



## About Hack4Farming

Hack4Farming is an ongoing event series of agriculture-themed hackathons, organized by aWhere. These hackathons are designed to put the aWhere API and other under-utilized data and technology resources in the hands of local agriculture actors, entrepreneurs, and software developers.

## What is Hack4Farming Nairobi 2016 about?

Successful seed companies not only sell quality agriculture inputs, they also build long-term relationships with customer-farmers. To do this, East African seed companies need to offer more than agricultural inputs – they need to offer actionable information or products that can help farmers cope with related challenges such as adverse weather conditions, poor soils, and market access problems.

Fortunately, more data and technologies are available to East African agribusiness than ever before, ready to be packaged into innovative tools and market insights. At Hack4Farming Nairobi 2016, seed company representatives will present their most pressing information challenges to teams of Nairobi-based software developers, and the hackers will have 48 hours to design, prototype, and pitch solutions. Hack4Farming aims to demonstrate the potential of advanced agriculture intelligence in the East African market, and connect agribusiness actors with creative developers who can help them leverage the latest intelligence long after the hackathon concludes.

## About Hack4Farming Nairobi 2016 Partners

### About aWhere

Founded in 1999, aWhere collects and analyses over a billion points of data from around the globe each day to create unprecedented visibility and insight known as Agricultural Intelligence, critical to decision making from farm level through to national policy. <http://www.awhere.com/>

### About AATF

The African Agricultural Technology Foundation (AATF) is a not-for-profit organisation that facilitates and promotes public/private partnerships for the access and delivery of appropriate proprietary agricultural technologies for use by resource-poor smallholder farmers in Sub-Saharan Africa. [www.aatf-africa.org](http://www.aatf-africa.org)

### About iHub

Founded in 2010, the iHub exists to catalyse the growth of the Kenyan tech community. It does this by supporting startups, connecting people and surfacing information. The iHub is the first such space in Kenya and has spurred a revolution in the tech ecosystem across the African continent. <http://ihub.co.ke/>

### About IOTA

IOTA is a brand new technology which enables transactional settlement, as well as data transfers, for IoT devices. As such, it is the cutting edge solution for interoperability in IoT, which opens up a plethora of new opportunities.

<https://www.iotatoken.com/>