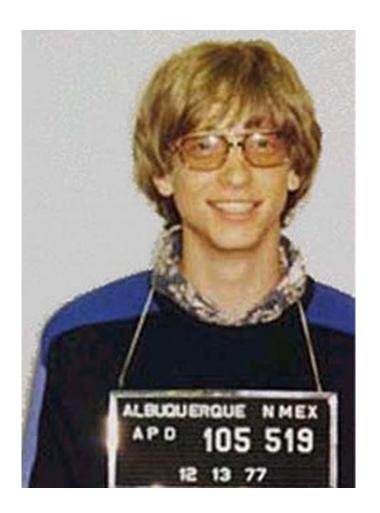
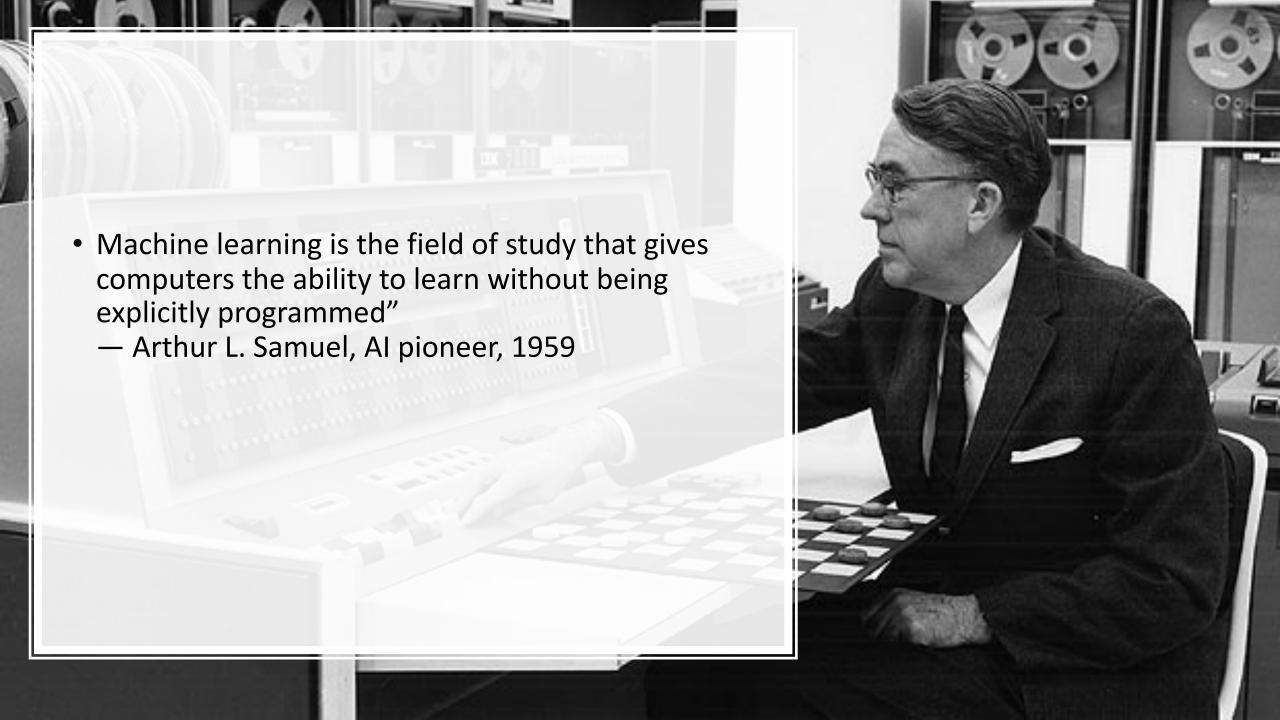
# What is Machine Learning?

#### Comments and Definitions

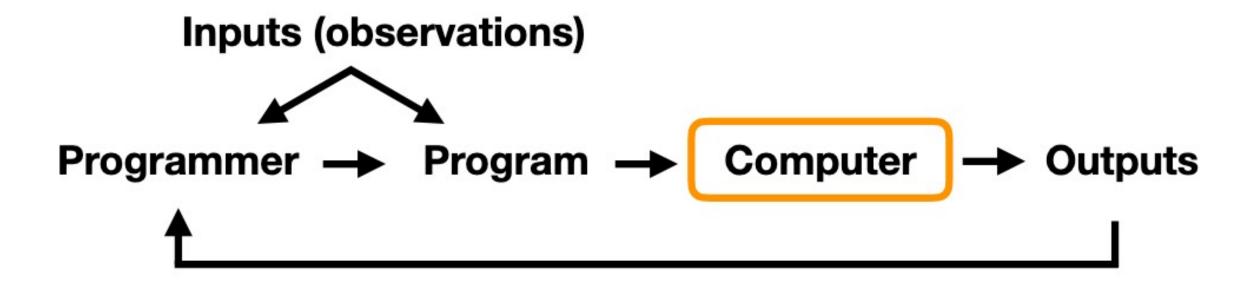
- "A breakthrough in machine learning would be worth ten Microsofts"
  - —Bill Gates, Microsoft Co-founder





#### The Traditional Programming Paradigm

Spam Filter with rules for example



In machine learning, the programmer doesn't develop the filter, we let the computer figure it out.



The outputs are on **the left** here, so the computer has examples of labeled emails

- "A computer program is said to **learn** from experience E with respect to some class of tasks T and performance measure P, if its performance at tasks in T, as measured by P, improves with experience E."
  - Tom Mitchell, Professor at Carnegie Mellon University

## Example

- Task T : ?
- Performance Measure P : ?
- Training Experience E:?

#### Handwriting Recognition Example:

MNIST Dataset 50K examples of handwritten digits, labeled















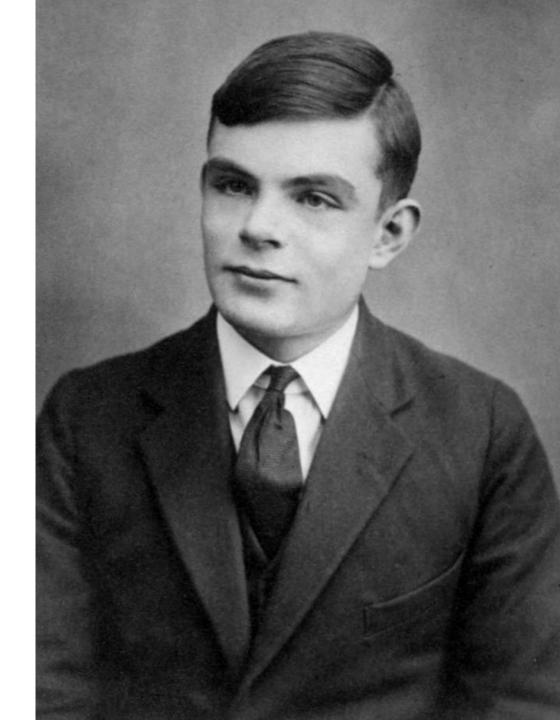






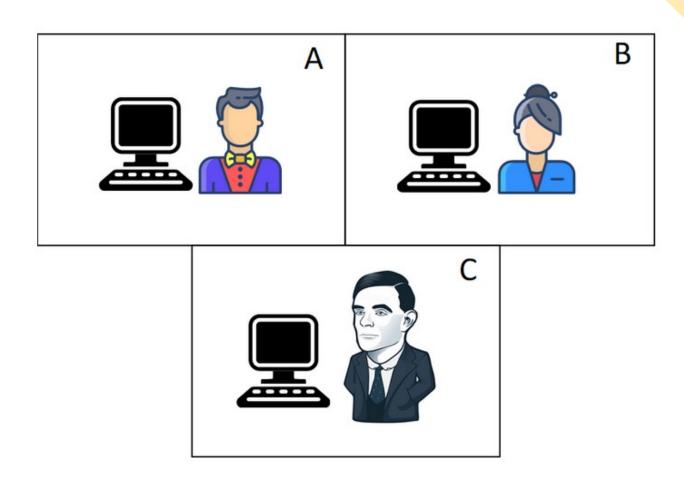
### Alan Turing

- Can machines think? Alan Turing (1912–1954)
- « Can a machine do what we as thinking entities can do?
- In other words, can a machine mimic or imitate a person? The answer to this question lies within **The Imitation Game**.
- A. M. TURING, I.—COMPUTING MACHINERY AND INTELLIGENCE, Mind, Volume LIX, Issue 236, October 1950, Pages 433–460, <a href="https://doi.org/10.1093/mind/LIX.236.433">https://doi.org/10.1093/mind/LIX.236.433</a>



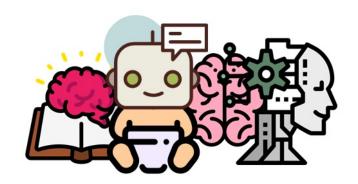
#### The Imitation Game

- Man (A), Woman (B), Interrogator (C)
- => can only communicate using their computer
- The goal of the game is for C to discover who is the male and who is the female.
- The goal of A, in this case, is to make C fail => fool him into thinking that he is the female.
- what will happen when a machine takes the role of A in this game?
- This is the essence of the Turing Test: an interrogator has a conversation with a certain entity, which can either be a human or a machine.
- If the interrogator is not able to tell if the entity it was interacting with is a machine or a human, then this machine is said to have passed the Turing Test.



### Learning Machines

- If we want to imitate an adult human mind, we should somehow replicate the process that has taken place in such a mind, which he says, is made up of three components:
  - The initial state of the mind, at birth.
  - The education to which this mind has been subjected.
  - The experience (different from education, as that coming from the environment) to which the mind has been exposed.
- The goal here is to create a program that replicates the mind of a child, and then educate it — make it learn — in order for it to reach the characteristics of the adult brain.
- https://howtolearnmachinelearning.com/articles/what-is-the-turing-test/



## Some Machine Learning Applications

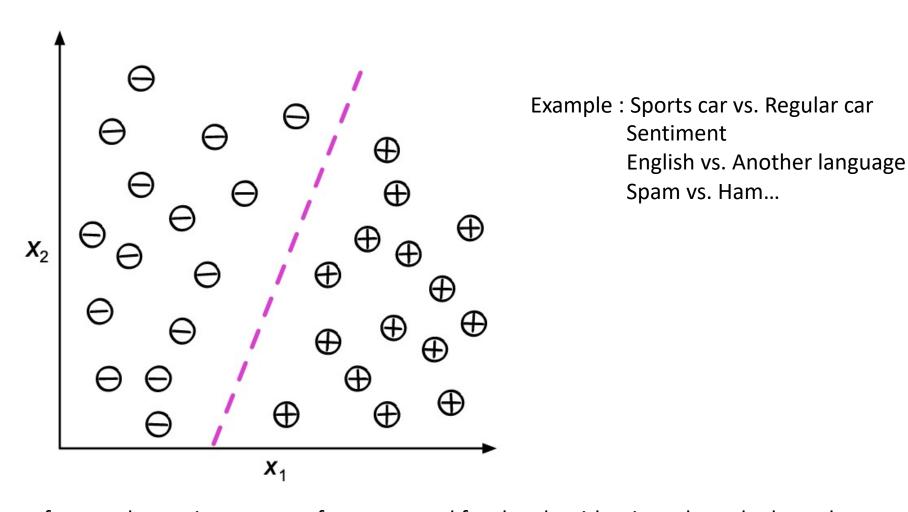
- Email Spam/Ham filter
- Character/Digit recognition
- Face recognition on your phone/computer for example
- Self-driving cars
- In NLP:
  - Language Translation
  - Social Media Monitoring
  - Chatbots/Dialogue Agents
  - Targeted advertizing
  - Hiring and Recruitment
  - Voice assistants
  - Grammar Checkers

# Categories of Machine Learning

### Supervised Learning

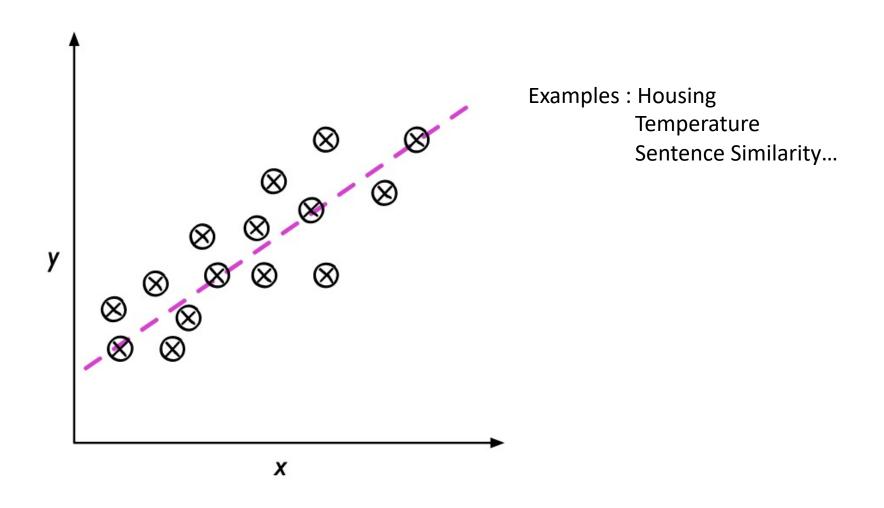
- Labeled data
- Direct feedback
- Predict outcome/future

#### Supervised Learning Sub-category: Classification



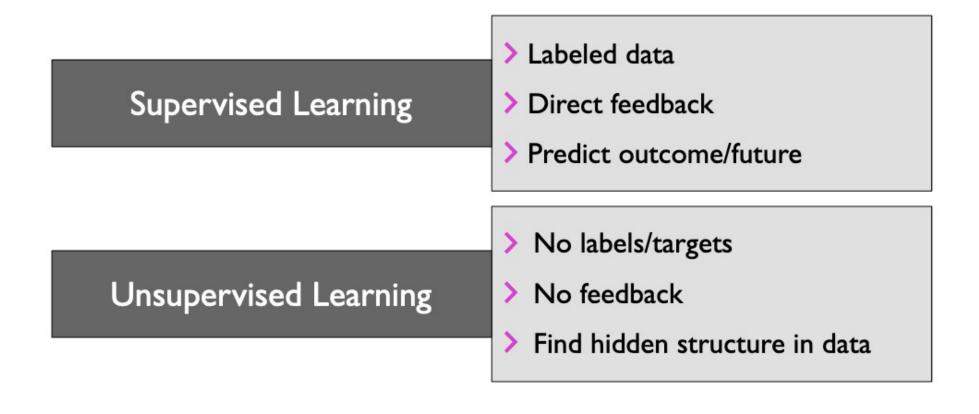
Use boundary to predict the class of a new data point, axes are features: goal for the algorithm is to draw the boundary such that it gets most data points in the correct class.

### Supervised Learning Sub-class: Regression

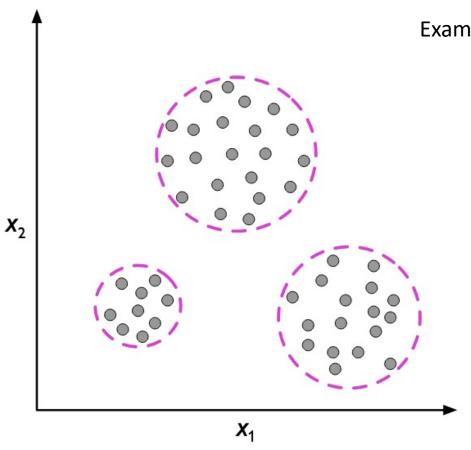


Predict targets which are continuous values. Given an input feature x, we want to predict the output y.

# Categories of Machine Learning



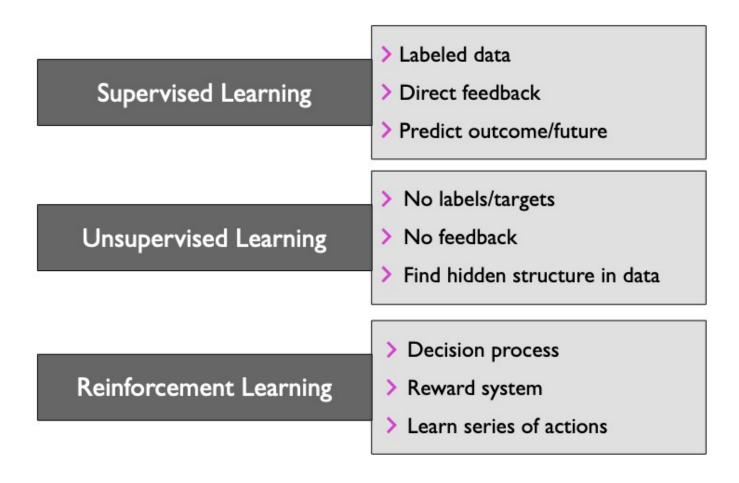
### Unsupervised Learning Example: Clustering



Examples: finding clothes sizes word-sense disambiguiation finding similar users on youtube...

Different dots... Some appear to be grouped together (clusters), want our algorithm to « make sense » of the data, find patterns in the data, when we don't have any label info.

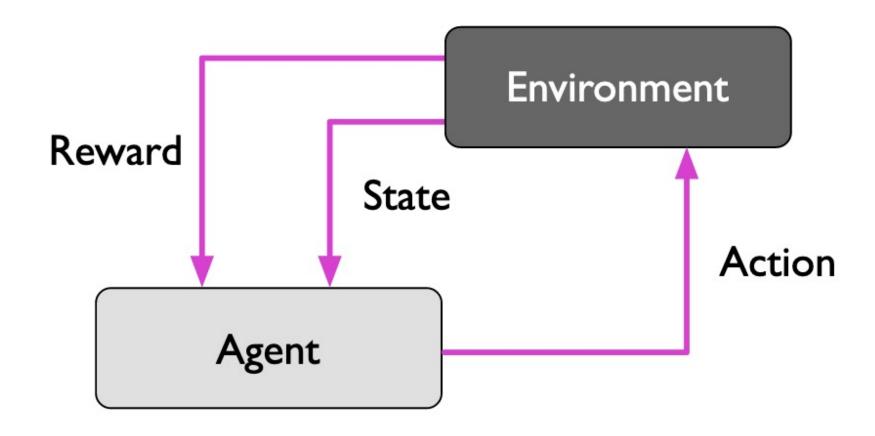
## Categories of Machine Learning



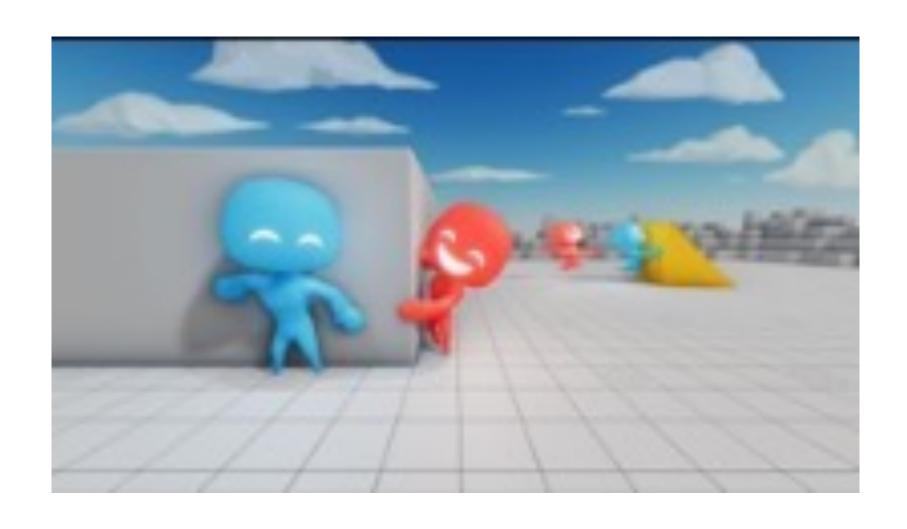
Learn with limited feedback: you don't have the right answer, just signals to tell you if you are on the right track or not, ie. rewards

# Reinforcement Learning Paradigm

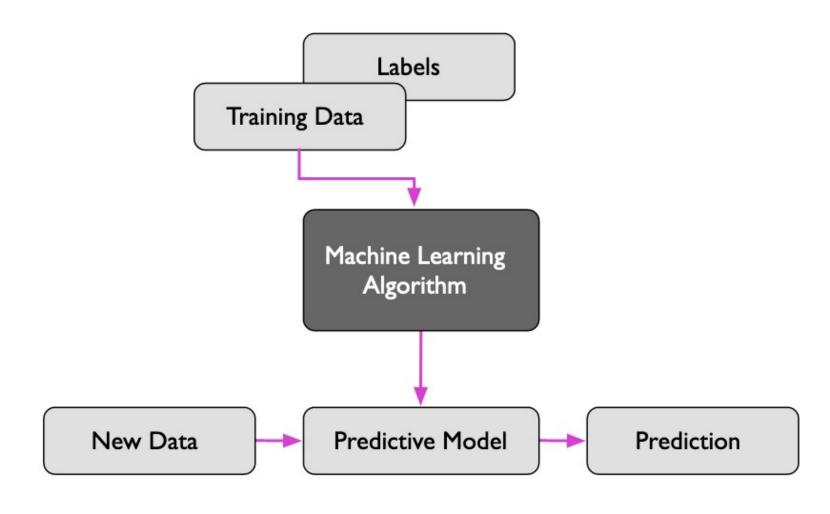
GridWorld example, chess, video games (starcraft, atari games...), robotics etc...



## RL Hide and Seek Demo OpenAl



### Supervised Learning Workflow Overview



#### Supervised Learning Formal Notations

Training set: 
$$\mathscr{D}=\{\langle \mathbf{x}^{[i]},y^{[i]}\rangle,i=1,\ldots,n\},$$
Unknown function:  $f(\mathbf{x})=y$ 
Hypothesis:  $h(\mathbf{x})=\hat{y}$ 
Classification Regression
 $h:\mathbb{R}^m \to \{0.1.2\}$   $h:\mathbb{R}^m \to \mathbb{R}$ 

We want to **map the input** vectors of features to an output. The **original mapping** or function is **unknown** and the predictive model serves as an **estimate** or hypothesis of **that original function**.

Data Representation

$$\mathbf{x} = \begin{bmatrix} x_1 \\ x_2 \\ \vdots \\ x_m \end{bmatrix}$$

Feature vector

#### Data Representation

- Design Matrix, each row represents 1 training example, i.e 1 feature vector transposed (what the T stands for). Common representation for datasets.
- Pay attention to the bold font as well: **bold => vector**, vs.a single value variable when the font is normal.

$$\mathbf{x} = \begin{bmatrix} x_1 \\ x_2 \\ \vdots \\ x_m \end{bmatrix}$$

Feature vector

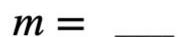
$$\mathbf{X} = \begin{bmatrix} \mathbf{x}_1^T \\ \mathbf{x}_2^T \\ \vdots \\ \mathbf{x}_n^T \end{bmatrix}$$

### Data Representation Design Matrix Made Explicit

$$\mathbf{X} = \begin{bmatrix} \mathbf{x}_1^T \\ \mathbf{x}_2^T \\ \vdots \\ \mathbf{x}_n^T \end{bmatrix}$$

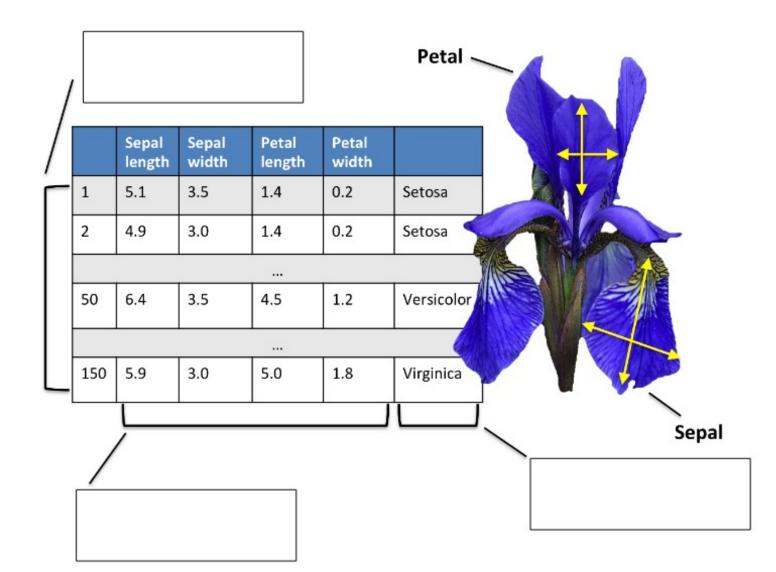
$$\mathbf{X} = \begin{bmatrix} x_1^{[1]} & x_2^{[1]} & \cdots & x_m^{[1]} \\ x_1^{[2]} & x_2^{[2]} & \cdots & x_m^{[2]} \\ \vdots & \vdots & \ddots & \vdots \\ x_1^{[n]} & x_2^{[n]} & \cdots & x_m^{[n]} \end{bmatrix}$$

#### Extremely Popular Dataset Example: The Iris Dataset



$$n =$$

Very intuitively, we basically have flower measurements and want to predict the flower Species, that's all!



## Data Representation: Labels

$$\mathbf{y} = \begin{bmatrix} y^{[1]} \\ y^{[2]} \\ \vdots \\ y^{[n]} \end{bmatrix}$$

A vector to represent labels is also generally used.

## ML Terminology

- **Training example**: A row in the table representing the dataset. Synonymous to an observation, training record, training instance, training sample (in some contexts, sample refers to a collection of training examples).
- **Feature**: a column in the table which represents a particular aspect of the dataset.
- Targets: What we want to predict.
- Output / prediction: use this to distinguish from targets; here, means output from the model.

## Classes of Machine Learning Algorithms

- Generalized linear models (e.g., logistic regression)
- Support vector machines (e.g., linear SVM)
- Artificial neural networks (e.g., multilayer perceptron)
- Tree- or rule-based models (e.g., decision trees)
- Ensembles (e.g., Random Forest)
- Instance-based learners (e.g., k-nearest neighbors)