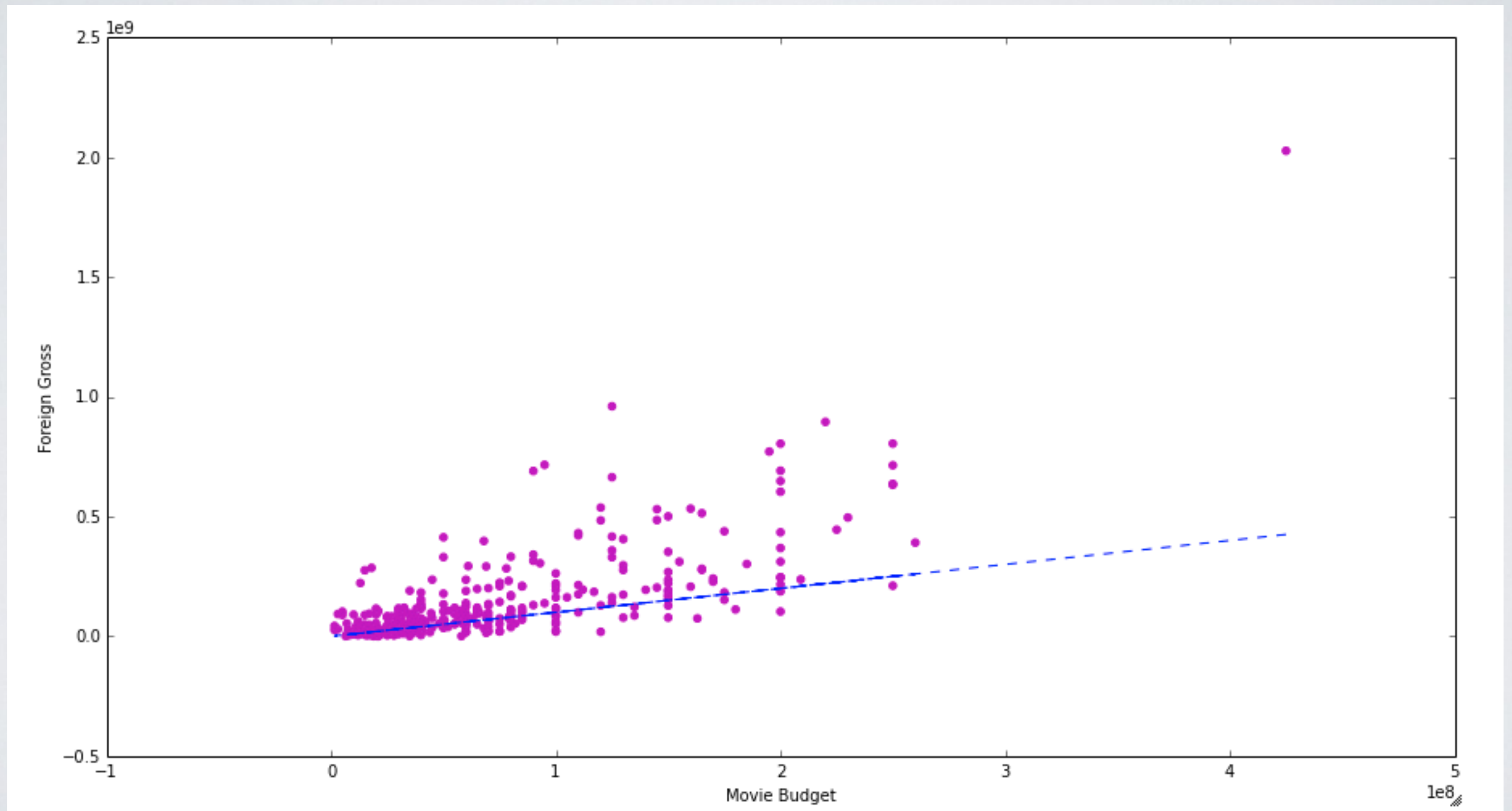


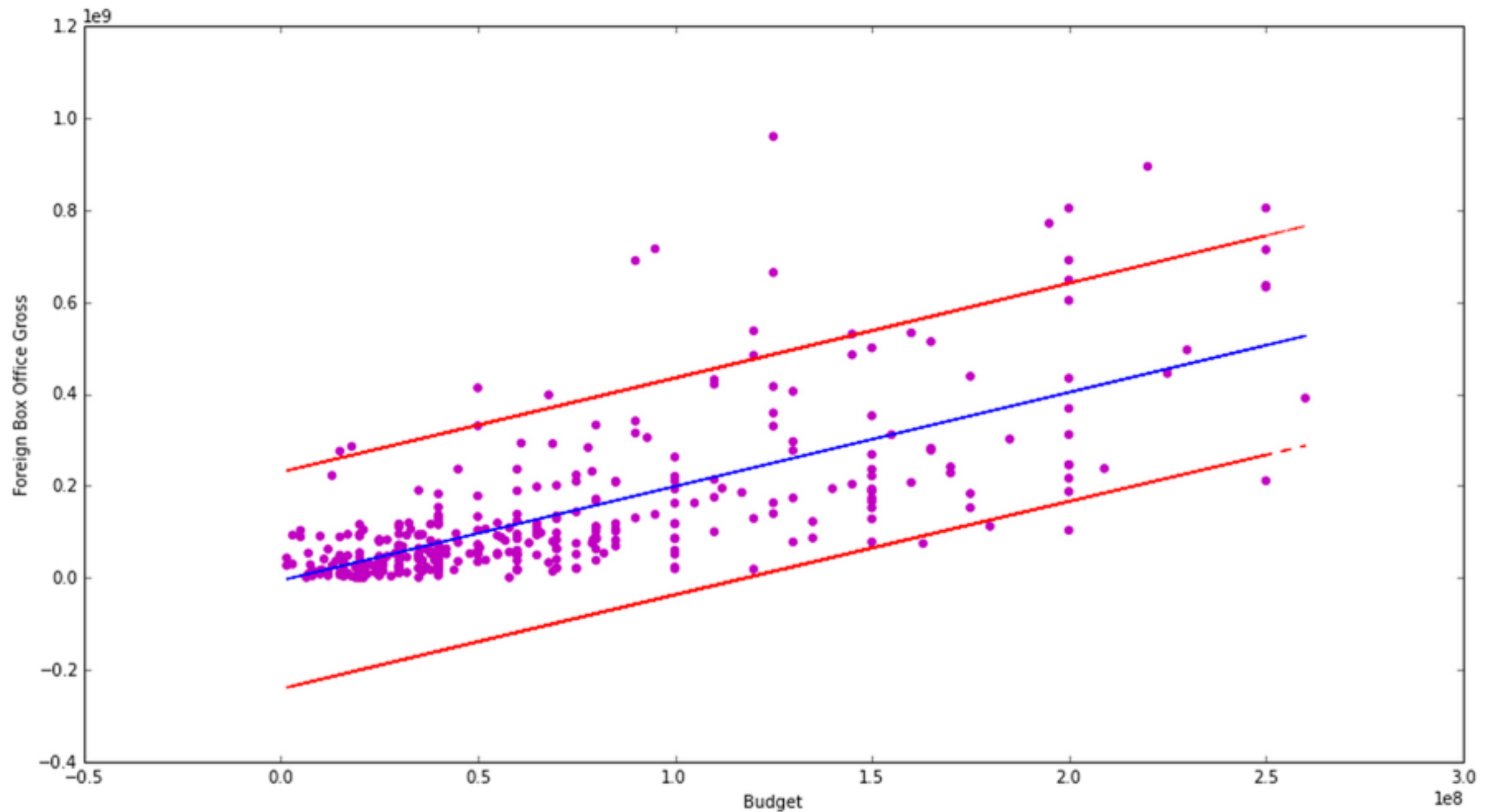
# How does budget predict foreign box office revenues?

n=350 top grossing movies 2009-2012



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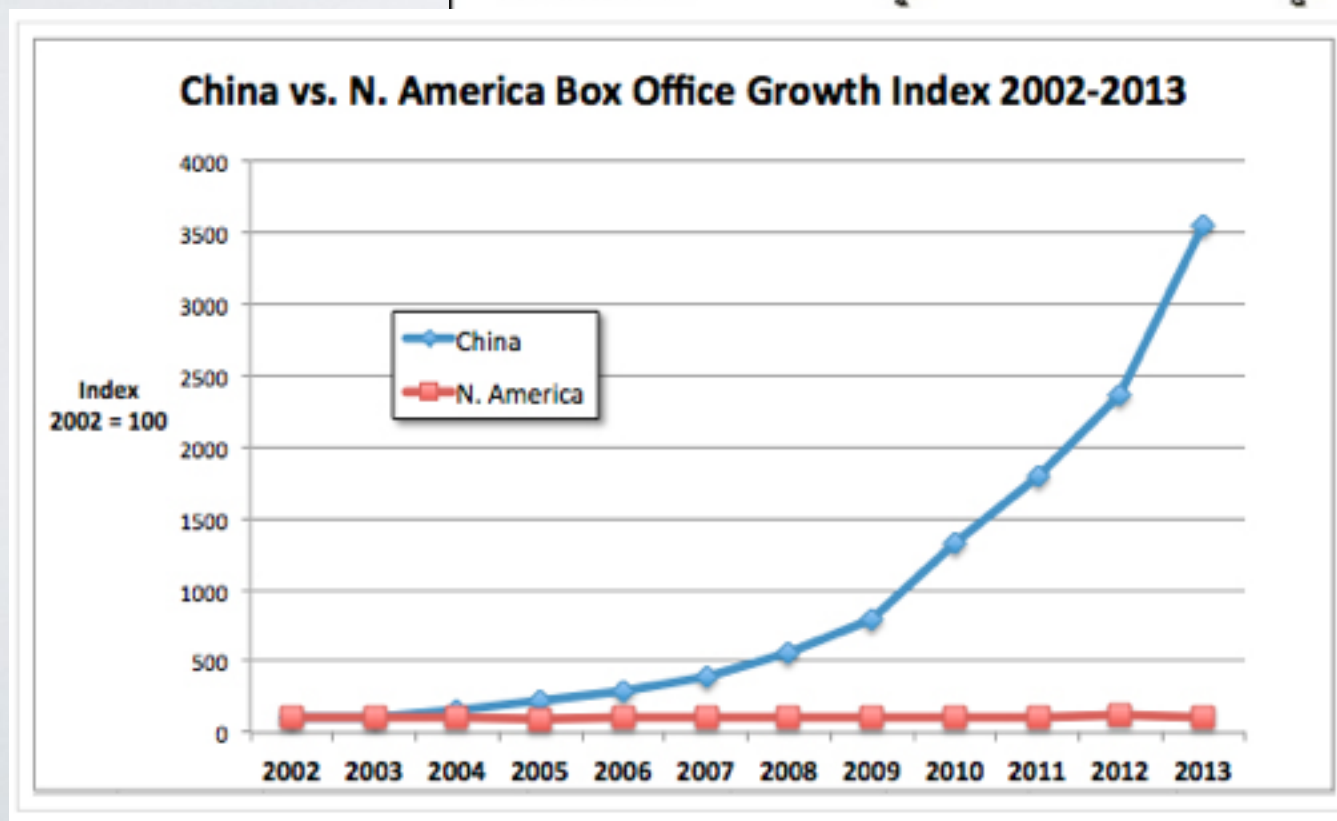
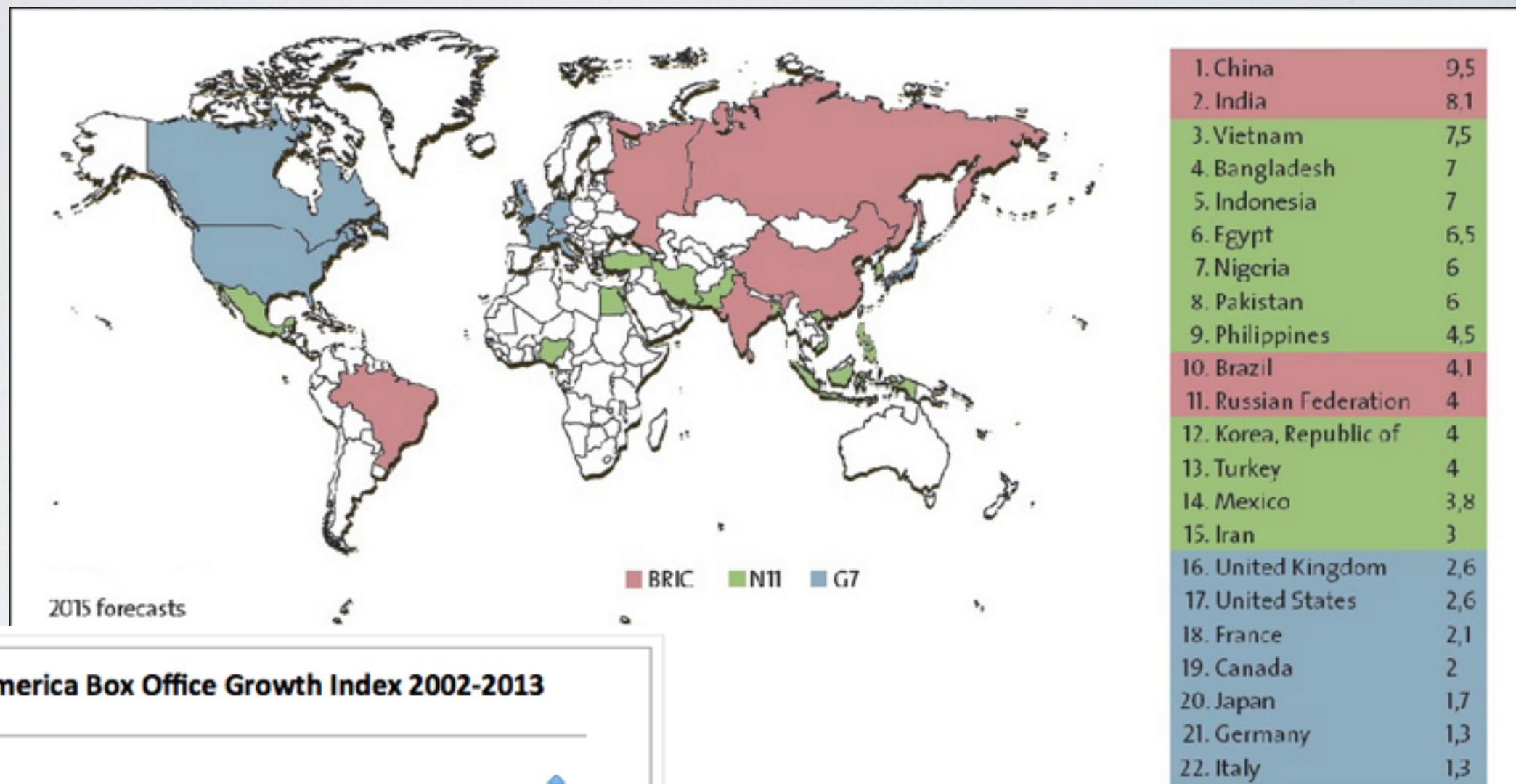
# Movies with highest foreign gross

TOP GROSSING	BOX OFFICE MOJO GENRES
Avatar \$2 bil	3D, CGI Star, Disability - Paraplegic / Quadriplegic, Environmentalist, IMAX (Feature-length), Sci-Fi - Adventure
Harry Potter and the Deathly Hallows Part 2	3D, Dragon - Supporting Role, Family - Children's Book Adaptation, Fantasy - Live Action, IMAX (Feature-length), Young-Adult Book Adaptations
Marvel's The Avengers	3D, Comic Book Adaptation, IMAX (Feature-length), Sci-Fi - Alien Invasion, Superhero
Pirates of the Caribbean: On Stranger Tides	3D, Adventure - Period, IMAX (Feature-length), Pirate, Swashbuckler, Treasure Hunt
Skyfall	IMAX (Feature-length), Spy
The Transformers: Dark of the Moon	3D, CGI Star, Cyborg / Android / Robot, IMAX (Feature-length), Sci-Fi - Alien Invasion, Toy Adaptation, TV Cartoon (Live Action)
Ice Age: Continental Drift	3D, Animation, Animation - Computer
The Hobbit: An Unexpected Journey	3D, Dragon - Supporting Role, Fantasy - Live Action, IMAX (Feature-length), Prequel
Alice in Wonderland	3D, Family - Children's Book Adaptation, Fantasy - Live Action, IMAX (Feature-length), Mouse Rat - Featured
Ice Age: Dawn of the Dinosaurs	3D, Animation, Animation - Computer, Dinosaur
Harry Potter and the Deathly Hallows Part 1	Family - Children's Book Adaptation, Fantasy - Live Action, IMAX (Feature-length), Young-Adult Book Adaptations
Toy Story 3	3D, Animation, Animation - Computer, IMAX (Feature-length), Toys Come to Life
The Dark Knight Rises	Comic Book Adaptation, IMAX (Feature-length), Superhero
Harry Potter and the Half-Blood Prince	Family - Children's Book Adaptation, Fantasy - Live Action, IMAX (Feature-length), School - Prep / Boarding / Catholic, Young-Adult Book Adaptations
The Twilight Saga: Breaking Dawn Part 2	Romantic Fantasy, Teen Romance, Vampire, Werewolf, Young-Adult Book Adaptations
Inception \$2.9 mil	Crime Time, Heist / Caper, IMAX (Feature-length) , Mindbender
Madagascar 3: Europe's Most Wanted	3D, Animation, Animation - Computer



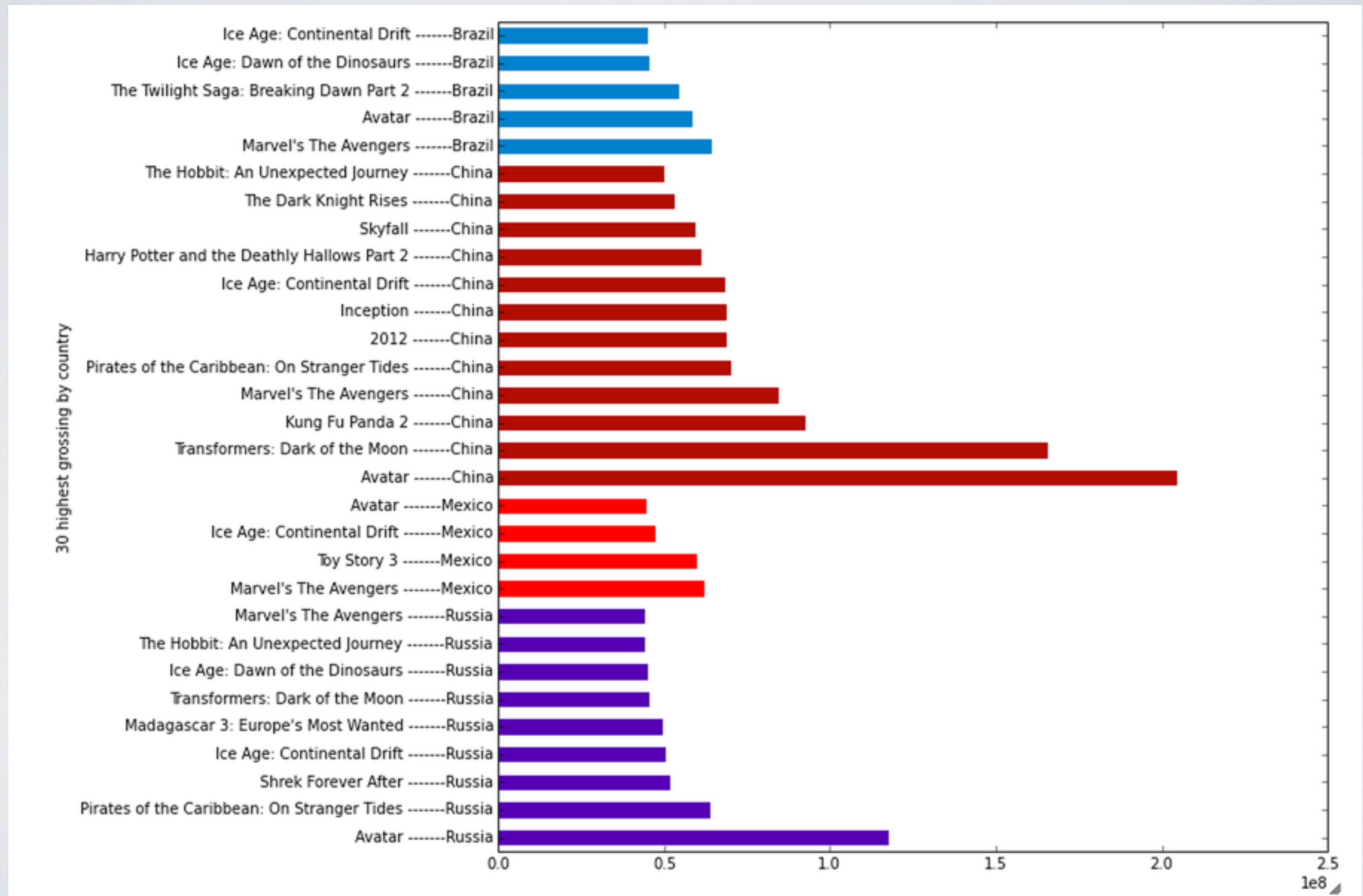
# B.R.I.C/M.I.N.T — emerging economies

Brazil . Russia . India . China . Mexico . Indonesia . Nigeria . Turkey...



2013 Box Office China: 36 bn  
Us: 10.9 bn

# Which countries contributed most to highest earning movies?

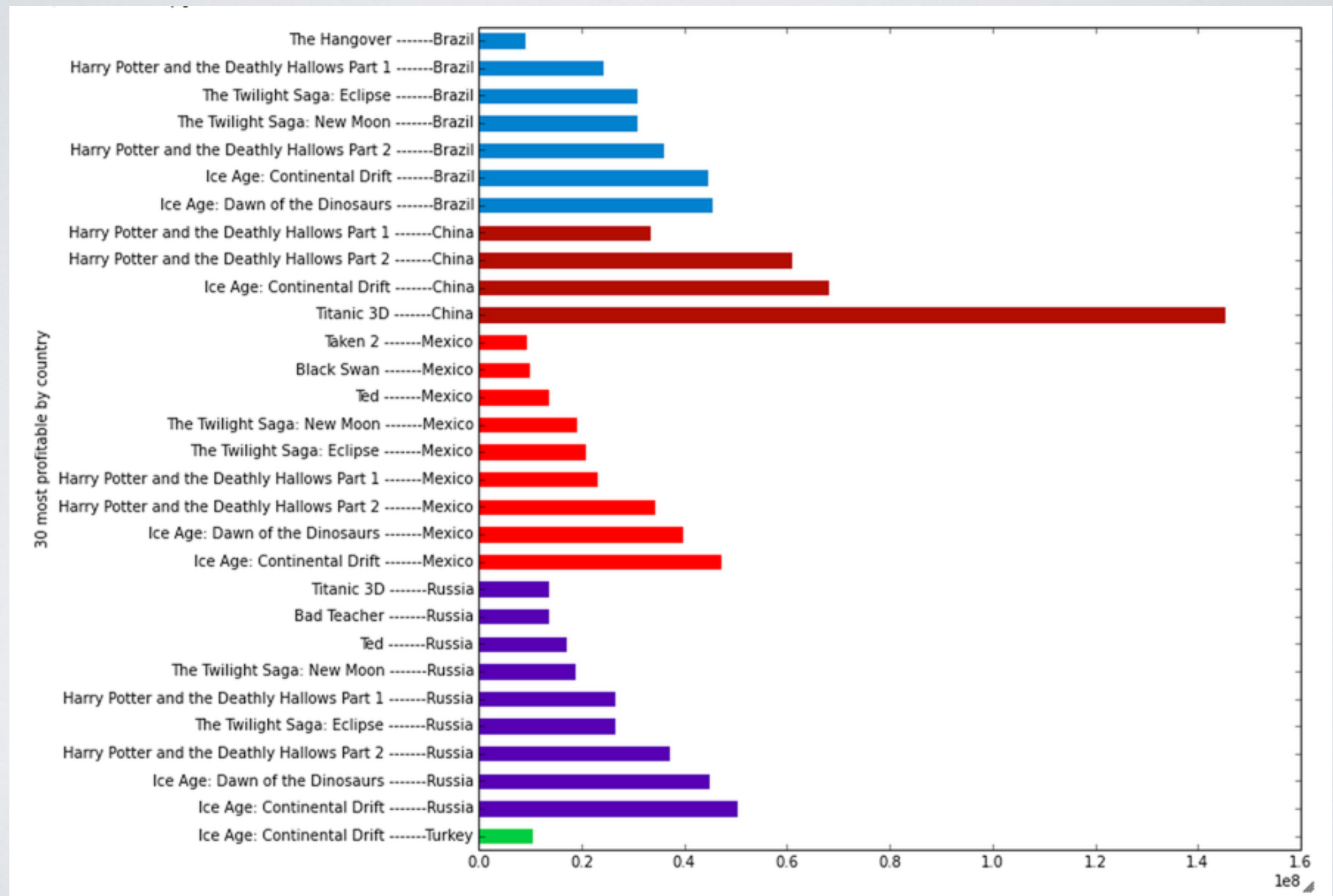


# Movies with highest return on budget

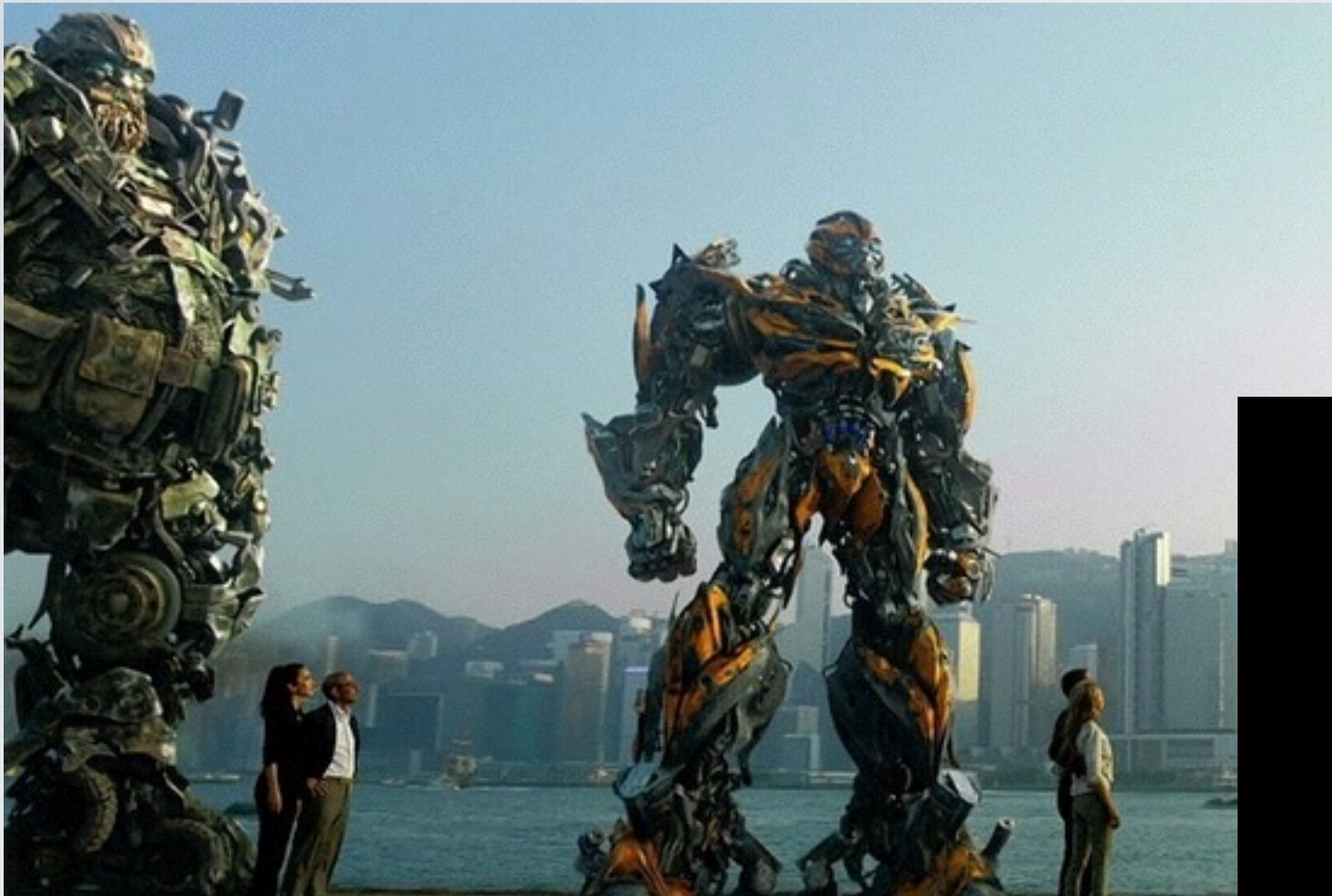
TOP GROSSING	BOX OFFICE MOJO GENRES
Paranormal Activity 2 <b>\$89 mil profit (30x)</b>	Found Footage, Horror - Supernatural, IMAX (Feature-length)
Insidious	Horror - Supernatural
Paranormal Activity 3	Found Footage, Horror - Period, Horror - Supernatural, Prequel
The King's Speech	Historical Drama
The Last Exorcism	Found Footage, Horror - Supernatural
Paranormal Activity 4	Found Footage, Horror - Supernatural, IMAX (Feature-length)
Black Swan	Dance
Titanic 3D	Romance
Sinister	Horror - Supernatural
The Best Exotic Marigold Hotel	Comedy/Drama
The Twilight Saga: New Moon	Off-Screen Couples On-Screen, Romantic Fantasy, Teen Romance, Vampire, Werewolf, Young-Adult Book Adaptations
Harry Potter and the Deathly Hallows Part 2	3D, Dragon - Supporting Role, Family - Children's Book Adaptation, Fantasy - Live Action, IMAX (Feature-length), Young-Adult Book Adaptations
Ice Age: Dawn of the Dinosaurs	3D, Animation, Animation - Computer, Dinosaur
Magic Mike	Dance, Womanizer / Cad / Player
Ice Age: Continental Drift	3D, Animation, Animation - Computer
Ted	CGI Star, Comedy - Arrested Development, Comedy - What If?, Slacker / Stoner, Travelogue - Boston
The Artist	Comedy/Drama
The Twilight Saga: Eclipse <b>\$3.3 mil (5x)</b>	IMAX (Feature-length), Off-Screen Couples On-Screen, Romantic Fantasy, Teen Romance, Vampire, Werewolf, Young-Adult Book Adaptations



# Which countries contributed most to most profitable movies?



# Budget, genre and commercial sensitivity





## Where to look next?

Are there non-CGI-reliant factors that contribute to foreign box office success?

Can Hollywood use any of these to make a smart bet without joining the 'technological arms race'?