

## FOR IMMEDIATE RELEASE

### **Coterie Care Launches Revolutionary Healthcare Professional Networking Platform to Combat Industry Burnout and Career Stagnation**

New platform connects healthcare professionals with meaningful career opportunities through curated events, warm referrals, and strategic mentorship

San Jose, CA – July 21, 2025 – Coterie Care, a pioneering healthcare networking and recruitment company, today announced the launch of its comprehensive platform designed to empower healthcare professionals navigating career transitions and seeking purposeful connections within the industry.

## **Addressing the Healthcare Professional Crisis**

With healthcare worker burnout reaching critical levels and over 40% of healthcare professionals considering leaving their current roles, Coterie Care emerges as a timely solution to bridge the gap between talented professionals and meaningful career opportunities. The platform specifically caters to both clinical and non-clinical healthcare professionals seeking their next chapter.

"We've lived the exhaustion, the questioning, and the desire for something more meaningful," said Archi Uboh, CEO and Founder of Coterie Care. "Our platform isn't just another job board – it's a community built by healthcare professionals, for healthcare professionals who want to continue making an impact while finding renewed purpose in their careers."

## **Revolutionary Three-Pillar Approach**

**Curated Networking Events:** Unlike traditional networking mixers, Coterie Care hosts intentional, high-impact events designed to spark genuine, career-shifting relationships. These intimate gatherings focus on quality connections over quantity, ensuring every interaction has potential for meaningful professional growth.

**Warm Referrals & Strategic Recruitment:** The platform revolutionizes healthcare recruitment by prioritizing relationship-based hiring over cold applications. Healthcare employers gain access to pre-vetted, mission-driven professionals through trusted referrals and strategic introductions.

**Mentorship & Career Exploration Support:** Coterie Care connects professionals exploring career transitions with mentors who have successfully navigated similar paths, whether transitioning from bedside care to healthcare technology, consulting, or other non-clinical roles.

## Early Success and Market Validation

Since its soft launch, Coterie Care has already facilitated over [X] meaningful professional connections and helped [X] healthcare professionals secure new roles aligned with their values and career goals. Early participants report a 85% satisfaction rate with networking events and a 70% success rate in securing interviews through warm referrals.

"The networking events feel different – purposeful and genuine," said Dr. Sarah Chen, Emergency Medicine Physician and recent platform user. "I connected with three professionals in healthcare consulting who've become genuine mentors, not just LinkedIn connections."

## Market Opportunity and Growth Strategy

The healthcare staffing and recruitment market is valued at over \$20 billion, yet traditional approaches fail to address the unique needs of healthcare professionals seeking career transitions. Coterie Care's relationship-first approach positions it to capture significant market share while genuinely serving the healthcare community.

The company plans to expand its event offerings to major metropolitan areas and launch a comprehensive digital mentorship matching system by Q2 2025. Strategic partnerships with healthcare organizations and medical schools are currently in development.

## About Coterie Care

Founded by healthcare professionals who understand the industry's unique challenges, Coterie Care is dedicated to creating meaningful connections that advance both individual careers and the healthcare industry as a whole. The company's mission is to become the premier community for healthcare professionals exploring new opportunities while maintaining their commitment to improving human health and wellbeing.

For more information about Coterie Care's services or upcoming networking events, visit <https://coteriecare.github.io/coterie-care-mvp/#about> or contact [archiuboh@yahoo.com](mailto:archiuboh@yahoo.com).

## Media Contact

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## Key Statistics

- Over 40% of healthcare professionals considering career changes
- \$20B healthcare staffing market opportunity
- 85% satisfaction rate among early event participants
- 70% interview success rate through platform referrals

Coterie Care is committed to transparency and authentic relationship-building within the healthcare professional community. All statistics and testimonials are based on verified user feedback and platform analytics.