

## **K12 EduTech Platform**

### **Problem Statement:**

In the K12 education sector, managing student and parent data, leads, and communications is often fragmented across multiple tools. This makes it difficult for institutions to efficiently handle registrations, track leads, and provide a seamless onboarding experience.

### **Objective:**

Develop a centralized web platform that enables student and parent registration, role-based login, lead management, and dashboard tracking with secure email-based verification.

### **Type:**

Full-Stack Web Application (MERN Stack)

### **Input:**

- Student/Parent registration details
- Login credentials
- Lead information (from admin/staff)

### **Output:**

- Verified student/parent accounts
- Secure login with email verification
- Dashboards for lead tracking and user management