

OLORUNFEMI FAVOUR

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FRONTEND DEVELOPER & DIGITAL MARKETING SPECIALIST

Combining my passion, for developing user experiences as a frontend developer with my talent for connecting with audiences through effective digital marketing tactics. With a touch of creativity and a love, for storytelling I enjoy designing websites that not look visually appealing but strike a chord with users on a deeper level. I thrive on the challenge of discovering engaging ways to reach out to audiences using data to inform my decisions and ensure our message resonates with the right people at the right moment. By merging my expertise with a people focused approach I strive to make an impact that extends beyond just pixels and clicks.

KEY COMPETENCIES

Process improvement	Report writing and presenting	Strong interpersonal skills
strategic planning	Critical thinking skills	Proactive and self-motivated
Adaptability	Excellent communication skills	Exceptional organisational skills

PROFESSIONAL EXPERIENCE

Pj Tech

Oct 2023 - Datet

Web development & project management intern

As a web development and project management intern, I spearheaded the creation and implementation of an efficient process for collecting business needs, shaving off 15% from project completion timelines. Additionally, I introduced a standardized reporting system, enhancing visibility into critical performance indicators. This empowered data-informed decision-making across all organizational tiers.

Sp Systems and Net Solutions

Jan 2023- presentt

Digital Marketing Instructor

In my role, as a marketing Instructor. I Presented interesting lessons customized to meet the requirements of students. These lessons provided them with the up to date tactics and resources to thrive in the changing digital realm. By incorporating activities and real life examples I created an educational setting that encouraged students to put theoretical ideas into practice getting them ready, for triumph in the rapidly moving field of digital marketing.

Sp Systems And Net Solutions

Nov 2023-Feb 2024

Digital marketer

As a Digital Marketer at The institute, I drive impactful online strategies to enhance brand visibility and engagement. Leveraging cutting-edge tools and analytics, I craft compelling campaigns that resonate with our target audience, resulting in increased lead generation and conversion rates. I continuously optimize our digital presence to stay ahead of industry trends, ensuring our brand remains competitive in the digital marketplace.

EDUCATION & CERTIFICATIONS

Cybersecurity

Majors: Ethical Hacking
Spsystems&netsolutions

Front end web development

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ESSENTIALLY SKILLS

Video editing

Graphics

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