

Website Planning Document

Simpleton County Weather

Author: Joseph W. Cotterell

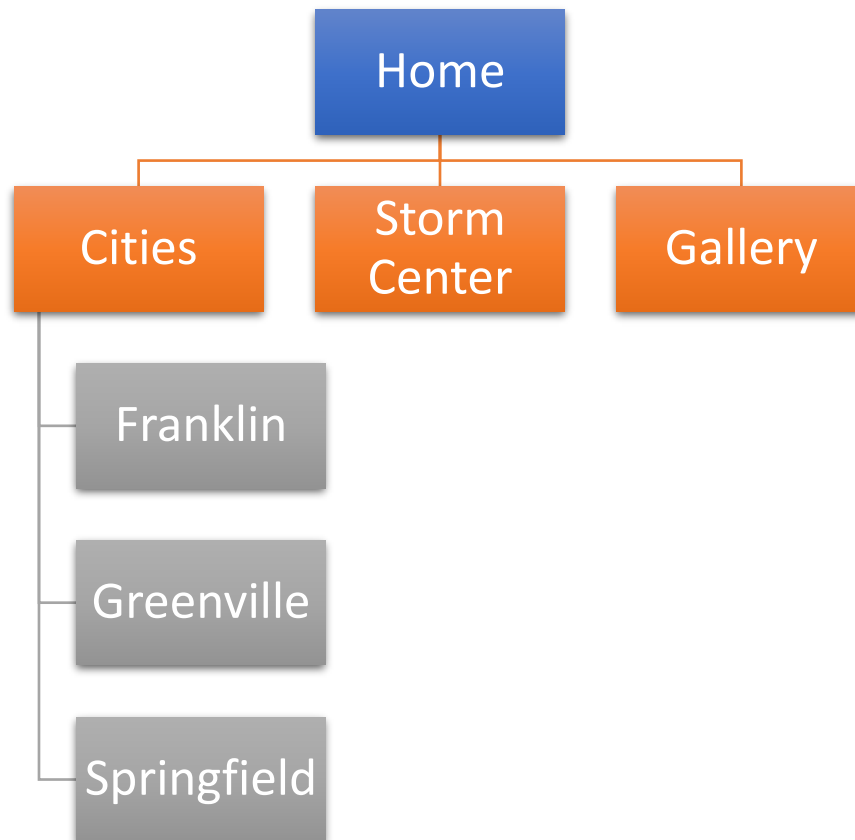
Site Purpose

Develop a website that provides current and forecast weather data for visitors to the tourist destinations in Simpleton County.





Target Audience

Visitors for the resort destinations of Franklin, Greenville, and Springfield. The demographic will include middle to upper-class earners, and range in age from 20-55.

Site Map



Color Scheme

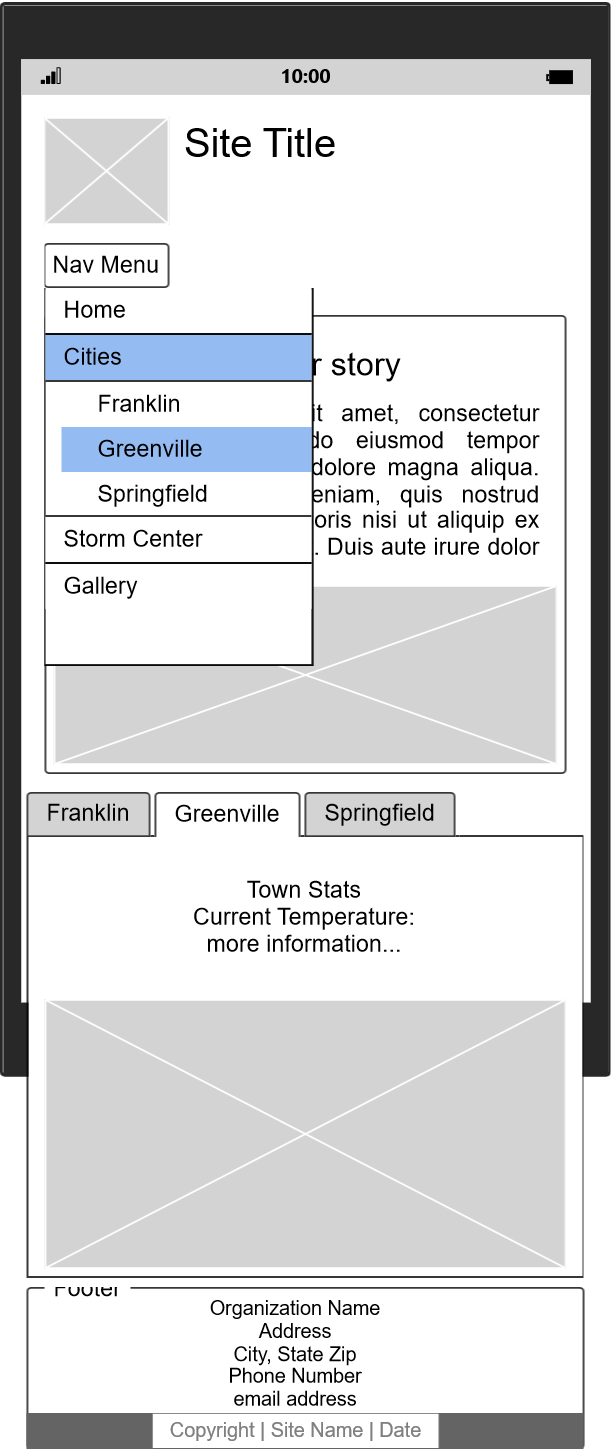
	Blue RGB(0,20,150) HEX(001496)
	Orange RGB(255,87,25) HEX(FF5719)
	Light Blue RGB(76,100,255) HEX(4C64FF)
	Light Orange RGB(255,143,101) HEX(FF8F65)

Typography

The Primary text fonts are "Lucida Sans Unicode", "Lucida Grande", sans-serif (stacked in that order).

Site Header	"Lucida Sans Unicode"	40px	#001496	Sample
Primary Navigation	"Lucida Sans Unicode"	30px	#FF5719	Sample
Footer Navigation	"Lucida Sans Unicode"	20px	#FF8F65	Sample
Heading 1 (h1)	"Lucida Sans Unicode"	30px	#4C64FF	Sample
Heading 2 (h2)	"Lucida Sans Unicode"	25px	#4C64FF	Sample
Heading 3 (h3)	"Lucida Sans Unicode"	20px	#4C64FF	Sample
Paragraph text (p)	"Lucida Sans Unicode"	16px	#000000	Sample

Wire-Frame Sketches



10:00



Site Title

Home

Franklin

Greenville

Springfield

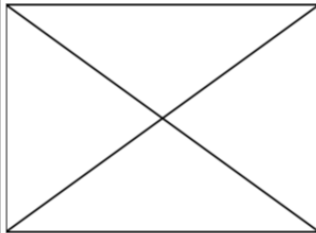
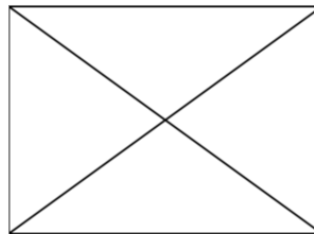
Storm Center

Gallery

Article

Weather story

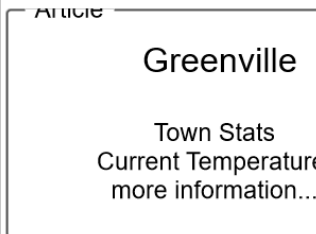
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis



Article

Franklin

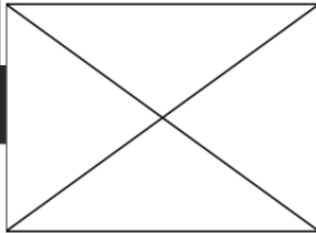
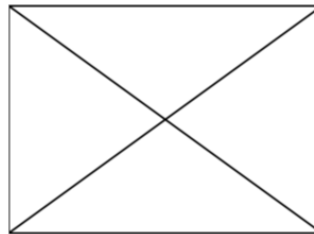
Town Stats
Current Temperature:
more information...



Article

Greenville

Town Stats
Current Temperature:
more information...



Article

Springfield

Town Stats
Current Temperature:
more information...

Footer

Organization Name
Address
City, State Zip
Phone Number
email address

Copyright | Site Name | Date

