emotional appeal, the cabin offers a warm and welcoming ambience that lets you forget all about flying. This is your own space. Free from any constraints, you can simply enjoy the company of family and friends and relax. Encounter true luxury that lets you travel above it all.





## At home in the sky.

Luxury in the air means being able to live as you do on the ground. Sometimes this boils down to simply preparing a fresh meal. Designed to meet the highest standards and demands of chefs and gourmets, the kitchen on board is not a galley, it is the source for delicious cuisine of any sophistication.







## Design meets technology.

The cabin's innovative black panels are formally inspired by the latest Mercedes-Benz dashboard design. They join with the floating lines of the furniture and linings to produce a totally unique cabin design, featuring electrically-controlled sun shading as well as a real-time passenger flight information display – tailor-made to your needs.





## The flying concert hall.

Turn your cabin into a concert hall or movie theater within seconds. This aircraft does more than just play music or stream movies on an ultra-high-definition screen – it lets your entertainment needs take center stage. It combines powerful sound and elegant design with intuitive control via smartphone or tablet.





## High speed at every level.

Mach 0.85 – Flight level 410 – 50 Mbit/sec. How about wirelessly accessing the internet just the way you do at home? Staying connected with your family, friends and business partners while flying at almost the speed of sound is something that can be taken for granted in an aircraft like this.







## Take a deep breath.

The en-suite bathroom surpasses any standard, is fully integrated into the owner's private suite and ensures total privacy. A steam sauna is just one of the features waiting to boost your well-being on board. This room is an invitation to take a deep breath and unwind.



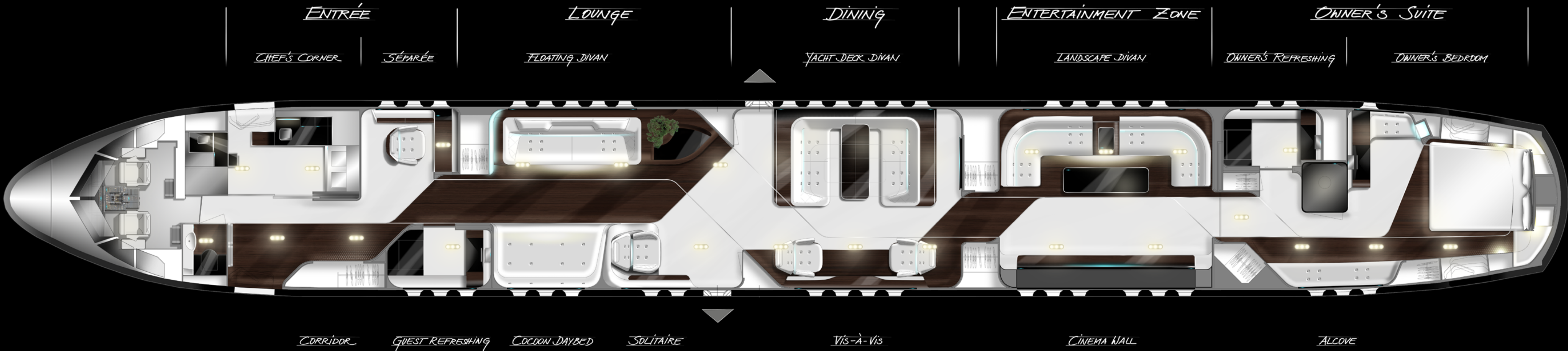


## Sleep in heavenly peace.

We want you to arrive at your destination more relaxed than you were at take-off. That's why we created a more comfortable climate than you could ever imagine possible on board an aircraft. At its core is a sound insulation technology that effectively reduces engine and aerodynamic noise, and a sophisticated air humidification system so you can breathe easy. The combination lets you sleep well, wake refreshed, and reduces jetlag.



Sensual purity from front to back on about 100 sqm.





# The whole world within reach.

The new cabin concept was designed for the latest generation of aircraft using advanced technologies such as new fuel-saving engines and aerodynamic improvements. With their exceptional efficiency, these aircraft offer an intercontinental range exceeding 6,000 nm (11,100 km)\*. The optimized cabin pressurization features a lower cabin altitude even at the highest cruising level and noticeably enhances passenger well-being. Flying in the Mercedes-Benz Style aircraft thus means that the entire world is comfortably accessible to you. Of course, the design can also be adapted to other aircraft types.

## From Dubai



## From London



## From Beijing



\*Actual performance depends on aircraft type, configuration and weight as well as operational conditions.

Flying your way.



The cabin is custom-made to offer pure relaxation on board. And the range of colors and cabin facilities to choose from is just the beginning – virtually endless possibilities are available to adapt the cabin interior to your own wishes and taste.

Tailored to the way you want to fly, the truly unique design and features offer you a luxurious flying experience that was unrealizable until now.



Don't worry  
about a thing.

The best support is the one you don't even notice. That is why Lufthansa Technik provides services from nose to tail and over the entire life cycle of the aircraft – from the very beginning of the planning stage and aircraft selection to a bandwidth of operational and technical support. Smooth operations with total availability of your aircraft and the dedicated backing of a worldwide support network let you enjoy your flying experience to the fullest.



# Meet the aircraft of the future today.

Our two brands have set out on a mission to redefine desirability, enjoyment and excitement in private travel.

Experience the aircraft that closes the gap from traditional modernity to the air travel of the future. Let us show you what is possible when we take rationality and understanding to the highest flight level of intelligence and emotion.

