Week	Purpose	Tasks
7	Data cleaning & exploration	- Data cleaning - Feature engineering - Exploratory data analytics
8	Descriptive modeling	- Linear/logistic regression - Kmeans clustering - Parameter interpretation
9	Sentiment analysis	- Text cleanup - Random forest/LSTM - Correlation analysis
10	Advanced predictive modeling	- Random forest - Decision tree - Boost methods
11	Report & presentation	- Finalize and report insights and recommendations - Optimize visualizations and markdowns - Prepare PowerPoint presentations and story telling