

PROJECT NAME: <b>MathNow</b> TEAM MEMBERS: <b>Pincu Victor Andrei</b> <b>Ilies Cosmin Eduard</b>	IDEA IN SHORT: <b>MathNow is an app where people of all ages can easily learn the ins and outs of mathematics</b>
--	---

## Hardcore **entrepreneur** hackathon 2.0

1.PRODUCT - PROBLEM WE SOLVE	2. OUR TARGET GROUP	
Our product mainly focuses on helping young students understand more of the field of maths and to fill the holes in their knowledge, the pandemic highly affecting them as online learning was very ineffective.	Our target group is mainly students, but anyone can use our app to learn some math if they want to. The location of our target group is irrelevant as mathematics is an universal language.	
3. SMART OBJECTIVES	4. PRICE	5. PROMOTION
S - To obtain our first users M - Obtrain our first 1000 users A - Over 6 million Americans are pursuing an online education and our app is an accesable method R - Our customer's experience will determine our ability to grow T - We are looking to achieve our goals in one month	The price of our app will be 1.99\$, but we will later change to a monthly payment as we develop our app to have more specific learning functions available for the payers.	We will use social media platforms like Instagram and TikTok to promote our app, as our target audience spends a lot of time on them.